# Hierarchical linear regression

ISTA 410 / INFO 510: Bayesian Modeling and Inference

U. of Arizona School of Information October 19, 2020

#### **Outline**

#### Last time:

Model comparison using WAIC / approximate LOO-CV

#### Today (and forthcoming):

- Hierarchical and generalized linear models
- Mixture models
- Modal approximations, EM and related algorithms

# Logistics

#### Second half of the semester

Rough outline of the rest of the semester:

- Hierarchical regression, GLMs, mixtures (2-3 weeks)
- Graphical models; Bayes and Markov networks (2 weeks)
- Time series models; HMM and Kalman filters (2 weeks)
- Gaussian processes (1 week)
- ???

# Midterm and "participation"

- Midterm: an assignment spanning the various topics we've covered
  - Not longer than a regular homework, but less restricted to a particular topic
- Solution presentations
  - Pick a problem from a list (or choose your own)
  - Prepare a solution and give a short presentation of it at the beginning of class

Hierarchical linear models

# Recap: linear regression as a Bayesian model

Remember the basic framework we had for a linear model in the Bayesian setting:

$$y_i \sim \text{Normal}(\mu_i, \sigma)$$
  
 $\mu_i = \alpha + \beta \cdot \mathsf{x}_i$   
 $\sigma \sim \text{HalfCauchy}(\phi)$   
 $\beta_i \sim \text{Normal}(0, \sigma_\beta)$   
 $\alpha \sim \text{Normal}(0, \sigma_\alpha)$ 

(different prior choices possible, of course!)

# Recap: hierarchical models

#### Recall the idea of a hierarchical model:

- Observations are grouped into clusters
- Model parameters for each group come from a prior distribution dependent on population-level hyperparameters
- Allows for "partial pooling"; clusters don't all have the same model parameters, but some information is shared across clusters
- Effect: shrinkage toward population parameters, especially for clusters with few observations

# Non-Bayesian terminology

There are a few pieces of terminology that are common in the frequentist statistical literature that correspond to these Bayesian concepts:

- fixed-effects: the pooled model; same coefficients across all groups
- random-effects: an unpooled model; varying model coefficients across groups
- mixed-effects: a hierarchical model; effects are varying, but not completely decoupled (also, can have some effects pooled, some not)

## Example

Example from BDA sec. 15.2: US presidential election forecasting

- US presidential elections carried out on a state-by-state basis
- Idea: forecast the vote shares in each state based on state, regional, national variables
- Example variables:
  - Vote share from previous year
  - Economic growth
  - Demographic data

## **Example**

## Preliminary model: fixed effects (fully pooled)

- Fit an ordinary linear regression (with some normalizing priors) to all of the predictors, pooling all years 1948 - 1988
- Hold out 1992 for testing
- Evaluate model with a posterior predictive check
- Upgrade to a hierarchical model
- Compare the models by their forecasts and by WAIC/LOO

#### Model structure

Model structure for the fixed-effects model:

$$y_i \sim \text{Normal}(\mu_i, \sigma)$$
  
 $\mu_i = \alpha + \beta \cdot x_i$   
 $\beta_i \sim \text{Normal}(0, 1)$   
 $\sigma \sim \text{HalfCauchy}(5)$   
 $\alpha \sim \text{Normal}(0, 0.2)$ 

y = Democratic vote share by state

 $x_i = \text{various national/state predictors, region code}$ 

# A posterior predictive check

One of the clear problems: the model cannot account for correlations between states in a single year

- In a year where candidate A performs better than expected in State X, we expect them to also do better than expected in State Y
- When fitting the model, our fixed-effects model treats all years as equivalent
- To detect this, BDA examines the average national residuals
  - For each sampled  $\beta$ , compute the residual  $(y_i \mu_i)$
  - Average residuals across states ("nationwide realized residual"); root-sum-square
  - Compute the same for draws  $y^{\text{rep}}$  from posterior predictive

## A posterior predictive check

The fixed-effects model "fails" the posterior predictive check: the residuals from replicated values are considerably smaller than those from observed values, suggesting that there is additional variability in the observations that is not captured by the model.

#### A hierarchical model

In the book, the model is expanded by adding 11 national yearly predictors and 44 regional ones:

$$y_{i,t} \sim \text{Normal}(\mu_i, \sigma)$$
 $\mu_{i,t} = \alpha + \beta \cdot x_i + \delta_t + \gamma_{r(i),t}$ 
 $\delta_t \sim \text{Normal}(0, \tau_{\delta})$ 
 $\gamma_{r(i),t} \sim \text{Normal}(0, \tau_{\gamma_r})$ 
 $\beta_i \sim \text{Normal}(0, 1)$ 
 $\sigma \sim \text{HalfCauchy}(5)$ 
 $\tau \sim \text{HalfCauchy}(5)$ 
 $\alpha \sim \text{Normal}(0, 0.2)$ 

I'm going to do something simpler:  $\delta_t$  only

#### Our hierarchical model

$$y_{i,t} \sim \text{Normal}(\mu_i, \sigma)$$
 $\mu_{i,t} = \alpha + \beta \cdot x_i + \delta_t$ 
 $\delta_t \sim \text{Normal}(0, \tau_\delta)$ 
 $\beta_i \sim \text{Normal}(0, 1)$ 
 $\tau_\delta \sim \text{HalfCauchy}(5)\sigma$ 
 $\sim \text{Normal}(0, 0.2)$ 

#### Our hierarchical model

#### Some preliminary notes:

- Notice:  $\beta$  not directly affected by the hierarchical structure (still the same  $\beta$  estimated for all years)
- ullet Mean of  $\delta$  not estimated, only variance
- Partial pooling on  $\delta_t$ , not on  $\beta$

#### Notes on the hierarchical model

#### Some observations:

- Principal effect on forecasting: more uncertainty
- Similar state-by-state point predictions why? No estimate for  $\delta_{1992}$
- Real world models: use polling data, etc. to estimate values for the extra variables, incorporate these into the forecast
- Still, some improvement in certain forecast quantities; e.g., mode of electoral vote share matches true values

# **Summary**

# Today:

• Hierarchical linear models, partial pooling

#### Next:

- More on hierarchical regression
- GLMs
- Mixture models