

# Mitr Joshi | Web Developer

9372610230 | mitrjoshi26@gmail.com | Mumbai, Maharashtra India.

Website:- [www.mitrjoshi.com](http://www.mitrjoshi.com) | LinkedIn:- <https://www.linkedin.com/in/mitr-joshi> | GitHub:- <https://github.com/Mitrjoshi>

## Summary

As a passionate Web Developer, I specialize in designing and developing web applications that are intuitive, user-friendly, responsive, and visually captivating. With experience across various web development projects, I showcase my technical expertise and creativity by delivering high-quality solutions tailored to meet and exceed client needs. Utilizing technologies like React.js, Node.js, TypeScript, and modern CSS frameworks, I am dedicated to crafting seamless user experiences. My commitment to excellence drives me to stay updated with the latest industry trends, ensuring that my work remains innovative and impactful.

## Skills

TypeScript, JavaScript, Next.js, React.JS, Tailwind CSS, Bootstrap CSS, Node.js, GitHub, AWS Lambda, AWS API Gateway, AWS S3, HTML5, CSS3, Responsive Design, Mobile-first approach design, Communication, Problem-solving, Adaptability, Time management, Continuous learning.

## Experience

### **Software Developer at ADSMN - (October 2023 - Present)**

Started at ADSMN as an intern and transitioned into a full-time Software Developer role. Contributed to the development of web applications using React.js and Node.js, working on both frontend and backend components. Played a significant role in projects for high-profile clients like Choclairs, Cadbury Chocobakes, and Kelloggs Chocos. Focused on enhancing user engagement through interactive platforms, voice-activated systems, and personalized marketing tools. Collaborated with cross-functional teams to deliver scalable and efficient solutions. Gained extensive experience in JavaScript and TypeScript, demonstrating adaptability and a strong commitment to professional growth.

## Company Projects

### **Project 1: Interactive Avatar Experience for Choclairs**

Developed a web-based interactive platform for Choclairs using React.js for the frontend and Node.js for the backend. The application allows users to register via their mobile numbers and create personalized avatars by taking photos. Users can share these avatars with friends, who can interact by giving "birthday bumps" to the avatars. Each interaction increases the user's points, enhancing their chances of winning prizes. This project leveraged social sharing and gamification to boost user engagement and promote Choclairs products effectively.

### **Project 2: Voice-Activated Reward System for Cadbury Chocobakes**

Created an engaging web application for Cadbury Chocobakes using React.js and Node.js. Users register with their mobile numbers and choose from three available mantras. The platform utilizes voice recognition technology to prompt users to repeat the selected mantra ten times. Upon successful completion, users instantly receive discount coupons. This interactive approach was designed to enhance customer participation and drive product sales by offering immediate rewards.

### **Project 3: Personalized Video Marketing Tool for Kelloggs Chocos**

Developed an innovative marketing application for Kelloggs Chocos using React.js with TypeScript on the frontend and Node.js with TypeScript on the backend. The platform enables users to register via mobile number and upload a photo of their shop. The photo is integrated into a personalized video using HeyGen and ffmpeg, featuring Indian actress Kajol encouraging customers to visit the shop and purchase Kelloggs Chocos. The final video is delivered to the shop owner through WhatsApp, providing a unique promotional tool to drive sales. This project combined advanced video processing with personalized marketing strategies to enhance brand engagement.

## **Personal Projects**

### **YouTube Clone WebApp using React.JS (05-2023) [GitHub](#)**

During my tenure at ADSMN, I contributed significantly to several high-profile projects, including Chocolairs, Chocobakes, ITC Mixpod, and Kellogg's Chocos. My primary responsibilities encompassed UI development and API integration. Specifically, for the Kellogg's project, I managed backend operations utilizing Node.js and React.js. Additionally, I leveraged TypeScript for both front-end and back-end development in Kellogg's Chocos, ensuring robust and scalable solutions. Across all projects, I employed React.js to deliver seamless user experiences, demonstrating my versatility and proficiency in full-stack development.

### **OpenWave E-Commerce using React.JS (04-2023) [GitHub](#)**

I have designed an exceptional e-commerce website using React and Tailwind CSS, boasting an incredibly sleek and user-friendly UI that will captivate your senses. To enhance the shopping experience, I've incorporated cutting-edge features such as seamless "Add to Cart" and "Remove from Cart" functionality. Additionally, users can enjoy the convenience and security of Google authentication, ensuring a smooth and trustworthy online shopping journey. This website combines stunning aesthetics with practicality, setting a new standard for e-commerce platforms. However, I encountered some challenges while attempting to integrate payment using Stripe, and regrettably, I was unable to complete that feature.

### **Personal Blog using React.JS (06-2023) [GitHub](#)**

Crafted as a dynamic web project, it skillfully blends cutting-edge technology and design. Developed with React and enriched with Million.js, this platform leverages the robust capabilities of Firebase for efficient data management, ensuring seamless content updates and user interactions. Tailwind CSS contributes to its visual appeal, resulting in a visually stunning and responsive blogging platform.

This project serves as a testament to my expertise in modern web development, showcasing my ability to integrate various technologies cohesively. By choosing React, Million.js, Firebase, and Tailwind CSS, I have created a versatile and captivating platform that not only delivers an engaging user experience but also demonstrates my proficiency in web development, design, and data management. It is a living example of the synergy between technology and creativity, making it a standout addition to my portfolio.

### **Personal Portfolio using React.JS (04-2023) [GitHub](#)**

Utilizing React.js and Tailwind CSS, I've meticulously crafted my personal portfolio to showcase my skills and project highlights. Tailwind CSS's pre-built styles enabled me to create a responsive and customizable design, ensuring an exceptional user experience. With React.js, I've structured the portfolio using modular components, simplifying updates and maintenance for each section.

This integration of technologies underscores my expertise in web development while emphasizing my commitment to user-friendly and visually appealing design. My portfolio serves as a comprehensive showcase of my capabilities, featuring projects, skills, and accomplishments. It's a dynamic and engaging platform for potential employers and collaborators, reflecting my dedication to presenting my work and skills in a professional and impactful manner.

## **Certificates**

Basic of Web Design, Web Design Professional, Java Essentials, Fundamentals with SQL, certificated from IT-VEDANT

## **Education**

Higher Secondary Certificate (Equivalent to High School Diploma)  
Mithibai College of Science, Mumbai, India  
Field of Study: Science  
Graduation Year: [2021]  
Grade: 66%

Secondary School Certificate (Equivalent to General Certificate of Secondary Education)  
St. George High School, Mumbai, India  
Graduation Year: [2019]  
Grade: 75%