



BioShift

Agile Scientific Talent & Al-Powered Innovation for R&D

We're empowering the scientific workforce by connecting labs with on-demand expertise, driven by our firsthand understanding of R&D's critical pain points.

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Traditional R&D is Bottlenecked

Labs Struggle, Talent Suffers, Innovation Stalls

₫ Labs Face:

Volatile funding, difficulty accessing specialized talent for urgent projects, high cost of mishires

Scientists Experience:

Career precariousness, underutilized expertise, "valley of death" for discoveries

Nesult:

Innovation stalls while breakthrough potential remains locked away

Our team has seen and lived these challenge



BioShift - Re-Energizing R&D

An Integrated Platform to Connect, Empower, and Accelerate Science

1. BioShift Gigs Marketplace (MVP Focus)

What: Connects labs with vetted, on-demand scientific professionals for flexible project work.

Benefits: Labs gain agility & cost-efficiency; Scientists find impactful, flexible work. 2. BioShift Innovation Engine (Future Vision)

What: Al-powered tools to analyze R&D trends, identify promising research, and support commercialization.

Benefits: Unlocks hidden value, fosters new



A Multi-Billion Dollar Market

Tapping a Vast Market Ready for Agile, Tech-Driven Solutions

\$325B-\$400B+

Global R&D + Scientific Staffing + IP Services

\$10B-\$15B

On-Demand Scientific Talent + IP Commercialization

\$400K-\$640K

Initial Target ARR (100-160 U.S. Labs)

Key Driver: The urgent need for increased R&D productivity and more flexible talent models.

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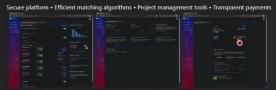


The BioShift Gigs Marketplace

Seamless Access to Specialized Scientific Expertise



Key MVP Features:





Go-To-Market Strategy

Focused Launch in a Key Biotech Hub, Leveraging Our Network

@ Beachhead Market

New England (Boston/Cambridge) targeting research universities (MIT, Harvard, UMass, WPI) & biotech startups

Acquisition ChannelsFounders' direct networks

- Strategic networking (James Brett, New England Council)
- Brett, New England Council)
 Pilot programs with early
 adopters
- Postdoc/PhD association outreach

© Early Goal

Achieve initial liquidity and validate the model with 100-160 labs



The BioShift Team

Driven by Experience, United by Mission

*Our founders met in their neighborhood, bonding over shared experiences with the challenges facing the scientific community.



Alexa Breidinger

Deep understanding of lab ops (MIT, Broad), driven by experiencing federal funding impacts



Melba Torres Sosa

Bioinformatics PhD expertise (UMass), passionate about empowering global scientific talent



Chad Curl

4x Tech Founder (Al, Data, IoT, Biopharma), fueled by dedication to social entrepreneurship



lan Gold (Advisor)

Strategic Legal Counsel (Fmr. Asst. Federal Public Defender, NYU Law), ensuring integrity



Milestones & Roadmap

Clear Path to Validate and Grow

Next 12-18 Months (with Pre-Seed Funding)

- 1. Launch BioShift Gigs Marketplace MVP Core platform with essential features
- 2. Onboard first 160 labs and 2,500 vetted scientists Build initial community
- 3. Facilitate 1,000 successful projects Achieve \$400K-\$600K initial revenue
- 4. Gather user feedback for rapid iteration Continuous product refinement
- 5. Begin R&D for Innovation Engine Core AI concepts and development

Why BioShift Wins

Specialized, Mission-Driven, and Future-Ready

- Deep Niche Focus Built by scientists and tech experts for the R&D community
- ♥ Founder-Market
 Fit
 Personal experience
 drives authentic
 solutions & community

trust

- Dual Platform Vision
 Unique long-term value beyond simple staffing
- ✓ Quality & Curation Emphasis on vetted talent for high-stakes R&D

Agility & Efficiency Designed for modern, flexible biotech needs

Why Now? Perfect storm of R&D productivity pressures, rise of specialized gig work, and AI advancements.

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Partner With Us

Empower Scientific Progress

Seeking

\$800,000

To achieve MVP launch, initial traction, and key hires (1st dev, fractional growth/sales)

Use of Funds:

Platform Development • Early User Acquisition • Lean Operations

Our Vision: To build the indispensable ecosystem for agile scientific research and innovation, empowering those who dedicate their lives to discovery.

"Join BioShift. Let's accelerate science, together."

Contact

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