

**COLLEGE CODE**: 9623

**COLLEGE NAME: AMRITA COLLEGE OF** 

**ENGINEERING AND TECHNOLOGY** 

**DEPARTMENT: COMPUTER SCIENCE AND** 

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COMPLETED THE PROJECT NAMED AS PHASE 1

TECHNOLOGY PROJECT NAME: PORTFOLIO WEBSITE

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### **Problem Statement:**

#### Introduction

In today's competitive job and freelance market, it has become essential for individuals

to showcase their work in a structured and visually appealing way. While traditional resumes present information in a text-only format, they often fail to capture

creativity, technical expertise, or interactive aspects of a candidate's skills. A portfolio

website serves as a modern solution by acting as a digital identity for individuals. It not

only highlights their skills, education, and achievements but also allows them to demonstrate their real-world projects in a more engaging manner. Problem Statement

Many students, freelancers, and professionals face challenges in effectively presenting

their personal brand online. Without an attractive and easy-to-navigate platform: Recruiters may overlook their skills. Clients may hesitate to trust their abilities.

They may lose opportunities due to lack of visibility. Thus, a personal portfolio website is necessary to bridge this gap, providing an online platform that enhances discoverability, credibility, and professional growth.

## **Users & Stakeholders:**

### **Primary Users**

- 1. Students Seeking internships or job opportunities by showcasing projects, academic work, and skills.
- 2. Freelancers Displaying completed projects, case studies, and testimonials to attract new clients.
  - 3. Professionals Building a personal brand to strengthen career opportunities and highlight achievements.

### **Secondary Users**

- 1. Recruiters/Employers Quickly scanning through candidate profiles, resumes, and portfolios to evaluate fit.
- 2. Clients Evaluating freelancers by browsing through their past work.
- 3. Developers/Designers Helping in maintenance, upgrades, or customization of the portfolio.

### **Stakeholders**

- 1.Website Owner The individual whose profile is being showcased.
- 2.Recruiters / Clients The people using the website to evaluate skills or work.
- 3.Technical Maintainers Developers who ensure smooth running and updates.

# **User Stories:**

1.As a student, I want to add my academic and personal projects with descriptions

and images, so recruiters can evaluate my technical skills.

- 2.As a freelancer, I want to present my client projects in a professional layout, so new clients can trust my expertise.
- 3.As a professional, I want to include my resume and achievements, so employers can download and review them.
- 4.As a recruiter, I want to easily navigate through a portfolio, so I can find relevant

skills and experience quickly.

5.As a client, I want to contact the freelancer directly via a form, so I can inquire about project availability.

#### **Prioritized Goals:**

- Easy navigation for all visitors.
- Visual presentation of projects.
- Resume download functionality.
- Contact form with secure data submission

## **MVP Features:**

#### **MVP Features**

- 1. Home Page Introduction, highlight section, and call-to-action.
- 2. About Page Bio, education, skills, and personal background.
- 3. Portfolio/Projects Section Gallery or list of projects with details and links.
- 4. Resume Download One-click option to download CV in PDF format.
- 5. Contact Page Form with name, email, and message fields; includes email integration.
- 6. Responsive Design Mobile-first, tablet, and desktop-friendly.

# **Wireframes / API Endpoint List:**

## Wireframes (Conceptual)

- Home Page: Intro  $\rightarrow$  Featured Project  $\rightarrow$  Call-to-Action button.
- About Me: Profile picture → Skills cards/progress → Education timeline.
- Projects: Grid layout with project thumbnails → Description → Demo/Code link.
- Contact Page: Form fields → Submit button → Social media icons.

### **API Endpoint List (for backend support)**

- GET /api/profile  $\rightarrow$  Fetch personal details (bio, skills, resume link).
- GET /api/projects → Fetch portfolio projects.
- POST /api/contact → Submit contact form message.

# **Acceptance Criteria:**

- 1. The portfolio section must display at least 3 projects with visuals, descriptions, and live/demo links.
- 2. The resume must be downloadable in PDF format without broken links.
- 3. The contact form must validate required fields (name, email, message) before submission.
- 4. Data from the contact form must be sent to the owner's email or stored in the backend.
- 5. The website must load within 3 seconds on a standard internet connection.
- 6. The website must be fully responsive across desktop, tablet, and mobile devices.
- 7. All navigation links (Home, About, Projects, Contact) must function correctly.
- 8. SEO-friendly meta tags must be included to improve discoverability.