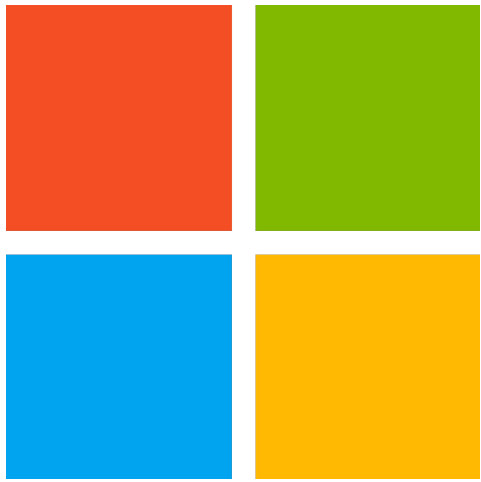


Microsoft and Movies

Ready to dive into the film industry.



Which genre should you
choose?

Presentation by: Arturo Delgado

Sources:

IMDB



Tn movie budgets



Questions and goals



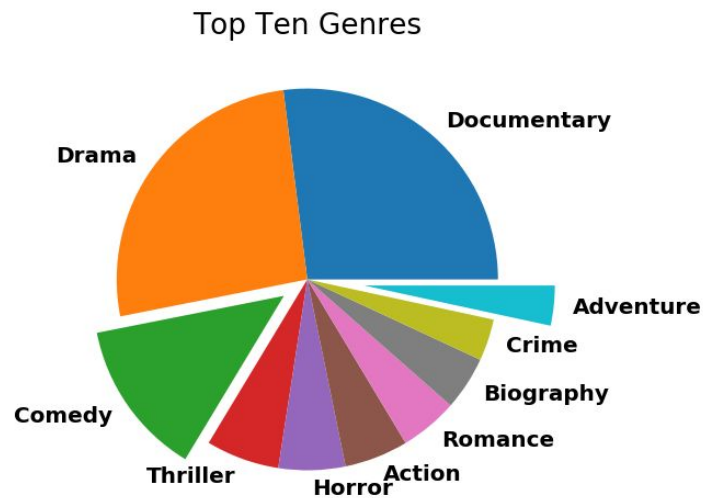
- Which Genre makes the most money?
- What market should we focus on? Domestic or WorldWide?
- What is each markets profitable genres?

Genres



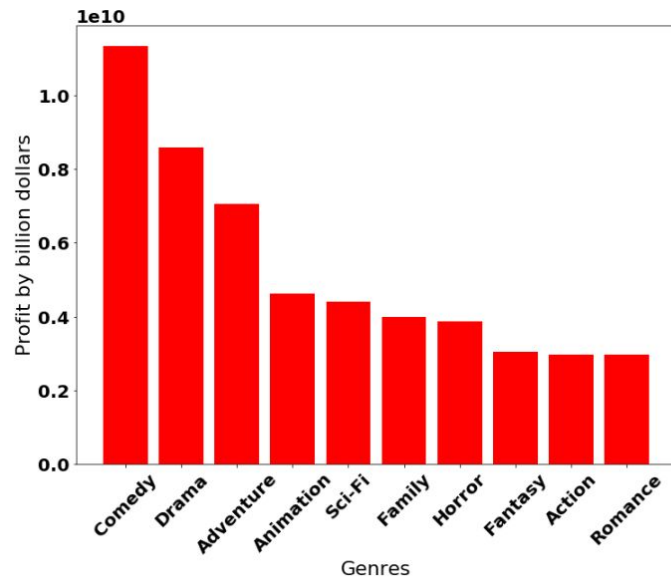
Total of 27 total different genres.

This is total of movies made in each genre.

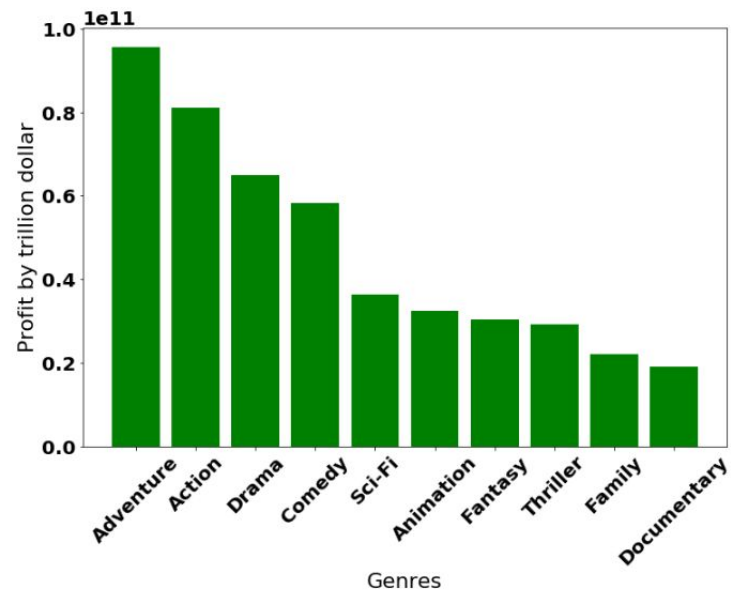


Domestic profits in genres

Top ten genres for domestic profit.

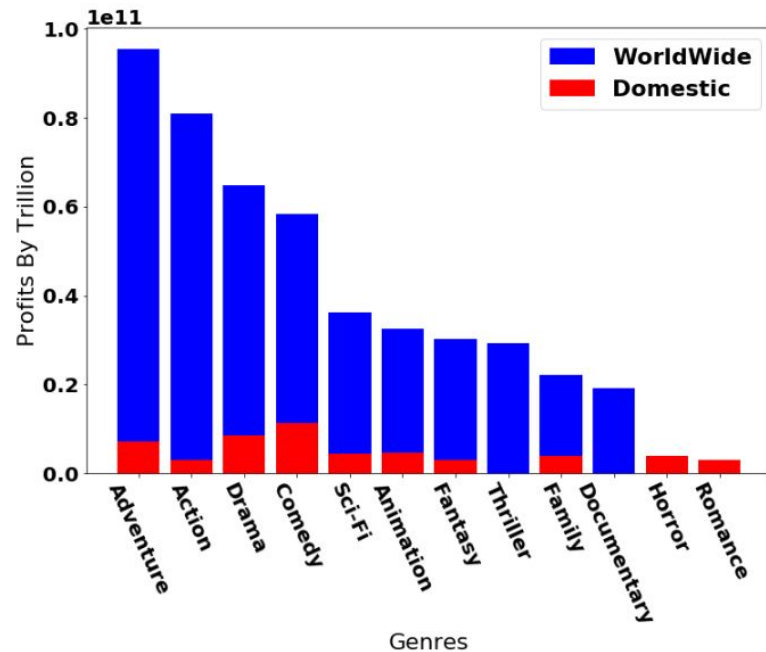


World Wide Profits



Everyone loves Adventures.

Focus on the global market not just domestic!



Further work

- Investigate more into genres and the release dates.
- Which Rating impacts how much profit is made.
- If increase in a movies budget pays off.

Thank You!

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