

# Causal Inference I

MIXTAPE SESSION

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# Roadmap

## Directed Acyclic Graphs

- Graph notation

- Backdoor criterion

- Collider bias

## Unconfoundedness and Ignorable Treatment Assignment

- Motivating estimation with an example

- Aggregate target parameters

- Assumptions

## Matching Estimators

- Stratification weighting

- Exact and Inexact Matching

- Propensity scores

- Regressions

## Concluding remarks

# Graphs

- Now we turn from potential outcomes modeling of causal effects to causal graphs
- Very important area, very common to see it in computer science intersections with data science, particularly tech, and often very advanced
- My focus is very narrow – I am using it mainly to help us carefully reason through design elements around matching and instrumental variables

# Adjusting for variables

- One of the first things you learn in a methods course is multivariate regression “controlling for  $X$ ”
- What is this? Why do we do this? What should  $X$  be? What causal parameter does it help identify?
- Unconfoundedness, selection on observables, ignorable treatment assignment are different terms describing the same thing – the RCT is still occurring, only within the dimensions of a conditioning set of confounders and covariates

Judea Pearl, 2011 Turing Award winner, drinking his first IPA



# Judea Pearl and DAGs

- Judea Pearl and colleagues in Artificial Intelligence at UCLA developed DAG modeling to create a formalized causal inference methodology
- They make causality concepts extremely clear, they provide a map to the estimation strategy, and maybe best of all, they communicate to others what must be true about the data generating process to recover the causal effect

## Further reading

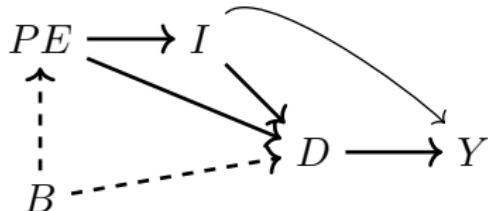
1. Pearl (2018) The Book of Why: The New Science of Cause and Effect, Basic Books (*popular*)
2. Morgan and Winship (2014)  
Counterfactuals and Causal Inference: Methods and Principles for Social Research, Cambridge University Press, 2nd edition  
(*excellent*)
3. Pearl, Glymour and Jewell (2016)  
Causal Inference In Statistics: A Primer, Wiley Books (*accessible*)
4. Pearl (2009) Causality: Models, Reasoning and Inference, Cambridge, 2nd edition (*difficult*)

# Design vs. Model

- DAGs tend to be focused more on the theory of treatment assignment in the world
- As such it's compatible with design-based approaches
- DAGs have become extremely common in industry and machine learning, so consider my review very basic comparatively as I will use them mainly to illustrate “good vs bad controls” as well instrumental variables

## Causal model

- The causal model is sometimes called the structural model, but for us, I prefer the former as it's less alienating
- It's the system of equations describing the relevant aspects of the world
- It necessarily is filled with causal effects associated with some particular comparative statics
- Consider the following diagram representing the returns to education with simplified confounders



- $B$  is a **parent** of  $PE$  and  $D$
- $PE$  and  $D$  are **descendants** of  $B$
- There is a **direct (causal) path** from  $D$  to  $Y$
- There is a **mediated (causal) path** from  $B$  to  $Y$  through  $D$
- There are six **paths** from  $PE$  to  $Y$  but none are direct, but some of them are different in other ways

# Where do DAGs come from?

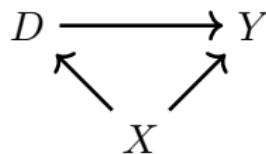
- DAGs are meant to represent “contemporary agreement among experts” – if you aren’t willing to present your DAG before a room of experts, it’s likely you shouldn’t use it at all
- Your DAG should be a reasonable approximation of  $D$  and  $Y$  parents (confounders) and direct and indirect effects of  $D$  on  $Y$
- We get ideas for DAGs from theory, models, observation, experience, prior studies, intuition, as well as conversations with domain experts

# Unconfoundedness and the backdoor criterion

- DAGs help us understand the source of problems in our observational (non-experimental) data that make inferring causality hard
- But it also can help us see a way out in some situations
- We will focus today on the unconfoundedness research design, which is best described in causal graphs with the concept of the **backdoor criterion**
- As we will see, the DAG helps you solve the problem of choosing covariates for a model to resolve selection bias, but to do so requires confidence in your DAG

# Confounding

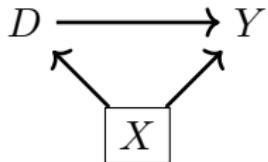
- Confounding occurs when the treatment and the outcomes have a common parent node as that creates spurious correlation between  $D$  and  $Y$



- Confounders are causing selection bias  
 $E[Y^0|D = 1, X] \neq E[Y^0|D = 0, X]$  due to differences in  $X$  which are shaping  $Y^0$  differentially by treatment status

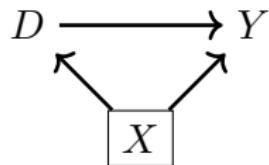
# Backdoor Paths

- Confounding creates **backdoor paths** between treatment and outcome ( $D \leftarrow X \rightarrow Y$ ) – i.e., spurious correlations
  - Distinct from something called a collider path ( $D \rightarrow X \leftarrow Y$ )
  - Distinct from something called a mediator path ( $D \rightarrow X \rightarrow Y$ )
- We can “block” any particular backdoor path by conditioning on variable  $X$  so long as it is not a collider (visualized here with a square over  $X$ )



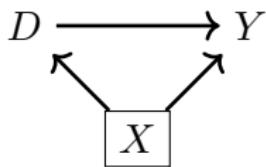
# Backdoor Paths

- Once we condition on  $X$ , we can calculate average differences in  $Y$  by treatment status to obtain an estimate of an aggregate causal parameter
- There are many methods for doing this and we cover them today – regression, matching, stratification, weights
- But all of them at their fundamental level are calculating simple differences in mean outcomes for given values of  $X$  and then taking weighted averages



# Backdoor Paths

- When all backdoor paths from  $D$  to  $Y$  are blocked, then the only remaining path between  $D$  to  $Y$  is the causal path
- We call this satisfying the backdoor criterion using Pearl's DAG terminology, and we call it unconfoundedness using Rubin's potential outcomes terminology (which I'll discuss later)



# Backdoor criterion

## Backdoor criterion

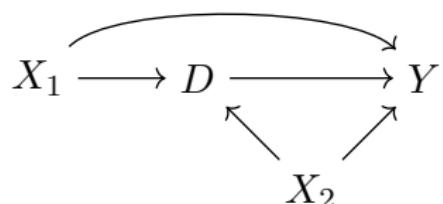
Conditioning on  $X$  satisfies the backdoor criterion with respect to  $(D, Y)$  directed path if:

1. All backdoor paths are blocked by  $X$
2. No element of  $X$  is a collider

Conditioning on a non-collider is sufficient to closing a backdoor path even if it's been opened by conditioning on a collider, so just be sure to close a backdoor path if you opened it with a collider

# What control strategy meets the backdoor criterion?

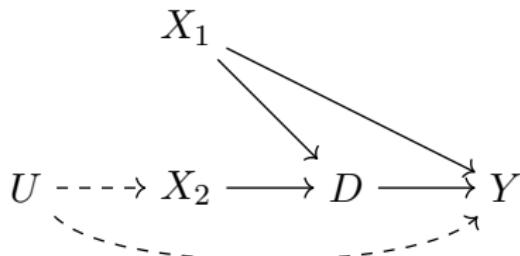
- List all backdoor paths from  $D$  to  $Y$ . I'll wait.



- What are the necessary and sufficient set of controls which will satisfy the backdoor criterion?

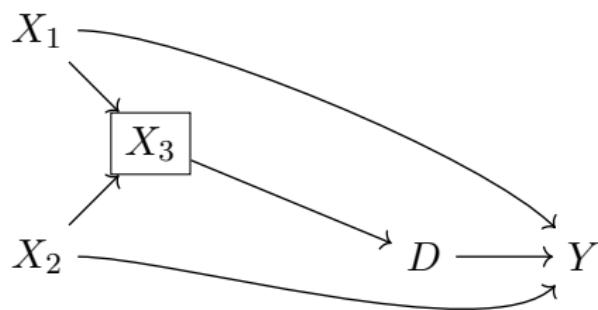
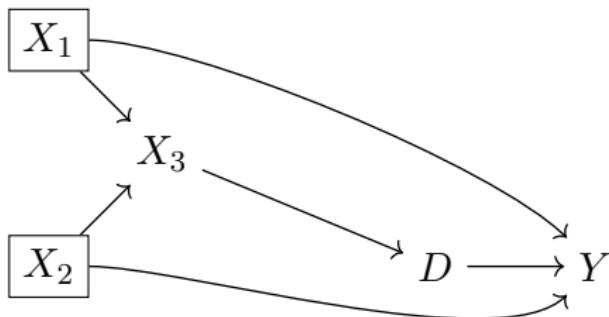
## What if you have an unobservable?

- List all the backdoor paths from  $D$  to  $Y$ .



- What are the necessary and sufficient set of controls which will satisfy the backdoor criterion?
- What about the unobserved variable,  $U$ ?

## Multiple strategies



- Conditioning on the common causes,  $X_1$  and  $X_2$ , is sufficient
- ... but so is conditioning on  $X_3$

# Collider bias

- Backdoor paths can remain open in covariate adjustment strategies through two ways:
  1. You did not close the path because you did not condition on the confounder
  2. Your conditioning variable opened up a previously closed backdoor path because on that path the variable was a **collider**
- Colliders are “bad controls” which when you control for them, *create* new previously non-existent spurious correlations (not commonly discussed, even in economics)
- This is the risk of blindly controlling for variables (“kitchen sink regressions”)

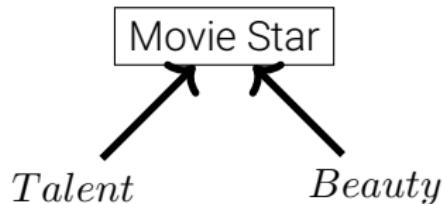
## Example 1: Movie stars

**Important:** Since unconditioned colliders block back-door paths, what exactly does conditioning on a collider do? Let's illustrate with a fun example and some made-up data

- CNN.com headline: Megan Fox voted worst – but sexiest – actress of 2009 ([link](#))
- Are these two things actually negatively correlated in the world?
- Assume talent and beauty are independent, but each causes someone to become a movie star. What's the correlation between talent and beauty for a sample of movie stars compared to the population as a whole (stars and non-stars)?

## Movie star DAG

Imagine casting directors pick movie stars based on talent and beauty



Talent and beauty can become correlated even though they are independent



*Figure:* Top left figure: Non-star sample scatter plot of beauty (vertical axis) and talent (horizontal axis). Top right figure: Star sample scatter plot of beauty and talent. Bottom left figure: Entire (stars and non-stars combined) sample scatter plot of beauty and talent.

## Sample selection?

- Notice that this is clear when we are focused on sample selection
- But even a regression that included “star” would create the issue:

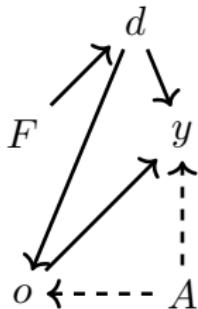
$$beauty_i = \alpha + \delta talent_i + \beta star_i + \varepsilon_i$$

- It's not just sample selection

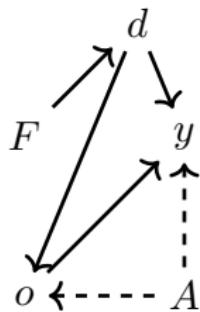
## Example 2: Discrimination

- Let's look at another example: very common for think tanks and journalists to say that the gender gap in earnings disappears once you control for occupation.
- But what if occupation is a collider, which it could be in a model with occupational sorting
- Then controlling for occupation in a wage regression searching for discrimination can lead to all kinds of crazy results even *in a simulation where we explicitly design there to be discrimination*

# DAG



$F$  is female,  $d$  is discrimination,  $o$  is occupation,  $y$  is earnings and  $A$  is ability. Dashed lines mean the variable cannot be observed. Note, by design, being a female has no effect on earnings or occupation, and has no relationship with ability. So earnings is coming through discrimination, occupation, and ability.



## Mediation and Backdoor paths

1.  $d \rightarrow o \rightarrow y$
2.  $d \rightarrow o \leftarrow A \rightarrow y$

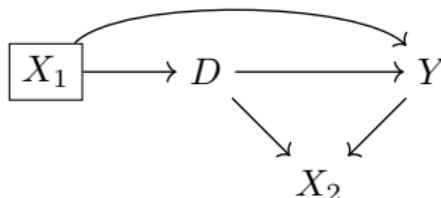
*Table:* Regressions illustrating collider bias with simulated gender disparity

Covariates:	<b>Unbiased combined effect</b>	<b>Biased</b>	<b>Unbiased wage effect only</b>
Female	-3.074*** (0.000)	0.601*** (0.000)	-0.994*** (0.000)
Occupation		1.793*** (0.000)	0.991*** (0.000)
Ability			2.017*** (0.000)
N	10,000	10,000	10,000
Mean of dependent variable	0.45	0.45	0.45

- Recall we designed there to be a discrimination coefficient of -1
- If we do not control for occupation, then we get the combined effect of  $d \rightarrow o \rightarrow y$  and  $d \rightarrow y$
- Because it seems intuitive to control for occupation, notice column 2 - the sign flips!
- We are only able to isolate the direct causal effect by conditioning on ability and occupation, but ability is unobserved

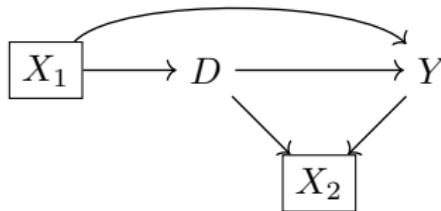
- **Colliders can be outcomes (and often those are the ones)**

→ There is only one backdoor path from  $D$  to  $Y$



→ Conditioning on  $X_1$  blocks the backdoor path

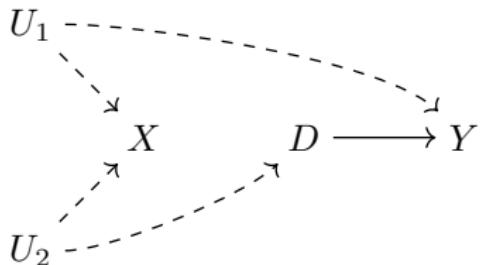
→ But what if we also condition on  $X_2$ ?



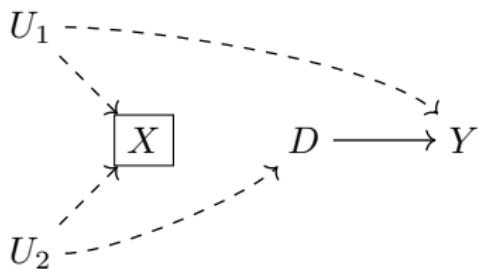
→ Conditioning on  $X_2$  opens up a new path, creating new spurious correlations between  $D$  and  $Y$

- Colliders could be pre-treatment covariates (called M-bias because it looks like an M)

→ Name the backdoor paths. Is it open or closed?

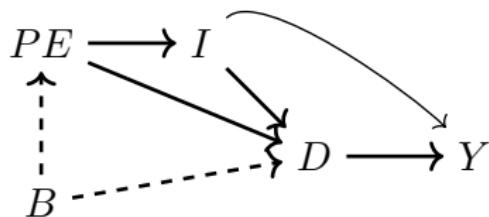


→ But what if we condition on  $X$ ?



# Testing the Validity of the DAG

- The DAG makes testable predictions
- Conditional on  $D$  and  $I$ , parental education ( $PE$ ) should no longer be correlated with  $Y$
- Can be hard to figure this out by hand, but software can help (e.g., Daggity.net is browser based, Causal Fusion is more advanced)
- Causal algorithms tend to be DAG based and are becoming popular in industry



## Contrast this with ordinary practices

- Person attempts to “control for omitted variable bias” by including as many “controls” as possible
- Person does not even attempt to think about treatment assignment mechanism and therefore has no idea what variables are colliders, covariates or confounders
- Machine learning can be “naive” too if the large dimension of features includes unknowingly colliders

# Double Machine Learning and Automated Model Selection: A Cautionary Tale

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**Summary** Double machine learning (DML) has become an increasingly popular tool for automated variable selection in high-dimensional settings. Even though the ability to deal with a large number of potential covariates can render selection-on-observables assumptions more plausible, there is at the same time a growing risk that endogenous variables are included, which would lead to the violation of conditional independence. This paper demonstrates that DML is very sensitive to the inclusion of only a few “bad controls” in the covariate space. The resulting bias varies with the nature of the theoretical causal model, which raises concerns about the feasibility of selecting control variables in a data-driven way.

**Keywords:** *Double/Debiased Machine Learning, Directed Acyclic Graphs, Bad Controls, Backdoor Adjustment, Collider Bias, Causal Hierarchy*

# Covariate selection without DAGs

- What if you don't have a DAG you feel confident about?
  1. Include confounders that you feel pretty confident are there
  2. Include covariates that are *highly predictive* of the missing counterfactual (e.g.,  $Y^0$  for the ATT)
  3. Avoid outcomes (even though that still won't address M-bias colliders)
- While this approach may be less formalized, you are at least reasoning about the treatment assignment mechanism as opposed to just including whatever variables you have laying around ("kitchen sink regressions")

## Falsifications as a test

- Covariates should not be affected by the treatment, so examining them as falsifications can help establish the credibility of unconfoundedness
- Falsification exercises are sometimes versions of this – a gun control law shouldn't affect automobile theft or petty larceny or average age of the state
- Imbens and Rubin (2015) suggested using the lagged outcome (pre-treatment) as a way of checking, as those have similar confounder structures
- One study questioned a finding that obesity was contagious in social networks by estimating the same model on things that cannot be contagious like acne, headaches and height and found the same things (likely confounding existed)

# Roadmap

Directed Acyclic Graphs

- Graph notation

- Backdoor criterion

- Collider bias

Unconfoundedness and Ignorable Treatment Assignment

- Motivating estimation with an example

- Aggregate target parameters

- Assumptions

Matching Estimators

- Stratification weighting

- Exact and Inexact Matching

- Propensity scores

- Regressions

Concluding remarks

## Shifting gears

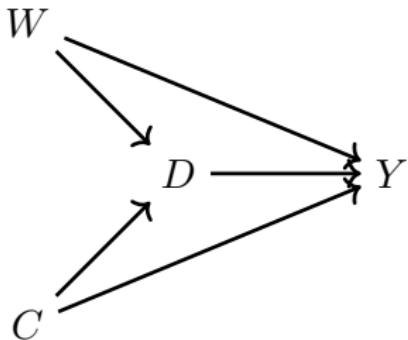
- Having reviewed the fundamentals of DAGs, we will now move into the practical realm
- You have a non-experimental study. You need to control for variables, but which ones?
- Let's work through an example together: the sinking of the Titanic

## Titanic example and a simple DAG

- What if we wanted to know the causal effect of being seated in first class (D) on survival (Y) in the sinking of the Titanic cruiser in the early 20th century?
- Domain knowledge: as the Titanic sank, the captain called for women (W) and children (D) to go first

# Titanic DAG

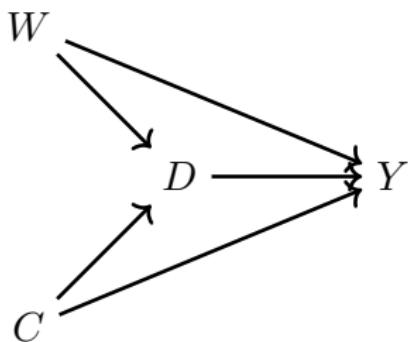
*Figure:* Titanic sinking as a DAG



Write down all paths, both direct from  $D$  to  $Y$  and indirect or “backdoor paths”

# Simple DAG

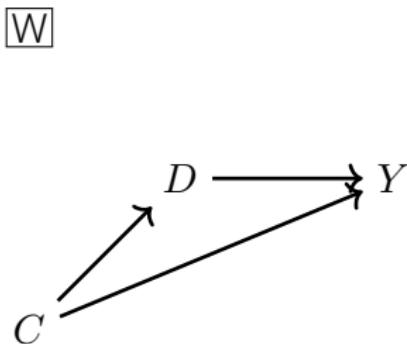
*Figure:* A simple DAG illustrating selection on observables.



1.  $D \rightarrow Y$ , the direct edge representing a causal effect with associated causal parameter like the ATE, ATT, etc.

## Simple DAG

*Figure:* The same simple DAG illustrating selection on observables only with the direct edge from  $D$  to  $Y$  deleted and backdoor  $W$  blocked.



2.  $D \leftarrow \boxed{W} \rightarrow Y$  is a backdoor from  $D$  to  $Y$  through  $W$ . **Block it**

## Remaining variation after blocking

*Figure:* Visualization of Backdoor Criterion

[W]

$D \longrightarrow Y$

[C]

2.  $D \leftarrow [W] \rightarrow Y$  is a backdoor from  $D$  to  $Y$  through  $W$ . **Block it**
3.  $D \leftarrow [C] \rightarrow Y$  is a backdoor from  $D$  to  $Y$  through  $C$ . **Block it**

# Definition of Known and Quantified Confounders

## Definition of a Known and Quantified Confounder

Variable  $C$  is a *known* and *quantified confounders* if the researcher believes it causes units to select into treatment ( $C \rightarrow D$ ) and also independently determine outcome  $Y$ , or  $C \rightarrow Y$ . Confounders are always known, which requires prior knowledge. And to be quantified, they must be correctly measured in your dataset.

# Known and Quantified Confounder

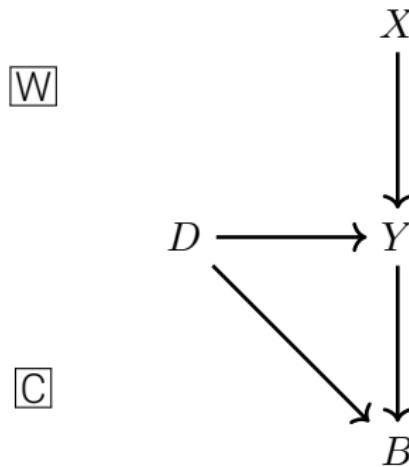
- Confounders may or may not be observed, but they must be known if they are confounders as confounders create backdoor paths from  $D$  to  $Y$
- Visually, solid lines means they are “quantified” (i.e., in the data), whereas dashed lines mean they are either not defined correctly or not in the dataset (“unobserved”)
- Backdoor criterion is appropriate only for known and quantified confounders – if either known or quantified is missing, this material today is not to be used

## DAG tells us what we need to condition on

- If we “block” on  $C$  and  $W$ , then the *only* explanation of why  $D$  and  $Y$  are then correlated is causal
- Depending on the model we estimate, and explicit assumptions made about potential outcomes, then we are able to identify an aggregate causal parameter
- Let us now call  $C$  and  $W$  “known and quantified confounders” because the model said these were necessary, they were observed (no dashed line) and they were confounders
- Let’s add two more variables – one we discussed already, but one we haven’t

# Modification of the original DAG

Figure: A DAG illustrating confounders ( $W$  and  $C$ ) versus colliders ( $B$ ) versus exogenous covariates ( $X$ ).



4. Conditional on  $C$  and  $W$ , the collider path  $D \rightarrow B \leftarrow Y$  is closed by the collider  $B$
5. And  $X$  never appears on any of our backdoor paths, so it is irrelevant,

# Covariate

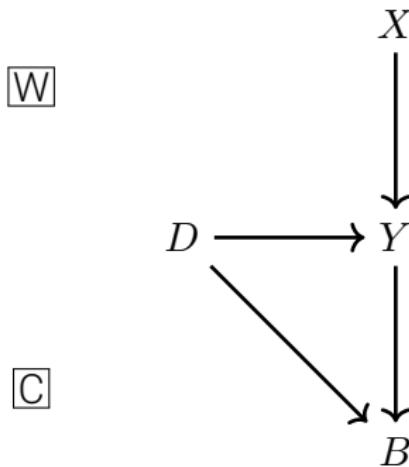
## Definition of a Covariate

Variable  $X$  is a covariate if it causes  $Y$  but does not cause the treatment status  $D$ .

- Think of it as explaining the outcome, but not correlated with the treatment variable (therefore it's in the error term of a regression model)
- Including  $X$  in a model can increase precision of estimates of  $D$  on  $Y$  simply by reducing residual variance, but should have no effect on point estimates
- For us today, I am going to try to distinguish between "confounders" which are needed to estimate causal effects and "covariates" which help with precision

# Modification of the original DAG

Figure: A DAG illustrating confounders ( $W$  and  $C$ ) versus colliders ( $B$ ) versus exogenous covariates ( $X$ ).



5. You cannot get from  $D$  to  $Y$  via  $B$  so it is a collider, but if you control for it, that path opens up and introduces selection bias ("bad controls")

## Two useful readings

1. Cunningham (2023), "Which variables do I need to control for?"  
Substack post, <https://causalinf.substack.com/p/which-variables-do-i-need-to-control>
2. Cinelli, Forney, and Pearl (2022), "A Crash Course in Good and Bad Controls", forthcoming in *Journal Sociological Methods and Research* (previously technical report R-493), available in our readings directory

## Which variables do I need to control for?

Five types of variables



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42

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### Which Variables Do I Need?

I started this substack off wanting to discuss inexact matching, but I just think it would be helpful that before we get into the nuts and bolts of inexact matching, a clear explanation of how to achieve unconfoundedness may be useful. It comes up a lot, and I think sometimes there isn't enough clear exposition about it out there, so I figured why not just do this now, and next week I'll wrap up my inexact matching substack.

Most of us learned causal inference for the very first time in a stats class where we learned about “running regressions” and “controlling for covariates”. If the class was somewhat advanced, that introduction to the ordinary least squares formulas might even be followed by learning the [Frisch-Waugh-Lovell theorem](#) where we learned OLS was “partialing out” those extra variables effects so that we could focus just on the partial relationship between the covariate of interest and the outcome. And then if we went even further, we might then learn about the theoretical properties of OLS whereby if all the confounders were included in the model and measured well, and the data was reasonably smooth and treatment effects homogenous and additive, then under certain OLS specifications, we could obtain estimates of the ATE. Without those covariates in the model, we learned that the model suffered from “omitted variable bias”. What did that mean? It meant that had we not controlled for the confounders, then our OLS estimates wouldn’t be causal. Those are fun moments in everybody’s life, I think — realizing that even outside the experiment, I might actually get an estimate of a causal effect by “running a regression”.

# A Crash Course in Good and Bad Controls

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March 21, 2022

## Abstract

Many students of statistics and econometrics express frustration with the way a problem known as “bad control” is treated in the traditional literature. The issue arises when the addition of a variable to a regression equation produces an unintended discrepancy between the regression coefficient and the effect that the coefficient is intended to represent. Avoiding such discrepancies presents a challenge to all analysts in the data intensive sciences. This note describes graphical tools for understanding, visualizing, and resolving the problem through a series of illustrative examples. By making this “crash course” accessible to instructors and practitioners, we hope to avail these tools to a broader community of scientists concerned with the causal interpretation of regression models.

## Introduction

Students, data analysts, and empirical social scientists have likely encountered the problem of “bad controls” (Angrist and Pischke, 2009, 2014). The problem arises when an analyst needs to decide whether or not the addition of a variable to a regression equation helps getting estimates closer to the parameter of interest. Analysts have long known that some variables, when added to the regression equation, can produce unintended discrepancies between the regression coefficient and the effect that the coefficient is expected to represent. Such variables have become known as “bad controls,” to be distinguished from “good controls” (also known as “confounders” or “deconfounders”) which are variables that must be added to the regression equation to eliminate what came to be known as “omitted variable bias” (Angrist and Pischke, 2009; Steiner and Kim, 2016; Cinelli and Hazlett, 2020a,b).

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Office of Naval Research [#N00014-17-S-12091 and #N00014-21-1-2351], and Toyota Research Institute of  
North America [#PO000897].

## Defining the target parameter comes first

- So you want to estimate causal effects using “controls” – remember our steps, though – step 1 is to define the parameter (e.g., *ATE*, *ATT*, *ATU*)
- Covariate adjustment strategies like regression or matching can identify these, but they aren’t the same in non-experimental data if there’s heterogenous treatment effects (i.e.,  $\delta_i$  differs for different  $i$  people)
- So it is imperative up front you decide which aggregate causal parameter you’re going to be trying to estimate as each one has different assumptions and different methodologies (as well as interpretations)

## Aggregate causal parameters have missing potential outcomes

- Every aggregate causal parameter is missing some potential outcome (e.g., ATT is missing  $E[Y^0|D = 1]$ )
- If we are going to estimate the ATT, then it must be we are estimating  $E[Y^0|D = 1]$  somehow, but how?
- If we are using controls, then we in some way, shape or form “filling in” the missing counterfactual using the covariates the comparison group
- “At some level, all methods for causal inference can be viewed as imputation methods, although some more explicitly than others.” – Imbens and Rubin (2015)

# Assumptions

- When attempting to estimate aggregate causal parameters using covariate adjustment, there are two assumptions
  1. **Unconfoundedness:** fairly controversial to some because of what it implies about human behavior
  2. **Common support:** since most people stop at assumption 1, there's much less attention to common support
- Today we will assume you satisfy unconfoundedness, and therefore our focus is on violations of assumption 2

## Identifying assumption I: Unconfoundedness

$(Y^0, Y^1) \perp\!\!\!\perp D|X$ . There exists a set  $X$  of known and quantified confounders such that after adjusting for them, treatment assignment is *independent of potential outcomes*.

- Conditional on  $X$ , treatment assignment is randomly distributed (i.e., independent of both potential outcomes) – strong assumption
- For a large group of people within the same strata of  $X$ , this assumption states they choose treatments by flipping coins (not because they think the treatment helped them)
- Eliminating all backdoor paths on a DAG through blocking satisfies unconfoundedness; also called ignorability

## Identifying assumption I: Unconfoundedness

$(Y^0, Y^1) \perp\!\!\!\perp D | X$ . There exists a set  $X$  of known and quantified confounders such that after adjusting for them, treatment assignment is *independent of potential outcomes*.

$$\begin{aligned} E[Y^0 | D = 1, X = x] &= E[Y^0 | D = 0, X = x] \\ E[Y^1 | D = 1, X = x] &= E[Y^1 | D = 0, X = x] \end{aligned}$$

Unconfoundedness justifies substituting units in treatment for control based on  $X = x$  – but only if there are exact matches

# Economic meaning of backdoor criterion

- When people choose their own treatments, attempting to estimate aggregate causal parameters using covariates that conditional on those covariates, they are *randomizing choices*
- See my substack post, "Why do economists so dislike 'conditional independence'? (January 4, 2023) at <https://causalinf.substack.com/p/why-do-economists-so-dislike-conditional-independence>

## Why do economists so dislike "conditional independence"?

A humble theory from an economist



SCOTT CUNNINGHAM

JAN 4, 2023



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One of the first causal methods we ever learn in statistics class is to “control for X”. We can use a regression that controls for X, and if we wonder what that means, we need only review the Frisch-Waugh-Lovell theorem to see what a multivariate regression is equivalent to. As you progress, you may learn that there are a whole range of estimators, though, that use covariates to reconstruct a missing counterfactual when trying to estimate some average treatment effect. There’s matching methods which basically impute missing counterfactuals by finding units in the comparison group that have the same or almost the same covariate values. There’s even fixes for when you can’t find the exact matches, too, such as Abadie and Imbens (2011) bias correction methods for matching discrepancies. There’s propensity scores which can be used, also, to find matches, as well as used as weights in simple comparisons between treatment and control. And then there are things sort of in between like coarsened exact matching. The number of ways in which you can try to solve thorny causal inference problems through the use of covariates is very long, and very old, and if you enjoy causal inference and econometrics, many of these will the more you spend time with become interesting, and maybe even beautiful.

But ask an economist if these beautiful objects are fit for solving causal inference problems, and more times than not, the answer will be an unambiguous “no”. They won’t even flinch when they say it too! Many economists will just flat out look you in the face and say not only are these unlikely to be useful in real life — they just refuse to even accept the possibility that they’ll ever work.

## Identifying assumption II: Common support

For ranges of  $X$ , there is a positive probability of being both treated and untreated

- There exists units in treatment and control with same values of  $X$  – you can't make the substitutions otherwise
- Dimension  $k$  means every specific combination of the conditioning set (e.g., not males and old, but adult males, adult females, youth male, youth female)
- Testable because common support is observable unlike unconfoundedness, but as you can imagine if the dimensions of  $X$  gets large (and with a continuous covariate it's infinite!) then it won't hold in any finite sample!

## Assumptions combined

But if we have them both (represented below), we can even outside of an RCT estimate the ATE through nonparametric matching

1.  $(Y^1, Y^0) \perp\!\!\!\perp D|X$  (strong unconfoundedness)
2.  $0 < Pr(D = 1|X) < 1$  with probability one (common support)

Comparing groups of individuals who have the same values of  $X$ , treatment is no longer based gains,  $\delta$ .

The second term implies we have people in treatment and control for every strata of  $X$

## Estimating ATE with Assumptions

- Unconfoundedness lets you use  $Y_j^0$  from control group as  $i$ 's  $Y_i^0$  and  $Y_i^1$  from treatment group as  $j$ 's  $Y_j^1$  using  $X$  as the matching guide

$$\begin{aligned} E[Y^1 - Y^0 | X] &= E[Y^1 - Y^0 | X, D = 1] \\ &= E[Y | X, D = 1] - E[Y | X, D = 0] \end{aligned}$$

- Common support (Assumption 2) allows the match to take place as well as weight over the covariate distribution

$$\begin{aligned} \delta_{ATE} &= E[Y^1 - Y^0] = E\left[E[Y^1 - Y^0 | X]\right] \\ &= \int E[Y^1 - Y^0 | X, D = 1] dPr(X) \\ &= \int (E[Y | X, D = 1] - E[Y | X, D = 0]) dPr(X) \end{aligned}$$

## Maybe You Want the ATT

ATE requires conditional independence with respect to both  $Y^1$  and  $Y^0$  which would mean complete irrationality

If we want the ATT, we can go with strictly weaker assumptions – weak unconfoundedness and weak overlap

You can get a PhD because you care about your happiness with one  $Y^1$ ; you just have to have acted independent of what you gave up  $Y^0$

## ATT Identification

We can modify those assumptions and weaken both which helps a lot

1.  $Y^0 \perp\!\!\!\perp D|X$  (weak unconfoundedness)
2.  $Pr(D = 1|X) < 1$  (with  $Pr(D = 1) > 0$ ) (weak support)

We don't need full common support because we don't need to find counterfactuals for the control group – we only need units in the control group that match with our treatment group

Selection is weaker too, like I said – they are not entirely irrational, but who knows if it helps you

## Estimating ATT

Weighted averages under both assumptions:

$$\delta_{ATT} = \int (E[Y|X, D = 1] - E[Y|X, D = 0]) dPr(X|D = 1)$$

We match units in treatment and control because under weak unconfoundedness they're substitutable, and we use weak common support so that we can actually do it, then we take weighted averages over the differences.

Homework: Can you figure out how to identify and estimate the ATU?

# Estimators

- Now we will explore estimators that for lack of a better word “use covariates” to estimate aggregate causal parameters
- I will be bundling them around a few topics: exact matching, inexact matching, and regressions
- Themes about heterogeneous treatment effects, common support and correct (and incorrect) regression specifications will be common

# Roadmap

Directed Acyclic Graphs

- Graph notation

- Backdoor criterion

- Collider bias

Unconfoundedness and Ignorable Treatment Assignment

- Motivating estimation with an example

- Aggregate target parameters

- Assumptions

Matching Estimators

- Stratification weighting

- Exact and Inexact Matching

- Propensity scores

- Regressions

Concluding remarks

## History of stratification

- Adjusting for confounders was developed within statistics and epidemiology largely to study smoking's effect on lung cancer
- Couldn't run RCTs to examine smoking's effect, so people relied on non-experimental data, but results were not plausible to critics for a variety of reasons
- Stratification weighting was developed to adjust for the role that known and quantified confounders were playing through

Figure 1  
Lung Cancer at Autopsy: Combined Results from 18 Studies

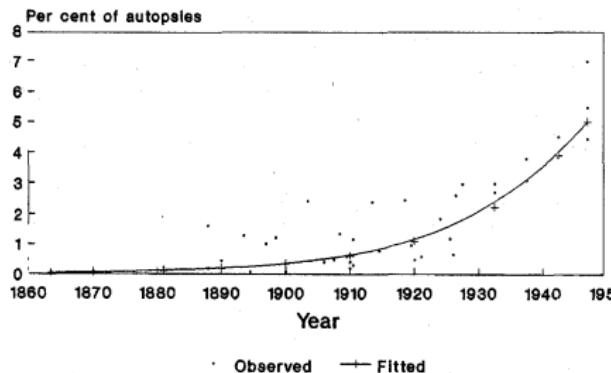


Figure 2(a)  
Mortality from Cancer of the Lung in Males

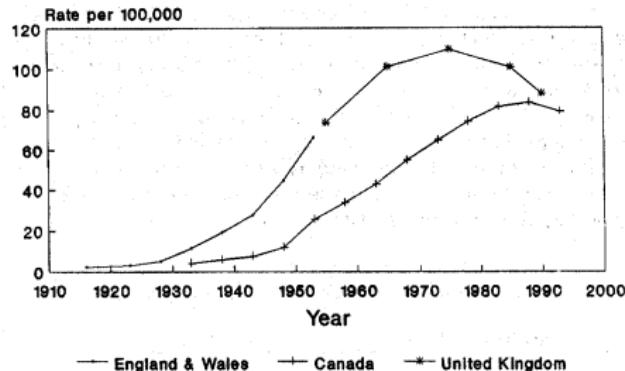


Figure 4  
Smoking and Lung Cancer Case-control Studies

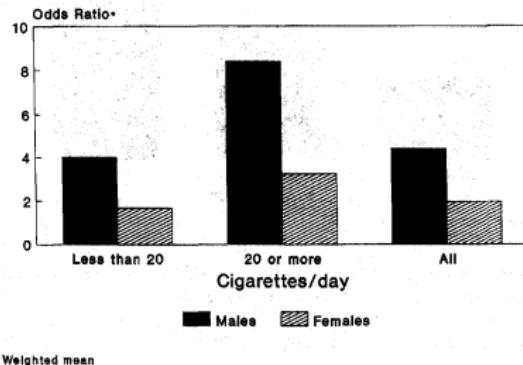
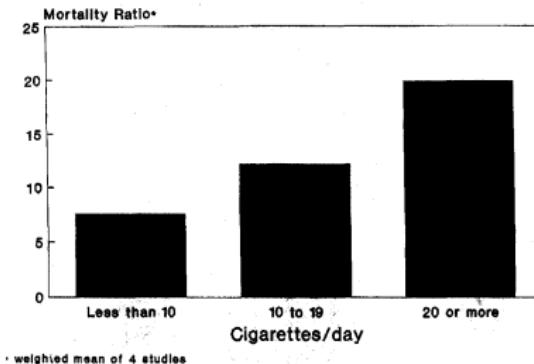


Figure 5  
Smoking and Lung cancer Cohort Studies in Males



# Hypothesis and skepticism

Early 20th century scientists believed smoking caused lung cancer but others felt the evidence was not strong

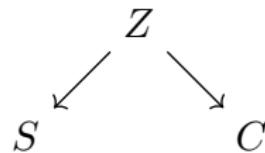
1. Sample bias due to non-random selection of subjects (only those who died)
2. Complaints about functional forms using “risk ratios” and “odds ratios”
3. Implausible magnitudes (“smell test”)
4. Killer critique: *no experimental evidence* to incriminate smoking as a cause of lung cancer

## Fisher's genome confounder theory

- Ronald Fisher (recall from earlier) was a heavy smoker, died of cancer, and paid expert witness for the tobacco industry
- Famous as statistician and as a geneticist and using logic, statistics and genetic evidence proposed a contrarian theory that there existed a confounding genome,  $Z$ , which introduced selection bias into contrasts of smokers and non-smokers
- Studies showed that cigarette smokers and non-smokers were different on observables – more extraverted than non-smokers, differed in age, differed in income, differed in education, etc.

## Fisher's genome confounder theory in DAG form

Smoking,  $S$ , is only correlated with lung cancer,  $C$  because of an unknown and not quantified confounder  $Z$ :



Legitimate criticism, but ultimately incorrect:

*"the [epidemiologists] turned out to be right, but only because bad logic does not necessarily lead to wrong conclusions." Robert Hooke (1983)*

# Stratification weighting

- Simple weighting techniques were eventually introduced to adjust for these observables
- Stratification weighting goes back at least to Cochran (1968)
- We will discuss it both using his original paper, and an application
- Goal is to adjust quantities for a known and quantified confounder through weights based on the confounder's distribution in different samples

# Mortality rates by country and smoking group

*Table:* Death rates per 1,000 person-years (Cochran 1968)

Smoking group	Canada	U.K.	U.S.
Non-smokers	20.2	11.3	13.5
Cigarettes	20.5	14.1	13.5
Cigars/pipes	35.5	20.7	17.4

## Mortality rates by country and smoking group

- Cigars in these data are particularly odd to me – much higher mortality rates in all three countries than non-smokers, as well as cigarette smokers.
- Another strange result – cigarette smokers in Canada and US had same mortality rates as non-smokers
- Seems weird to us, but unclear what they would've thought given the science was unsettled
- Cochran tackles one of the observable variables that he thinks predicts smoking and mortality – age

# Non-smokers and smokers differ in age

*Table:* Mean ages, years (Cochran 1968)

Smoking group	Canada	U.K.	U.S.
Non-smokers	54.9	49.1	57.0
Cigarettes	50.5	49.8	53.2
Cigars/pipes	65.9	55.7	59.7

Maybe age is a confounder. It predicts smoking, but it also predicts mortality as cumulative risk of dying grows as we age

# Imbalanced confounders and covariates

- Balance is a phrase often heard in causal inference – means treatment and group have different covariate/confounder means and/or distributions
- If confounders are *imbalanced*, then their means differ in each group, and will introduce selection bias (if confounders, but not if covariates)
- Weighting, matching and regression that adjust for known and quantified confounders attempt to create balance on confounders and covariates so that their effects stop

## Cochran's stratification weighting

1. Stratify the smoking group into differing age groups or “bins” or “strata” (e.g., young and old)
2. Calculate mortality rates separately for young and old and treatment and control (four averages)
3. Construct “probability weights” as the proportion of each smoking group sample within a given age group
4. For treatment and control group, compute the weighted averages of the age groups mortality rates using the probability weights

This procedure will balance the observed covariate, age, between treatment and control

## Smoking and stratification weighting

	Death rates		Number of Non-smokers
	Pipe-smokers	Pipe-smokers	
Age 20-50	15	11	29
Age 50-70	35	13	9
Age +70	50	16	2
Total		40	40

Question: Calculate average pipe smoker death rate w/out stratification?

## Smoking and stratification weighting

	Death rates		Number of Non-smokers
	Pipe-smokers	Pipe-smokers	
Age 20-50	15	11	29
Age 50-70	35	13	9
Age +70	50	16	2
Total		40	40

Question: Calculate average pipe smoker death rate w/out stratification?

$$15 \cdot \left(\frac{11}{40}\right) + 35 \cdot \left(\frac{13}{40}\right) + 50 \cdot \left(\frac{16}{40}\right) = 35.5$$

## Smoking and stratification weighting

	Death rates		Number of	
	Pipe-smokers	Pipe-smokers	Non-smokers	
Age 20-50	15	11	29	
Age 50-70	35	13	9	
Age +70	50	16	2	
Total		40	40	

Counterfactual question: What would the average mortality rate be for pipe smokers if they had the same age distribution as the non-smokers?

## Smoking and stratification weighting

	Death rates		Number of	
	Pipe-smokers	Pipe-smokers	Non-smokers	
Age 20-50	15	11	29	
Age 50-70	35	13	9	
Age +70	50	16	2	
Total		40	40	

Counterfactual question: What would the average mortality rate be for pipe smokers if they had the same age distribution as the non-smokers?

$$15 \cdot \left(\frac{29}{40}\right) + 35 \cdot \left(\frac{9}{40}\right) + 50 \cdot \left(\frac{2}{40}\right) = 21.2$$

*Table:* Adjusted death rates using 3 age groups (Cochran 1968)

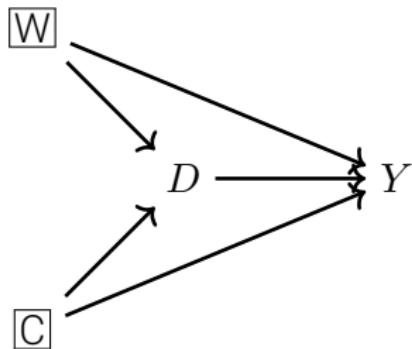
Smoking group	Canada	U.K.	U.S.
Non-smokers	20.2	11.3	13.5
Cigarettes	28.3	12.8	17.7
Cigars/pipes	21.2	12.0	14.2

## Exercise using our earlier Titanic sinking example

- Titanic sank on maiden voyage April 15, 1912 after hitting an iceberg in North Atlantic
- 2200 on board, but only 700 survived, despite 20 lifeboats with 60 capacity (1200 potential lives could've been saved)
- Women and children first was a maritime rule to ration lifeboats, but there were different cabins (1st class, 2nd class, etc.) on different levels with different proximity to boats
- What was the causal effect of 1st class on survival adjusting for  $W$  and  $C$ ?

## Exercise: Titanic DAG

Figure: Women  $W$  and children  $C$  first maritime rule is a confounder for estimating first class  $D$  effect on surviving  $Y$



Backdoor criterion can be satisfied by blocking on  $W$  and  $C$ . These are our known confounders. Now we just need data to see if it's quantified.

## Titanic exercise

1. **Stratify the confounders:** Our age and sex variables are both binary, so we can only create four strata: male children, female children, male adults, female adults
2. **Calculate differences within strata:** Calculate average survival rates for each group within each of the four strata and difference within strata
3. **Calculate probability weights:** Count the number of people in each strata and divide by the total number of souls aboard (crew and passengers)
4. **Aggregate differences across strata using weights:** Estimate the ATE by aggregating the difference in survival rates over the four strata with each strata-specific difference weighted by that strata's weight

Go to lab

# Table 1: Standard balance table

*Table:* Differences in female and adult passengers by first class status on the Titanic.

<b>Variable name</b>	<b>First class</b>		<b>All other classes</b>	
	Obs	Mean	Obs	Mean
Percent adult	325	98.2%	1,876	94.5%
Percent female	325	44.6%	1,876	17.3%

## Table 2: Stratified sample

*Table:* Counts and Titanic survival rates by strata and first class status.

Strata	First class		All other classes		Total
	Obs	Mean	Obs	Mean	
Male adult	175	0.326	1,492	0.188	1,667
Female adult	144	0.972	281	0.626	425
Male child	5	1	59	0.407	64
Female child	1	1	44	0.613	45
Total observations	325		1,876		2,201

Table 3: Estimates of aggregate parameter

*Table:* Differences in survival rates, stratification weights, and estimates of parameters

Strata	Differences in Survival Rates	$\text{Weight}_{k, ATE}$	$\text{Weight}_{k, ATT}$	$\text{Weight}_{k, ATU}$
Male adult	0.138	0.76	0.54	0.80
Female adult	0.346	0.19	0.44	0.15
Male child	0.593	0.03	0.02	0.03
Female child	0.387	0.02	0.00	0.02
<b>No stratification</b>		<b>Stratification weighted estimates</b>		
	$\widehat{\text{SDO}}$	$\widehat{\text{ATE}}$	$\widehat{\text{ATT}}$	$\widehat{\text{ATU}}$
<b>Estimated coefficient</b>	0.35	0.20	0.24	0.19

## Drop the one female child

- We were able to estimate all three causal effect parameters because for all four strata there were units in both treatment and control
- But if we dropped the only female child in first class from the data, we'd be in trouble bc there wouldn't be any way to calculate a difference for that group
- But what could we identify?

*Table:* Counts and Titanic survival rates by strata and first class status.

Strata	First class		All other classes		
	Obs	Mean	Obs	Mean	Total
Male adult	175	0.326	1,492	0.188	1,667
Female adult	144	0.972	281	0.626	425
Male child	5	1	59	0.407	64
Female child	0	n/a	44	0.613	44
Total observations	324		1,876		2,200

ATT is the only one we can get

$$\begin{aligned}\hat{\delta}_{ATT} &= (0.137 \times 0.54) + (0.346 \times 0.44) + (0.593 \times 0.02) \\ &= 0.24 \text{ or } 24 \text{ percentage points}\end{aligned}\tag{1}$$

*Table:* Differences in survival rates, stratification weights, and estimates of parameters without perfect stratification

Strata	Differences in Survival Rates	$\text{Weight}_{k, \text{ATE}}$	$\text{Weight}_{k, \text{ATT}}$	$\text{Weight}_{k, \text{ATU}}$
Male adult	0.137	0.76	0.54	0.80
Female adult	0.346	0.19	0.44	0.15
Male child	0.593	0.03	0.02	0.03
Female child	n/a	n/a	n/a	0.02

	No stratification	Stratification weighted estimates		
	$\widehat{\text{SDO}}$	$\widehat{\text{ATE}}$	$\widehat{\text{ATT}}$	$\widehat{\text{ATU}}$
<b>Estimated coefficient</b>	0.35	n/a	0.24	n/a

Differences in survival rates, stratification weights, and estimated parameters. All coefficients should be multiplied by 100 to get a percentage point change in survival rate as a result of having a first class cabin. Note that the SDO is a simple difference in mean outcomes and therefore *not* a weighted average over the strata differences. But the estimated ATE, ATT and ATU parameters are weighted averages in difference in means using corresponding stratification weights.

## Why did this happen?

- Stratification requires having units in both groups for every value of  $X$  to get ATE
- If you want the ATT, you have to have units in the control group for every treated group based on its value of  $X$  (female children weren't treated, so didn't matter)
- If you want the ATU, you have to have units in the treatment group for every treated group based on its value of  $X$  (female children weren't treated, so did matter)
- This has a technical word we are going to learn more about called a "lack of common support"

Review stratification weighting in light of this

- Let's now look at the way in this works within stratification if we are missing some observations
- The reason that this happens is because the dimensions  $K$  of the  $X$  conditioning set is getting larger

## Weighting by Age ( $K = 2$ )

$X_k$	Death Rate			Number of	
	Smokers	Non-smokers	Diff.	Smokers	Non-smokers
Old	28	24	4	3	10
Young	22	16	6	7	10
Total				10	20

Question: What is  $\widehat{\delta_{ATE}} = \sum_{k=1}^K (\bar{Y}^{1,k} - \bar{Y}^{0,k}) \cdot \left( \frac{N^k}{N} \right)$ ?

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$X_k$	Death Rate			Number of	
	Smokers	Non-smokers	Diff.	Smokers	Non-smokers
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Total				10	20

Question: What is  $\widehat{\delta_{ATE}} = \sum_{k=1}^K (\bar{Y}^{1,k} - \bar{Y}^{0,k}) \cdot \left(\frac{N^k}{N}\right)$ ?

$$4 \cdot \left(\frac{13}{30}\right) + 6 \cdot \left(\frac{17}{30}\right) = 5.13$$

## Weighting by Age ( $K = 2$ )

$X_k$	Death Rate			Number of	
	Smokers	Non-smokers	Diff.	Smokers	Non-smokers
Old	28	24	4	3	10
Young	22	16	6	7	10
Total				10	20

Question: What is  $\widehat{\delta_{ATT}} = \sum_{k=1}^K (\bar{Y}^{1,k} - \bar{Y}^{0,k}) \cdot \left( \frac{N_T^k}{N_T} \right)$ ?

## Weighting by Age ( $K = 2$ )

$X_k$	Death Rate			Number of	
	Smokers	Non-smokers	Diff.	Smokers	Non-smokers
Old	28	24	4	3	10
Young	22	16	6	7	10
Total				10	20

Question: What is  $\widehat{\delta_{ATT}} = \sum_{k=1}^K (\bar{Y}^{1,k} - \bar{Y}^{0,k}) \cdot \left( \frac{N_T^k}{N_T} \right)$ ?

$$4 \cdot \left( \frac{3}{10} \right) + 6 \cdot \left( \frac{7}{10} \right) = 5.4$$

## Weighting by Age and Gender ( $K = 4$ )

$X_k$	Death Rate			Number of	
	Smokers	Non-smokers	Diff.	Smokers	Non-smokers
Old Males	28	22	4	3	7
Old Females		24			3
Young Males	21	16	5	3	4
Young Females	23	17	6	4	6
Total				10	20

Problem: What is  $\widehat{\delta_{ATE}} = \sum_{k=1}^K (\bar{Y}^{1,k} - \bar{Y}^{0,k}) \cdot \left( \frac{N^k}{N} \right)$ ?

# Weighting by Age and Gender ( $K = 4$ )

$X_k$	Death Rate			Number of	
	Smokers	Non-smokers	Diff.	Smokers	Non-smokers
Old Males	28	22	4	3	7
Old Females		24			3
Young Males	21	16	5	3	4
Young Females	23	17	6	4	6
Total				10	20

Problem: What is  $\widehat{\delta_{ATE}} = \sum_{k=1}^K (\bar{Y}^{1,k} - \bar{Y}^{0,k}) \cdot \left( \frac{N^k}{N} \right)$ ?

Not identified! What went wrong?

## Weighting by Age and Gender ( $K = 4$ )

$X_k$	Death Rate			Number of	
	Smokers	Non-smokers	Diff.	Smokers	Non-smokers
Old Males	28	22	4	3	7
Old Females		24			3
Young Males	21	16	5	3	4
Young Females	23	17	6	4	6
Total				10	20

Question: What is  $\widehat{\delta_{ATT}} = \sum_{k=1}^K (\bar{Y}^{1,k} - \bar{Y}^{0,k}) \cdot \left( \frac{N_T^k}{N_T} \right)$ ?

## Weighting by Age and Gender ( $K = 4$ )

$X_k$	Death Rate			Number of	
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Young Females	23	17	6	4	6
Total				10	20

Question: What is  $\widehat{\delta_{ATT}} = \sum_{k=1}^K (\bar{Y}^{1,k} - \bar{Y}^{0,k}) \cdot \left( \frac{N_T^k}{N_T} \right)$ ?

$$4 \cdot \left( \frac{3}{10} \right) + 5 \cdot \left( \frac{3}{10} \right) + 6 \cdot \left( \frac{4}{10} \right) = 5.1$$

# Curse of Dimensionality

- Stratification methods, including OLS, may become less feasible in finite samples as the number of covariates grows (e.g.,  $K = 4$  was too many for this sample)
- Assume we have  $k$  covariates and we divide each into 3 coarse categories (e.g., age: young, middle age, old; income: low, medium, high, etc.)
- The number of strata is  $3^k$ . For  $k = 10$ , then it's  $3^{10} = 59,049$
- The problem isn't just the number of covariates; it's the number of strata based on those covariates (you can hit the curse fast)

# Curse of Dimensionality

- If sparseness occurs, it means many cells may contain either only treatment units or only control units but not both, and that violates our second assumption
- We can always use “finer” classifications, but finer cells worsens the dimensional problem, so we don’t gain much from that. ex: using 10 variables and 5 categories for each, we get  $5^{10} = 9,765,625$ .
- Matching methods really force us to see these curses; they’re often hidden from OLS because OLS doesn’t tell us it is just doing various extrapolations
- Simple weighting methods is also a problem if the cells are “too coarse”

# Exact matching



## Exact Matching

Matching goes back at least to Rubin's early work on the propensity score, but we will start with nearest neighbor matching as there's ideas there we draw upon later with synth I want to emphasize

Matching will match a treated unit to a comparison unit that is identical on the known and quantified confounders

If we can't find one, it means common support failed, the estimate would need to use nearest neighbors (with matching bias), which we will discuss

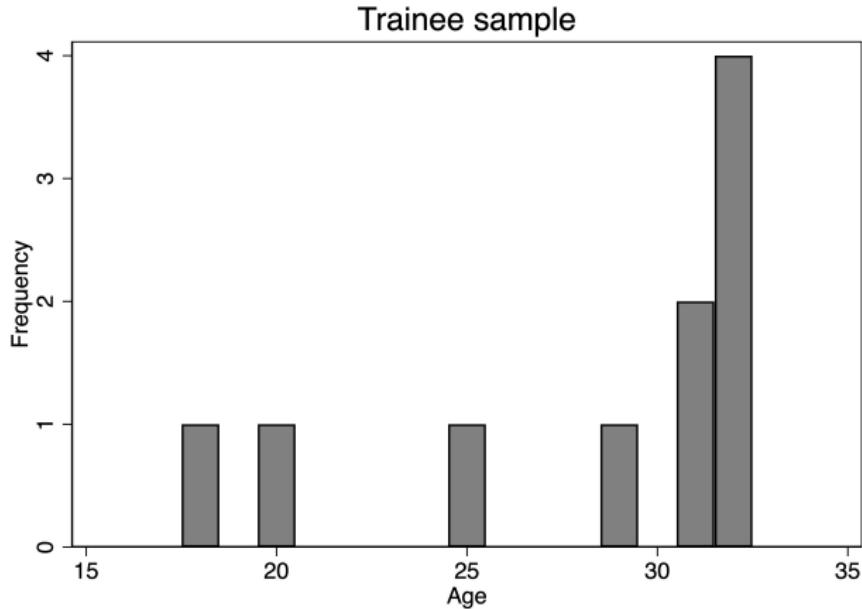
## Training example (unmatched)

Trainees			Non-Trainees		
Unit	Age	Earnings	Unit	Age	Earnings
1	31	\$ 26,629	1	29	\$ 23,178
2	31	\$ 26,633	2	39	\$ 33,817
3	18	\$ 15,324	3	33	\$ 27,061
4	32	\$ 27,717	4	46	\$ 43,109
5	32	\$ 27,725	5	32	\$ 26,040
6	25	\$ 20,762	6	39	\$ 33,815
7	32	\$ 27,716	7	31	\$ 25,052
8	32	\$ 27,719	8	33	\$ 27,060
9	20	\$ 16,723	9	25	\$ 19,787
10	29	\$ 24,552	10	29	\$ 23,173
			11	27	21,416
			12	32	26,040
			13	20	16,246
			14	41	36,316
			15	18	15,046
			16	29	23,178
			17	49	47,559
			18	32	26,040
			19	27	21,418
			20	46	43,109
Mean		28.2	\$24,150	Mean	32.85
					\$27,923

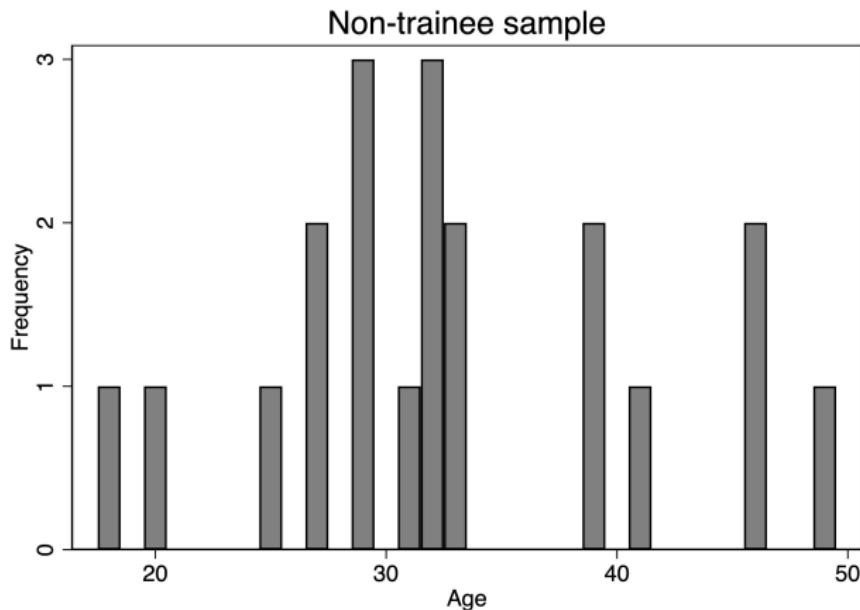
$$SDO = \$24,150 - 27,923 = -\$3,773$$

# Age Imbalance

*Figure:* Age distribution of a job training program's trainees (figure a) versus a sample of workers who were not enrolled in the trainee program (figure b).



# Age Imbalance



## Exact matching

- Exact matching finds a person in the control group whose value of  $X_j$  is exactly equal to each person in the treatment group  $i$
- Will not work if the conditioning set includes a continuous variable
- Will also not work if  $K$  gets large (curse of dimensionality we discuss later)

## ATT estimator

We will focus on the ATT for the rest of today and the equation is:

$$\hat{\delta}_{ATT} = \frac{1}{N_T} \sum_{D_i=1} (Y_i - Y_{j(i)}) \quad (2)$$

where  $Y_{j(i)}$  is the  $j^{\text{th}}$  unit matched to the  $i^{\text{th}}$  unit based on the  $j^{\text{th}}$  being "exactly equal to" the  $i^{\text{th}}$  unit with respect to the  $X$  conditioning set

## Number of matches

What if I find two or more  $M$  units with the identical  $X$  value? Then what?

$$\hat{\delta}_{ATT} = \frac{1}{N_T} \sum_{D_i=1} \left( Y_i - \left[ \frac{1}{M} \sum_{m=1}^M Y_{j_m(1)} \right] \right) \quad (3)$$

Notice that we are only dealing with  $Y_i^0$  by matching; The  $Y_i^1$  is fine as is.

## Matching algorithm

1. For each unit  $i$  in the treatment group with known and quantified confounder  $X = x_i$ , find all units  $j$  in the donor pool for whom  $x_i = x_j$ . These  $j$  units are our  $M$  matches and  $M$  can be one or it can be greater than one if you want it to be.
2. For each unit  $i$ , replace its missing potential outcome,  $Y_i^0$ , with the matched  $j$  units' realized outcomes,  $\frac{1}{M} \sum Y_{j(i)}$ , from Step 1. Do this for all  $i$  units in the treatment group.
3. For each unit  $i$ , calculate the difference between realized earnings and matched earnings,  $\hat{\delta}_i = Y_i - \frac{1}{M} \sum Y_{j(i)}$ .
4. Finally, estimate the sample ATT by averaging over all  $i$  differences in earnings from Step 3 as  $\frac{1}{N_T} \sum \hat{\delta}_i$ , where  $N_T$  is the number of treatment units.

## Matched sample

Table: Training example with matched sample using exact matching

Trainees			Matched Sample		
Unit	Age	Earnings	Matched Unit	Age	Earnings
1	31	\$26,693	2	31	\$25,052
2	31	\$26,691	2	31	\$25,052
3	18	\$15,392	18	18	\$15,046
4	32	\$27,776	5	32	\$26,045
5	32	\$27,779	5	32	\$26,045
6	25	\$20,821	4	25	\$19,787
7	32	\$27,778	5	32	\$26,045
8	32	\$27,780	5	32	\$26,045
9	20	\$16,781	8	20	\$16,246
10	29	\$24,610	6	29	\$23,178
Mean	28.2	\$24,210	Mean	28.2	\$22,854

## Estimated ATT using Exact Matching

Weak unconfoundedness of  $Y^0$  with respect to age justified substituting one group for another

But matching bias still exists if you fail common support – unconfoundedness is necessary but not sufficient

Even weak support is rare due to the curse of dimensionality

# Inexact matching



# Curse of Dimensionality

- If no matches can be found, it means many cells may contain either only treatment units or only control units but not both, and that violates our common support assumption
- We can always use “finer” classifications, but finer cells worsens the dimensional problem, so we don’t gain much from that. ex: using 10 variables and 5 categories for each, we get  $5^{10} = 9,765,625$ .
- Matching methods really force us to see these curses; they’re often hidden from OLS because OLS uses extrapolations based off functional form

## Propensity scores

- Propensity scores were developed by Rosenbaum and Rubin (1983) as a way of reducing the dimension of the conditioning set of  $X$
- But it still requires common support – propensity scores don't solve the curse of dimensionality problem from the perspective of bias
- If you don't have exact matches in the dimensions of  $X$  then you'll still be matching units with similar propensity scores but it won't overcome the bias
- There are methods that will adjust the propensity score estimation which I'll briefly mention at the end

## To Look Like Someone Else

- When we can make synthetic xerox copies of ourselves, that's exact matching
- But what if we can only make similar copies of ourselves, like fraternal, but not identical, twins? That's nearest neighbor matching – a form of "inexact matching", sort of like fraternal twins
- Introduces bias bc of inexact matching, but the magnitude of the bias depends on the severity of the discrepancy
- We can improve on nearest neighbor matching using bias adjustment (Abadie and Imbens 2011)

# Nearest Neighbor Matching

- Estimate  $\widehat{\delta}_{ATT}$  by *imputing* the missing potential outcome of each treatment unit  $i$  using the observed outcome from that outcome's "nearest" neighbor  $j$  in the control set using  $X$  for the matching

$$\widehat{\delta}_{ATT} = \frac{1}{N_T} \sum_{D_i=1} (Y_i - Y_{j(i)})$$

where  $Y_{j(i)}$  is the observed outcome of a control unit such that  $X_{j(i)}$  is the **closest** value to  $X_i$  among all of the control observations (eg match on  $X$ )

# Matching

- We could also use the average observed outcome over  $M$  closest matches:

$$\hat{\delta}_{ATT} = \frac{1}{N_T} \sum_{D_i=1} \left( Y_i - \left[ \frac{1}{M} \sum_{m=1}^M Y_{j_m(1)} \right] \right)$$

- Works well when we can find good matches for each treatment group unit, so  $M$  is usually defined to be small (i.e.,  $M = 1$  or  $M = 2$ )

## Matching example with single covariate

$i$	$Y_i^1$	$Y_i^0$	$D_i$	$X_i$
1	6	?	1	3
2	1	?	1	1
3	0	?	1	10
4		0	0	2
5		9	0	3
6		1	0	-2
7		1	0	-4

Question: What is  $\hat{\delta}_{ATT} = \frac{1}{N_T} \sum_{D_i=1} (Y_i - Y_{j(i)})$ ?

## Matching example with single covariate

$i$	$Y_i^1$	$Y_i^0$	$D_i$	$X_i$
1	6	?	1	3
2	1	?	1	1
3	0	?	1	10
4		0	0	2
5		9	0	3
6		1	0	-2
7		1	0	-4

Question: What is  $\hat{\delta}_{ATT} = \frac{1}{N_T} \sum_{D_i=1} (Y_i - Y_{j(i)})$ ?

Match and plug in!

## Matching example with single covariate

$i$	$Y_i^1$	$Y_i^0$	$D_I$	$X_i$
1	6	9	1	3
2	1	0	1	1
3	0	9	1	10
4		0	0	2
5		9	0	3
6		1	0	-2
7		1	0	-4

Question: What is  $\widehat{\delta}_{ATT} = \frac{1}{N_T} \sum_{D_i=1} (Y_i - Y_{j(i)})$ ?

$$\widehat{\delta}_{ATT} = \frac{1}{3} \cdot (6 - 9) + \frac{1}{3} \cdot (1 - 0) + \frac{1}{3} \cdot (0 - 9) = -3.7$$

## Measuring the matching discrepancy

- What does it mean to be close when I am working with a large number of covariates?
- What if we had a way of measuring a match in terms of how “close” each unit’s  $X_i$  value was to the matched  $X_j$
- Let’s do that and use the square root of the sum of all squared differences in each unit’s  $X_i - X_{j(i)}$  as a measure of how bad the match is
- This is called the Euclidean distance

# Euclidean distance

Definition: Euclidean distance

$$\begin{aligned} \|X_i - X_j\| &= \sqrt{(X_i - X_j)'(X_i - X_j)} \\ &= \sqrt{\sum_{n=1}^k (X_{ni} - X_{nj})^2} \end{aligned}$$

Let's do this together – sometimes it helps to manually calculate this

[https://docs.google.com/spreadsheets/d/1iro1Qzrr1eLDY\\_LJVz0YvnQZWmxY8JyTcDf6YcdhkwQ/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1iro1Qzrr1eLDY_LJVz0YvnQZWmxY8JyTcDf6YcdhkwQ/edit?usp=sharing)

# Inexact matching: Random match 1

Table 32: Matching on two covariates at random (first attempt)

Trainee sample				Non-Trainees				Matched sample #1			
Unit	Age	GPA	Earnings	Unit	Age	GPA	Earnings	Unit	Age	GPA	Earnings
1	18	1.28	9500	1	20	1.89	8500	4	39	1.76	12775
2	29	2.80	12250	2	27	1.78	10075	20	48	1.87	14800
3	24	3.92	11000	3	21	1.84	8725	12	36	1.70	12100
4	27	2.29	11750	4	39	1.76	12775	8	33	1.97	11425
5	33	2.50	13250	5	38	1.61	12550	1	20	1.89	8500
6	22	1.34	10500	6	29	1.74	10525	15	43	1.45	13675
7	19	1.66	9750	7	39	1.57	12775	18	30	1.86	9000
8	20	2.60	10000	8	33	1.97	11425	7	39	1.57	12775
9	21	1.94	10250	9	24	1.81	9400	3	21	1.84	8725
10	30	3.37	12500	10	30	2.02	10750	11	33	1.64	11425
				11	33	1.64	11425				
				12	36	1.70	12100				
				13	22	1.66	8950				
				14	18	1.89	8050				
				15	43	1.45	13675				
				16	39	1.88	12775				
				17	19	1.86	8275				
				18	30	1.86	9000				
				19	51	1.96	15475				
				20	48	1.87	14800				
Mean	24.3	2.37	\$11,075					Mean	34.2	1.76	\$11,520

Euclidean distance: 45.8.

Estimated ATT equals \$11,075 - \$11,520 = -\$445.

# Inexact matching: Random match 2

Table 33: Matching on two covariates at random (second attempt)

Trainee sample				Non-Trainees				Matched sample #2			
Unit	Age	GPA	Earnings	Unit	Age	GPA	Earnings	Unit	Age	GPA	Earnings
1	18	1.28	9500	1	20	1.89	8500	13	22	1.66	8950
2	29	2.80	12250	2	27	1.78	10075	5	38	1.61	12550
3	24	3.92	11000	3	21	1.84	8725	1	20	1.89	8500
4	27	2.29	11750	4	39	1.76	12775	20	48	1.87	14800
5	33	2.50	13250	5	38	1.61	12550	15	43	1.45	13675
6	22	1.34	10500	6	29	1.74	10525	9	24	1.81	9400
7	19	1.66	9750	7	39	1.57	12775	6	29	1.74	10525
8	20	2.60	10000	8	33	1.97	11425	17	19	1.86	8275
9	21	1.94	10250	9	24	1.81	9400	5	38	1.61	12550
10	30	3.37	12500	10	30	2.02	10750	18	30	1.86	9000
				11	33	1.64	11425				
				12	36	1.70	12100				
				13	22	1.66	8950				
				14	18	1.89	8050				
				15	43	1.45	13675				
				16	39	1.88	12775				
				17	19	1.86	8275				
				18	30	1.86	9000				
				19	51	1.96	15475				
				20	48	1.87	14800				
Mean	24.3	2.37	\$11,075					Mean	31	1.74	\$10,822.50

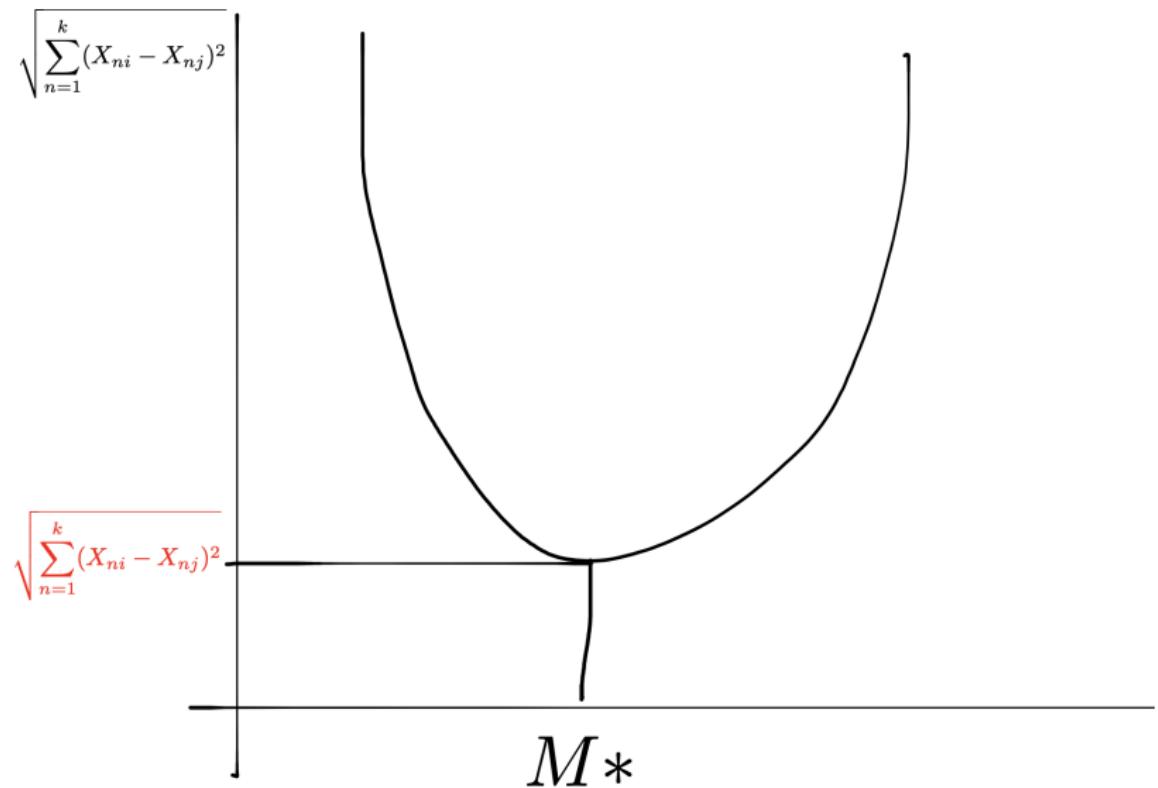
Euclidean distance: 32.53.

Estimated ATT equals \$11,075 - \$10,822.50 = \$252.50.

## Minimizing the Euclidean distance

- Abadie and Imbens (2006) show that there exists a unique solution to the matching problem that minimizes a given distance metric
- **Matching** in R and **teffects** in Stata (not sure in python)
- But the idea here is that any other match will always have a higher Euclidean distance so I've drawn a picture!

# Visualization of Optimal Match



# Inexact matching by minimizing the Euclidean distance

Table 34: Matching on two covariates with minimized Euclidian distance

Trainee sample				Non-Trainees				Optimal Match			
Unit	Age	GPA	Earnings	Unit	Age	GPA	Earnings	Unit	Age	GPA	Earnings
1	18	1.28	9500	1	20	1.89	8500	14	18	1.89	8050
2	29	2.80	12250	2	27	1.78	10075	6	29	1.74	10525
3	24	3.92	11000	3	21	1.84	8725	9	24	1.81	9400
4	27	2.29	11750	4	39	1.76	12775	2	27	1.78	10075
5	33	2.50	13250	5	38	1.61	12550	8	33	1.97	11425
6	22	1.34	10500	6	29	1.74	10525	13	22	1.66	8950
7	19	1.66	9750	7	39	1.57	12775	17	19	1.86	8275
8	20	2.60	10000	8	33	1.97	11425	1	20	1.89	8500
9	21	1.94	10250	9	24	1.81	9400	3	21	1.84	8725
10	30	3.37	12500	10	30	2.02	10750	10	30	2.02	10750
				11	33	1.64	11425				
				12	36	1.70	12100				
				13	22	1.66	8950				
				14	18	1.89	8050				
				15	43	1.45	13675				
				16	39	1.88	12775				
				17	19	1.86	8275				
				18	30	1.86	9000				
				19	51	1.96	15475				
				20	48	1.87	14800				
Mean	24.3	2.37	\$11,075					Mean	24.3	1.85	\$9457.50

Minimized Euclidean distance: 3.00.

Estimated ATT\* equals \$11,075 - \$9457.50 = \$1,607.50.

## Other distance metrics

- Our example treated a one unit difference in age and one unit difference in GPA as the same, but those scales are different and matter a lot
- The Euclidean distance is not invariant to changes in the scale of the  $X$ 's.
- Alternative distance metrics that are invariant to changes in scale are more commonly used
- Normalized Euclidean distance and Mahalanobis distance both try to normalize it so that scale doesn't matter

# Normalized Euclidean distance

Definition: Normalized Euclidean distance

A commonly used distance is the normalized Euclidean distance:

$$||X_i - X_j|| = \sqrt{(X_i - X_j)' \hat{V}^{-1} (X_i - X_j)}$$

where

$$\hat{V}^{-1} = \text{diag}(\hat{\sigma}_1^2, \hat{\sigma}_2^2, \dots, \hat{\sigma}_k^2)$$

## Normalized Euclidean distance

- Notice that the normalized Euclidean distance is equal to:

$$||X_i - X_j|| = \sqrt{\sum_{n=1}^k \frac{(X_{ni} - X_{nj})^2}{\hat{\sigma}_n^2}}$$

- Thus, if there are changes in the scale of  $X_{ni}$ , these changes also affect  $\hat{\sigma}_n^2$ , and the normalized Euclidean distance does not change

# Mahalanobis distance

## Definition: Mahalanobis distance

The Mahalanobis distance is the scale-invariant distance metric:

$$\|X_i - X_j\| = \sqrt{(X_i - X_j)' \hat{\Sigma}_X^{-1} (X_i - X_j)}$$

where  $\hat{\Sigma}_X$  is the sample variance-covariance matrix of  $X$ .

# Matching and the Curse of Dimensionality

- The larger the dimensions of the conditioning set, the less likely common support holds, and you can't not do it because you need these covariate dimensions to satisfy weak unconfoundedness!
- This problem is caused by the finite dataset, and it introduces a particular type of selection bias
- Curses are only overcome with new spells
- Abadie and Imbens (2011) derived a way to reduce the bias (bias adjustment or bias correction)

## Deriving the matching bias

$$\hat{\delta}_{ATT} = \frac{1}{N_T} \sum_{D_i=1} (Y_i - Y_{j(i)}),$$

where each  $i$  and  $j(i)$  units are matched,  $X_i \approx X_{j(i)}$  and  $D_{j(i)} = 0$ .

Define potential outcomes and switching eq.

$$\mu^0(x) = E[Y|X = x, D = 0] = E[Y^0|X = x],$$

$$\mu^1(x) = E[Y|X = x, D = 1] = E[Y^1|X = x],$$

$$Y_i = \mu^{D_i}(X_i) + \varepsilon_i$$

# Deriving the matching bias

Substitute and distribute terms

$$\begin{aligned}\hat{\delta}_{ATT} &= \frac{1}{N_T} \sum_{D_i=1} (Y_i - Y_{j(i)}) \\ &= \frac{1}{N_T} \sum_{D_i=1} [(\mu^1(X_i) + \varepsilon_i) - (\mu^0(X_{j(i)}) + \varepsilon_{j(i)})] \\ &= \frac{1}{N_T} \sum_{D_i=1} (\mu^1(X_i) - \mu^0(X_{j(i)})) + \frac{1}{N_T} \sum_{D_i=1} (\varepsilon_i - \varepsilon_{j(i)})\end{aligned}$$

# Deriving the matching bias

Difference between sample estimate and population parameter is:

$$\begin{aligned}\widehat{\delta}_{ATT} - \delta_{ATT} &= \frac{1}{N_T} \sum_{D_i=1} (\mu^1(X_i) - \mu^0(X_{j(i)}) - \delta_{ATT}) \\ &+ \frac{1}{N_T} \sum_{D_i=1} (\varepsilon_i - \varepsilon_{j(i)})\end{aligned}$$

Algebraic manipulation and simplification:

$$\begin{aligned}\widehat{\delta}_{ATT} - \delta_{ATT} &= \frac{1}{N_T} \sum_{D_i=1} (\mu^1(X_i) - \mu^0(X_i) - \delta_{ATT}) \\ &+ \frac{1}{N_T} \sum_{D_i=1} (\varepsilon_i - \varepsilon_{j(i)}) \\ &+ \frac{1}{N_T} \sum_{D_i=1} (\mu^0(X_i) - \mu^0(X_{j(i)})) .\end{aligned}$$

## Deriving the matching bias

Note  $\widehat{\delta}_{ATT} - \delta_{ATT} \rightarrow 0$  as  $N \rightarrow \infty$ .

## Deriving the matching bias

Note  $\widehat{\delta}_{ATT} - \delta_{ATT} \rightarrow 0$  as  $N \rightarrow \infty$ . However,

$$E\left[\sqrt{\frac{1}{N}}(\widehat{\delta}_{ATT} - \delta_{ATT})\right] = E\left[\sqrt{\frac{1}{N}}(\mu^0(X_i) - \mu^0(X_{j(i)}))|D = 1\right].$$

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Now consider the implications if  $k$  is large:

- The difference between  $X_i$  and  $X_{j(i)}$  converges to zero very slowly

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- The difference between  $X_i$  and  $X_{j(i)}$  converges to zero very slowly
- The difference  $\mu^0(X_i) - \mu^0(X_{j(i)})$  converges to zero very slowly
- $E\left[\sqrt{\frac{1}{N}}(\mu^0(X_i) - \mu^0(X_{j(i)}))|D = 1\right]$  may not converge to zero and can be very large!

## Deriving the matching bias

Note  $\widehat{\delta}_{ATT} - \delta_{ATT} \rightarrow 0$  as  $N \rightarrow \infty$ . However,

$$E\left[\sqrt{\frac{1}{N}}(\widehat{\delta}_{ATT} - \delta_{ATT})\right] = E\left[\sqrt{\frac{1}{N}}(\mu^0(X_i) - \mu^0(X_{j(i)}))|D = 1\right].$$

Now consider the implications if  $k$  is large:

- The difference between  $X_i$  and  $X_{j(i)}$  converges to zero very slowly
- The difference  $\mu^0(X_i) - \mu^0(X_{j(i)})$  converges to zero very slowly
- $E\left[\sqrt{\frac{1}{N}}(\mu^0(X_i) - \mu^0(X_{j(i)}))|D = 1\right]$  may not converge to zero and can be very large!
- $E\left[\sqrt{\frac{1}{N}}(\widehat{\delta}_{ATT} - \delta_{ATT})\right]$  may not converge to zero because the bias of the matching discrepancy is dominating the matching estimator!

## Deriving the matching bias

Note  $\widehat{\delta}_{ATT} - \delta_{ATT} \rightarrow 0$  as  $N \rightarrow \infty$ . However,

$$E\left[\sqrt{\frac{1}{N}}(\widehat{\delta}_{ATT} - \delta_{ATT})\right] = E\left[\sqrt{\frac{1}{N}}(\mu^0(X_i) - \mu^0(X_{j(i)}))|D = 1\right].$$

Now consider the implications if  $k$  is large:

- The difference between  $X_i$  and  $X_{j(i)}$  converges to zero very slowly
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- $E\left[\sqrt{\frac{1}{N}}(\mu^0(X_i) - \mu^0(X_{j(i)}))|D = 1\right]$  may not converge to zero and can be very large!
- $E\left[\sqrt{\frac{1}{N}}(\widehat{\delta}_{ATT} - \delta_{ATT})\right]$  may not converge to zero because the bias of the matching discrepancy is dominating the matching estimator!

Bias is often an issue when we match in many dimensions

## Solutions to matching bias problem

The bias of the matching estimator is caused by large matching discrepancies  $\|X_i - X_{j(i)}\|$  which is virtually guaranteed by the curse of dimensionality. However:

1. But the matching discrepancies are observed. We can always check in the data how well we're matching the covariates.
2. For  $\widehat{\delta}_{ATT}$  we can sometimes make the matching discrepancies small by using a large reservoir of untreated units to select the matches (that is, by making  $N_C$  large).
3. If the matching discrepancies are large, so we are worried about potential biases, we can apply bias correction techniques

## Matching with bias correction

- Each treated observation contributes

$$\mu^0(X_i) - \mu^0(X_{j(i)})$$

to the bias.

- Bias-corrected (BC) matching:

$$\hat{\delta}_{ATT}^{BC} = \frac{1}{N_T} \sum_{D_i=1} \left[ (Y_i - Y_{j(i)}) - (\widehat{\mu^0}(X_i) - \widehat{\mu^0}(X_{j(i)})) \right]$$

where  $\widehat{\mu^0}(X)$  is an estimate of  $E[Y|X = x, D = 0]$ . For example using OLS but other maybe too (neural nets?).

- Under some conditions, the bias correction eliminates the bias of the matching estimator without affecting the estimator's variance.

## Steps

1. Regress  $Y$  on  $X$  with OLS except only use the control sample:

$$Y_j = \alpha + \beta X_j + \varepsilon_j$$

where  $j$  are the units for which  $D_j = 0$ .

## Steps

2. Use the fitted values  $\hat{\alpha}$  and  $\hat{\beta}$  to predict  $\hat{\mu}^0(X)$  for both the  $i$  and the matched  $j(i)$  units:

$$\hat{\mu}_i^0 = \hat{\alpha} + \hat{\beta}X_i$$

$$\hat{\mu}_{j(i)}^0 = \hat{\alpha} + \hat{\beta}X_{j(i)}$$

## Steps

3. Subtract  $\hat{\mu}_i^0(X_i) - \hat{\mu}_{j(i)}^0(X_{j(i)})$ , our estimate of the selection bias caused by matching discrepancies, from the sample estimate of the *ATT*:

$$\hat{\delta}_{ATT}^{BC} = \frac{1}{N_T} \sum_{D_i=1} \left[ (Y_i - Y_{j(i)}) - \left( \hat{\mu}^0(X_i) - \hat{\mu}^0(X_{j(i)}) \right) \right]$$

# Steps

4. Estimate Abadie-Imbens robust standard error (Abadie and Imbens 2006; 2008; 2011)

## Bias adjustment in matched data

---

unit	Potential Outcome		$D_i$	$X_i$
	under Treatment	under Control		
$i$	$Y_i^1$	$Y_i^0$		
1	10	8	1	3
2	4	1	1	1
3	10	9	1	10
4		8	0	4
5		1	0	0
6		9	0	8

$$\hat{\delta}_{ATT} = \frac{10 - 8}{3} + \frac{4 - 1}{3} + \frac{10 - 9}{3} = 2$$

## Bias adjustment in matched data

---

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For the bias correction, estimate  $\widehat{\mu}^0(X) = \widehat{\beta}_0 + \widehat{\beta}_1 X = 2 + X$

## Bias adjustment in matched data

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For the bias correction, estimate  $\widehat{\mu^0}(X) = \widehat{\beta}_0 + \widehat{\beta}_1 X = 2 + X$

$$\begin{aligned}\widehat{\delta}_{ATT} &= \frac{(10 - 8) - (\widehat{\mu^0}(3) - \widehat{\mu^0}(4))}{3} + \frac{(4 - 1) - (\widehat{\mu^0}(1) - \widehat{\mu^0}(0))}{3} \\ &+ \frac{(10 - 9) - (\widehat{\mu^0}(10) - \widehat{\mu^0}(8))}{3} = 1.33\end{aligned}$$

## Matching bias: Implications for practice

*Matching* bias arises because of the effect of large matching discrepancies on  $\mu^0(X_i) - \mu^0(X_{j(i)})$  due to a lack of common support. To minimize matching discrepancies:

1. Use a small  $M$  (e.g.,  $M = 1$ ). Larger values of  $M$  produce large matching discrepancies.
2. Use matching with replacement. Because matching with replacement can use untreated units as a match more than once, matching with replacement produces smaller matching discrepancies than matching without replacement.
3. Try to match covariates with a large effect on  $\mu^0(\cdot)$  particularly well.

## Large sample distribution for matching estimators

- Cannot use the bootstrap, so Abadie and Imbens derived the variance (Abadie and Imbens 2008)
- Matching estimators have a Normal distribution in large samples (provided the bias is small):

$$\sqrt{N_T}(\widehat{\delta}_{ATT} - \delta_{ATT}) \xrightarrow{d} N(0, \sigma_{ATT}^2)$$

- For matching without replacement, the “usual” variance estimator:

$$\widehat{\sigma}_{ATT}^2 = \frac{1}{N_T} \sum_{D_i=1} \left( Y_i - \frac{1}{M} \sum_{m=1}^M Y_{j_m(i)} - \widehat{\delta}_{ATT} \right)^2,$$

is valid.

# Large sample distribution for matching estimators

- For matching with replacement:

$$\begin{aligned}\widehat{\sigma}_{ATT}^2 &= \frac{1}{N_T} \sum_{D_i=1} \left( Y_i - \frac{1}{M} \sum_{m=1}^M Y_{j_m(i)} - \widehat{\delta}_{ATT} \right)^2 \\ &+ \frac{1}{N_T} \sum_{D_i=0} \left( \frac{K_i(K_i-1)}{M^2} \right) \widehat{var}(\varepsilon|X_i, D_i = 0)\end{aligned}$$

where  $K_i$  is the number of times observation  $i$  is used as a match.

- $\widehat{var}(Y_i|X_i, D_i = 0)$  can be estimated also by matching. For example, take two observations with  $D_i = D_j = 0$  and  $X_i \approx X_j$ , then

$$\widehat{var}(Y_i|X_i, D_i = 0) = \frac{(Y_i - Y_j)^2}{2}$$

is an unbiased estimator of  $\widehat{var}(\varepsilon_i|X_i, D_i = 0)$

## Propensity score as dimension reduction

- Curse of dimensionality makes matching on  $K$  covariates challenging as the dimensions grew with  $K$  (and continuous covariates had no exact matches)
- Rubin (1977) and Rosenbaum and Rubin (1983) developed the propensity score method to reduce  $K$  covariates into a single scalar without loss of information
- Insofar as treatment is random conditional on  $K$  covariates, then it will also be random conditional on propensity score
- Variety of ways to incorporate the propensity score, but first we describe the propensity score as a dimension reduction method

# What's the propensity score for?

- Once you obtain the propensity score, you typically use it to carefully explore problems with common support with respect to your selection parameter of interest
- Estimators abound and can be a little bewildering so to summarize them:
  - Match units from one group to another using the propensity score (with various rules for finding how close to be)
  - Weighting by the inverse propensity score
- Variety of techniques to derive standard errors from parametric and bootstrapping
- Can even introduce “doubly robust” methods to deal with matching bias like we did with bias correction

# Formal Definition

## Definition of Propensity score

A propensity score is a number bounded between 0 and 1 measuring the probability of treatment assignment conditional on a vector of confounding variables:  $p(X) = Pr(D = 1|X)$

# Propensity score theorem

## Propensity score theorem

If  $(Y^1, Y^0) \perp\!\!\!\perp D|X$  (full unconfoundedness), then  $(Y^1, Y^0) \perp\!\!\!\perp D|\rho(X)$  where  $\rho(X) = Pr(D = 1|X)$ , the propensity score

- Conditioning on the propensity score is enough to have independence between  $D$  and  $(Y^1, Y^0)$  (Rosenbaum and Rubin 1983)
- With full unconfoundedness, you can estimate the ATE (ATT recall needs weak unconfoundedness)

# True vs Estimating Propensity Score

- In an experiment, we know the true propensity score because we controlled it – could be uniform, could be different by groups
- Outside an experiment, we don't know it
  - We use DAGs or hunches to select covariates, careful not to include outcomes or colliders
  - But we may still not know the functional form
- Often then people will use higher order terms and interactions to provide flexibility but it does technically have misspecification biases
- This is an area most likely where machine learning could greatly enhance the estimation

# Estimating with the Propensity Score

- All the propensity score will do is collapse or “reduce” the dimensions of  $X$  from  $K$  to a single scalar, but then what?
- Weight or impute – only things you can do
- We will start with weighting and then move into imputation after
- Inverse probability weighting to estimate the ATT

## Step 1: Estimate the propensity score

- Estimate the conditional probability of treatment using probit or logit model (or ML)

$$Pr(D_i = 1 | X_i) = F(\beta X_i)$$

- Use the estimated coefficients to predict the propensity score for each unit  $i$

$$\hat{\rho}_i(X_i) = \hat{\beta}X_i$$

- Note that each unit  $i$  now has a predicted probability of treatment given the values of their covariates relative to everyone else's
- Frequentist probability – you've basically just obtained the likelihood someone who "looks like you" would be treated (regardless of whether you were in fact treated)

## Step 2: Estimation of ATT with IPW

- IPW uses the estimated propensity score to reweight the outcomes (e.g., Robins and Rotnitzky 1995, Imbens 2000, Hirano and Imbens 2001)
- IPW is non-parametric – you are just taking averages and multiplying by weights
- There are also fewer implementation choices – you aren't choosing how many neighbors to include, how far away a neighbor can be – but you still have to closely examine common support
- There are bias adjustment methods called double robust where you combine imputing counterfactuals with weighting by the propensity score

## Step 2: Estimation of ATT with IPW

### Estimating ATT with IPW

Given  $Y^0 \perp\!\!\!\perp D|X$  and weak common support, then

$$\begin{aligned}\delta_{ATT} &= E[Y^1 - Y^0|D = 1] \\ &= \frac{1}{Pr(D = 1)} \cdot E \left[ Y \cdot \frac{D - \rho(X)}{1 - \rho(X)} \right]\end{aligned}$$

Notice that when  $D = 1$ , the outcome is not weighted, but when  $D = 0$  it is. You're missing the  $Y^0$  for the treatment, not  $Y^1$  so you weight the treatment group  $Y$  values alone and weight "up" or "down" the comparison groups by their propensity scores

## Step 3: Standard Errors

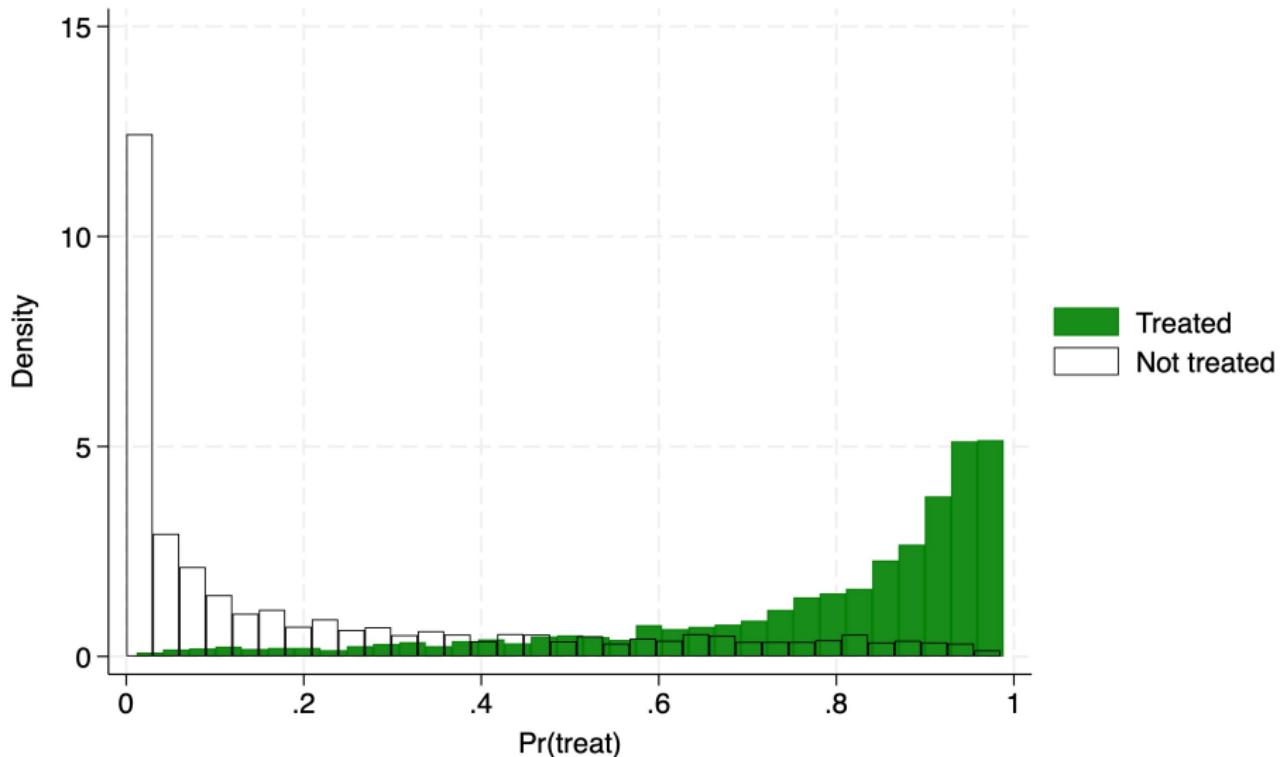
Standard errors can be constructed a few different ways:

- We need to adjust the standard errors for first-step estimation of  $\rho(X)$ 
  - Parameteric first step: Newey and McFadden (1994)
  - Non-parametric first step: Newey (1994)
- IPW is a smooth estimator which means the bootstrap is valid for inference (Adudumilli 2018 and Bodory et al. 2020)

## Check for common support using histograms

- Recall that the matching/weighting methods all require unconfoundedness *and* common support, and whereas the first is not testable, the latter is
- Assessing whether there are units in both groups for whichever parameter you're focused on is simple with propensity score – just create histograms of the propensity score distribution for treatment and control
- Crump, et al. (2009) suggest keeping propensity scores within the interval [0.1,0.9] ("trimming") but any trimming will drop units and dropping units means moving away from the parameter
- "Parameters first!"

# Assessing overlap



# Estimating ATE with IPW

- Any of the parameters including the ATE are possible with propensity scores
- Assumptions are strongest for ATE: full unconfoundedness and full support versus weak versions of both
- You should only pursue the ATE if that is your preferred estimate, which also requires full unconfoundedness/support to be believable

# Estimating ATE with IPW

## Estimating ATE with IPW

Given  $Y^1, Y^0 \perp\!\!\!\perp D|X$  and common support, then

$$\begin{aligned}\delta_{ATE} &= E[Y^1 - Y^0] \\ &= E\left[Y \cdot \frac{D - \rho(X)}{\rho(X) \cdot (1 - \rho(X))}\right]\end{aligned}$$

Notice that since treated units are missing counterfactuals, but so are controls, all of the data is weighted for the ATE (not just the controls for ATT)

# Inverse Probability Weighting

Proof.

$$\begin{aligned} E \left[ Y \cdot \frac{D - \rho(X)}{\rho(X)(1 - \rho(X))} \middle| X \right] &= E \left[ \frac{Y}{\rho(X)} \middle| X, D = 1 \right] \rho(X) \\ &\quad + E \left[ \frac{-Y}{1 - \rho(X)} \middle| X, D = 0 \right] (1 - \rho(X)) \\ &= E[Y|X, D = 1] - E[Y|X, D = 0] \end{aligned}$$

and the results follow from integrating over  $P(X)$  and  $P(X|D = 1)$ . □

## Other comments about propensity scores

- Only other comments to make is that you can get outlier weights
- If the propensity score is very high for a control group in the ATT, the weight can explode
- Certain normalizations of the way the IPW is constructed to try and minimize those influences
- Stata's `teffects` or R's `ipw` both let you estimate parameters using IPW and get standard errors

## Double robust estimators

- You can have the right covariates but the wrong model and unbiasedness requires the correct model
- What if you had a way to control for the covariates using propensity scores and something else like regression?
- Buys you some insurance against model misspecification if such a thing existed

# Double robust estimators

- Lots of papers began to try and address the model misspecification problem by combining propensity scores with other methods called "double robust" (Robins and Rotnizky 1995; Hirano and Imbens 2001)
- Basic idea in all of them was to control for covariates twice at *the same time* without paying a price
- We say that estimators combining regression with IPW are double robust so long as
  - The regression for the outcome is properly specified, or
  - The propensity score is properly specified
- We give ourselves two chances to get it right (either/or not both/and) but if neither is properly specified, then you didn't really gain much

## Propensity score matching

- Matching, or “imputation”, is another way that utilizes the  $\hat{p}_i(X_i)$
- Matching estimation based on the propensity score has the same first step as IPW, but not the second and third steps
- Common support starts to be more complex with imputation methods because you will need to decide how far away from a unit’s own propensity score is a tolerable distance to be considered a “neighbor”

## Standard matching strategy

- Pair each treatment unit  $i$  with one or more *comparable* control group unit  $j$ , where comparability is in terms of proximity, or distance, to the estimated propensity score
- Impute the unit's missing counterfactual outcome  $Y_{i(j)}$  based on the unit or units chosen in the previous step
- If more than one are “nearest neighbors”, then use the neighbors’ weighted outcomes

$$Y_{i(j)} = \sum_{j \in C(i)} w_{ij} Y_j$$

where  $C(i)$  is the set of neighbors with  $W = 0$  of the treatment unit  $i$  and  $w_{ij}$  is the weight of control group units  $j$  with  $\sum_{j \in C(i)} w_{ij} = 1$

# Imputing the counterfactuals

Let the ATT be our parameter of interest:

$$E[Y_i^1|D_i = 1] - E[Y_i^0|D_i = 1]$$

We estimate it as follows

$$\widehat{ATT} = \frac{1}{N_T} \sum_{i:D_i=1} \left[ Y_i - Y_{i(j)} \right]$$

where  $N_T$  is the number of matched treatment units in the sample.

Note the difference between *imputation* and IPW – the only weight here is  $\frac{1}{N_T}$

# Matching methods

- The probability of observing two units with exactly the same propensity score is in principle zero if  $Pr(X = x)$  is continuous
- Several matching methods have been proposed in the literature, but the most widely used are:
  - Stratification matching
  - Nearest-neighbor matching (with or without caliper)
  - Radius matching
  - Kernel matching
- Typically, one treatment unit  $i$  is matched to several control units  $j$ , but sometimes one-to-one matching is used

# Stratification

- Stratification based on the propensity score is a multi step process that bears resemblance to the stratification/subclassification method proposed by Cochran (1968)
- Method uses brute force to achieve the balancing property discussed earlier, which is then used with weighted differences in means within propensity score “strata”
- Dehejia and Wahba (2002) used stratification matching in their seminal paper

# Stratification: Achieving Balance

First create “propensity score strata” inside which you have balanced covariates

1. Sort the data by propensity score and divide into groups of observations with similar propensity scores (e.g., percentiles)
2. Within each strata, test (e.g., t-test) whether the means of the  $k$  covariates are equal between treatment and control
3. If so, then stop. If not, it means the covariates aren’t balanced *within that propensity score strata* so then divide that strata in half and repeat step 2
4. If a particular covariate is unbalanced for multiple groups, modify the initial logit or probit equation by including higher order terms and/or interactions with that covariate and repeat

## Propensity score matching

- Next we review explicit imputation based on the propensity score or what is sometimes called propensity score matching
- King and Nielsen (2019) is a critique of using propensity scores *for matching* (i.e., imputation)
- But not a critique of the propensity score itself or to stratification, regression adjustment, or IPW
- Issues raised have to do with forced balance through trimming and a myriad of other common choices made by the researcher

## Ad hoc user choices introduce bias

*"[The] more balanced the data, or the more balance it becomes by [trimming] some of the observations through matching, the more likely propensity score matching will degrade inferences." – King and Nielsen (2019)*

# Nearest Neighbor

Pretty similar to covariate matching. Formula is

$$\widehat{ATT} = \frac{1}{N_T} \sum_{i:D_i=1} \left[ Y_i - \sum_{j \in C(i)_M} w_{ij} Y_j \right]$$

- $N_T$  is the number of treated units  $i$  and  $N_C$  is number of control units  $j$
- $w_{ij}$  is equal to  $\frac{1}{N_C}$  if  $j$  is a control unit and zero otherwise
- And unit  $j$  is chosen as a control for  $i$  if it's propensity score is nearest to that of  $i$

## NN Matching: Bias vs. Variance

How far away on the propensity score will you use is what makes some of the different types of matching proposed differ

- Matching just one nearest neighbor minimizes bias at the cost of larger variance
- Matching using additional nearest neighbors increases the bias but decreases the variance

## NN Matching: Bias vs. Variance

Matching with or without replacement

- with replacement keeps bias low at the cost of larger variance
- without replacement keeps variance low but at the cost of potential bias

## Distance between treatment and control units

- What was historically done was limiting “distance” through various *ad hoc* choices
- Imagine these choices as creating like a cowboy rope lasso that matches to everything inside that circle
- There were two common ways for creating the circle – caliper matching and radius matching.

## Caliper matching

- Caliper matching is a variation on NN matching that tries to build brakes into the algorithm as to avoid “bad neighbors” by imposing a tolerable maximum distance (e.g., 0.2 units in the propensity score away from a treatment unit  $i$ ’s propensity score)
- Note – this is a one-to-one imputation, and if there doesn’t exist anybody in the control group unit  $j$  within that “caliper”, then treatment unit  $i$  is discarded which as with all trimming changes the parameter we are estimating
- It’s difficult to know what this caliper should be *ex ante*, hence why I said it is somewhat *ad hoc*

## Radius matching

- Each treatment unit  $i$  is matched with the control group units whose propensity score are in a “predefined neighborhood” of the propensity score of the treatment unit.
- **All** the control units with  $\hat{\rho}_j(X_j)$  falling within a radius  $r$  from  $\hat{\rho}_i(X_i)$  are matched to the treatment unit  $i$  – this is what distinguishes it from calipers, and makes it more similar to covariate matching (Abadie and Imbens 2006, 2008)
- The smaller the radius, the better the quality of the matches, but the higher the possibility some treatment units are not matched because the neighborhood does not contain control group units  $j$

## Software

- You can use `-teffects`, `psmatch`- to get at these two nearest neighbor approaches by setting the number of matches
- You can use `-pscore2`- for stratification
- You can use the `MatchIt` package in R

# Interpreting OLS coefficients

$$Y_i = \beta_0 + \beta_1 X_i + u_i$$

- Most common causal model is OLS with covariate controls
- OLS can do a lot of things, but one thing it does is find the best linear fit of the data
- Finding the best linear fit is not the same as finding the counterfactual, so to get OLS to serve that function is another task

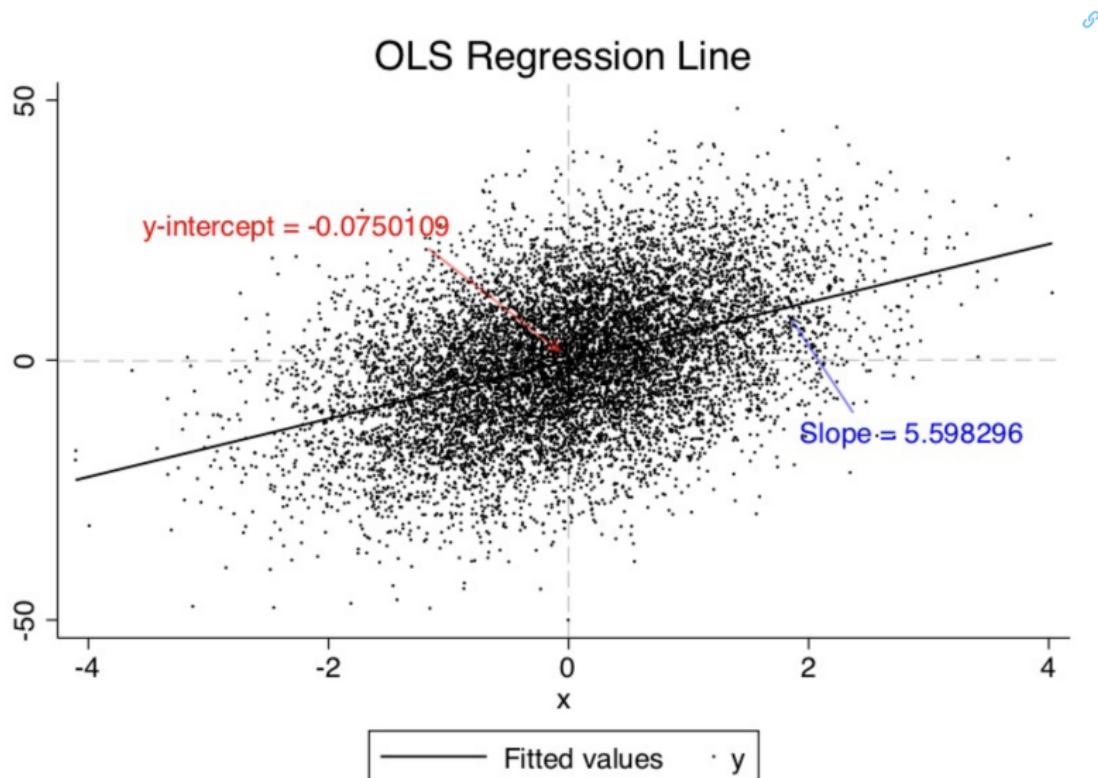
# OLS Simulated Code

[Stata Code](#)[R Code](#)[Python Code](#)

## ▼ Code

```
set seed 1
clear
set obs 10000
gen x = rnormal()
gen u  = rnormal()
gen y  = 5.5*x + 12*u
reg y x
predict yhat1
gen yhat2 = -0.0750109 + 5.598296*x // Compare yhat1 and yhat2
sum yhat*
predict uhat1, residual
gen uhat2=y-yhat2
sum uhat*
twoway (lfit y x, lcolor(black) lwidth(medium)) (scatter y x, mcolor(black) msymbol(point)), title(OLS Regression Line)
rvfplot, yline(0)
```

# OLS Plot and Line



## Bivariate vs multivariate regressions

- Interpreting the OLS coefficient in bivariate regression is written out as a scaled covariance:

$$\hat{\beta}_1 = \frac{Cov(Y_i, X_i)}{Var(X_i)}$$

- But when we are looking at a multivariate regression, what is it?

# Applying FWL theorem

- Frisch-Waugh-Lovell also helps us interpret  $\hat{\beta}_1$  when there are covariates
- Use the FWL theorem to turn the multivariate regression coefficient into the simple bivariate one
- Angrist and Pischke (2009) call FWL the “regression anatomy theorem”
- Filoso (2013) has an excellent proof

# Applying FWL theorem

- Can we estimate the causal effect of family size on labor supply by regressing labor supply ( $Y$ ) on family size ( $X$ )?

$$Y_i = \beta_0 + \beta_1 X_i + u_i$$

- If family size is random, then we can interpret  $\hat{\beta}_1$  as the ATE
- But how do we interpret  $\hat{\beta}_1$  if `family size` is only conditionally random?

## Applying FWL theorem

- Assume the longer model is:

$$Y_i = \beta_0 + \beta_1 X_i + \gamma_1 \text{White}_i + \gamma_2 \text{Married}_i \\ + \gamma_3 \text{Age}_i + \gamma_4 \text{Employed}_i + u_i$$

- Assume unconfoundedness and constant treatment effects so that family size is independent conditional on all controls
- FWL shows that in a multivariate regression, any one coefficient fitted can be reconceived as a simple scaled covariance of the outcome and residualized treatment variable

# FWL Theorem

## FWL Theorem

Assume your main multiple regression model of interest:

$$y_i = \beta_0 + \beta_1 x_{1i} + \cdots + \beta_k x_{ki} + \cdots + \beta_K x_{Ki} + e_i$$

and an auxiliary regression in which the variable  $x_{1i}$  is regressed on all the remaining independent variables

$$x_{1i} = \gamma_0 + \gamma_{k-1} x_{k-1i} + \gamma_{k+1} x_{k+1i} + \cdots + \gamma_K x_{Ki} + f_i$$

and  $\tilde{x}_{1i} = x_{1i} - \hat{x}_{1i}$  being the residual from the auxiliary regression. The parameter  $\beta_1$  can be rewritten as:

$$\beta_1 = \frac{Cov(y_i, \tilde{x}_{1i})}{Var(\tilde{x}_{1i})}$$

## FWL Proof (Proof by Filoso 2013)

To prove the theorem, note  $E[\tilde{x}_{ki}] = E[x_{ki}] - E[\hat{x}_{ki}] = E[f_i]$ , and plug  $y_i$  and residual  $\tilde{x}_{ki}$  from  $x_{ki}$  auxiliary regression into the covariance  $cov(y_i, \tilde{x}_{ki})$

$$\begin{aligned}\beta_k &= \frac{cov(y_i, \tilde{x}_{ki})}{var(\tilde{x}_{ki})} \\ &= \frac{cov(\beta_0 + \beta_1 x_{1i} + \cdots + \beta_k x_{ki} + \cdots + \beta_K x_{Ki} + e_i, \tilde{x}_{ki})}{var(\tilde{x}_{ki})} \\ &= \frac{cov(\beta_0 + \beta_1 x_{1i} + \cdots + \beta_k x_{ki} + \cdots + \beta_K x_{Ki} + e_i, f_i)}{var(f_i)}\end{aligned}$$

1. Since by construction  $E[f_i] = 0$ , it follows that the term  $\beta_0 E[f_i] = 0$ .
2. Since  $f_i$  is a linear combination of all the independent variables with the exception of  $x_{ki}$ , it must be that

$$\beta_1 E[f_i x_{1i}] = \cdots = \beta_{k-1} E[f_i x_{k-1i}] = \beta_{k+1} E[f_i x_{k+1i}] = \cdots = \beta_K E[f_i x_{Ki}] = 0$$

3. Consider now the term  $E[e_i f_i]$ . This can be written as:

$$\begin{aligned}
 E[e_i f_i] &= E[e_i f_i] \\
 &= E[e_i \tilde{x}_{ki}] \\
 &= E[e_i(x_{ki} - \hat{x}_{ki})] \\
 &= E[e_i x_{ki}] - E[e_i \tilde{x}_{ki}]
 \end{aligned}$$

Since  $e_i$  is uncorrelated with any independent variable, it is also uncorrelated with  $x_{ki}$ : accordingly, we have  $E[e_i x_{ki}] = 0$ . With regard to the second term of the subtraction, substituting the predicted value from the  $x_{ki}$  auxiliary regression, we get

$$E[e_i \tilde{x}_{ki}] = E[e_i(\hat{\gamma}_0 + \hat{\gamma}_1 x_{1i} + \cdots + \hat{\gamma}_{k-1} x_{k-1i} + \hat{\gamma}_{k+1} x_{k+1i} + \cdots + \hat{\gamma}_K x_{Ki})]$$

Once again, since  $e_i$  is uncorrelated with any independent variable, the expected value of the terms is equal to zero. Then, it follows  $E[e_i f_i] = 0$ .

4. The only remaining term is  $E[\beta_k x_{ki} f_i]$  which equals  $E[\beta_k x_{ki} \tilde{x}_{ki}]$  since  $f_i = \tilde{x}_{ki}$ . The term  $x_{ki}$  can be substituted using a rewriting of the auxiliary regression model,  $x_{ki}$ , such that

$$x_{ki} = E[x_{ki}|X_{-k}] + \tilde{x}_{ki}$$

This gives

$$\begin{aligned} E[\beta_k x_{ki} \tilde{x}_{ki}] &= E[\beta_k E[\tilde{x}_{ki}(E[x_{ki}|X_{-k}] + \tilde{x}_{ki})]] \\ &= \beta_k E[\tilde{x}_{ki}(E[x_{ki}|X_{-k}] + \tilde{x}_{ki})] \\ &= \beta_k \{E[\tilde{x}_{ki}^2] + E[(E[x_{ki}|X_{-k}] \tilde{x}_{ki})]\} \\ &= \beta_k var(\tilde{x}_{ki}) \end{aligned}$$

which follows directly from the orthogonality between  $E[x_{ki}|X_{-k}]$  and  $\tilde{x}_{ki}$ . From previous derivations we finally get

$$cov(y_i, \tilde{x}_{ki}) = \beta_k var(\tilde{x}_{ki})$$

which completes the proof.

## FWL

- Let's review the FWL "partialing out" interpretation of OLS estimated  $\hat{\beta}_1$  in code
- We will use the fwl.do at /Labs/Matching for this

## Core OLS assumptions

- Return to OLS model with additive covariates controls:

$$Y_i = \alpha + \delta D_i + \beta X_i + \gamma Z_i + \varepsilon_i$$

- Which average treatment effect parameter does  $\hat{\delta}$  estimate? What assumptions are imposed by exogeneity?
- This hopefully is where I'll be able to convince you of how important it is that you identify ahead of time *which* causal effect
- This is **not** a criticism of OLS but rather of that specification above

# OLS Assumptions

- Typically we assume that the mean error is zero conditional on all covariates, called exogeneity
- This is a pregnant assumption as it turns out
- Imbens and Rubin discussed it in their book on causal inference from 2015
- I'll pull out their quote and proof but we will then discuss some other materials

# OLS Assumptions

*"In many empirical studies in social sciences, causal effects are estimated through linear regression, where, typically it is implicitly assumed that in the super-population,*

$$E[Y_i^D | X_i] = \alpha + \delta_{sp} \cdot D + X_i \beta$$

*for some values of the three unknown parameters,  $\alpha$ ,  $\delta_{sp}$  and  $\beta$  where  $\delta_{sp} = E_{sp}[Y_i^1 - Y_i^0]$ .*"

## What about OLS? (Imbens and Rubin 2015)

"Defining  $\varepsilon_i = Y_i - \delta_{sp} \cdot D_i - X_i\beta$  so that we can write

$$Y_i = \alpha + \delta_{sp} \cdot D_i + X_i\beta + \varepsilon_i$$

it is then assumed that

$$\varepsilon_i \perp\!\!\!\perp D_i, X_i$$

This assumption is often referred to as **exogeneity** of the treatment (and the pre-treatment variables) in the econometrics literature."

## OLS Assumptions

*"The regression function is interpreted as a causal relation, in our sense of the term "causal", namely that if we manipulate the treatment  $D_i$ , then the outcome would change in expectation by an amount  $\delta_{sp}$ . Hence in the potential outcomes formulation, we have*

$$Y_i^0 = \alpha + X_i\beta + \varepsilon_i$$

$$Y_i^1 = Y_i^0 + \delta_{sp}$$

## OLS Assumptions

"Then, because  $\varepsilon_i$  is a function of  $Y_i^0$  and  $X_i$  given the parameters,

$$Pr(D_i = 1|Y_i^0, Y_i^1 X_i) = Pr(D_i|\varepsilon_i, X_i),$$

and by exogeneity of the treatment indicator, we have

$$Pr(D_i|\varepsilon_i, X_i) = Pr(D_i|X_i)$$

and thus [conditional independence] holds."

# OLS Assumptions

*"However, the exogeneity assumption combines unconfoundedness with functional form and constant treatment effect assumptions that are quite strong, and arguably unnecessary." – Imbens and Rubin (2015)*

# Constant Treatment Effects and Linearity

Most commonly used method is OLS where the outcome is an additive model of the observed outcome,  $Y$ , on the treatment,  $D$ , and covariates,  $X$  like:

$$Y_i = \alpha + \delta D_i + \beta_1 X_i + \varepsilon_i$$

Take conditional expectations

$$E[Y_i | D_i = 1, X_i] = \alpha + \delta E[D_i | D_i = 1, X_i] + \beta_1 E[X_i | D_i = 1, X_i]$$

$$E[Y_i | D_i = 0, X_i] = \alpha + \delta E[D_i | D_i = 0, X_i] + \beta_1 E[X_i | D_i = 0, X_i]$$

## Constant Treatment Effects and Linearity

Replace realized variables with potential notation (both outcomes and covariates):

$$E[Y_i^1 | D_i = 1, X_i] = \alpha + \delta + \beta_{11} E[X_i^1 | D_i = 1, X_i]$$

$$E[Y_i^0 | D_i = 0, X_i] = \alpha + \beta_{01} E[X_i^0 | D_i = 0, X_i]$$

$X^1$  is the effect of  $X$  on  $Y^1$  when treated and  $X^0$  is effect on  $Y^0$  when not treated; note if treatment changes  $X$  then  $X^1 \neq X^0$  and it will be a problem

# Constant Treatment Effects and Linearity

With a binary treatment variable, the OLS estimator is equivalent to simple difference in conditional means:

$$\begin{aligned}\hat{\delta} &= E[Y_i^1 | D_i = 1, X_i] - E[Y_i^0 | D_i = 0, X_i] \\ &= \left( \alpha + \delta E[D_i | D_i = 1, X_i] + \beta_{11} E[X_i^1 | D_i = 1, X_i] \right) \\ &\quad - \left( \alpha + \delta E[D_i | D_i = 0, X_i] + \beta_{01} E[X_i^0 | D_i = 0, X_i] \right) \\ &= \delta + \beta_{11} E[X_i^1 | D_i = 1, X_i] - \beta_{01} E[X_i^0 | D_i = 0, X_i]\end{aligned}$$

OLS model requires: (1) linearity, (2) treatment cannot change covariate values (e.g., bad controls), (3)  $\beta_{11} = \beta_{01}$  (homogenous treatment effects with respect to  $X$ ).

# Simulation

- Simulation will have linear DGP, heterogeneity with respect to covariates and common support violation (1000 trials)
- Will show a variety of estimators and specifications so that we see how to recover causal parameters with regression and matching
- Focus is on estimated ATE and estimated ATT under a variety of specifications

# Heterogenous Treatment Effects wrt $X$

```
* Simulation with heterogenous treatment effects, unconfoundedness and OLS estimation
clear all
program define het_te, rclass
version 14.2
syntax [, obs(integer 1) mu(real 0) sigma(real 1) ]

clear
drop _all
set obs 5000
gen treat = 0
replace treat = 1 in 2501/5000

* Poor pre-treatment fit
gen age = rnormal(25,2.5)      if treat==1
replace age = rnormal(30,3)       if treat==0
gen gpa = rnormal(2.3,0.75)     if treat==0
replace gpa = rnormal(1.76,0.5)   if treat==1

su age
replace age = age - `r(mean)'

su gpa
replace gpa = gpa - `r(mean)'

gen age_sq = age^2
gen gpa_sq = gpa^2
gen interaction=gpa*age

gen y0 = 15000 + 10.25*age + -10.5*age_sq + 1000*gpa + -10.5*gpa_sq + 500*
interaction + rnormal(0,5)
gen y1 = y0 + 2500 + 100 * age + 1000*gpa
gen delta = y1 - y0

su delta // ATE = 2500
su delta if treat==1 // ATT = 1980
local att = r(mean)
scalar att = `att'
gen att = `att'

gen earnings = treat*y1 + (1-treat)*y0
```

## Parameters

- We have two parameters: the ATE is \$2500 but the ATT is \$1980
- What is the specification for each of them?
- Let's look at what people usually do
- 1,000 simulations of DGP with regression estimates plotting coefficient on treatment dummy: first with just age and GPA, second with the precise model used for  $Y^0$  (but not  $Y^1$ )

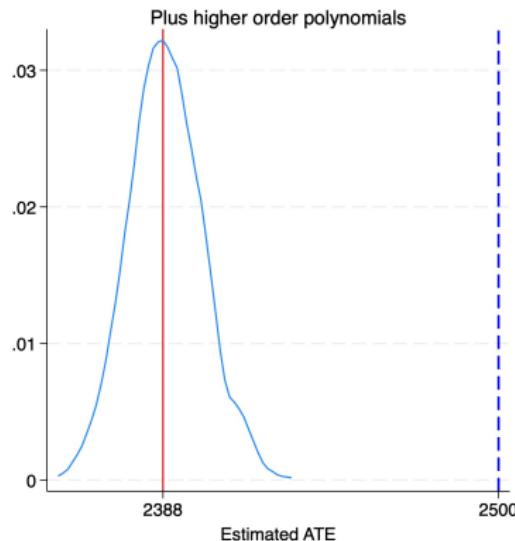
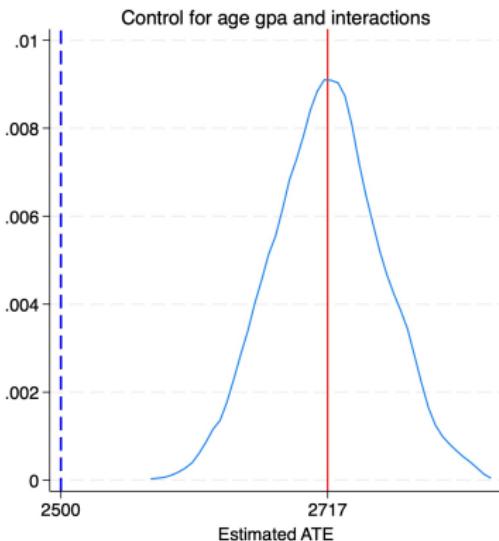
# Constant Treatment Effects and Linearity

```
* Regression 1: constant treatment effects, no quadratics
reg earnings treat age gpa, robust
local treat1=_b[treat]
scalar treat1 = `treat1'
gen treat1=`treat1'

* Regression 2: constant treatment effects, quadratics and interaction
reg earnings treat age age_sq gpa gpa_sq c.gpa#c.age, robust
local treat2=_b[treat]
scalar treat2 = `treat2'
gen treat2=`treat2'
```

# Coefficient on Treatment Dummy is Wrong

Non-saturated regressions with heterogenous treatment effects



ATE is 2500 and ATT is 1980

# Commentary

- Three ifs and a then:
  - If unconfoundedness held, and
  - if the potential outcome model was linear, and
  - if the treatment effect had been homogenous with respect to age and GPA,
  - then the coefficient on the treatment variable would have been the ATE
- But it wasn't because homogeneity with respect to  $X$  was not true (recall  $Y(0)$  coefficients were not the same as  $Y(1)$  coefficients)
- Why were these models biased? Didn't we have the correct specification in the second graph?

## Heterogenous treatment effects

Write down a simplified version of the DGP from the code:

$$Y_i^0 = \alpha + \beta_{01}X_i + \varepsilon_i$$

$$Y_i^1 = \alpha + \beta_{01}X_i + \delta D_i + \beta_{11}X_i \times D_i + \varepsilon_i$$

Notice that the setup before,  $X_i$  had a different effect on  $Y^0$  than it did on  $Y_i^1$  – that's because of heterogenous treatment effects with respect to conditioning set.

# Heterogenous treatment effects

Take conditional expectations of the *potential* outcomes:

$$E[Y_i^0 | D_i = 1, X_i] = \alpha + \beta_{01} E[X_i | D_i = 1, X_i]$$

$$E[Y_i^1 | D_i = 1, X_i] = \alpha + \beta_{01} E[X_i | D_i = 1, X_i]$$

$$+ \delta + \beta_{11} E[X_i | D_i = 1, X_i]$$

Average treatment effect is:

$$\begin{aligned} E[Y_i^1 | D_i, X_i^1] - E[Y_i^0 | D_i, X_i] &= \left( \alpha + \beta_{01} E[X_i] + \delta + \beta_{11} E[X_i \times D_i | D_i = 1, X_i] \right) \\ &\quad - \left( \alpha + \beta_{01} E[X_i] \right) \\ &= \delta + \beta_{11} E[X_i \times D_i | D_i = 1] \end{aligned}$$

## Regression adjustment

This implies an interacted OLS model or what Wooldridge (2010) calls regression adjustment:

$$Y_i = \alpha + \delta D_i + \beta_{01} X_i + \beta_{11} D_i \times X_i + \varepsilon_i$$

$\widehat{\delta}$  is the ATE but the ATT is equal to  $\widehat{\delta} + \widehat{\beta}_{11} E[X_i | D_i = 1]$  where  $E[X_i | D_i = 1]$  is the sample average of  $X_i$  for the treatment group

We will estimate two models: (1) once with simplified but incorrectly specified saturated and (2) another with the correctly specified saturated model – warning, it's a huge pain and you can easily mess it up even with just a few variables

# Misspecified Saturated OLS Regression

```
* Regression 3: Heterogenous treatment effects, partial saturation
regress earnings i.treat##c.age##c.gpa, robust
local ate1=_b[1.treat]
scalar ate1 = `ate1'
gen ate1='ate1'

* Obtain the coefficients
local treat_coef = _b[1.treat]
local age_treat_coef = _b[1.treat#c.age]
local gpa_treat_coef = _b[1.treat#c.gpa]
local age_gpa_treat_coef = _b[1.treat#c.age#c.gpa]

* Save the coefficients as scalars and generate variables
scalar treat_coef = `treat_coef'
gen treat_coef_var = `treat_coef'

scalar age_treat_coef = `age_treat_coef'
gen age_treat_coef_var = `age_treat_coef'

scalar gpa_treat_coef = `gpa_treat_coef'
gen gpa_treat_coef_var = `gpa_treat_coef'

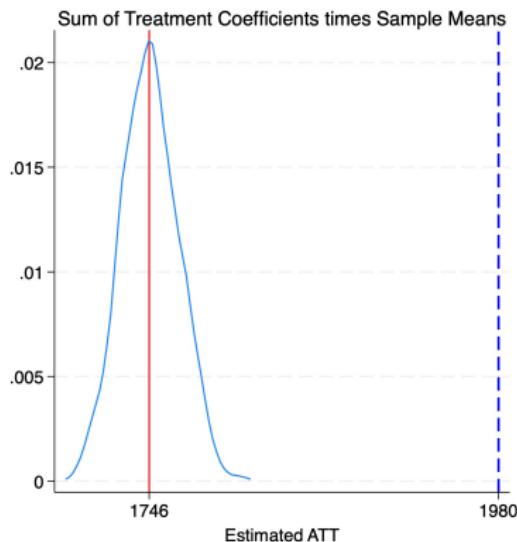
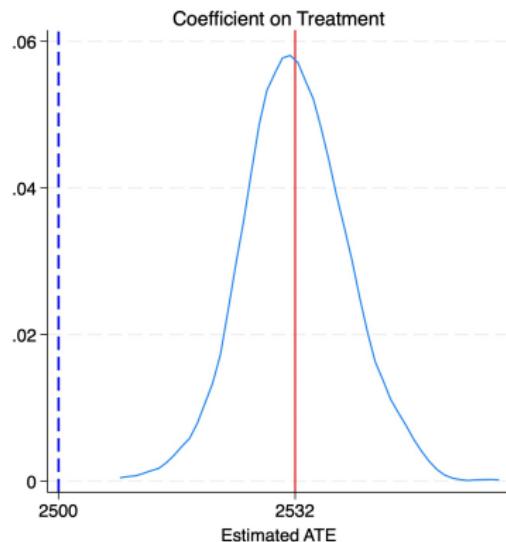
scalar age_gpa_treat_coef = `age_gpa_treat_coef'
gen age_gpa_treat_coef_var = `age_gpa_treat_coef'

* Calculate the mean of the covariates
egen mean_age = mean(age), by(treat)
egen mean_gpa = mean(gpa), by(treat)

* Calculate the ATT
gen treat3 = treat_coef_var + ///
    age_treat_coef_var * mean_age + ///
    gpa_treat_coef_var * mean_gpa + ///
    age_gpa_treat_coef_var * mean_age * mean_gpa if treat == 1
```

# Misspecified Saturated OLS Regression

## Misspecified Saturated Regressions



1000 Monte Carlo simulations

# Comically Long Saturated OLS Regression

```
* Regression 4: Fully saturated regression model
#delimit ;
regress earnings i.treat##c.age
           i.treat##c.age_sq
           i.treat##c.gpa
           i.treat##c.gpa_sq
           i.treat##c.age##c.gpa;
#delimit cr

local ate2=_b[i.treat]
scalar ate2= `ate2'
gen ate2= `ate2'

* Obtain the coefficients
local treat_coeff = _b[_I.treat] // 0
local age_coeff = _b[_I.treat*c.age] // 1
local agesq_coeff = _b[_I.treat*c.age_sq] // 2
local gpa_coeff = _b[_I.treat*c.gpa] // 3
local gpasq_coeff = _b[_I.treat*c.gpa_sq] // 4
local age_gpa_coeff = _b[_I.treat*c.age*c.gpa] // 5

* Save the coefficients as scalars and generate variables
scalar treat_coeff = `treat_coeff'
gen treat_coeff_var = `treat_coeff' // 0
scalar age_treat_coeff = `age_coeff'
gen age_treat_coeff_var = `age_treat_coeff' // 1
scalar agesq_treat_coeff = `agesq_coeff'
gen agesq_treat_coeff_var = `agesq_treat_coeff' // 2
scalar gpa_treat_coeff = `gpa_coeff'
gen gpa_treat_coeff_var = `gpa_treat_coeff' // 3
scalar gpasq_treat_coeff = `gpasq_coeff'
gen gpasq_treat_coeff_var = `gpasq_treat_coeff' // 4
scalar age_gpa_coeff = `age_gpa_coeff'
gen age_gpa_coeff_var = `age_gpa_coeff' // 5

* Calculate the mean of the covariates
su age if treat==1
local mean_age = `r(mean)'
gen mean_age = `mean_age'

su age_sq if treat==1
local mean_agesq = `r(mean)'
gen mean_agesq = `mean_agesq'

su gpa if treat==1
local mean_gpa = `r(mean)'
gen mean_gpa = `mean_gpa'

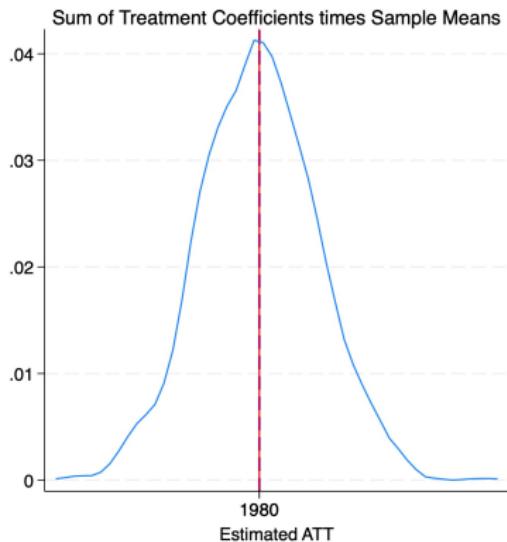
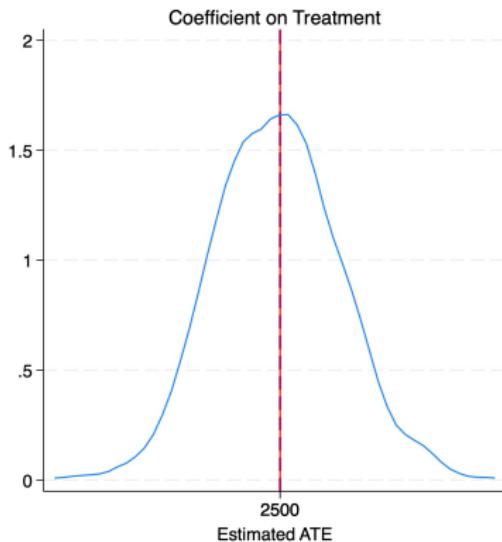
su gpasq if treat==1
local mean_gpasq = `r(mean)'
gen mean_gpasq = `mean_gpasq'

su agegpa if treat==1
local mean_agegpa = `r(mean)'
gen mean_agegpa = `mean_agegpa'

* Calculate the ATT
gen treat4 = `treat_coeff_var' + // 0
           `age_treat_coeff_var' * mean_age + // 1
           `agesq_treat_coeff_var' * mean_agesq + // 2
           `gpa_treat_coeff_var' * mean_gpa + // 3
           `gpasq_treat_coeff_var' * mean_gpasq + // 4
           `age_gpa_coeff_var' * mean_agegpa
```

# Correctly Saturated OLS Regression

## Correctly Specified Saturated Regressions



1000 Monte Carlo simulations

## Regression adjustment

- Notice how the same regression (fully interacted) led to *both* the ATE and the ATT?
- That means if you don't state ahead of time which parameter you want, how are you going to know how to set it up, and how will you know how to recover it?
- Thankfully software exists that does this for you called "regression adjustment" by Wooldridge (2010) or Oaxaca-Blinder (Kline 2011; Graham and Pinto 2022)
- In Stata teffects, you can just the `ra` to get it – see `comparison.do`

## Great quote

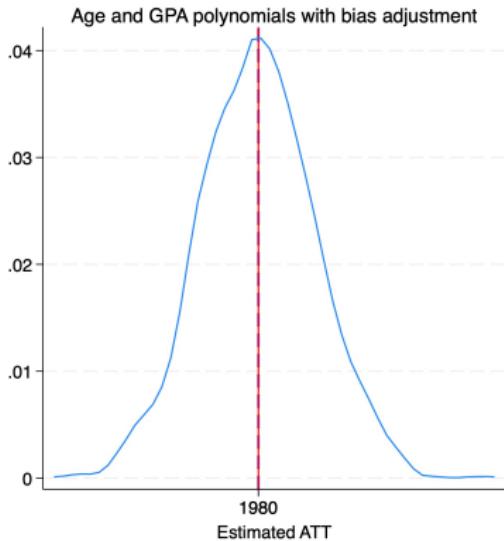
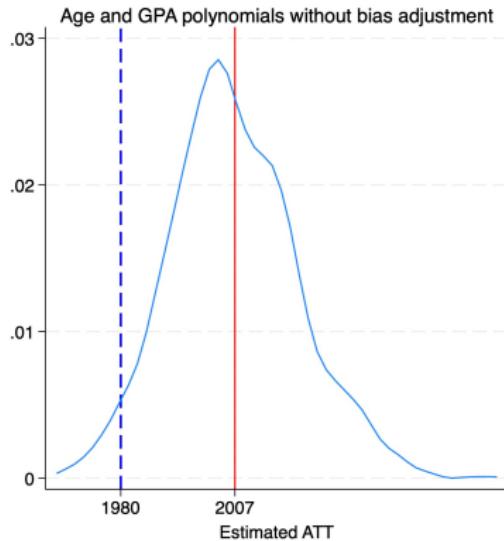
*"OLS is ... the linear projection of Y on D and X [and] provides the best linear predictor of Y given D and X (Angrist and Pishcke 2009). However, if our goal is to conduct causal inference, then this is not, in fact, a good reason to use this method. OLS is 'best' in predicting actual outcomes, but causal inference is about predicting [fictional potential] outcomes. ... In other words, OLS ... is optimal for predicting 'what is'. Instead we are interested in predicting 'what would be' if treatment were assigned differently."* - Tymon Słoczyński, Restat 2022

# Matching

- Now let's estimate the ATT (\$1980) using nearest neighbor matching by minimizing Mahalanobis distance on age, GPA, polynomials and interaction
- One line in Stata using `teffects` and only 1 match (variance is simple to estimate until we use matches multiple times, then the variance grows)
- In R, the package is `Matching`, not sure in python

# Matching Estimation

## Nearest Neighbor Matching with Minimized Maha Distance



Estimated ATT from 1000 simulations using nearest neighbor matching

## Commentary

- Technically I was only “fully interacting” – full saturation would be to interact the treatment dummy with every value of the covariates yielding a huge number of parameters likely that cannot be estimated
- Regression adjustment within -teffects- will do this for you
- But note, with heterogeneity you have to use the fully saturated model (I just hadn’t dummed every value of the covariates) to get both the ATE and the ATT
- Otherwise you are imposing strong and unnecessary assumptions on the data that the treatment effects are the same for all values of  $X$  and constant treatment effects so that the single coefficient is the ATE and the ATT

## Nonlinear DGP

- We've seen what happens if there's heterogenous treatment effects with respect to covariates
- But this was resolvable with "full interaction" or "regression adjustment"
- But Imbens and Rubin (2015) noted that exogeneity also implied functional forms, namely linearity
- Let's examine this now using a very unusual DGP using `nonlinear_matching.do`

# Nonlinear DGP

```
clear
drop _all
set obs 5000
gen treat = 0
replace treat = 1 in 2501/5000
gen age = rnormal(35,2.5)           if treat==0
replace age = rnormal(30,2)          if treat==1
gen gpa = rnormal(2.3,0.75)         if treat==0
replace gpa = rnormal(1.76,0.25)    if treat==1

su age
replace age = age - `r(mean)'

su gpa
replace gpa = gpa - `r(mean)'

su age, detail
replace age = age - `r(mean)'

gen gpa_age = age*gpa

su age, detail

* Admittedly weird nonlinear data generating process: Y0
gen y0 = rnormal()
replace y0 = 200 + rnormal() if age < `r(p25)'
replace y0 = 0 + runiform() if age>= `r(p25)' & age<=`r(p75)'
replace y0 = 150 + rnormal() if age>`r(p75)'

su gpa_age, detail

* Admittedly weird nonlinear data generating process: Y1
gen y1 = 0
replace y1 = y0 + 2000 * (0.25)*gpa_age + rnormal(1,25) if gpa_age >= `r(p5)' & gpa_age < `r(p25)'
replace y1 = -10*y0 + 25*age + (0.1)*gpa if age >= `r(p25)' & gpa_age < `r(p50)'
replace y1 = 10*y0 + (5)*gpa_age + gpa + rnormal(5,5) if gpa_age >= `r(p50)' & gpa_age<`r(p75)'
replace y1 = y0 + (0.05) * gpa_age + 2*age if gpa_age>= `r(p75)'

gen delta = y1-y0

su delta // ATE = approximately 15
local ate = r(mean)
scalar ate = `ate'
gen ate = `ate'

su delta if treat==1 // ATT = approximately 272
local att = r(mean)
scalar att = `att'
```

# Nonlinear DGP, OLS with RA

```
* Regression: Heterogenous treatment effects with age
regress earnings i.treat##c.age i.treat##c.gpa i.treat##c.gpa_age, robust

** ATE
local reg_ate2=_b[1.treat]
scalar reg_ate2 = `reg_ate2'
gen reg_ate2=`reg_ate2'

** ATT
* Obtain the coefficients
local treat_coef = _b[1.treat]
local age_treat_coef = _b[1.treat#c.age]
local gpa_treat_coef = _b[1.treat#c.gpa]
local gpaage_treat_coef = _b[1.treat#c.gpa_age]

* Save the coefficients as scalars and generate variables
scalar treat_coef = `treat_coef'
gen treat_coef_var = `treat_coef'

scalar age_treat_coef = `age_treat_coef'
gen age_treat_coef_var = `age_treat_coef'

scalar gpa_treat_coef = `gpa_treat_coef'
gen gpa_treat_coef_var = `gpa_treat_coef'

scalar gpaage_treat_coef = `gpaage_treat_coef'
gen gpaage_treat_coef_var = `gpaage_treat_coef'

* Calculate the mean of the age covariate for treatment group only
egen mean_age = mean(age) if treat==1
egen max_age = max(mean_age)
replace mean_age = max_age if treat==0

egen mean_gpa = mean(gpa) if treat==1
egen max_gpa = max(mean_gpa)
replace mean_gpa = max_gpa if treat==0

egen mean_gpaage = mean(gpaage) if treat==1
egen max_gpaage = max(mean_gpaage)
replace mean_gpaage = max_gpaage if treat==0

* Calculate the ATT
gen reg_att = treat_coef_var + /// 0
                age_treat_coef_var * mean_age + /// 1
                gpa_treat_coef_var * mean_gpa + /// 2
                gpaage_treat_coef_var * mean_gpaage
```

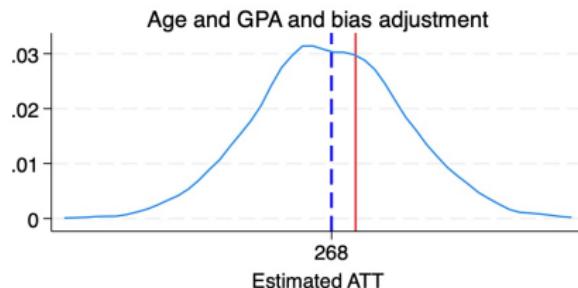
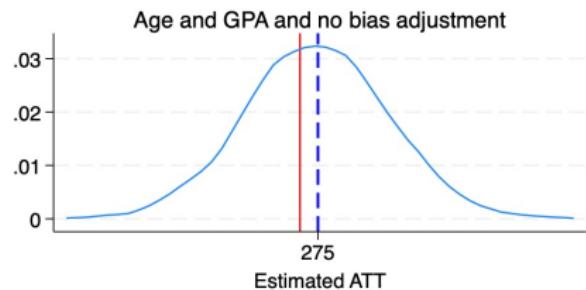
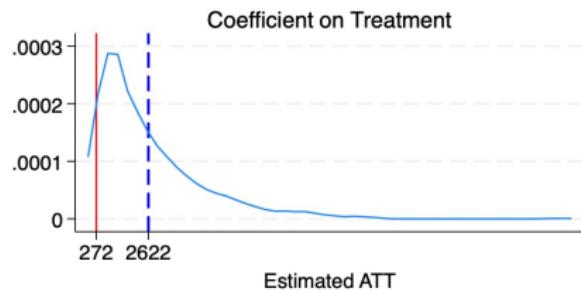
# Nonlinear DGP and Matching

```
** Distance minimization matching method
teffects nnmatch (earnings age gpa) (treat), atet nn(1) metric(maha)
mat b=e(b)
local nn_att1 = b[1,1]
scalar nn_att1=`nn_att1'
gen nn_att1=`nn_att1'

** Distance minimization matching method with bias adjustment
teffects nnmatch (earnings age gpa) (treat), atet nn(1) metric(maha) biasadj(age gpa)
mat b=e(b)
local nn_att2 = b[1,1]
scalar nn_att2=`nn_att2'
gen nn_att2=`nn_att2'
end
```

# Nonlinear DGP, OLS and Matching

## Saturated Regression and Nearest Neighbor Matching



The dashed blue line is estimated ATT from 1000 simulations using saturated OLS and nearest neighbor matching.

## Failure of econometric estimators (LaLonde 1986)

- Evaluation of the Job Trainings Program (NSW) has a rich history in causal inference
- Bob LaLonde (passed away November 2015) was a Card and Ashenfelter student at Princeton whose job market paper evaluated, not NSW itself, but econometric methods one would use in something like NSW
- Dehejia and Wahba (1999; 2002) used LaLonde's data with propensity score matching and found they could recover known effects
- Critiques by Petra Todd, Jeff Smith and others followed which I'll summarize

## Summarizing LaLonde (1986)

- Very clever study that combined experimental and non-experimental data to ascertain whether popular econometric methods could recover unbiased effects when those effects were already known
- Damning conclusion – 1986 AER (it was LaLonde's JMP) found econometric methods failed to get the number right, and worse, failed to get the sign right
- Was a critical paper in the emerging “credibility crisis” within labor and helped fuel the type of work we now broadly consider to be design based causal inference

LaLonde, Robert J. (1986). "Evaluating the Econometric Evaluations of Training Programs with Experimental Data". *American Economic Review*.

LaLonde's study was **not** an evaluation of the NSW program, as that had been done, but rather an evaluation of econometric models done by:

- replacing the experimental NSW control group with non-experimental control group drawn from two nationally representative survey datasets: Current Population Survey (CPS) and Panel Study of Income Dynamics (PSID)
- estimating the average effect using non-experimental workers as controls for the NSW trainees
- comparing his non-experimental estimates to the experimental estimates of \$900

## LaLonde (1986)

- LaLonde's conclusion: available econometric approaches were biased and inconsistent
  - His estimates were way off and usually the wrong sign
  - Conclusion was influential in policy circles and led to greater push for more experimental evaluations

# Description of NSW Job Trainings Program

The National Supported Work Demonstration (NSW), operated by Manpower Demonstration Research Corp in the mid-1970s:

- was a temporary employment program designed to help disadvantaged workers lacking basic job skills move into the labor market by giving them work experience and counseling in a sheltered environment
- was also unique in that it **randomly assigned** qualified applicants to training positions:
  - **Treatment group**: received all the benefits of NSW program
  - **Control group**: left to fend for themselves
- admitted AFDC females, ex-drug addicts, ex-criminal offenders, and high school dropouts of both sexes

# NSW Program

- Treatment group members were:
  - guaranteed a job for 9-18 months depending on the target group and site
  - divided into crews of 3-5 participants who worked together and met frequently with an NSW counselor to discuss grievances and performance
  - paid for their work
- Control group members were randomized so the same
- Note: the randomization balanced observables and unobservables across the two arms, thus enabling the estimation of an ATE for the people who self-selected into the program

# NSW Program

- Other details about the NSW program:
  - Wages: NSW offered the trainees lower wage rates than they would've received on a regular job, but allowed their earnings to increase for satisfactory performance and attendance
  - Post-treatment: after their term expired, they were forced to find regular employment
  - Job types: varied within sites – gas station attendant, working at a printer shop – and males and females were frequently performing different kinds of work

# NSW Data

- NSW data collection:
  - MDRC collected earnings and demographic information from both treatment and control at baseline and every 9 months thereafter
  - Conducted up to 4 post-baseline interviews
  - Different sample sizes from study to study can be confusing, but has simple explanations

# NSW Data

- Estimation:
  - NSW was a randomized job trainings program; therefore estimating the average treatment effect is straightforward:

$$SDO = \frac{1}{N_t} \sum_{D_i=1} Y_i - \frac{1}{N_c} \sum_{D_i=0} Y_i \approx E[Y^1 - Y^0]$$

in large samples assuming treatment selection is independent of potential outcomes (randomization) – i.e.,  $(Y^0, Y^1) \perp\!\!\!\perp D$ .

- NSW worked: Treatment group participants' real earnings post-treatment (1978) was positive and economically meaningful –  
 $\approx \$900$  (LaLonde 1986) to  $\$1,800$  (Dehejia and Wahba 2002)  
depending on the sample used

TABLE 5—EARNINGS COMPARISONS AND ESTIMATED TRAINING EFFECTS FOR THE NSW  
MALE PARTICIPANTS USING COMPARISON GROUPS FROM THE PSID AND THE CPS-SSA<sup>a,b</sup>

Name of Comparison Group <sup>d</sup>	Comparison Group Earnings Growth 1975–78 (1)	NSW Treatment Earnings Less Comparison Group Earnings				Difference in Differences: Difference in Earnings		Unrestricted Difference in Differences:		Controlling for All Observed Variables and Pre-Training Earnings (10)	
		Pre-Training Year, 1975		Post-Training Year, 1978		Growth 1975–78 Treatments Less Comparisons		Quasi Difference in Earnings Growth 1975–78			
		Unadjusted (2)	Adjusted <sup>c</sup> (3)	Unadjusted (4)	Adjusted <sup>c</sup> (5)	Without Age (6)	With Age (7)	Unadjusted (8)	Adjusted <sup>c</sup> (9)		
Controls	\$2,063 (325)	\$39 (383)	\$-21 (378)	\$886 (476)	\$798 (472)	\$847 (560)	\$856 (558)	\$897 (467)	\$802 (467)	\$662 (506)	
PSID-1	\$2,043 (237)	-\$15,997 (795)	-\$7,624 (851)	-\$15,578 (913)	-\$8,067 (990)	\$425 (650)	-\$749 (692)	-\$2,380 (680)	-\$2,119 (746)	-\$1,228 (896)	
PSID-2	\$6,071 (637)	-\$4,503 (608)	-\$3,669 (757)	-\$4,020 (781)	-\$3,482 (935)	\$484 (738)	-\$650 (850)	-\$1,364 (729)	-\$1,694 (878)	-\$792 (1024)	
PSID-3	(\$3,322 (780))	(\$455 (539))	\$455 (704)	\$697 (760)	-\$509 (967)	\$242 (884)	-\$1,325 (1078)	\$629 (757)	-\$552 (967)	\$397 (1103)	
CPS-SSA-1	\$1,196 (61)	-\$10,585 (539)	-\$4,654 (509)	-\$8,870 (562)	-\$4,416 (557)	\$1,714 (452)	\$195 (441)	-\$1,543 (426)	-\$1,102 (450)	-\$805 (484)	
CPS-SSA-2	\$2,684 (229)	-\$4,321 (450)	-\$1,824 (535)	-\$4,095 (537)	-\$1,675 (672)	\$226 (539)	-\$488 (530)	-\$1,850 (497)	-\$782 (621)	-\$319 (761)	
CPS-SSA-3	\$4,548 (409)	\$337 (343)	\$878 (447)	-\$1,300 (590)	\$224 (766)	-\$1,637 (631)	-\$1,388 (655)	-\$1,396 (582)	\$17 (761)	\$1,466 (984)	

<sup>a</sup> The columns above present the estimated training effect for each econometric model and comparison group. The dependent variable is earnings in 1978. Based on the experimental data an unbiased estimate of the impact of training presented in col. 4 is \$886. The first three columns present the difference between each comparison group's 1975 and 1978 earnings and the difference between the pre-training earnings of each comparison group and the NSW treatments.

<sup>b</sup> Estimates are in 1982 dollars. The numbers in parentheses are the standard errors.

<sup>c</sup> The exogenous variables used in the regression adjusted equations are age, age squared, years of schooling, high school dropout status, and race.

<sup>d</sup> See Table 3 for definitions of the comparison groups.

## Switching out the control group

- Think of \$800 to \$900 as the “ground truth” since row 1 was using the RCT
- LaLonde “drops” the experimental controls (which satisfied independence) and “replaces” it with six different draws from two nationally representative surveys (PSID and CPS)
- Now the dataset contains a negatively selected treatment group compared to a nationally representative control group
- Will selection on observable methods “work”?

TABLE 5—EARNINGS COMPARISONS AND ESTIMATED TRAINING EFFECTS FOR THE NSW  
MALE PARTICIPANTS USING COMPARISON GROUPS FROM THE PSID AND THE CPS-SSA<sup>a,b</sup>

Name of Comparison Group <sup>d</sup>	Comparison Group Earnings Growth 1975–78 (1)	NSW Treatment Earnings Less Comparison Group Earnings				Difference in Differences: Difference in Earnings		Unrestricted Difference in Differences:		Controlling for All Observed Variables and Pre-Training Earnings (10)	
		Pre-Training Year, 1975		Post-Training Year, 1978		Growth 1975–78 Treatments Less Comparisons		Quasi Difference in Earnings Growth 1975–78			
		Unadjusted (2)	Adjusted <sup>c</sup> (3)	Unadjusted (4)	Adjusted <sup>c</sup> (5)	Without Age (6)	With Age (7)	Unadjusted (8)	Adjusted <sup>c</sup> (9)		
Controls	\$2,063 (325)	\$39 (383)	\$-21 (378)	\$886 (476)	\$798 (472)	\$847 (560)	\$856 (558)	\$897 (467)	\$802 (467)	\$662 (506)	
PSID-1	\$2,043 (237)	-\$15,997 (795)	-\$7,624 (851)	-\$15,578 (913)	-\$8,067 (990)	\$425 (650)	-\$749 (692)	-\$2,380 (680)	-\$2,119 (746)	-\$1,228 (896)	
PSID-2	\$6,071 (637)	-\$4,503 (608)	-\$3,669 (757)	-\$4,020 (781)	-\$3,482 (935)	\$484 (738)	-\$650 (850)	-\$1,364 (729)	-\$1,694 (878)	-\$792 (1024)	
PSID-3	(\$3,322 (780))	(\$455 (539))	(\$455 (704))	(\$697 (760))	(\$509 (967))	\$242 (884)	-\$1,325 (1078)	\$629 (757)	-\$552 (967)	\$397 (1103)	
CPS-SSA-1	\$1,196 (61)	-\$10,585 (539)	-\$4,654 (509)	-\$8,870 (562)	-\$4,416 (557)	\$1,714 (452)	\$195 (441)	-\$1,543 (426)	-\$1,102 (450)	-\$805 (484)	
CPS-SSA-2	\$2,684 (229)	-\$4,321 (450)	-\$1,824 (535)	-\$4,095 (537)	-\$1,675 (672)	\$226 (539)	-\$488 (530)	-\$1,850 (497)	-\$782 (621)	-\$319 (761)	
CPS-SSA-3	\$4,548 (409)	\$337 (343)	\$878 (447)	-\$1,300 (590)	\$224 (766)	-\$1,637 (631)	-\$1,388 (655)	-\$1,396 (582)	\$17 (761)	\$1,466 (984)	

<sup>a</sup> The columns above present the estimated training effect for each econometric model and comparison group. The dependent variable is earnings in 1978. Based on the experimental data an unbiased estimate of the impact of training presented in col. 4 is \$886. The first three columns present the difference between each comparison group's 1975 and 1978 earnings and the difference between the pre-training earnings of each comparison group and the NSW treatments.

<sup>b</sup> Estimates are in 1982 dollars. The numbers in parentheses are the standard errors.

<sup>c</sup> The exogenous variables used in the regression adjusted equations are age, age squared, years of schooling, high school dropout status, and race.

<sup>d</sup> See Table 3 for definitions of the comparison groups.

# Imbalanced covariates for experimental and non-experimental samples

covariate	All		CPS	NSW	t-stat	diff
	mean	(s.d.)	Controls	Trainees		
			$N_c = 15,992$	$N_t = 297$		
Black	0.09	0.28	0.07	0.80	47.04	-0.73
Hispanic	0.07	0.26	0.07	0.94	1.47	-0.02
Age	33.07	11.04	33.2	24.63	13.37	8.6
Married	0.70	0.46	0.71	0.17	20.54	0.54
No degree	0.30	0.46	0.30	0.73	16.27	-0.43
Education	12.0	2.86	12.03	10.38	9.85	1.65
1975 Earnings	13.51	9.31	13.65	3.1	19.63	10.6
1975 Unemp	0.11	0.32	0.11	0.37	14.29	-0.26

## Dehejia and Wahba (1999)

- Dehejia and Wahba (DW) update LaLonde's original study using propensity score matching
  1. Dehejia, Rajeev H. and Sadek Wahba (1999). "Causal Effects in Nonexperimental Studies: Reevaluating the Evaluation of Training Programs". Journal of the American Statistical Association, vol. 94(448): 1053-1062 (pdf)
- Can propensity score matching improve over the estimators that LaLonde examined?

Table 1. Sample Means of Characteristics for NSW and Comparison Samples

	No. of observations	Age	Education	Black	Hispanic	No degree	Married	RE74 (U.S. \$)	RE75 (U.S. \$)
<b>NSW/Lalonde:<sup>a</sup></b>									
Treated	297	24.63 (.32)	10.38 (.09)	.80 (.02)	.09 (.01)	.73 (.02)	.17 (.02)	3,066 (236)	
Control	425	24.45 (.32)	10.19 (.08)	.80 (.02)	.11 (.02)	.81 (.02)	.16 (.02)	3,026 (252)	
<b>RE74 subset:<sup>b</sup></b>									
Treated	185	25.81 (.35)	10.35 (.10)	.84 (.02)	.059 (.01)	.71 (.02)	.19 (.02)	2,096 (237)	1,532 (156)
Control	260	25.05 (.34)	10.09 (.08)	.83 (.02)	.1 (.02)	.83 (.02)	.15 (.02)	2,107 (276)	1,267 (151)
<b>Comparison groups:<sup>c</sup></b>									
PSID-1	2,490	34.85 [.78]	12.11 [.23]	.25 [.03]	.032 [.01]	.31 [.04]	.87 [.03]	19,429 [991]	19,063 [1,002]
PSID-2	253	36.10 [1.00]	10.77 [.27]	.39 [.04]	.067 [.02]	.49 [.05]	.74 [.04]	11,027 [853]	7,569 [695]
PSID-3	128	38.25 [1.17]	10.30 [.29]	.45 [.05]	.18 [.03]	.51 [.05]	.70 [.05]	5,566 [686]	2,611 [499]
CPS-1	15,992	33.22 [.81]	12.02 [.21]	.07 [.02]	.07 [.02]	.29 [.03]	.71 [.03]	14,016 [705]	13,650 [682]
CPS-2	2,369	28.25 [.87]	11.24 [.19]	.11 [.02]	.08 [.02]	.45 [.04]	.46 [.04]	8,728 [667]	7,397 [600]
CPS-3	429	28.03 [.87]	10.23 [.23]	.21 [.03]	.14 [.03]	.60 [.04]	.51 [.04]	5,619 [552]	2,467 [288]

NOTE: Standard errors are in parentheses. Standard error on difference in means with RE74 subset/treated is given in brackets. Age = age in years; Education = number of years of schooling; Black = 1 if black, 0 otherwise; Hispanic = 1 if Hispanic, 0 otherwise; No degree = 1 if no high school degree, 0 otherwise; Married = 1 if married, 0 otherwise; RE74 = earnings in calendar year 19x.

<sup>a</sup> NSW sample as constructed by Lalonde (1986).

<sup>b</sup> The subset of the Lalonde sample for which RE74 is available.

<sup>c</sup> Definition of comparison groups (Lalonde 1986):

PSID-1: All male household heads under age 55 who did not classify themselves as retired in 1975.

PSID-2: Selects from PSID-1 all men who were not working when surveyed in the spring of 1976.

PSID-3: Selects from PSID-2 all men who were not working in 1975.

CPS-1: All CPS males under age 55.

CPS-2: Selects from CPS-1 all males who were not working when surveyed in March 1976.

CPS-3: Selects from CPS-2 all the unemployed males in 1976 whose income in 1975 was below the poverty level.

PSID-1 and CPS-1 are identical to those used by Lalonde. CPS2-3 are similar to those used by Lalonde, but Lalonde's original subset could not be recreated.

Table 2. Lalonde's Earnings Comparisons and Estimated Training Effects for the NSW Male Participants Using Comparison Groups From the PSID and the CPS<sup>a</sup>

A. Lalonde's original sample										B. RE74 subsample (results do not use RE74)								C. RE74 subsample (results use RE74)									
Comparison group	NSW				NSW				NSW				NSW				NSW				NSW						
	treatment	Unrestricted differences	treatment	Unrestricted differences in	earnings less comparison	Quasi-difference	earnings less comparison	Quasi-difference	earnings less comparison	Quasi-difference	earnings less comparison	Quasi-difference	earnings less comparison	Quasi-difference	earnings less comparison	Quasi-difference	earnings less comparison	Quasi-difference	earnings less comparison	Quasi-difference	earnings less comparison	Quasi-difference	earnings less comparison	Quasi-difference	earnings less comparison	Quasi-difference	
	1978	1975–1978		Controlling for all variables		1978	Controlling for all variables		1978	Controlling for all variables		1978	Controlling for all variables		1978	Controlling for all variables		1978	Controlling for all variables		1978	Controlling for all variables		1978	Controlling for all variables		
	Unadjusted <sup>b</sup>	Adjusted <sup>c</sup>		Unadjusted <sup>d</sup>	Adjusted <sup>e</sup>		Unadjusted <sup>b</sup>	Adjusted <sup>c</sup>		Unadjusted <sup>d</sup>	Adjusted <sup>e</sup>		Unadjusted <sup>b</sup>	Adjusted <sup>c</sup>		Unadjusted <sup>d</sup>	Adjusted <sup>e</sup>		Unadjusted <sup>b</sup>	Adjusted <sup>c</sup>		Unadjusted <sup>d</sup>	Adjusted <sup>e</sup>				
	(1)	(2)		(3)	(4)		(1)	(2)		(3)	(4)		(1)	(2)		(3)	(4)		(1)	(2)		(3)	(4)		(1)	(2)	
NSW	886 (472)	798 (472)		879 (467)	802 (468)		820 (633)	1,794 (637)		1,572 (632)	1,750 (637)		1,631 (639)	1,612 (633)		1,794 (633)	1,668 (636)		1,750 (632)	1,672 (638)		1,668 (640)	1,672 (640)		1,655 (640)		
PSID-1	-15,578 (913)	-8,057 (900)		-2,380 (680)	-2,119 (746)		-1,844 (762)	-15,205 (1155)		-7,741 (1175)	-582 (841)		-265 (861)	186 (901)		-15,205 (1155)	-879 (931)		-582 (841)	218 (866)		-879 (866)	-582 (866)		731 (866)		
PSID-2	-4,020 (781)	-3,482 (905)		-1,364 (729)	-1,694 (878)		-1,876 (885)	-3,647 (960)		-2,810 (1082)	721 (886)		298 (1004)	111 (1032)		3,647 (960)	94 (1042)		721 (1042)	907 (886)		907 (1004)	907 (1028)		688 (1028)		
PSID-3	697 (760)	-509 (967)		629 (757)	-552 (967)		-576 (968)	1,070 (900)		35 (1101)	1,370 (1101)		243 (1101)	298 (1105)		1,070 (1100)	821 (897)		1,370 (897)	822 (1101)		822 (1101)	825 (1104)		825 (1104)		
CPS-1	-8,870 (562)	-4,416 (577)		-1,543 (426)	-1,102 (450)		-987 (452)	-8,498 (712)		-4,417 (714)	-78 (537)		525 (567)	709 (560)		-8,498 (712)	-8 (572)		-78 (572)	739 (537)		-8 (547)	972 (550)		972 (550)		
CPS-2	-4,195 (533)	-2,341 (620)		-1,649 (459)	-1,129 (551)		-1,149 (551)	-3,822 (671)		-2,208 (746)	-263 (574)		371 (662)	305 (666)		-3,822 (671)	615 (672)		-263 (672)	879 (574)		615 (654)	879 (658)		790 (658)		
CPS-3	-1,008 (539)	-1 (681)		-1,204 (532)	-263 (677)		-234 (675)	-635 (821)		375 (641)	-91 (808)		844 (810)	875 (857)		-635 (857)	1,270 (798)		-91 (798)	1,326 (641)		1,326 (798)	1,326 (798)		1,326 (798)		

NOTES: Panel A replicates the sample of Lalonde (1986, table 5). The estimates for columns (1)–(4) for NSW, PSID-1, and CPS-1 are identical to Lalonde's. CPS-2 and CPS-3 are similar but not identical, because we could not exactly recreate his subset. Column (5) differs because the data file that we obtained did not contain all of the covariates used in column (10) of Lalonde's Table 5.

<sup>a</sup> Estimated effect of training on RE78. Standard errors are in parentheses. The estimates are in 1982 dollars.

<sup>b</sup> The estimates based on the NSW control groups are unbiased estimates of the treatment impacts for the original sample (\$886) and for the RE74 sample (\$1,794).

<sup>c</sup> The exogenous variables used in the regressions-adjusted equations are age, age squared, years of schooling, high school dropout status, and race (and RE74 in Panel C).

<sup>d</sup> Regresses RE78 on a treatment indicator and RE75.

<sup>e</sup> The same as (d), but controls for the additional variables listed under (c).

<sup>f</sup> Controls for all pretreatment covariates.

## Covariate imbalance

- Conditional on the propensity score, the covariates are independent of the treatment, suggesting that the distribution of covariate values should be the same for both treatment and control groups
- This can be checked as we have data on all three once we've estimated the propensity score
- DW note that the two samples have severe imbalance on *observables* – a huge number of non-experimental controls have propensity scores almost exactly equal to 0
- Their analysis will “trim” (which will ultimately have implications for interpretation)

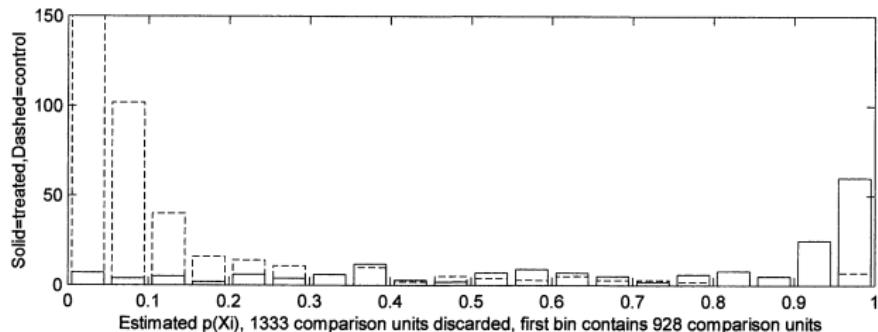


Figure 1. Histogram of the Estimated Propensity Score for NSW Treated Units and PSID Comparison Units. The 1,333 PSID units whose estimated propensity score is less than the minimum estimated propensity score for the treatment group are discarded. The first bin contains 928 PSID units. There is minimal overlap between the two groups. Three bins (.8-.85, .85-.9, and .9-.95) contain no comparison units. There are 97 treated units with an estimated propensity score greater than .8 and only 7 comparison units.

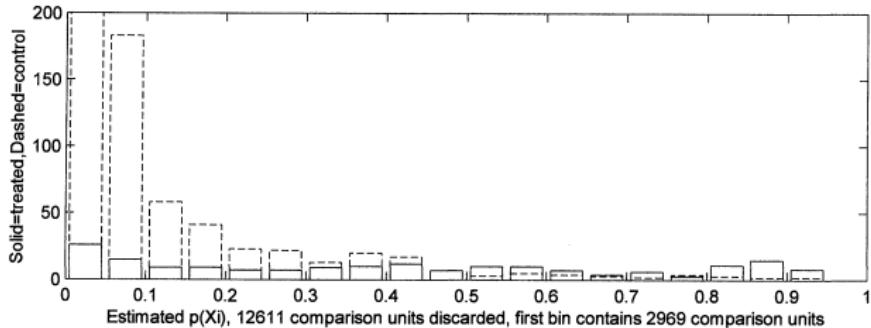


Figure 2. Histogram of the Estimated Propensity Score for NSW Treated Units and CPS Comparison Units. The 12,611 CPS units whose estimated propensity score is less than the minimum estimated propensity score for the treatment group are discarded. The first bin contains 2,969 CPS units. There is minimal overlap between the two groups, but the overlap is greater than in Figure 1; only one bin (.45-.5) contains no comparison units, and there are 35 treated and 7 comparison units with an estimated propensity score greater than .8.

Table 3. Estimated Training Effects for the NSW Male Participants Using Comparison Groups From PSID and CPS

	NSW earnings less comparison group earnings		NSW treatment earnings less comparison group earnings, conditional on the estimated propensity score					
			Quadratic in score <sup>b</sup>	Stratifying on the score			Matching on the score	
	(1) Unadjusted	(2) Adjusted <sup>a</sup>	(3)	(4) Unadjusted	(5) Adjusted	(6) Observations <sup>c</sup>	(7) Unadjusted	(8) Adjusted <sup>d</sup>
NSW	1,794 (633)	1,672 (638)						
PSID-1 <sup>e</sup>	-15,205 (1,154)	731 (886)	294 (1,389)	1,608 (1,571)	1,494 (1,581)	1,255	1,691 (2,209)	1,473 (809)
PSID-2 <sup>f</sup>	-3,647 (959)	683 (1,028)	496 (1,193)	2,220 (1,768)	2,235 (1,793)	389	1,455 (2,303)	1,480 (808)
PSID-3 <sup>f</sup>	1,069 (899)	825 (1,104)	647 (1,383)	2,321 (1,994)	1,870 (2,002)	247	2,120 (2,335)	1,549 (826)
CPS-1 <sup>g</sup>	-8,498 (712)	972 (550)	1,117 (747)	1,713 (1,115)	1,774 (1,152)	4,117	1,582 (1,069)	1,616 (751)
CPS-2 <sup>g</sup>	-3,822 (670)	790 (658)	505 (847)	1,543 (1,461)	1,622 (1,346)	1,493	1,788 (1,205)	1,563 (753)
CPS-3 <sup>g</sup>	-635 (657)	1,326 (798)	556 (951)	1,252 (1,617)	2,219 (2,082)	514	587 (1,496)	662 (776)

<sup>a</sup> Least squares regression: RE78 on a constant, a treatment indicator, age, age<sup>2</sup>, education, no degree, black, Hispanic, RE74, RE75.<sup>b</sup> Least squares regression of RE78 on a quadratic on the estimated propensity score and a treatment indicator, for observations used under stratification; see note (g).<sup>c</sup> Number of observations refers to the actual number of comparison and treatment units used for (3)–(5); namely, all treatment units and those comparison units whose estimated propensity score is greater than the minimum, and less than the maximum, estimated propensity score for the treatment group.<sup>d</sup> Weighted least squares: treatment observations weighted as 1, and control observations weighted by the number of times they are matched to a treatment observation [same covariates as (a)].

Propensity scores are estimated using the logistic model, with specifications as follows:

<sup>e</sup> PSID-1: Prob ( $T_i = 1$ ) = F(age, age<sup>2</sup>, education, education<sup>2</sup>, married, no degree, black, Hispanic, RE74, RE75, RE74<sup>2</sup>, RE75<sup>2</sup>, u74\*black).<sup>f</sup> PSID-2 and PSID-3: Prob ( $T_i = 1$ ) = F(age, age<sup>2</sup>, education, education<sup>2</sup>, no degree, married, black, Hispanic, RE74, RE74<sup>2</sup>, RE75, RE75<sup>2</sup>, u74, u75).<sup>g</sup> CPS-1, CPS-2, and CPS-3: Prob ( $T_i = 1$ ) = F(age, age<sup>2</sup>, education, education<sup>2</sup>, no degree, married, black, Hispanic, RE74, RE75, u74, u75, education\*RE74, age<sup>3</sup>).

*Table 4. Sample Means of Characteristics for Matched Control Samples*

<i>Matched samples</i>	<i>No. of observations</i>	<i>Age</i>	<i>Education</i>	<i>Black</i>	<i>Hispanic</i>	<i>No degree</i>	<i>Married</i>	<i>RE74 (U.S. \$)</i>	<i>RE75 (U.S. \$)</i>
NSW	185	25.81	10.35	.84	.06	.71	.19	2,096	1,532
MPSID-1	56	26.39	10.62	.86	.02	.55	.15	1,794	1,126
		[2.56]	[.63]	[.13]	[.06]	[.13]	[.12]	[1,406]	[1,146]
MPSID-2	49	25.32	11.10	.89	.02	.57	.19	1,599	2,225
		[2.63]	[.83]	[.14]	[.08]	[.16]	[.16]	[1,905]	[1,228]
MPSID-3	30	26.86	10.96	.91	.01	.52	.25	1,386	1,863
		[2.97]	[.84]	[.13]	[.08]	[.16]	[.16]	[1,680]	[1,494]
MCPS-1	119	26.91	10.52	.86	.04	.64	.19	2,110	1,396
		[1.25]	[.32]	[.06]	[.04]	[.07]	[.06]	[841]	[563]
MCPS-2	87	26.21	10.21	.85	.04	.68	.20	1,758	1,204
		[1.43]	[.37]	[.08]	[.05]	[.09]	.08	[896]	[661]
MCPS-3	63	25.94	10.69	.87	.06	.53	.13	2,709	1,587
		[1.68]	[.48]	[.09]	[.06]	[.10]	[.09]	[1,285]	[760]

NOTE: Standard error on the difference in means with NSW sample is given in brackets.

MPSID1-3 and MCPS1-3 are the subsamples of PSID1-3 and CPS1-3 that are matched to the treatment group.

## Replies by econometricians to DW

- Heckman, Smith and Todd concluded from their own work that in order for matching estimators to have low bias, you need the following:
  1. A rich set of variables related to program participation and predictive of  $Y^0$  labor market outcomes,
  2. Nonexperimental comparison group be drawn from the same local labor markets as the participants and
  3. Dependent variable (e.g., earnings) be measured in the same way for participants and nonparticipants
- All three of these conditions fail to hold in DW (1999, 2002) according to Smith and Todd (2005)
- DW also note the importance of conditioning on pre-treatment lagged outcomes (e.g., real earnings in  $t - 1, t - 2$ , etc.) as well as *trimming*

## Smith and Todd, diff-in-diff, doubly robust

- Difference-in-differences with propensity scores tended to work well in Smith and Todd (2005) though the effect sizes are much larger
- In my Causal Inference II workshop, we use Sant'anna And Zhao's double robust DiD and get nearly the exact same parameter estimate as the experimental finding

## Coding together

- Let's spend some time together trying to replicate the Lalonde study ourselves
- I use replicate lightly – our goal is syntax only
- It's in the Lalonde lab on github for this workshop

# Roadmap

Directed Acyclic Graphs

- Graph notation

- Backdoor criterion

- Collider bias

Unconfoundedness and Ignorable Treatment Assignment

- Motivating estimation with an example

- Aggregate target parameters

- Assumptions

Matching Estimators

- Stratification weighting

- Exact and Inexact Matching

- Propensity scores

- Regressions

Concluding remarks

## Comments

- Unconfoundedness means that the confounders are known and quantified, meaning they're in your data and well measured
- Also means that within the dimensions of those covariates is an RCT ("independence")
- Common support is also needed with matching, but for OLS you rely on extrapolation and functional forms
- Without a prior behavioral model guiding you, it's very hard to defend unconfoundedness (identification by convenience)

## When not to use unconfoundedness methods

- Individual sorting based on rationality is strong and subtle
  - May be easier to defend in some situations though – we are studying the effect of a prison assignment where if you get a suicide risk score, a team of trained inmates go meet you
  - Only happened in 16 prisons – I have 84 others and I know each inmate score
  - They are picking their score to a degree, by picking their suicidality, but you wouldn't say it was done *rationally*
- College attendance, major, marriage, children, divorce – very hard to imagine that for people with identical covariate values they all flipped coins
- Unconfoundedness is a strong assumption, and the weaker ones (like with respect to  $Y^0$ ) may be easier to defend which gets you to the ATT

# Common Support

- Unconfoundedness says on average,  $E[Y^0|D = 1, X] = E[Y^0|X]$  – that is, it doesn't depend on  $D$  so you can just switch the known for unknown ones
- But even if unconfoundedness holds doesn't mean your dataset is large enough that the one to one matches can happen – that's failure to have enough matches because the dimensions are too large
- So much of the literature is how to handle failed common support
- Bias adjustment methods are one way to address that but even they can't work miracles

## Extrapolation and functional forms

- If you do not have weak common support, then you can only estimate ATT using *extrapolation* which is model dependent on functional forms
- If you have heterogenous treatment effects, then the standard models with additive covariates is misspecified even if those are the right variables – you'll need regression adjustment for “saturation”
- Same model contains ATT and ATE, so you need to decide which one you want
- Functional form extrapolation is powerful, as it can make inference far beyond the support of the data, but it's a bit of some dark magic too

## Remember Imbens and Rubin

- Additive OLS model with exogeneity imposes strong assumptions on the DGP: constant treatment effects, unconfoundedness and functional form assumptions
- Matching allows for heterogeneous treatment effects but requires common support; OLS uses extrapolation in its place
- You can address heterogeneous treatment effects with fully interaction called regression adjustment (itself extremely uncommon in practice), but that does not address nonlinear DGP

## Quote that great Tymon Słoczyński quote (Restat 2022)

*"An important motivation for using  $Y = \alpha + \delta D + \beta X + \varepsilon$  and OLS is that the linear project of  $Y$  on  $D$  and  $X$  provides the best linear predictor of  $Y$  given  $D$  and  $X$  (Angrist and Pischke 2009). However if our goal is to conduct causal inference, then this is not, in fact, a good reason to use this method. Ordinary least squares is "best" in predicting actual outcomes, but causal inference is about predicting missing [fictional] outcomes. In other words, the OLS weights are optimal for predicting "what is". Instead, we are interested in predicting "what would be" if treatment were assigned differently."* (Tymon Słoczyński, Restat 2022)