



**Gig Work for Lab Spaces  
and Scientists.**

**To prevent Brain Drain  
and replenish if needed.**

**A dynamic marketplace  
connecting scientists  
with short-term projects,  
micro-gigs, and flexible  
lab work opportunities.**

# Quick Summary

- Functional MVP(s). Workers/Labs accounts. Marketplace. Community/upskill.
- Can launch off-the-shelf MVP/alpha in ~2 wks (Wordpress). Full MVP by July 15.
- Testing backend, seeding data of labs, seeking pilot partners. Frontend WIP.
- Pre-seed, bootstrap. Uses AI, but not an AI company.

## Team:

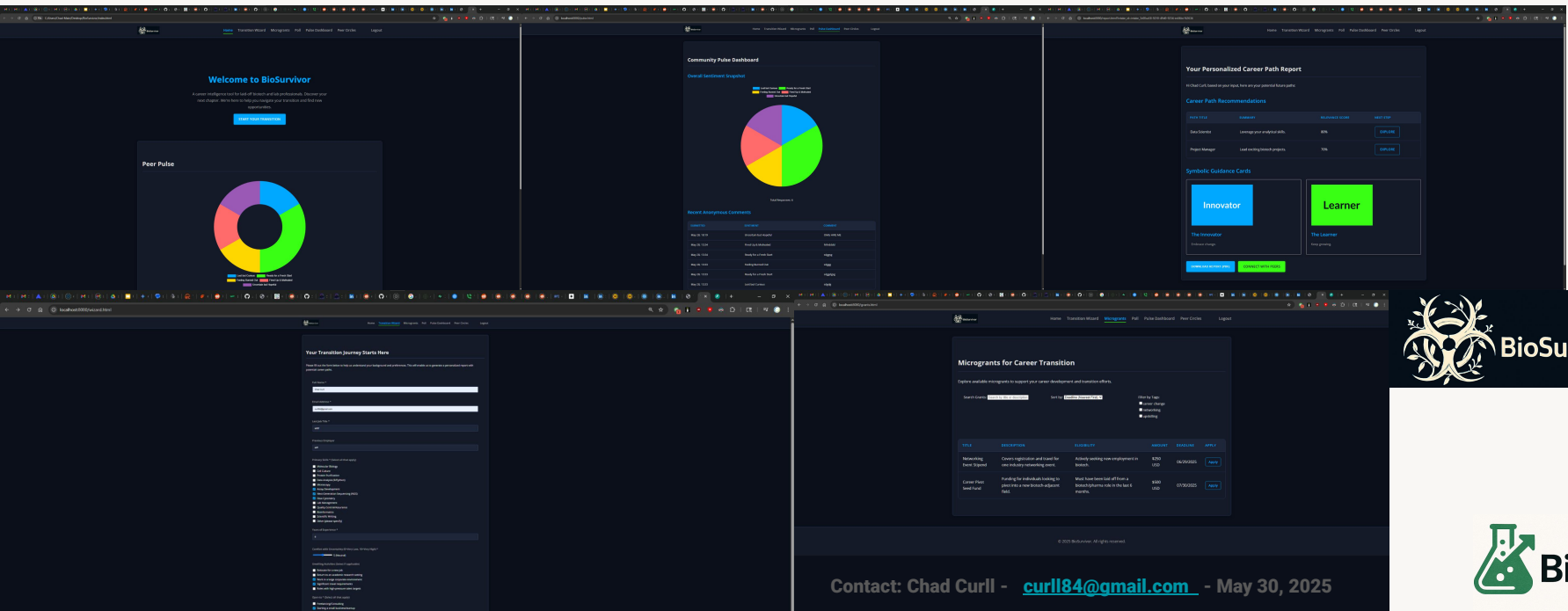
Alexa Breidinger - McGovern Institute for Brain Research at MIT, Broad, Whitehead

Chad Curll - 4x Founder, AI/MarTech/Growth

Ian Gold - Fmr. Assistant Federal Public Defender, Private Practice Attorney

# Traction/Product Market Fit

- Over 75 laid off lab workers in the US contributed to “BioSurvivor”, our community branch for support and upskilling workers.



# Next steps & ask

- Finish MVP (~6 weeks, By July 15)
- Secure pilots with labs (1-2 months, August 2025)
- Soft launch first gigs/labs hire (2-3 months, Sept 2025)
- Get data, iterate, get data, iterate
- Move from MVP to Alpha (Oct/Nov 2025)
- Launch Beta to public (Dec 2025)
- Pre-seed funding for:
  - First full-time hire (dev), fractional growth and sales team
  - Ops costs (est \$15,000-\$30,000 burn/mo)
    - \$800,000 seed request for ~12-18 mo ramp
  - Fancier (incomplete) pitch deck:  
<https://mixedintelligence.github.io/BioShift/index.html>