TANU MITTAL

Product & Engineering

📞 +46 (0)738858183   @ tanumittal@gmail.com   🔗 https://www.linkedin.com/in/mittaltanu/   📍 Stockholm, Sweden

SUMMARY

- I have over 20 years of software industry experience, dedicating 10 years to product management for mobile platforms and web applications, driving business growth.
- Customer-centric problem solver passionate about Product Strategy, Data-informed decisions, Psychological Safety, and Inclusive Leadership.

EDUCATION

Bachelor of Technology- Electronics and Telecommunication

APJ Abdul Kalam Technological University   📅 2000 - 2004

IY1443 Strategy and business models in technology intensive businesses IY1442 Product Management

Blekinge Institute of Technology   📅 2021

Certified Product Owner (CSPO) Certified Scrum Master (CSM)

Scrum Alliance   📅 2015 - 2017

EXPERIENCE

Digital Product Manager- Global markets

Electrolux Group   📅 11/2021 - Present   📍 Stockholm, Sweden

Company Description
- Established global product strategy for cooktops and extractor hoods, leading cross-functional teams, mentoring product owners, and driving product discovery from ideation to launch of IoT-enabled consumer app experiences, achieving MAU growth with improved retention and engagement.

Product owner lead

Electrolux Group   📅 02/2021 - 10/2021   📍 Stockholm, Sweden

Company Description
- Line-managed and mentored product owners, driving roadmap and priorities across multiple appliance categories using Agile/SAFe.

App Product Manager – BA EU

Electrolux Group   📅 06/2019 - 01/2021   📍 Stockholm, Sweden

Company Description
- Defined and prioritized product requirements and roadmap for EU appliance categories, managed distributed teams and backlog, coordinated stakeholders from ideation to launch, and drove continuous iteration using data and user metrics within Agile/SAFe.

Product manager

Yabie   📅 12/2018 - 05/2019   📍 Stockholm, Sweden

Company Description
- Led product vision and roadmap for a B2B POS app, enabling payments, inventory, and finance management with a cross-functional team.

Project manager/UX coach

Symbio AB   📅 02/2018 - 08/2018   📍 Stockholm, Sweden

Company Description
- Managed stakeholders and led multiple B2B/B2C mobile app projects, identifying value opportunities and delivering on time with increased client satisfaction.

SKILLS

Product Strategy   Roadmapping   Product Discovery   Prioritization   OKRs   Market Research   Business Case Development   End-to-End Product Lifecycle   Agile/Lean/SAFe   Cross-Functional Leadership   Go-to-Market Execution   Data-Driven Decisions   Mentoring   Coaching   Psychological Safety   Inclusion   Stakeholder Management   Collaboration   Team Autonomy   Customer-Centric Innovation   User Acquisition   Retention   Growth Loops   Personalization   IoT Digital Product Integration   Mobile/Web Product Delivery   KPIs/Metrics   Analytics/Funnel Analysis   Working with Engineering   Systems Thinking   Experimentation-Driven   Problem-Solving   Entrepreneurial Mindset   Empathy for Users and teams

EXPERIENCE

Product owner- mobile and Web Apps

Progressiveiq AB   📅 2016 - 2018   📍 Stockholm, Sweden

Company Description

- Led end-to-end development of an online management system for teachers and guardians, from concept to pilot launch.

Product Owner/ Test Lead/Agile coach

True Software Scandinavia AB   📅 2013 - 2017   📍 Stockholm, Sweden

Company Description

- Drove end-to-end product development for Truecaller across mobile and web, boosting engagement by 28%, through customer insight gathering, strategic backlog prioritization, agile delivery leadership, and cross-functional collaboration spanning executives, engineering, QA, marketing, and operations.