

Project Initialization and Planning Phase

Date	4 July 2024
Team ID	SWTID1720089770
Project Name	JobSwift: Accelerating Careers With AI-Powered Application Palm's Text-Bison-001
Maximum Marks	3 Marks

Problem Statement :

In today's cutthroat job market, crafting impactful application materials and acing interviews are critical hurdles for all job seekers. Recent graduates face a competitive landscape with limited experience, while career changers grapple with showcasing transferable skills and navigating new fields. Even seasoned professionals seeking advancement struggle to tailor resumes for leadership roles and prepare for challenging interview questions. This lack of personalized guidance and resources creates a significant barrier, preventing individuals from translating their strengths into career success. JobSwift tackles these roadblocks head-on by harnessing the power of AI to provide users with customized resume and cover letter generation, targeted interview preparation tools, and insightful career transition support. Through this comprehensive platform, JobSwift empowers individuals to confidently navigate the job market and unlock their full career potential.

I am	I'm trying to	But	Because	Which makes me feel
A recent graduate with limited experience trying to enter a competitive job market.	Craft professional resumes and cover letters to get noticed by hiring managers for entry-level jobs in my field.	It's difficult to tailor my application materials without experience.	Self-employed with a good credit history	Discouraged and unsure of how to stand out from other applicants.
A career changer	Transition into a new field.	I lack resources to showcase transferable skills and tailor my resume to new positions	transitioning careers can be challenging, and it's difficult to identify the most relevant courses, certifications, and skill enhancement opportunities.	Lost about the best path for a successful career change.
A professional seeking career advancement.	Secure leadership positions and advance my career.	I struggle to tailor my resume and interview skills to showcase leadership qualities effectively	Creating compelling application materials for leadership positions and preparing for challenging interview questions requires specific knowledge and resources.	Which makes me feel: Unsure of how to best present myself for advancement opportunities.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-I	a recent graduate with limited experience trying to enter a competitive job market.	Craft professional resumes and cover letters to get noticed by hiring managers for entry-level jobs in my field.	It's difficult to tailor my application materials without experience.	Self-employed with a good credit history.	Discouraged and unsure of how to stand out from other applicants.
PS-II	A career changer.	Transition into a new field.	I lack resources to showcase transferable skills and tailor my resume to new positions	transitioning careers can be challenging, and it's difficult to identify the most relevant courses, certifications, and skill enhancement opportunities.	Lost about the best path for a successful career change.
PS-III	A professional seeking career advancement.	Secure leadership positions and advance my career.	I struggle to tailor my resume and interview skills to showcase leadership qualities effectively.	Creating compelling application materials for leadership positions and preparing for challenging interview questions requires specific knowledge and resources.	Which makes me feel: Unsure of how to best present myself for advancement opportunities.