

# Causal Inference I

MIXTAPE SESSION

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# Roadmap

Adjusting for Known and quantified Confounders

- Backdoor criterion and model

- Confounders, Covariates and Colliders

Causal Definitions

- Aggregate target parameters

- Estimation framework

Different estimators

- Stratification weighting

- Conditional Independence

- Exact matching

- Inexact matching with nearest neighbors

Propensity scores

Lalonde and the propensity score

Coarsened exact matching

Concluding remarks

# Controlling for variables

- One of the first things you learn in a methods course is multivariate regression “controlling for  $X$ ”
- What is this? Why do we do this? What should  $X$  be? What causal parameter does it help identify?
- This section is traditionally taught under a variety of headings – unconfoundedness, selection on observables, or by name (e.g., matching, subclassification)
- For today I will call it “adjusting for known and quantified confounders” to emphasize the prerequisite knowledge

## Which covariates?

- Traditionally, we learn about “controlling for variables” using regressions like

$$Y_i = \alpha + \delta D_i + \beta X_i + \varepsilon_i$$

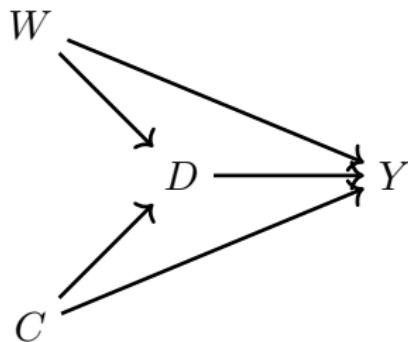
- Today we will learn more about this method, as well as seek to understand situations where other methods may perform better
- But before we do, we need to have a guide as to which variables to include and which ones not to
- There'll be formal justifications, and there will be ad hoc ones

## Backdoor criterion

- Recall that the value of causal graphs is that if you can make statements about the causal pathways into treatment and outcome, then certain model-based approaches emerge
- One such approach is the backdoor criterion which states that if you can condition on  $X$  such that all backdoor paths close, then you can identify some aggregate causal parameter
- But this requires a model, and I don't mean a theoretical model that you might learn as some abstract theory about education
- It's a model of treatment assignment, which is local in nature

# Simple DAG

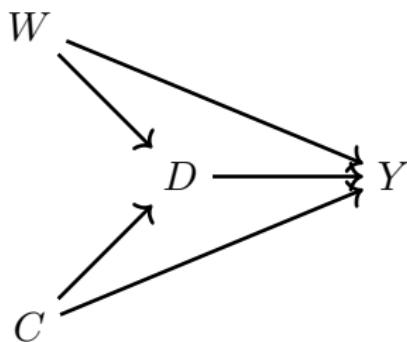
Figure: A simple DAG illustrating selection on observables.



Write down all paths, both direct from  $D$  to  $Y$  and indirect or “backdoor paths”

# Simple DAG

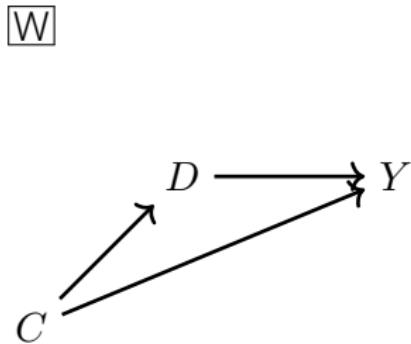
*Figure:* A simple DAG illustrating selection on observables.



1.  $D \rightarrow Y$ , the direct edge representing a causal effect with associated causal parameter like the ATE, ATT, etc.

# Simple DAG

*Figure:* The same simple DAG illustrating selection on observables only with the direct edge from  $D$  to  $Y$  deleted and backdoor  $W$  blocked.



2.  $D \leftarrow \boxed{W} \rightarrow Y$  is a backdoor from  $D$  to  $Y$  through  $W$ . **Block it**

## Remaining variation after blocking

Figure: Visualization of Backdoor Criterion

[W]

$D \longrightarrow Y$

[C]

2.  $D \leftarrow [W] \rightarrow Y$  is a backdoor from  $D$  to  $Y$  through  $W$ . Block it
3.  $D \leftarrow [C] \rightarrow Y$  is a backdoor from  $D$  to  $Y$  through  $C$ . Block it

# Definition of Known and Quantified Confounders

## Definition of a Known and Quantified Confounder

Variable  $C$  is a *known* and *quantified confounders* if the researcher believes it causes units to select into treatment ( $C \rightarrow D$ ) and also independently determine outcome  $Y$ , or  $C \rightarrow Y$ . Confounders are always known, which requires prior knowledge. And to be quantified, they must be correctly measured in your dataset.

# Known and Quantified Confounder

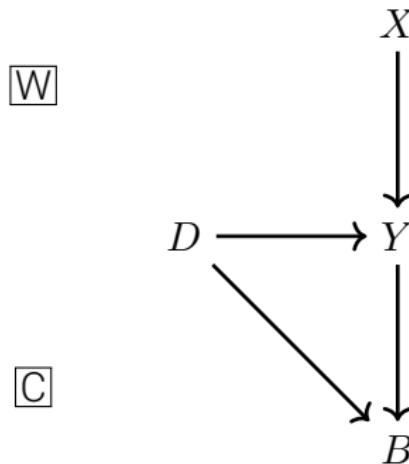
- Confounders may or may not be observed, but they must be known if they are confounders as confounders create backdoor paths from  $D$  to  $Y$
- Visually, solid lines mean they are “quantified” (i.e., in the data), whereas dashed lines mean they are either not defined correctly or not in the dataset (“unobserved”)
- Backdoor criterion is appropriate only for known and quantified confounders – if either known or quantified is missing, this material today is not to be used

## DAG tells us what we need to condition on

- If we “block” on  $C$  and  $W$ , then the *only* explanation of why  $D$  and  $Y$  are then correlated is causal
- Depending on the model we estimate, and explicit assumptions made about potential outcomes, then we are able to identify an aggregate causal parameter
- We call  $C$  and  $W$  the “known and quantified confounders” because the model said these were necessary, they were observed (no dashed line) and they were confounders
- So what’s a collider, and what’s a covariate? Let’s now add those into the simple DAG

# Modification of the original DAG

Figure: A DAG illustrating confounders ( $W$  and  $C$ ) versus colliders ( $B$ ) versus exogenous covariates ( $X$ ).



4. You cannot get from  $D$  to  $Y$  via  $X$  so it is not a backdoor path

# Covariate

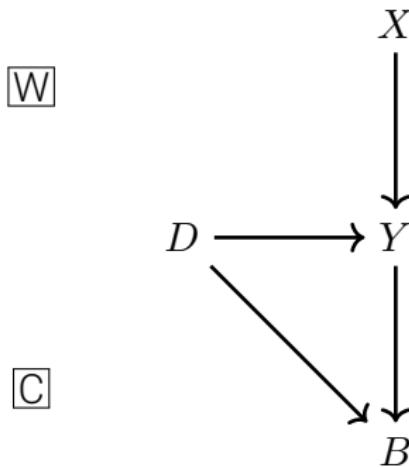
## Definition of a Covariate

Variable  $X$  is a covariate if it causes  $Y$  but does not cause the treatment status  $D$ .

- Think of it as in the error term, but not correlated with the treatment variable
- Including  $X$  in a model can increase precision of estimates of  $D$  on  $Y$  simply by reducing residual variance, but should have no effect on point estimates
- Keep “confounder” and “covariate” distinct
- Covariates can be time invariant or change over the time – that’s not relevant

# Modification of the original DAG

Figure: A DAG illustrating confounders ( $W$  and  $C$ ) versus colliders ( $B$ ) versus exogenous covariates ( $X$ ).



5. You cannot get from  $D$  to  $Y$  via  $B$  so it is a collider, but if you control for it, that path opens up and introduces selection bias ("bad controls")

# Colliders

## Definition of a Collider

Variable  $B$  is a collider if there exists  $D \rightarrow B \leftarrow Y$  along the path from  $D$  to  $Y$ .

- Colliders block backdoor paths so long as they are not blocked
- If you block on a collider, then the backdoor path opens, unless there exists a non-collider that you block to close it
- Conditioning on a collider introduces selection bias and depending on the magnitudes of  $D \rightarrow B$  and  $B \leftarrow Y$  relative to  $D \rightarrow Y$ , the distortion of estimated effect of  $D$  on  $Y$  may be extreme

## Summarizing “which variables”

- Known and quantified confounders are necessary and sufficient to identify causal effect of  $D$  on  $Y$
- Covariates can improve precision but do not reduce bias
- Colliders must be left alone, otherwise they introduce bias unless another non-collider can block them

## Contrast this with ordinary practices

- Person attempts to “control for omitted variable bias” by including as many “controls” as possible
- Person does not even attempt to think about treatment assignment mechanism and therefore has no idea what variables are colliders, covariates or confounders
- Person downloads a dataset and punts on model and just uses hunches as to what “controls” to include
- If this is you, skip this material entirely, as none of it will solve the problem

## Ad Hoc

- Short of an outright DAG, then the thing to be thinking about is this:
  - What set of covariates are highly predictive of  $Y^0$ ?
  - What set of covariates are highly predictive of  $D$ ?
  - Are these covariates distributed enough across both treatment and control?
- This is more of a hunch approach, but at least it's based on reasoning through the treatment assignment mechanism as opposed to "kitchen sink regressions"

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- Aggregate target parameters

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# Population vs sample analogs of causal parameter

Define ATE as population mean treatment effects:

$$E[\delta_i] = E[Y_i^1] - E[Y_i^0]$$

Define ATE sample analog as:

$$\frac{1}{N} \sum_i^N \delta_i = \frac{1}{N} \sum_i^N \left[ Y_i^1 - Y_i^0 \right]$$

Where  $N$  is the entire sample. This cannot be measured directly due to missing data on counterfactuals for both the treated and untreated units (“fundamental problem of causal inference”).

## Defined causal parameters and weights

ATE is a weighted average of ATT and ATU:

$$\delta^{ATE} = \pi \times \delta^{ATT} + (1 - \pi) \times \delta^{ATU}$$

where  $\pi$  is share of population in treatment group, and

$$\delta^{ATT} = E[\delta_i | D_i = 1]$$

$$\delta^{ATU} = E[\delta_i | D_i = 0]$$

Show in an exercise, skip to WEIGHTS tab:

<https://docs.google.com/spreadsheets/d/10DuQqGtHEwea7zQoLTFYHbnvqaTVDhn2GDzq30a6EQ/edit?usp=sharing>

## Estimates of causal parameters and weights

Sample analog estimate of the ATE is also a weighted average of the sample analog estimate of the ATT and the ATU:

$$\frac{1}{N} \sum \widehat{\delta}^{ATE} = \frac{N_T}{N} \sum \widehat{\delta}^{ATT} + \frac{N_C}{N} \sum \widehat{\delta}^{ATU}$$

where  $N$  is the number of units in the sample,  $N_T$  is the number of units treated and  $N_C$  is number of units not treated,  $i$  is treated and  $j$  is not treated units:

$$\widehat{\delta}^{ATT} = \frac{1}{N_T} \sum_{D_i=1} \left[ Y_i^1 - \widehat{Y}_j^0 \right]$$

$$\widehat{\delta}^{ATU} = \frac{1}{N_C} \sum_{D_j=0} \left[ \widehat{Y}_i^1 - Y_j^0 \right]$$

# Estimating missing counterfactuals

Let's focus just on the ATT for simplicity:

$$\widehat{\delta}^{ATT} = \frac{1}{N_T} \sum_{D_i=1} \left[ Y_i^1 - \widehat{Y}_j^0 \right]$$

What is the  $\widehat{Y}_j^0$  within the  $\widehat{\delta}^{ATT}$  term? It is an **estimate** of the missing  $Y_i^0$  counterfactual for the  $i$  treated units using the  $j$  untreated units

$$\widehat{Y}_j^0 \equiv \frac{1}{Pr(D)} \sum_{j \in \{D_j=0\}} w_{ij}(X_j) Y_j^0(X_j)$$

We will be estimating  $Y_i^0$  (counterfactual for treated units) using either **weights**,  $w_{ij}$  based on  $X_{ij}$  or imputing missing counterfactuals through matching based on  $X_{j(i)}$

# Weights and estimates of missing counterfactuals

$$\hat{Y}_j^0 \equiv \frac{1}{Pr(D)} \sum_{j \in \{D_j = 0\}} w_{ij}(X_j) Y_j^0(X_j)$$

- We will discuss a variety of methods but broadly they can be thought of as weighting control units or matching them
- These feel different but in fact get to the place – an imputing of the missing counterfactual  $E[Y_i^0|D_i = 1]$  using control units that adjust for  $X_{ij}$
- Confounders and covariates are used to construct the missing counterfactual as a weighted average of the other treatment category group
- $w_{ij}$  is the weight unit  $j$  receives in predicting unit  $i$ 's counterfactual
- Estimators differ in how the weights,  $w_{ij}$ , are calculated and how comparisons are made

# Different approaches

- Stratification weighting
- Exact matching
- Inexact matching using nearest neighbors
- Inexact matching using nearest neighbors with bias adjustment
- Propensity scores
- Somewhere in between (e.g., coarsened exact matching)
- Regression

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# History of stratification

- Adjusting for confounders was developed within statistics and epidemiology largely to study smoking's effect on lung cancer
- Couldn't run RCTs to examine smoking's effect, so people relied on non-experimental data, but results were not plausible to critics for a variety of reasons
- Stratification weighting was developed to adjust for the role that known and quantified confounders were playing through

Figure 1  
Lung Cancer at Autopsy: Combined Results from 18 Studies

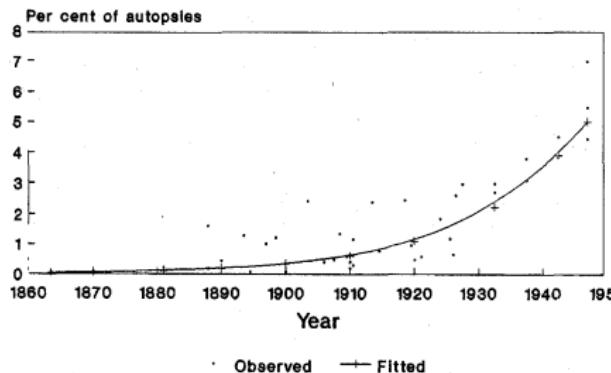


Figure 2(a)  
Mortality from Cancer of the Lung in Males

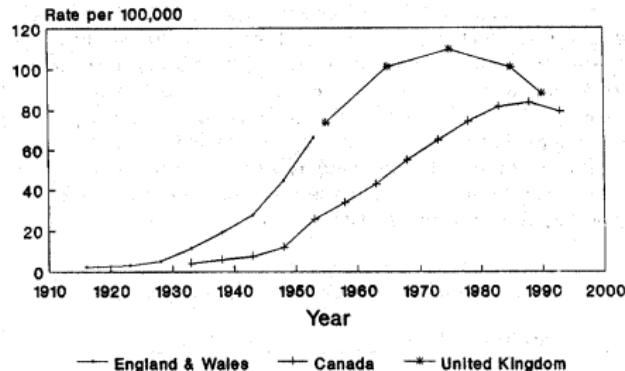


Figure 4  
Smoking and Lung Cancer Case-control Studies

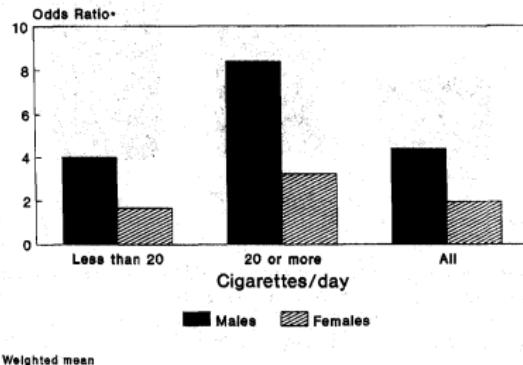
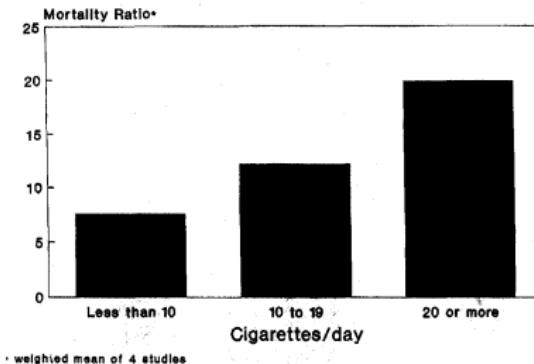


Figure 5  
Smoking and Lung cancer Cohort Studies in Males



# Hypothesis and skepticism

Early 20th century scientists believed smoking caused lung cancer but others felt the evidence was not strong

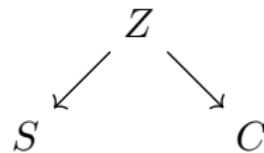
1. Sample bias due to non-random selection of subjects (only those who died)
2. Complaints about functional forms using “risk ratios” and “odds ratios”
3. Implausible magnitudes (“smell test”)
4. Killer critique: *no experimental evidence* to incriminate smoking as a cause of lung cancer

## Fisher's genome confounder theory

- Ronald Fisher (recall from earlier) was a heavy smoker, died of cancer, and paid expert witness for the tobacco industry
- Famous as statistician and as a geneticist and using logic, statistics and genetic evidence proposed a contrarian theory that there existed a confounding genome,  $Z$ , which introduced selection bias into contrasts of smokers and non-smokers
- Studies showed that cigarette smokers and non-smokers were different on observables – more extraverted than non-smokers, differed in age, differed in income, differed in education, etc.

## Fisher's genome confounder theory in DAG form

Smoking,  $S$ , is only correlated with lung cancer,  $C$  because of an unknown and not quantified confounder  $Z$ :



Legitimate criticism, but ultimately incorrect:

*"the [epidemiologists] turned out to be right, but only because bad logic does not necessarily lead to wrong conclusions." Robert Hooke (1983)*

# Stratification weighting

- Simple weighting techniques were eventually introduced to adjust for these observables
- Stratification weighting goes back at least to Cochran (1968)
- We will discuss it both using his original paper, and an application
- Goal is to adjust quantities for a known and quantified confounder through weights based on the confounder's distribution in different samples

# Mortality rates by country and smoking group

*Table:* Death rates per 1,000 person-years (Cochran 1968)

Smoking group	Canada	U.K.	U.S.
Non-smokers	20.2	11.3	13.5
Cigarettes	20.5	14.1	13.5
Cigars/pipes	35.5	20.7	17.4

## Mortality rates by country and smoking group

- Cigars in these data are particularly odd to me – much higher mortality rates in all three countries than non-smokers, as well as cigarette smokers.
- Another strange result – cigarette smokers in Canada and US had same mortality rates as non-smokers
- Seems weird to us, but unclear what they would've thought given the science was unsettled
- Cochran tackles one of the observable variables that he thinks predicts smoking and mortality – age

# Non-smokers and smokers differ in age

*Table:* Mean ages, years (Cochran 1968)

Smoking group	Canada	U.K.	U.S.
Non-smokers	54.9	49.1	57.0
Cigarettes	50.5	49.8	53.2
Cigars/pipes	65.9	55.7	59.7

Maybe age is a confounder. It predicts smoking, but it also predicts mortality as cumulative risk of dying grows as we age

# Imbalanced confounders and covariates

- Balance is a phrase often heard in causal inference – means treatment and group have different covariate/confounder means and/or distributions
- If confounders are *imbalanced*, then their means differ in each group, and will introduce selection bias (if confounders, but not if covariates)
- Weighting, matching and regression that adjust for known and quantified confounders attempt to create balance on confounders and covariates so that their effects stop

## General description of stratification weighting

1. Stratify the confounder by slicing it into “strata” (e.g., age is young vs old)
2. Compare quantity of interest across each treatment status within each strata
3. Create strata specific weights
4. Weight quantity of interest by share of units across all strata

## Smoking and stratification weighting

1. Stratify the smoking group into differing age groups or “bins” or “strata” (e.g., young and old)
2. Calculate mortality rates separately for young and old and treatment and control (four averages)
3. Construct “probability weights” as the proportion of each smoking group sample within a given age group
4. For treatment and control group, compute the weighted averages of the age groups mortality rates using the probability weights

This procedure will balance the observed covariate, age, between treatment and control

## Smoking and stratification weighting

	Death rates		Number of Non-smokers
	Pipe-smokers	Pipe-smokers	
Age 20-50	15	11	29
Age 50-70	35	13	9
Age +70	50	16	2
Total		40	40

Question: Calculate average pipe smoker death rate w/out stratification?

## Smoking and stratification weighting

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Question: Calculate average pipe smoker death rate w/out stratification?

$$15 \cdot \left(\frac{11}{40}\right) + 35 \cdot \left(\frac{13}{40}\right) + 50 \cdot \left(\frac{16}{40}\right) = 35.5$$

## Smoking and stratification weighting

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Counterfactual question: What would the average mortality rate be for pipe smokers if they had the same age distribution as the non-smokers?

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Total		40	40	

Counterfactual question: What would the average mortality rate be for pipe smokers if they had the same age distribution as the non-smokers?

$$15 \cdot \left(\frac{29}{40}\right) + 35 \cdot \left(\frac{9}{40}\right) + 50 \cdot \left(\frac{2}{40}\right) = 21.2$$

*Table:* Adjusted death rates using 3 age groups (Cochran 1968)

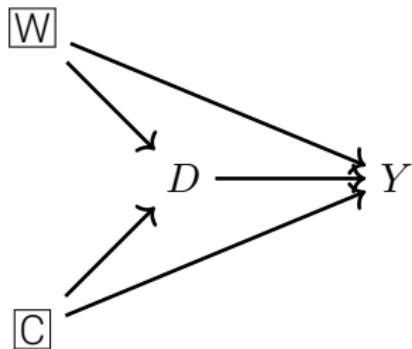
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Non-smokers	20.2	11.3	13.5
Cigarettes	28.3	12.8	17.7
Cigars/pipes	21.2	12.0	14.2

## Exercise: Titanic sinking

- Titanic sank on maiden voyage April 15, 1912 after hitting an iceberg in North Atlantic
- 2200 on board, but only 700 survived, despite 20 lifeboats with 60 capacity (1200 potential lives could've been saved)
- Women and children first was a maritime rule to ration lifeboats, but there were different cabins (1st class, 2nd class, etc.) on different levels with different proximity to boats
- What was the causal effect of 1st class on survival adjusting for  $W$  and  $C$ ?

## Exercise: Titanic DAG

Figure: Women  $W$  and children  $C$  first maritime rule is a confounder for estimating first class  $D$  effect on surviving  $Y$



Backdoor criterion can be satisfied by blocking on  $W$  and  $C$ . These are our known confounders. Now we just need data to see if it's quantified.

## Titanic exercise

1. **Stratify the confounders:** Our age and sex variables are both binary, so we can only create four strata: male children, female children, male adults, female adults
2. **Calculate differences within strata:** Calculate average survival rates for each group within each of the four strata and difference within strata
3. **Calculate probability weights:** Count the number of people in each strata and divide by the total number of souls aboard (crew and passengers)
4. **Aggregate differences across strata using weights:** Estimate the ATE by aggregating the difference in survival rates over the four strata with each strata-specific difference weighted by that strata's weight

Go to lab

# Table 1: Simple counts

*Table:* Differences in female and adult passengers by first class status on the Titanic.

<b>Variable name</b>	<b>First class</b>		<b>All other classes</b>	
	Obs	Mean	Obs	Mean
Percent adult	325	98.2%	1,876	94.5%
Percent female	325	44.6%	1,876	17.3%

## Table 2: Stratified sample

*Table:* Counts and Titanic survival rates by strata and first class status.

Strata	First class		All other classes		Total
	Obs	Mean	Obs	Mean	
Male adult	175	0.326	1,492	0.188	1,667
Female adult	144	0.972	281	0.626	425
Male child	5	1	59	0.407	64
Female child	1	1	44	0.613	45
Total observations	325		1,876		2,201

Table 3: Estimates of aggregate parameter

*Table:* Differences in survival rates, stratification weights, and estimates of parameters

Strata	Differences in Survival Rates	$\text{Weight}_{k, ATE}$	$\text{Weight}_{k, ATT}$	$\text{Weight}_{k, ATU}$
Male adult	0.138	0.76	0.54	0.80
Female adult	0.346	0.19	0.44	0.15
Male child	0.593	0.03	0.02	0.03
Female child	0.387	0.02	0.00	0.02
<b>No stratification</b>		<b>Stratification weighted estimates</b>		
	$\widehat{\text{SDO}}$	$\widehat{\text{ATE}}$	$\widehat{\text{ATT}}$	$\widehat{\text{ATU}}$
<b>Estimated coefficient</b>	0.35	0.20	0.24	0.19

## Recall the RCT Assumption of Independence

- Randomized treatment assignment guarantees “independence”

$$(Y^0, Y^1) \perp\!\!\!\perp D$$

- Independence allows to estimate accurate causal effects through simple methods like differences in averages

$$\begin{aligned} E[Y|D=1] - E[Y|D=0] &= \underbrace{E[Y^1|D=1] - E[Y^0|D=0]}_{\text{by the switching equation}} \\ &= \underbrace{E[Y^1] - E[Y^0]}_{\text{by independence}} \\ &= \underbrace{E[Y^1 - Y^0]}_{\text{ATE}} \end{aligned}$$

# Confounder and covariate distribution

- Just like independence implies balance on expected potential outcomes, it also implies balance on confounders and covariates which is called “common support”
- We saw this in our Thornton regressions: cash vouchers were not associated with being male, one’s age, etc.
- If we have balance on potential outcomes, that’s all we need but as that’s not observed, balance on covariates is often used to provide some evidence the randomization was done well

# Violations of independence

- Problem with smoking and cancer was smoking wasn't *randomly assigned* – it was chosen by the “perfect doctor” (i.e., self selection into smoking based on factors related to potential outcomes)
- When a treatment is “dependent” on potential outcomes, it means people smoke because they expect something is better when they smoke ( $Y^1$ ) than when they don't ( $Y^0$ ) introducing selection bias and potentially heterogenous treatment effect bias
- Naive comparisons can be deeply misleading – covariate adjustment can resolve this if “conditional independence” happens in the data
- How do we express backdoor criterion using potential outcomes notation?

## Identifying assumption I: Conditional independence

$(Y_i^0, Y_i^1) \perp\!\!\!\perp D | X_i$ . There exists a set  $X$  of known and quantified confounders such that after adjusting for them, treatment assignment is *independent of potential outcomes*.

- Conditional on  $X$ , treatment assignment is **random**
- For a large group of people within the same strata, they flipped coins as opposed to sought treatments that helped them
- Sometimes this is called also “unconfoundedness” and worth thinking long and hard about

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## Identifying assumption I: Conditional independence

$(Y_i^0, Y_i^1) \perp\!\!\!\perp D | X_i$ . There exists a set  $X$  of known and quantified confounders such that after adjusting for them, treatment assignment is *independent of potential outcomes*.

$$E[Y^0|D = 1, X = x] = E[Y^0|D = 0, X = x]$$

$$E[Y^1|D = 1, X = x] = E[Y^1|D = 0, X = x]$$

Allows us to write down these equalities, which means we can use comparison units as substitutes for counterfactuals so long as there exist one-to-one within  $X = x$ , leading to our next assumption – common support

## Identifying assumption II: Common support

For ranges of  $X$ , there is a positive probability of being both treated and untreated

- There exists units in treatment and control with same values of  $X$
- Dimension  $k$  means every specific combination of the conditioning set (e.g., not males and old, but adult males, adult females, youth male, youth female)
- Testable, and often this is where regression steps don't incorporate it

## Caveat: Perfect Doctor and conditional independence

- Independence was violated if the treatment was assigned *because* we expected things to improve or not (“perfect doctor” reasoning)
- If you take an action because you think it helps and others don’t take the action because they don’t or can’t, then it is a violation of independence probably
- For a large group of people within the same strata, they flipped coins as opposed to sought treatments that helped them
- Rationality is contained in the confounders – worth reflecting a lot on

## Assumptions combined

We need only two assumptions to estimate the ATE, but these are not trivial:

1.  $(Y^1, Y^0) \perp\!\!\!\perp D|X$  (conditional independence)
2.  $0 < Pr(D = 1|X) < 1$  with probability one (common support)

Comparing groups of individuals who have the same values of  $X$ , treatment is no longer based gains,  $\delta$ .

The second term implies we have people in treatment and control for every strata of  $X$

# Implications of assumptions

- Assumption 1 lets you plug  $Y$  for  $Y^j$  with the switching equation

$$\begin{aligned} E[Y^1 - Y^0 | X] &= E[Y^1 - Y^0 | X, D = 1] \\ &= E[Y | X, D = 1] - E[Y | X, D = 0] \end{aligned}$$

- Assumption 2 lets you properly weight over the covariate distribution

$$\begin{aligned} \delta_{ATE} &= E[Y^1 - Y^0] = E\left[E[Y^1 - Y^0 | X]\right] \\ &= \int E[Y^1 - Y^0 | X, D = 1] dPr(X) \\ &= \int (E[Y | X, D = 1] - E[Y | X, D = 0]) dPr(X) \end{aligned}$$

You need fewer assumptions for ATT or ATU

Other versions of conditional independence

1.  $Y^0 \perp\!\!\!\perp D|X$
2.  $Pr(D = 1|X) < 1$  (with  $Pr(D = 1) > 0$ )

Notice how there is only one potential outcome in the independence equation. That's okay. We can still then estimate the ATT (just not the ATE).

## ATT

Conditional independence of  $D$  with respect to  $Y^0$  conditional on  $X$ , but not  $Y^1$ , lets us recover the ATT with weights and the realized data

$$\begin{aligned}\delta_{ATT} &= E\left[E[Y^1 - Y^0 | D = 1, X]\right] \\ &= \int (E[Y|X, D = 1] - E[Y|X, D = 0]) dPr(X|D = 1)\end{aligned}$$

# Summarizing

Weighted averages under either assumption:

$$\delta_{ATE} = \int (E[Y|X, D=1] - E[Y|X, D=0]) dPr(X)$$

$$\delta_{ATT} = \int (E[Y|X, D=1] - E[Y|X, D=0]) dPr(X|D=1)$$

ATE needs independence with respect to both potential outcomes; ATT only needs it with respect to  $Y^0$ .

## Weighting by Age ( $K = 2$ )

$X_k$	Death Rate			Number of	
	Smokers	Non-smokers	Diff.	Smokers	Non-smokers
Old	28	24	4	3	10
Young	22	16	6	7	10
Total				10	20

Question: What is  $\widehat{\delta_{ATE}} = \sum_{k=1}^K (\bar{Y}^{1,k} - \bar{Y}^{0,k}) \cdot \left( \frac{N^k}{N} \right)$ ?

## Weighting by Age ( $K = 2$ )

$X_k$	Death Rate			Number of	
	Smokers	Non-smokers	Diff.	Smokers	Non-smokers
Old	28	24	4	3	10
Young	22	16	6	7	10
Total				10	20

Question: What is  $\widehat{\delta_{ATE}} = \sum_{k=1}^K (\bar{Y}^{1,k} - \bar{Y}^{0,k}) \cdot \left(\frac{N^k}{N}\right)$ ?

$$4 \cdot \left(\frac{13}{30}\right) + 6 \cdot \left(\frac{17}{30}\right) = 5.13$$

## Weighting by Age ( $K = 2$ )

$X_k$	Death Rate			Number of	
	Smokers	Non-smokers	Diff.	Smokers	Non-smokers
Old	28	24	4	3	10
Young	22	16	6	7	10
Total				10	20

Question: What is  $\widehat{\delta_{ATT}} = \sum_{k=1}^K (\bar{Y}^{1,k} - \bar{Y}^{0,k}) \cdot \left( \frac{N_T^k}{N_T} \right)$ ?

## Weighting by Age ( $K = 2$ )

$X_k$	Death Rate			Number of	
	Smokers	Non-smokers	Diff.	Smokers	Non-smokers
Old	28	24	4	3	10
Young	22	16	6	7	10
Total				10	20

Question: What is  $\widehat{\delta_{ATT}} = \sum_{k=1}^K (\bar{Y}^{1,k} - \bar{Y}^{0,k}) \cdot \left( \frac{N_T^k}{N_T} \right)$ ?

$$4 \cdot \left( \frac{3}{10} \right) + 6 \cdot \left( \frac{7}{10} \right) = 5.4$$

## Weighting by Age and Gender ( $K = 4$ )

$X_k$	Death Rate			Number of	
	Smokers	Non-smokers	Diff.	Smokers	Non-smokers
Old Males	28	22	4	3	7
Old Females		24			3
Young Males	21	16	5	3	4
Young Females	23	17	6	4	6
Total				10	20

Problem: What is  $\widehat{\delta_{ATE}} = \sum_{k=1}^K (\bar{Y}^{1,k} - \bar{Y}^{0,k}) \cdot \left( \frac{N^k}{N} \right)$ ?

# Weighting by Age and Gender ( $K = 4$ )

$X_k$	Death Rate			Number of	
	Smokers	Non-smokers	Diff.	Smokers	Non-smokers
Old Males	28	22	4	3	7
Old Females		24			3
Young Males	21	16	5	3	4
Young Females	23	17	6	4	6
Total				10	20

Problem: What is  $\widehat{\delta_{ATE}} = \sum_{k=1}^K (\bar{Y}^{1,k} - \bar{Y}^{0,k}) \cdot \left( \frac{N^k}{N} \right)$ ?

Not identified! What went wrong?

## Weighting by Age and Gender ( $K = 4$ )

$X_k$	Death Rate			Number of	
	Smokers	Non-smokers	Diff.	Smokers	Non-smokers
Old Males	28	22	4	3	7
Old Females		24			3
Young Males	21	16	5	3	4
Young Females	23	17	6	4	6
Total				10	20

Question: What is  $\widehat{\delta_{ATT}} = \sum_{k=1}^K (\bar{Y}^{1,k} - \bar{Y}^{0,k}) \cdot \left( \frac{N_T^k}{N_T} \right)$ ?

## Weighting by Age and Gender ( $K = 4$ )

$X_k$	Death Rate			Number of	
	Smokers	Non-smokers	Diff.	Smokers	Non-smokers
Old Males	28	22	4	3	7
Old Females		24			3
Young Males	21	16	5	3	4
Young Females	23	17	6	4	6
Total				10	20

Question: What is  $\widehat{\delta_{ATT}} = \sum_{k=1}^K (\bar{Y}^{1,k} - \bar{Y}^{0,k}) \cdot \left( \frac{N_T^k}{N_T} \right)$ ?

$$4 \cdot \left( \frac{3}{10} \right) + 5 \cdot \left( \frac{3}{10} \right) + 6 \cdot \left( \frac{4}{10} \right) = 5.1$$

# Curse of Dimensionality

- Stratification methods, including OLS, may become less feasible in finite samples as the number of covariates grows (e.g.,  $K = 4$  was too many for this sample)
- Assume we have  $k$  covariates and we divide each into 3 coarse categories (e.g., age: young, middle age, old; income: low, medium, high, etc.)
- The number of strata is  $3^k$ . For  $k = 10$ , then it's  $3^{10} = 59,049$
- The problem isn't just the number of covariates; it's the number of strata based on those covariates (you can hit the curse fast)

# Curse of Dimensionality

- If sparseness occurs, it means many cells may contain either only treatment units or only control units but not both, and that violates our second assumption
- We can always use “finer” classifications, but finer cells worsens the dimensional problem, so we don’t gain much from that. ex: using 10 variables and 5 categories for each, we get  $5^{10} = 9,765,625$ .
- Matching methods really force us to see these curses; they’re often hidden from OLS because OLS doesn’t tell us it is just doing various extrapolations
- Simple weighting methods is also a problem if the cells are “too coarse”

# Exact matching



## Quote from Imbens and Rubin 2015

*"At some level, all methods for causal inference can be viewed as imputation methods, although some more explicitly than others."*

Stratification weighting doesn't exactly always help you see the imputation – where you literally “fill in” missing counterfactuals either through estimating them or simply plug-in, but matching does

Matching will match a treated unit to a comparison unit that is similar (or in exact matching identical) on a known and quantified confounder

## ATE estimator

We can estimate the ATE using matching, but we need exact matches on both sides – and therefore full conditional independence

$$\hat{\delta}_{ATE} = \frac{1}{N} \sum_{i=1}^N (2D_i - 1) \left[ Y_i - \left( \frac{1}{M} \sum_{m=1}^M Y_{j_m(i)} \right) \right] \quad (1)$$

I'm going to just stick with the ATT

## ATT estimator

Equation for ATT estimator is:

$$\hat{\delta}_{ATT} = \frac{1}{N_T} \sum_{D_i=1} (Y_i - Y_{j(i)}) \quad (2)$$

where  $Y_{j(i)}$  is the  $j^{\text{th}}$  unit matched to the  $i^{\text{th}}$  unit based on the  $j^{\text{th}}$  being "exactly equal to" the  $i^{\text{th}}$  unit with respect to the  $X$  conditioning set

## Number of matches

What if I find two or more  $M$  units with the identical  $X$  value? Then what?

$$\hat{\delta}_{ATT} = \frac{1}{N_T} \sum_{D_i=1} \left( Y_i - \left[ \frac{1}{M} \sum_{m=1}^M Y_{j_m(1)} \right] \right) \quad (3)$$

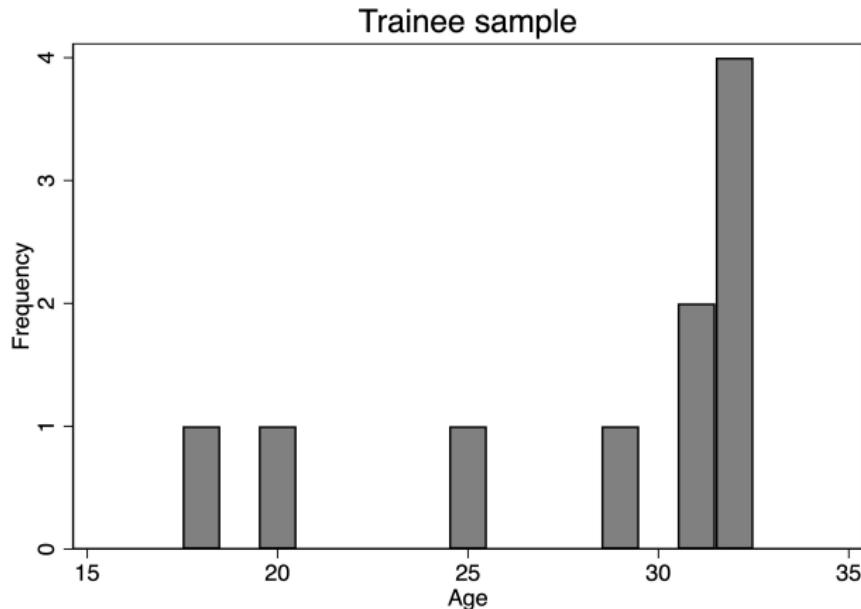
Notice that we are only dealing with  $Y_i^0$  by matching; The  $Y_i^1$  is fine as is.

## Training example (unmatched)

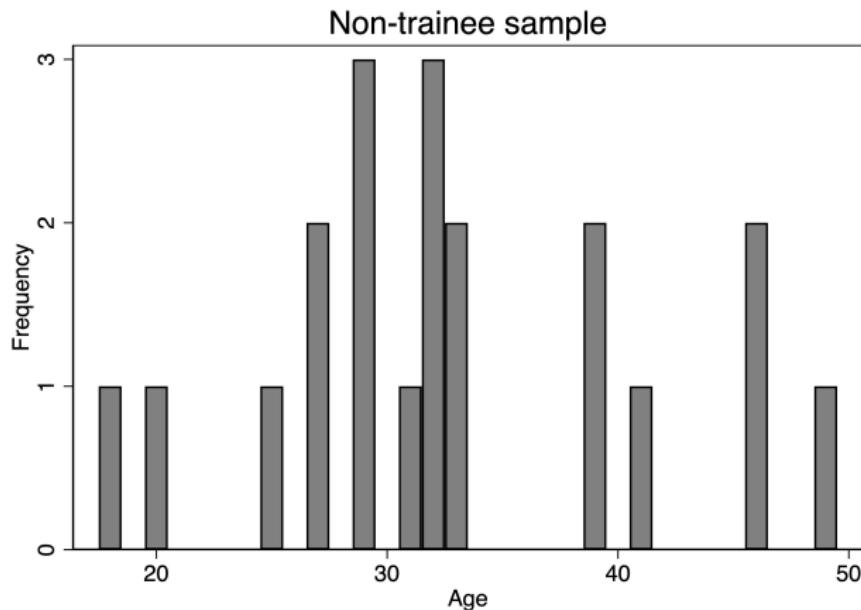
Trainees			Non-Trainees		
Unit	Age	Earnings	Unit	Age	Earnings
1	31	\$ 26,629	1	29	\$ 23,178
2	31	\$ 26,633	2	39	\$ 33,817
3	18	\$ 15,324	3	33	\$ 27,061
4	32	\$ 27,717	4	46	\$ 43,109
5	32	\$ 27,725	5	32	\$ 26,040
6	25	\$ 20,762	6	39	\$ 33,815
7	32	\$ 27,716	7	31	\$ 25,052
8	32	\$ 27,719	8	33	\$ 27,060
9	20	\$ 16,723	9	25	\$ 19,787
10	29	\$ 24,552	10	29	\$ 23,173
			11	27	21,416
			12	32	26,040
			13	20	16,246
			14	41	36,316
			15	18	15,046
			16	29	23,178
			17	49	47,559
			18	32	26,040
			19	27	21,418
			20	46	43,109
Mean	28.2	\$24,150	Mean	32.85	\$27,923

# Imbalance

*Figure:* Covariate distribution a job training program's trainees (figure a) versus a sample of workers who were not enrolled in the trainee program (figure b).



# Imbalance



## Matching algorithm

1. For each unit  $i$  in the treatment group with known and quantified confounder  $X = x_i$ , find all units  $j$  in the donor pool for whom  $x_i = x_j$ . These  $j$  units are our  $M$  matches and  $M$  can be one or it can be greater than one if you want it to be.
2. For each unit  $i$ , replace its missing potential outcome,  $Y_i^0$ , with the matched  $j$  units' realized outcomes,  $\frac{1}{M} \sum Y_{j(i)}$ , from Step 1. Do this for all  $i$  units in the treatment group.
3. For each unit  $i$ , calculate the difference between realized earnings and matched earnings,  $\hat{\delta}_i = Y_i - \frac{1}{M} \sum Y_{j(i)}$ .
4. Finally, estimate the sample ATT by averaging over all  $i$  differences in earnings from Step 3 as  $\frac{1}{N_T} \sum \hat{\delta}_i$ , where  $N_T$  is the number of treatment units.

## Look at commands

Let's now look at this using simulated data. Lab is incomplete so this is just illustrative.

## Matched sample

Table: Training example with matched sample using exact matching

Trainees			Matched Sample		
Unit	Age	Earnings	Matched Unit	Age	Earnings
1	31	\$26,693	2	31	\$25,052
2	31	\$26,691	2	31	\$25,052
3	18	\$15,392	18	18	\$15,046
4	32	\$27,776	5	32	\$26,045
5	32	\$27,779	5	32	\$26,045
6	25	\$20,821	4	25	\$19,787
7	32	\$27,778	5	32	\$26,045
8	32	\$27,780	5	32	\$26,045
9	20	\$16,781	8	20	\$16,246
10	29	\$24,610	6	29	\$23,178
Mean	28.2	\$24,210	Mean	28.2	\$22,854

# Failed matching when attempting to estimate the ATE

*Table:* Failed matches in the non-trainee comparison group

Non-Trainees		
Unit	Age	Earnings
1	27	\$21,416
3	33	\$27,059
6	39	\$33,815
7	36	\$30,297
8	33	\$27,061
11	27	\$21,418
13	41	\$36,316
14	41	\$36,316
15	43	\$38,940
17	49	\$47,559
19	27	\$21,416
20	46	\$43,112

## Cause of failure

- We were able to find “exact matches” for the ATT because there were comparison units in the control group with exactly the same value of  $X$
- But we could not find “exact matches” for our control group in the treatment group, and therefore could not estimate the ATE (or the ATU)
- Cause: curse of dimensionality broke common support assumption
- So what can we do if that happens?

# Inexact matching



## To Look Like Someone Else

- When we can make synthetic xerox copies of ourselves, that's exact matching
- But what if we can only make similar copies of ourselves, like fraternal, but not identical, twins? That's nearest neighbor matching – a form of "inexact matching"
- Find units who are as close to the original as possible, but not necessarily exact
- Introduces bias bc of inexact matching, but the magnitude of the bias depends on the magnitude of the discrepancy

# Inexact matching: Random match 1

Table 32: Matching on two covariates at random (first attempt)

Trainee sample				Non-Trainees				Matched sample #1			
Unit	Age	GPA	Earnings	Unit	Age	GPA	Earnings	Unit	Age	GPA	Earnings
1	18	1.28	9500	1	20	1.89	8500	4	39	1.76	12775
2	29	2.80	12250	2	27	1.78	10075	20	48	1.87	14800
3	24	3.92	11000	3	21	1.84	8725	12	36	1.70	12100
4	27	2.29	11750	4	39	1.76	12775	8	33	1.97	11425
5	33	2.50	13250	5	38	1.61	12550	1	20	1.89	8500
6	22	1.34	10500	6	29	1.74	10525	15	43	1.45	13675
7	19	1.66	9750	7	39	1.57	12775	18	30	1.86	9000
8	20	2.60	10000	8	33	1.97	11425	7	39	1.57	12775
9	21	1.94	10250	9	24	1.81	9400	3	21	1.84	8725
10	30	3.37	12500	10	30	2.02	10750	11	33	1.64	11425
				11	33	1.64	11425				
				12	36	1.70	12100				
				13	22	1.66	8950				
				14	18	1.89	8050				
				15	43	1.45	13675				
				16	39	1.88	12775				
				17	19	1.86	8275				
				18	30	1.86	9000				
				19	51	1.96	15475				
				20	48	1.87	14800				
Mean	24.3	2.37	\$11,075					Mean	34.2	1.76	\$11,520

Euclidean distance: 45.8.

Estimated ATT equals \$11,075 - \$11,520 = -\$445.

# Inexact matching: Random match 2

Table 33: Matching on two covariates at random (second attempt)

Trainee sample				Non-Trainees				Matched sample #2			
Unit	Age	GPA	Earnings	Unit	Age	GPA	Earnings	Unit	Age	GPA	Earnings
1	18	1.28	9500	1	20	1.89	8500	13	22	1.66	8950
2	29	2.80	12250	2	27	1.78	10075	5	38	1.61	12550
3	24	3.92	11000	3	21	1.84	8725	1	20	1.89	8500
4	27	2.29	11750	4	39	1.76	12775	20	48	1.87	14800
5	33	2.50	13250	5	38	1.61	12550	15	43	1.45	13675
6	22	1.34	10500	6	29	1.74	10525	9	24	1.81	9400
7	19	1.66	9750	7	39	1.57	12775	6	29	1.74	10525
8	20	2.60	10000	8	33	1.97	11425	17	19	1.86	8275
9	21	1.94	10250	9	24	1.81	9400	5	38	1.61	12550
10	30	3.37	12500	10	30	2.02	10750	18	30	1.86	9000
				11	33	1.64	11425				
				12	36	1.70	12100				
				13	22	1.66	8950				
				14	18	1.89	8050				
				15	43	1.45	13675				
				16	39	1.88	12775				
				17	19	1.86	8275				
				18	30	1.86	9000				
				19	51	1.96	15475				
				20	48	1.87	14800				
Mean	24.3	2.37	\$11,075					Mean	31	1.74	\$10,822.50

Euclidean distance: 32.53.

Estimated ATT equals \$11,075 - \$10,822.50 = \$252.50.

# Nearest Neighbor Matching

- See Abadie and Imbens (2006). “Large sample properties of matching estimators for average treatment effects”. *Econometrica*
- We could also estimate  $\delta_{ATT}$  by *imputing* the missing potential outcome of each treatment unit  $i$  using the observed outcome from that outcome’s “nearest” neighbor  $j$  in the control set

$$\delta_{ATT} = \frac{1}{N_T} \sum_{D_i=1} (Y_i - Y_{j(i)})$$

where  $Y_{j(i)}$  is the observed outcome of a control unit such that  $X_{j(i)}$  is the **closest** value to  $X_i$  among all of the control observations (eg match on  $X$ )

# Matching

- We could also use the average observed outcome over  $M$  closest matches:

$$\delta_{ATT} = \frac{1}{N_T} \sum_{D_i=1} \left( Y_i - \left[ \frac{1}{M} \sum_{m=1}^M Y_{j_m(1)} \right] \right)$$

- Works well when we can find good matches for each treatment group unit, so  $M$  is usually defined to be small (i.e.,  $M = 1$  or  $M = 2$ )

# Matching

- We can also use matching to estimate  $\delta_{ATE}$ . In that case, we match in both directions:
  1. If observation  $i$  is treated, we impute  $Y_i^0$  using the control matches,  $\{Y_{j_1(i)}, \dots, Y_{j_M(i)}\}$
  2. If observation  $i$  is control, we impute  $Y_i^1$  using the treatment matches,  $\{Y_{j_1(i)}, \dots, Y_{j_M(i)}\}$
- The estimator is:

$$\hat{\delta}_{ATE} = \frac{1}{N} \sum_{i=1}^N (2D_i - 1) \left[ Y_i - \left( \frac{1}{M} \sum_{m=1}^M Y_{j_m(i)} \right) \right]$$

## Matching example with single covariate

$i$	$Y_i^1$	$Y_i^0$	$D_i$	$X_i$
1	6	?	1	3
2	1	?	1	1
3	0	?	1	10
4		0	0	2
5		9	0	3
6		1	0	-2
7		1	0	-4

Question: What is  $\widehat{\delta_{ATT}} = \frac{1}{N_T} \sum_{D_i=1} (Y_i - Y_{j(i)})$ ?

## Matching example with single covariate

$i$	$Y_i^1$	$Y_i^0$	$D_i$	$X_i$
1	6	?	1	3
2	1	?	1	1
3	0	?	1	10
4		0	0	2
5		9	0	3
6		1	0	-2
7		1	0	-4

Question: What is  $\widehat{\delta_{ATT}} = \frac{1}{N_T} \sum_{D_i=1} (Y_i - Y_{j(i)})$ ?

Match and plug in!

## Matching example with single covariate

$i$	$Y_i^1$	$Y_i^0$	$D_I$	$X_i$
1	6	9	1	3
2	1	0	1	1
3	0	9	1	10
4		0	0	2
5		9	0	3
6		1	0	-2
7		1	0	-4

Question: What is  $\widehat{\delta}_{ATT} = \frac{1}{N_T} \sum_{D_i=1} (Y_i - Y_{j(i)})$ ?

$$\widehat{\delta}_{ATT} = \frac{1}{3} \cdot (6 - 9) + \frac{1}{3} \cdot (1 - 0) + \frac{1}{3} \cdot (0 - 9) = -3.7$$

## A Training Example

Trainees			Non-Trainees		
unit	age	earnings	unit	age	earnings
1	28	17700	1	43	20900
2	34	10200	2	50	31000
3	29	14400	3	30	21000
4	25	20800	4	27	9300
5	29	6100	5	54	41100
6	23	28600	6	48	29800
7	33	21900	7	39	42000
8	27	28800	8	28	8800
9	31	20300	9	24	25500
10	26	28100	10	33	15500
11	25	9400	11	26	400
12	27	14300	12	31	26600
13	29	12500	13	26	16500
14	24	19700	14	34	24200
15	25	10100	15	25	23300
16	43	10700	16	24	9700
17	28	11500	17	29	6200
18	27	10700	18	35	30200
19	28	16300	19	32	17800
Average:		28.5	16426	20	23
			21	32	25900
			Average:		20724

# A Training Example

Trainees			Non-Trainees			Matched Sample		
unit	age	earnings	unit	age	earnings	unit	age	earnings
1	28	17700	1	43	20900			
2	34	10200	2	50	31000			
3	29	14400	3	30	21000			
4	25	20800	4	27	9300			
5	29	6100	5	54	41100			
6	23	28600	6	48	29800			
7	33	21900	7	39	42000			
8	27	28800	8	28	8800			
9	31	20300	9	24	25500			
10	26	28100	10	33	15500			
11	25	9400	11	26	400			
12	27	14300	12	31	26600			
13	29	12500	13	26	16500			
14	24	19700	14	34	24200			
15	25	10100	15	25	23300			
16	43	10700	16	24	9700			
17	28	11500	17	29	6200			
18	27	10700	18	35	30200			
19	28	16300	19	32	17800			
Average:	28.5	16426	20	23	9500			
			21	32	25900			
			Average:	33	20724			

# A Training Example

Trainees			Non-Trainees			Matched Sample		
unit	age	earnings	unit	age	earnings	unit	age	earnings
1	28	17700	1	43	20900			
2	34	10200	2	50	31000			
3	29	14400	3	30	21000			
4	25	20800	4	27	9300			
5	29	6100	5	54	41100			
6	23	28600	6	48	29800			
7	33	21900	7	39	42000			
8	27	28800	8	28	8800			
9	31	20300	9	24	25500			
10	26	28100	10	33	15500			
11	25	9400	11	26	400			
12	27	14300	12	31	26600			
13	29	12500	13	26	16500			
14	24	19700	14	34	24200			
15	25	10100	15	25	23300			
16	43	10700	16	24	9700			
17	28	11500	17	29	6200			
18	27	10700	18	35	30200			
19	28	16300	19	32	17800			
Average:	28.5	16426	20	23	9500			
			21	32	25900			
			Average:	33	20724			

# A Training Example

Trainees			Non-Trainees			Matched Sample		
unit	age	earnings	unit	age	earnings	unit	age	earnings
1	28	17700	1	43	20900			
2	34	10200	2	50	31000			
3	29	14400	3	30	21000			
4	25	20800	4	27	9300			
5	29	6100	5	54	41100			
6	23	28600	6	48	29800			
7	33	21900	7	39	42000			
8	27	28800	8	28	8800			
9	31	20300	9	24	25500			
10	26	28100	10	33	15500			
11	25	9400	11	26	400			
12	27	14300	12	31	26600			
13	29	12500	13	26	16500			
14	24	19700	14	34	24200			
15	25	10100	15	25	23300			
16	43	10700	16	24	9700			
17	28	11500	17	29	6200			
18	27	10700	18	35	30200			
19	28	16300	19	32	17800			
Average:	28.5	16426	20	23	9500			
			21	32	25900			
			Average:	33	20724			

# A Training Example

Trainees			Non-Trainees			Matched Sample		
unit	age	earnings	unit	age	earnings	unit	age	earnings
1	28	17700	1	43	20900	8	28	8800
2	34	10200	2	50	31000			
3	29	14400	3	30	21000			
4	25	20800	4	27	9300			
5	29	6100	5	54	41100			
6	23	28600	6	48	29800			
7	33	21900	7	39	42000			
8	27	28800	8	28	8800			
9	31	20300	9	24	25500			
10	26	28100	10	33	15500			
11	25	9400	11	26	400			
12	27	14300	12	31	26600			
13	29	12500	13	26	16500			
14	24	19700	14	34	24200			
15	25	10100	15	25	23300			
16	43	10700	16	24	9700			
17	28	11500	17	29	6200			
18	27	10700	18	35	30200			
19	28	16300	19	32	17800			
Average:		28.5	16426	20	23	9500	Average:	
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Trainees			Non-Trainees			Matched Sample		
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1	28	17700	1	43	20900	8	28	8800
2	34	10200	2	50	31000	14	34	24200
3	29	14400	3	30	21000			
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6	23	28600	6	48	29800			
7	33	21900	7	39	42000			
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9	31	20300	9	24	25500			
10	26	28100	10	33	15500			
11	25	9400	11	26	400			
12	27	14300	12	31	26600			
13	29	12500	13	26	16500			
14	24	19700	14	34	24200			
15	25	10100	15	25	23300			
16	43	10700	16	24	9700			
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19	28	16300	19	32	17800			
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9	31	20300	9	24	25500	12	31	26600
10	26	28100	10	33	15500	11,13	26	8450
11	25	9400	11	26	400			
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10	26	28100	10	33	15500	11,13	26	8450
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14	24	19700	14	34	24200	9,16	24	17700
15	25	10100	15	25	23300			
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13	29	12500	13	26	16500	17	29	6200
14	24	19700	14	34	24200	9,16	24	17700
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14	24	19700	14	34	24200	9,16	24	17700
15	25	10100	15	25	23300	15	25	23300
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13	29	12500	13	26	16500	17	29	6200
14	24	19700	14	34	24200	9,16	24	17700
15	25	10100	15	25	23300	15	25	23300
16	43	10700	16	24	9700	1	43	20900
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12	27	14300	12	31	26600	4	27	9300
13	29	12500	13	26	16500	17	29	6200
14	24	19700	14	34	24200	9,16	24	17700
15	25	10100	15	25	23300	15	25	23300
16	43	10700	16	24	9700	1	43	20900
17	28	11500	17	29	6200	8	28	8800
18	27	10700	18	35	30200	4	27	9300
19	28	16300	19	32	17800			
Average:		28.5	16426	20	23	9500	Average:	
			21	32	25900			
			Average:		33	20724		

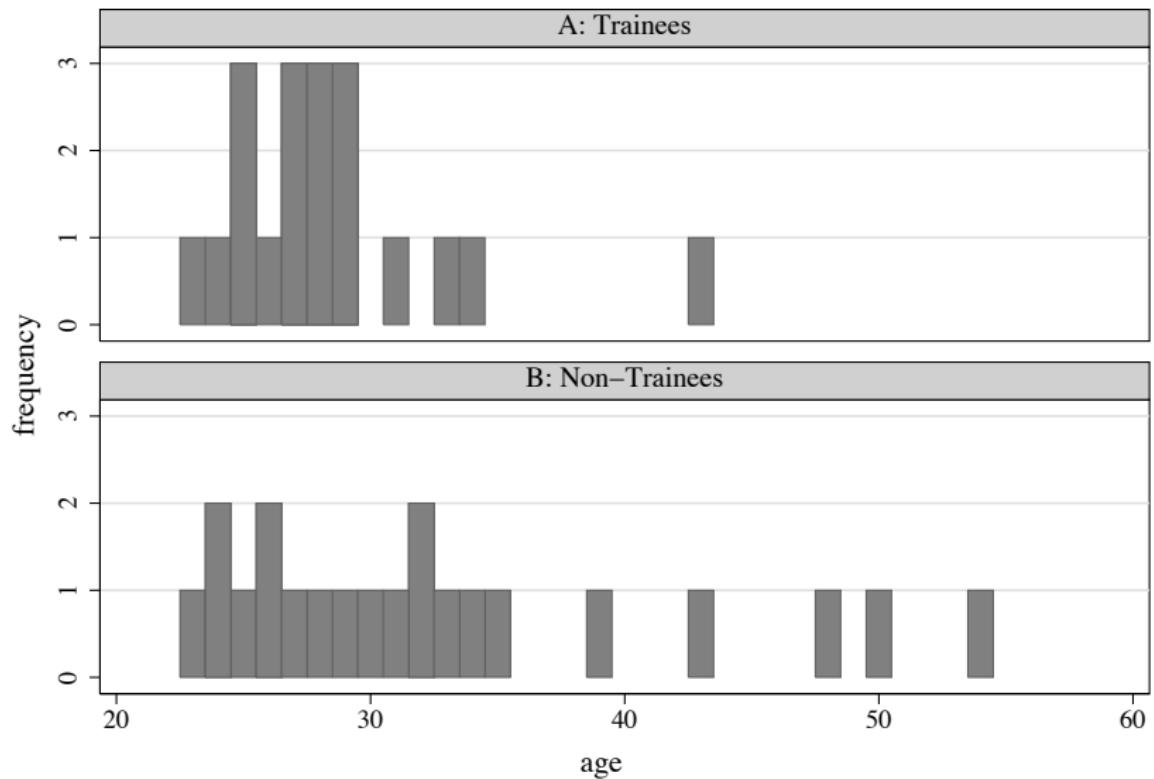
# A Training Example

Trainees			Non-Trainees			Matched Sample		
unit	age	earnings	unit	age	earnings	unit	age	earnings
1	28	17700	1	43	20900	8	28	8800
2	34	10200	2	50	31000	14	34	24200
3	29	14400	3	30	21000	17	29	6200
4	25	20800	4	27	9300	15	25	23300
5	29	6100	5	54	41100	17	29	6200
6	23	28600	6	48	29800	20	23	9500
7	33	21900	7	39	42000	10	33	15500
8	27	28800	8	28	8800	4	27	9300
9	31	20300	9	24	25500	12	31	26600
10	26	28100	10	33	15500	11,13	26	8450
11	25	9400	11	26	400	15	25	23300
12	27	14300	12	31	26600	4	27	9300
13	29	12500	13	26	16500	17	29	6200
14	24	19700	14	34	24200	9,16	24	17700
15	25	10100	15	25	23300	15	25	23300
16	43	10700	16	24	9700	1	43	20900
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18	27	10700	18	35	30200	4	27	9300
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Average:	28.5	16426	20	23	9500	Average:		
			21	32	25900			
			Average:		20724			

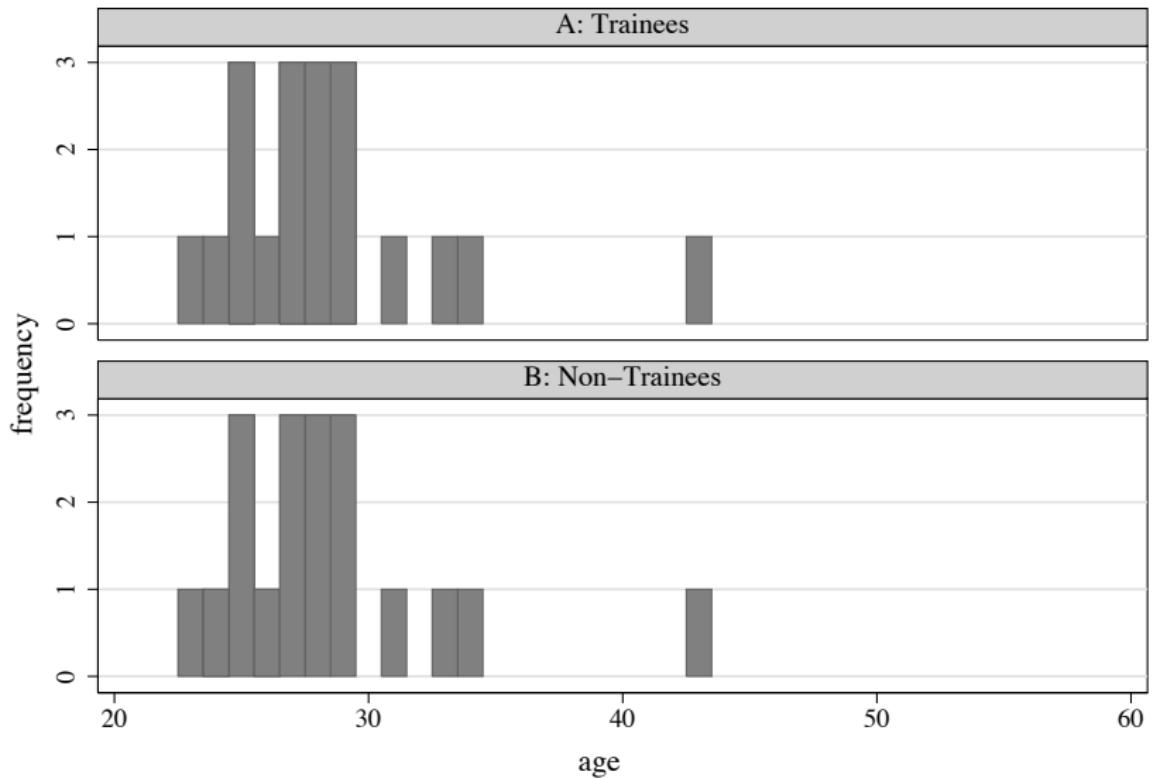
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12	27	14300	12	31	26600	4	27	9300
13	29	12500	13	26	16500	17	29	6200
14	24	19700	14	34	24200	9,16	24	17700
15	25	10100	15	25	23300	15	25	23300
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17	28	11500	17	29	6200	8	28	8800
18	27	10700	18	35	30200	4	27	9300
19	28	16300	19	32	17800	8	28	8800
Average:	28.5	16426	20	23	9500	Average:	28.5	13982
			21	32	25900			
			Average:		20724			

# Age Distribution: Before Matching



# Age Distribution: After Matching



## Training Effect Estimates

Difference in average earnings between trainees and non-trainees

- Before matching

$$16426 - 20724 = -4298$$

- After matching:

$$16426 - 13982 = 2444$$

## Alternative distance metric: Euclidean distance

When the vector of matching covariates,  $X = \begin{pmatrix} X_1 \\ X_2 \\ \vdots \\ X_k \end{pmatrix}$  has more than one dimension ( $k > 1$ ) we will need a new definition of **distance** to measure “closeness”.

## Alternative distance metric: Euclidean distance

### Definition: Euclidean distance

$$\begin{aligned} \|X_i - X_j\| &= \sqrt{(X_i - X_j)'(X_i - X_j)} \\ &= \sqrt{\sum_{n=1}^k (X_{ni} - X_{nj})^2} \end{aligned}$$

**Comment:** The Euclidean distance is not invariant to changes in the scale of the  $X$ 's. For this reason, alternative distance metrics that are invariant to changes in scale are used

# Normalized Euclidean distance

Definition: Normalized Euclidean distance

A commonly used distance is the normalized Euclidean distance:

$$||X_i - X_j|| = \sqrt{(X_i - X_j)' \hat{V}^{-1} (X_i - X_j)}$$

where

$$\hat{V}^{-1} = \text{diag}(\hat{\sigma}_1^2, \hat{\sigma}_2^2, \dots, \hat{\sigma}_k^2)$$

## Normalized Euclidean distance

- Notice that the normalized Euclidean distance is equal to:

$$\|X_i - X_j\| = \sqrt{\sum_{n=1}^k \frac{(X_{ni} - X_{nj})}{\hat{\sigma}_n^2}}$$

- Thus, if there are changes in the scale of  $X_{ni}$ , these changes also affect  $\hat{\sigma}_n^2$ , and the normalized Euclidean distance does not change

# Mahalanobis distance

## Definition: Mahalanobis distance

The Mahalanobis distance is the scale-invariant distance metric:

$$\|X_i - X_j\| = \sqrt{(X_i - X_j)' \hat{\Sigma}_X^{-1} (X_i - X_j)}$$

where  $\hat{\Sigma}_X$  is the sample variance-covariance matrix of  $X$ .

## Arbitrary weights

Or, you could just create your own arbitrary weights

$$\|X_i - X_j\| = \sqrt{\sum_{n=1}^k \omega_n \cdot (X_{ni} - X_{nj})^2}$$

(with all  $\omega_n \geq 0$ ) so that we assign large  $\omega_n$ 's to those covariates that we want to match particularly well.

# Matching and the Curse of Dimensionality

Dimensionality creates headaches for us in matching.

- **Bad news:** Matching discrepancies  $\|X_i - X_{j(i)}\|$  tend to increase with  $k$ , the dimension of  $X$
- **Good news:** Matching discrepancies converge to zero ...
- **Bad news:** ... but they converge very slow if  $k$  is large
- **Good news:** Mathematically, it can be shown that  $\|X_i - X_{j(i)}\|$  converges to zero at the same rate as  $\frac{1}{N^{\frac{1}{k}}}$
- **Bad news:** It's hard to find good matches when  $X$  has a large dimension: you need many observations if  $k$  is big.

## Deriving the matching bias

$$\hat{\delta}_{ATT} = \frac{1}{N_T} \sum_{D_i=1} (Y_i - Y_{j(i)}),$$

where each  $i$  and  $j(i)$  units are matched,  $X_i \approx X_{j(i)}$  and  $D_{j(i)} = 0$ .

Define potential outcomes and switching eq.

$$\mu^0(x) = E[Y|X = x, D = 0] = E[Y^0|X = x],$$

$$\mu^1(x) = E[Y|X = x, D = 1] = E[Y^1|X = x],$$

$$Y_i = \mu^{D_i}(X_i) + \varepsilon_i$$

# Deriving the matching bias

Substitute and distribute terms

$$\begin{aligned}\hat{\delta}_{ATT} &= \frac{1}{N_T} \sum_{D_i=1} (Y_i - Y_{j(i)}) \\ &= \frac{1}{N_T} \sum_{D_i=1} [(\mu^1(X_i) + \varepsilon_i) - (\mu^0(X_{j(i)}) + \varepsilon_{j(i)})] \\ &= \frac{1}{N_T} \sum_{D_i=1} (\mu^1(X_i) - \mu^0(X_{j(i)})) + \frac{1}{N_T} \sum_{D_i=1} (\varepsilon_i - \varepsilon_{j(i)})\end{aligned}$$

# Deriving the matching bias

Difference between sample estimate and population parameter is:

$$\begin{aligned}\widehat{\delta}_{ATT} - \delta_{ATT} &= \frac{1}{N_T} \sum_{D_i=1} (\mu^1(X_i) - \mu^0(X_{j(i)}) - \delta_{ATT}) \\ &+ \frac{1}{N_T} \sum_{D_i=1} (\varepsilon_i - \varepsilon_{j(i)})\end{aligned}$$

Algebraic manipulation and simplification:

$$\begin{aligned}\widehat{\delta}_{ATT} - \delta_{ATT} &= \frac{1}{N_T} \sum_{D_i=1} (\mu^1(X_i) - \mu^0(X_i) - \delta_{ATT}) \\ &+ \frac{1}{N_T} \sum_{D_i=1} (\varepsilon_i - \varepsilon_{j(i)}) \\ &+ \frac{1}{N_T} \sum_{D_i=1} (\mu^0(X_i) - \mu^0(X_{j(i)})) .\end{aligned}$$

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Note  $\widehat{\delta}_{ATT} - \delta_{ATT} \rightarrow 0$  as  $N \rightarrow \infty$ .

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- $E\left[\sqrt{\frac{1}{N}}(\widehat{\delta}_{ATT} - \delta_{ATT})\right]$  may not converge to zero because the bias of the matching discrepancy is dominating the matching estimator!

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- $E\left[\sqrt{\frac{1}{N}}(\widehat{\delta}_{ATT} - \delta_{ATT})\right]$  may not converge to zero because the bias of the matching discrepancy is dominating the matching estimator!

Bias is often an issue when we match in many dimensions

## Solutions to matching bias problem

The bias of the matching estimator is caused by large matching discrepancies  $\|X_i - X_{j(i)}\|$  which is virtually guaranteed by the curse of dimensionality. However:

1. But the matching discrepancies are observed. We can always check in the data how well we're matching the covariates.
2. For  $\widehat{\delta}_{ATT}$  we can sometimes make the matching discrepancies small by using a large reservoir of untreated units to select the matches (that is, by making  $N_C$  large).
3. If the matching discrepancies are large, so we are worried about potential biases, we can apply bias correction techniques

## Matching with bias correction

- Each treated observation contributes

$$\mu^0(X_i) - \mu^0(X_{j(i)})$$

to the bias.

- Bias-corrected (BC) matching:

$$\hat{\delta}_{ATT}^{BC} = \frac{1}{N_T} \sum_{D_i=1} \left[ (Y_i - Y_{j(i)}) - (\widehat{\mu^0}(X_i) - \widehat{\mu^0}(X_{j(i)})) \right]$$

where  $\widehat{\mu^0}(X)$  is an estimate of  $E[Y|X = x, D = 0]$ . For example using OLS.

- Under some conditions, the bias correction eliminates the bias of the matching estimator without affecting the variance.

## Bias adjustment in matched data

---

unit	Potential Outcome		$D_i$	$X_i$
	under Treatment	under Control		
$i$	$Y_i^1$	$Y_i^0$		
1	10	8	1	3
2	4	1	1	1
3	10	9	1	10
4		8	0	4
5		1	0	0
6		9	0	8

$$\hat{\delta}_{ATT} = \frac{10 - 8}{3} + \frac{4 - 1}{3} + \frac{10 - 9}{3} = 2$$

## Bias adjustment in matched data

---

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	under Treatment	under Control	$D_i$	
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For the bias correction, estimate  $\widehat{\mu}^0(X) = \widehat{\beta}_0 + \widehat{\beta}_1 X = 2 + X$

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5		1	0	0
6		9	0	8

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$$\begin{aligned}\widehat{\delta}_{ATT} &= \frac{(10 - 8) - (\widehat{\mu^0}(3) - \widehat{\mu^0}(4))}{3} + \frac{(4 - 1) - (\widehat{\mu^0}(1) - \widehat{\mu^0}(0))}{3} \\ &+ \frac{(10 - 9) - (\widehat{\mu^0}(10) - \widehat{\mu^0}(8))}{3} = 1.33\end{aligned}$$

## Matching bias: Implications for practice

*Matching* bias arises because of the effect of large matching discrepancies on  $\mu^0(X_i) - \mu^0(X_{j(i)})$  due to a lack of common support. To minimize matching discrepancies:

1. Use a small  $M$  (e.g.,  $M = 1$ ). Larger values of  $M$  produce large matching discrepancies.
2. Use matching with replacement. Because matching with replacement can use untreated units as a match more than once, matching with replacement produces smaller matching discrepancies than matching without replacement.
3. Try to match covariates with a large effect on  $\mu^0(\cdot)$  particularly well.

# Large sample distribution for matching estimators

- Matching estimators have a Normal distribution in large samples (provided the bias is small):

$$\sqrt{N_T}(\hat{\delta}_{ATT} - \delta_{ATT}) \xrightarrow{d} N(0, \sigma_{ATT}^2)$$

- For matching without replacement, the “usual” variance estimator:

$$\hat{\sigma}_{ATT}^2 = \frac{1}{N_T} \sum_{D_i=1} \left( Y_i - \frac{1}{M} \sum_{m=1}^M Y_{j_m(i)} - \hat{\delta}_{ATT} \right)^2,$$

is valid.

# Large sample distribution for matching estimators

- For matching with replacement:

$$\begin{aligned}\widehat{\sigma}_{ATT}^2 &= \frac{1}{N_T} \sum_{D_i=1} \left( Y_i - \frac{1}{M} \sum_{m=1}^M Y_{j_m(i)} - \widehat{\delta}_{ATT} \right)^2 \\ &+ \frac{1}{N_T} \sum_{D_i=0} \left( \frac{K_i(K_i-1)}{M^2} \right) \widehat{var}(\varepsilon | X_i, D_i = 0)\end{aligned}$$

where  $K_i$  is the number of times observation  $i$  is used as a match.

- $\widehat{var}(Y_i | X_i, D_i = 0)$  can be estimated also by matching. For example, take two observations with  $D_i = D_j = 0$  and  $X_i \approx X_j$ , then

$$\widehat{var}(Y_i | X_i, D_i = 0) = \frac{(Y_i - Y_j)^2}{2}$$

is an unbiased estimator of  $\widehat{var}(\varepsilon_i | X_i, D_i = 0)$

## Final note about bias adjustment

- Identifying assumptions with selection on observables are:
  1. Potential outcomes are distributed independent of treatment status (“conditional independence”)
  2. Common support
- Matching discrepancies are due to violations of second assumption caused by curse of dimensionality – not the first
- Matching bias adjustments **do not** recover ATE or ATT if conditional independence fails as that implies omitting a possibly very important and influential confounder

# Roadmap

Adjusting for Known and quantified Confounders

- Backdoor criterion and model

- Confounders, Covariates and Colliders

Causal Definitions

- Aggregate target parameters

- Estimation framework

Different estimators

- Stratification weighting

- Conditional Independence

- Exact matching

- Inexact matching with nearest neighbors

Propensity scores

- Lalonde and the propensity score

- Coarsened exact matching

Concluding remarks

## Avoiding dimensionality problems

- Curse of dimensionality makes matching on  $K$  covariates challenging but earlier work before nearest neighbor covariate matching existed
- Rubin (1977) and Rosenbaum and Rubin (1983) developed the propensity score method which reduced  $K$  covariates used for adjusting into a single scalar
- Insofar as treatment is random conditional on  $K$  covariates, then one can use the propensity score to adjust for confounders
- Variety of ways to incorporate the propensity score, but first we describe the propensity score as a dimension reduction method

## Least squares

- OLS is best linear predictor and approximation to the conditional expectation function
- But if probability of treatment is nonlinear, this conditional mean may be less informative
- Propensity scores relax the linearity assumption and have other advantages, some of which is not broadly appreciated, such as basic diagnostics provided by common support checks

## Basic idea behind propensity scores

- Earlier we matched on  $X$ 's to compare units “near” one another based on some distance but matching discrepancies and sparseness created problems
- Propensity scores summarize covariate information about treatment selection into a single number bounded between 0 and 1 (i.e., a probability)
- Rather than compare units with similar values of  $X$ , we compare units with similar **estimated conditional probabilities of treatment**
- Important theorem shows that once we adjust comparisons using the propensity score, we do not need to adjust for  $X$

# Formal Definition

## Definition of Propensity score

A propensity score is a number bounded between 0 and 1 measuring the probability of treatment assignment conditional on a vector of confounding variables:  $p(X) = Pr(D = 1|X)$

# Assumptions

Two sufficient and necessary identification assumptions:

1.  $(Y^0, Y^1) \perp\!\!\!\perp D|X$  (conditional independence assumption, CIA)
2.  $0 < Pr(D = 1|X) < 1$  (common support)

With both, we can incorporate the propensity score into comparisons of treated and untreated units and obtain unbiased and consistent estimates of the ATE

# Propensity score methods

Covariate adjustment using the propensity score is a three step process

1. Estimate the propensity score using logit/probit
2. Estimate a particular average treatment effect (e.g., ATE, ATT) incorporating the estimated propensity score (e.g., stratification, imputation, regression, or inverse probability weighting)
3. Estimate standard errors

Between steps 1 and 2 are various design-like diagnostic steps such as examining common support using histograms, trimming, etc.

## Step 1: Estimating the propensity score

- Estimate the conditional probability of treatment using probit or logit model

$$Pr(D_i = 1 | X_i) = F(\beta X_i)$$

- Use the estimated coefficients to calculate the propensity score for each unit  $i$

$$\hat{\rho}_i(X_i) = \hat{\beta}X_i$$

- Note that each unit  $i$  now has a predicted probability of treatment given the values of their covariates relative to everyone else's
- Frequentist probability – you've basically just obtained the likelihood someone who "looks like you" would be treated (regardless of whether you were in fact treated)

# Identification

- Write down the definition of the ATE conditional on  $X_i$

$$\begin{aligned} E[\delta_i(X_i)] &= E[Y_i^1 - Y_i^0 | X_i = x] \\ &= E[Y_i^1 | X_i = x] - E[Y_i^0 | X_i = x] \end{aligned}$$

- Given conditional independence, we can substitute average values of  $Y$  for potential outcomes using the switching equation:

$$E[Y_i | D_i = 1, X_i = x] = E[Y_i^1 | D_i = 1, X_i = x]$$

and similar for other term  $Y^0$

- We need common support (assumption 2) so that both terms can be estimated

# Propensity score theorem

## Propensity score theorem

If  $(Y^1, Y^0) \perp\!\!\!\perp D|X$  (CIA), then  $(Y^1, Y^0) \perp\!\!\!\perp D|\rho(X)$  where  $\rho(X) = Pr(D = 1|X)$ , the propensity score

- Conditioning on the propensity score is enough to have independence between  $D$  and  $(Y^1, Y^0)$  (Rosenbaum and Rubin 1983)
- Valuable theorem because of dimension reduction and convergence rate issues which can introduce biases

## Propensity score theorem

- This theorem tells us the *only* covariate we need to adjust for is the conditional probability of treatment itself (i.e., the propensity score)
- It does not tell us which method we should use to do that adjustment, though, which is an estimation question
- There are options: inverse probability weighting, forms of imputation, stratification, and sometimes even regressions will incorporate the score as weights

# Estimating ATE with propensity score

## Unbiased Estimate of ATE

If  $(Y^1, Y^0) \perp\!\!\!\perp D|X$ , we can estimate average treatment effects:

$$E[Y^1 - Y^0 | \rho(X)] = E[Y|D = 1, \rho(X)] - E[Y|D = 0, \rho(X)]$$

# Propensity Score Theorem Proof

Details of the proof are provided for those who want to study it more closely

- First note that

$$Pr(D = 1|Y^0, Y^1, \rho(X)) = E[D|Y^0, Y^1, \rho(X)]$$

because

$$\begin{aligned} E[D|Y^0, Y^1, \rho(X)] &= 1 \times Pr(D = 1|Y^0, Y^1, \rho(X)) \\ &\quad + 0 \times Pr(D = 0|Y^0, Y^1, \rho(X)) \end{aligned}$$

and the second term cancels out.

- Rest of the proof is straightforward and I've drawn it out in case you need to see all the steps

## Proof.

Assume  $(Y^1, Y^0) \perp\!\!\!\perp D|X$  (CIA). Then:

$$\begin{aligned} Pr(D = 1|Y^1, Y^0, \rho(X)) &= \underbrace{E[D|Y^1, Y^0, \rho(X)]}_{\text{See previous slide}} \\ &= \underbrace{E[E[D|Y^1, Y^0, \rho(X), X]|Y^1, Y^0, \rho(X)]}_{\text{by LIE}} \\ &= \underbrace{E[E[D|Y^1, Y^0, X]|Y^1, Y^0, \rho(X)]}_{\text{Given } X, \text{ we know } p(X)} \\ &= \underbrace{E[E[D|X]|Y^1, Y^0, \rho(X)]}_{\text{by CIA}} \\ &= \underbrace{E[\rho(X)|Y^1, Y^0, \rho(X)]}_{\text{propensity score definition}} \\ &= \rho(X) \end{aligned}$$



## Similar proof

We also can show that the probability of treatment conditional on the propensity score is the propensity score using a similar argument:

$$\begin{aligned} Pr(D = 1|\rho(X)) &= \underbrace{E[D|\rho(X)]}_{\text{Previous slide}} \\ &= \underbrace{E[E[D|X]|\rho(X)]}_{\text{LIE}} \\ &= \underbrace{E[p(X)|\rho(X)]}_{\text{definition}} \\ &= \rho(X) \end{aligned}$$

and  $Pr(D = 1|Y^1, Y^0, \rho(X)) = Pr(D = 1|\rho(X))$  by CIA

## Propensity score balances covariates

- $D$  and  $X$  are independent conditional on  $p(X)$ :

$$D \perp\!\!\!\perp X | p(X)$$

- This implies that the distribution of the covariates should be the same for treatment and control groups:

$$\Pr(X|D=1, p(X)) = \Pr(X|D=0, p(X))$$

- But we should check it ourselves. For propensity score ranges (e.g., 0.1 to 0.2, 0.2 to 0.3, ...), what percent of the treatment group are male? What percent of control group are male?

## Checking common support

- Common support is required for unbiased estimation of the ATE or ATT, and it is often violated in practice depending on the distribution of the included confounders for selecting into treatment
- A histogram of propensity scores by treatment and control group is a key diagnostic in highlighting the overlap problem
- Crump, et al. (2009) suggest keeping units whose propensity scores are within the interval [0.1,0.9] (called “trimming”)
- Note that trimming comes at a price – you are no longer estimating the ATE or the ATT if you are dropping units

# Estimation with the propensity score

- Propensity scores have many value to us, such as checking for common support, but the goal is ultimately to estimate an average treatment effect
- Many different ways have been developed over the years to incorporate the propensity score into estimation
- Sometimes you are imputing missing counterfactuals finding nearest neighbors with similar propensity scores, and sometimes you are weighting by the propensity score
- We'll discuss a few of them starting with weighting by the propensity score – inverse probability weighting (IPW)

# Inverse probability weighting

- IPW uses the estimated propensity score to reweight the outcomes (e.g., Robins and Rotnitzky 1995, Imbens 2000, Hirano and Imbens 2001)
- The weights can be expressed in two ways (the difference being how well either approach can handle extreme values of the propensity score)
  1. Without normalization (Horvitz and Thompson 1952)
  2. Normalized (Hajek1971)
- We'll introduce IPW without normalization first as normalized weights can be a little intimidating at first glance

# Inverse probability weighting

- IPW is non-parametric – you are just taking averages and multiplying by weights
- There are also fewer implementation choices – you aren't choosing how many neighbors to include, how far away a neighbor can be – but you still have to closely examine common support
- Fun fact: two new diff-in-diff estimators use IPW to incorporate covariates into estimation (Sant'anna and Zhao 2020; Callaway and Sant'anna 2020)

# Inverse Probability Weighting

## Estimating ATE with IPW

Given  $Y^1, Y^0 \perp\!\!\!\perp D|X$  and common support, then

$$\begin{aligned}\delta_{ATE} &= E[Y^1 - Y^0] \\ &= E \left[ Y \cdot \frac{D - \rho(X)}{\rho(X) \cdot (1 - \rho(X))} \right]\end{aligned}$$

# Inverse Probability Weighting

Proof.

$$\begin{aligned} E \left[ Y \cdot \frac{D - \rho(X)}{\rho(X)(1 - \rho(X))} \middle| X \right] &= E \left[ \frac{Y}{\rho(X)} \middle| X, D = 1 \right] \rho(X) \\ &\quad + E \left[ \frac{-Y}{1 - \rho(X)} \middle| X, D = 0 \right] (1 - \rho(X)) \\ &= E[Y|X, D = 1] - E[Y|X, D = 0] \end{aligned}$$

and the results follow from integrating over  $P(X)$  and  $P(X|D = 1)$ . □

# Inverse Probability Weighting

## Estimating ATT with IPW

Given  $Y^0 \perp\!\!\!\perp D|X$  and common support, then

$$\begin{aligned}\delta_{ATT} &= E[Y^1 - Y^0 | D = 1] \\ &= \frac{1}{Pr(D = 1)} \cdot E \left[ Y \cdot \frac{D - \rho(X)}{1 - \rho(X)} \right]\end{aligned}$$

Similar proof as ATE

# Weighting on the propensity score

Previous formulas used population concepts. Switching to samples, we use a two-step estimator:

1. Estimate each unit  $i$ 's propensity score:  $\hat{\rho}_i(X_i)$
2. Use estimated score to produce analog estimators. Let  $\hat{\delta}_{ATE}$  and  $\hat{\delta}_{ATT}$  be estimates of the  $ATE$  and  $ATT$  parameter:

$$\hat{\delta}_{ATE} = \frac{1}{N} \sum_{i=1}^N Y_i \cdot \frac{D_i - \hat{\rho}_i(X_i)}{\hat{\rho}_i(X_i) \cdot (1 - \hat{\rho}_i(X_i))}$$

$$\hat{\delta}_{ATT} = \frac{1}{N_T} \sum_{i=1}^N Y_i \cdot \frac{D_i - \hat{\rho}_i(X_i)}{1 - \hat{\rho}_i(X_i)}$$

Note that we are simply averaging and differencing after weighting each unit by its propensity score

# Weighting on the propensity score

Standard errors can be constructed a few different ways:

- We need to adjust the standard errors for first-step estimation of  $\rho(X)$ 
  - Parameteric first step: Newey and McFadden (1994)
  - Non-parametric first step: Newey (1994)
- IPW is a smooth estimator which means the bootstrap is valid for inference (Adudumilli 2018 and Bodory et al. 2020) unlike covariate nearest neighbor matching which Abadie and Imbens (2008) show is not valid

## Implementation with software

- I like estimating with IPW manually because I like being reminded how simple a procedure it is
- You'll probably want to use Stata's `-teffects-` or R's `-ipw-` so that you can get standard errors
- Note that Stata's `-teffects-` uses the Hajek normalization weights which will produce identical estimates to my program in the Mixtape
- My book doesn't manually do the inference, but it would be fun and easy to do using the bootstrap

## Double robust estimators

- Propensity scores and estimated propensity scores are not the same thing
- You can have the right covariates but the wrong model and unbiasedness requires the correct model
- What if you had a way to control for the covariates using propensity scores and something else like regression?
- Buys you some insurance against model misspecification if such a thing existed

# Double robust estimators

- Lots of papers began to try and address the model misspecification problem by combining propensity scores with other methods called "double robust" (Robins and Rotnizky 1995; Hirano and Imbens 2001)
- Basic idea in all of them was to control for covariates twice at *the same time* without paying a price
- We say that estimators combining regression with IPW are double robust so long as
  - The regression for the outcome is properly specified, or
  - The propensity score is properly specified
- We give ourselves two chances to get it right (either/or not both/and) but if neither is properly specified, then you didn't really gain much

## Estimation of outcome model

$$y_i = \alpha_0 + X_i\beta + \tilde{\alpha}_1 D_i + \theta_0 \frac{D_i}{\widehat{\rho(X_i)}} + \theta_1 \frac{1 - D_i}{1 - \widehat{\rho(X_i)}} + \tilde{\varepsilon}_i$$

## Propensity score matching

- Matching, or “imputation”, is another way that utilizes the  $\hat{p}_i(X_i)$
- Matching estimation based on the propensity score has the same first step as IPW, but not the second and third steps
- Common support starts to be more complex with imputation methods because you will need to decide how far away from a unit’s own propensity score is a tolerable distance to be considered a “neighbor”

## Standard matching strategy

- Pair each treatment unit  $i$  with one or more *comparable* control group unit  $j$ , where comparability is in terms of proximity, or distance, to the estimated propensity score
- Impute the unit's missing counterfactual outcome  $Y_{i(j)}$  based on the unit or units chosen in the previous step
- If more than one are “nearest neighbors”, then use the neighbors' weighted outcomes

$$Y_{i(j)} = \sum_{j \in C(i)} w_{ij} Y_j$$

where  $C(i)$  is the set of neighbors with  $W = 0$  of the treatment unit  $i$  and  $w_{ij}$  is the weight of control group units  $j$  with  $\sum_{j \in C(i)} w_{ij} = 1$

# Imputing the counterfactuals

Let the ATT be our parameter of interest:

$$E[Y_i^1|D_i = 1] - E[Y_i^0|D_i = 1]$$

We estimate it as follows

$$\widehat{ATT} = \frac{1}{N_T} \sum_{i:D_i=1} \left[ Y_i - Y_{i(j)} \right]$$

where  $N_T$  is the number of matched treatment units in the sample.

Note the difference between *imputation* and IPW – the only weight here is  $\frac{1}{N_T}$

# Matching methods

- The probability of observing two units with exactly the same propensity score is in principle zero if  $Pr(X = x)$  is continuous
- Several matching methods have been proposed in the literature, but the most widely used are:
  - Stratification matching
  - Nearest-neighbor matching (with or without caliper)
  - Radius matching
  - Kernel matching
- Typically, one treatment unit  $i$  is matched to several control units  $j$ , but sometimes one-to-one matching is used

# Stratification

- Stratification based on the propensity score is a multi step process that bears resemblance to the stratification/subclassification method proposed by Cochran (1968)
- Method uses brute force to achieve the balancing property discussed earlier, which is then used with weighted differences in means within propensity score “strata”
- Dehejia and Wahba (2002) used stratification matching in their seminal paper

# Stratification: Achieving Balance

First create “propensity score strata” inside which you have balanced covariates

1. Sort the data by propensity score and divide into groups of observations with similar propensity scores (e.g., percentiles)
2. Within each strata, test (e.g., t-test) whether the means of the  $k$  covariates are equal between treatment and control
3. If so, then stop. If not, it means the covariates aren’t balanced *within that propensity score strata* so then divide that strata in half and repeat step 2
4. If a particular covariate is unbalanced for multiple groups, modify the initial logit or probit equation by including higher order terms and/or interactions with that covariate and repeat

## Propensity score matching

- Next we review explicit imputation based on the propensity score or what is sometimes called propensity score matching
- King and Nielsen (2019) is a critique of using propensity scores *for matching* (i.e., imputation)
- But not a critique of the propensity score itself or to stratification, regression adjustment, or IPW
- Issues raised have to do with forced balance through trimming and a myriad of other common choices made by the researcher

## Ad hoc user choices introduce bias

*"[The] more balanced the data, or the more balance it becomes by [trimming] some of the observations through matching, the more likely propensity score matching will degrade inferences." – King and Nielsen (2019)*

# Nearest Neighbor

Pretty similar to covariate matching. Formula is

$$\widehat{ATT} = \frac{1}{N_T} \sum_{i:D_i=1} \left[ Y_i - \sum_{j \in C(i)_M} w_{ij} Y_j \right]$$

- $N_T$  is the number of treated units  $i$  and  $N_C$  is number of control units  $j$
- $w_{ij}$  is equal to  $\frac{1}{N_C}$  if  $j$  is a control unit and zero otherwise
- And unit  $j$  is chosen as a control for  $i$  if it's propensity score is nearest to that of  $i$

## NN Matching: Bias vs. Variance

How far away on the propensity score will you use is what makes some of the different types of matching proposed differ

- Matching just one nearest neighbor minimizes bias at the cost of larger variance
- Matching using additional nearest neighbors increases the bias but decreases the variance

## NN Matching: Bias vs. Variance

Matching with or without replacement

- with replacement keeps bias low at the cost of larger variance
- without replacement keeps variance low but at the cost of potential bias

## Distance between treatment and control units

- What was historically done was limiting “distance” through various *ad hoc* choices
- Imagine these choices as creating like a cowboy rope lasso that matches to everything inside that circle
- There were two common ways for creating the circle – caliper matching and radius matching.

## Caliper matching

- Caliper matching is a variation on NN matching that tries to build brakes into the algorithm as to avoid “bad neighbors” by imposing a tolerable maximum distance (e.g., 0.2 units in the propensity score away from a treatment unit  $i$ ’s propensity score)
- Note – this is a one-to-one imputation, and if there doesn’t exist anybody in the control group unit  $j$  within that “caliper”, then treatment unit  $i$  is discarded which as with all trimming changes the parameter we are estimating
- It’s difficult to know what this caliper should be *ex ante*, hence why I said it is somewhat *ad hoc*

## Radius matching

- Each treatment unit  $i$  is matched with the control group units whose propensity score are in a “predefined neighborhood” of the propensity score of the treatment unit.
- **All** the control units with  $\hat{\rho}_j(X_j)$  falling within a radius  $r$  from  $\hat{\rho}_i(X_i)$  are matched to the treatment unit  $i$  – this is what distinguishes it from calipers, and makes it more similar to covariate matching (Abadie and Imbens 2006, 2008)
- The smaller the radius, the better the quality of the matches, but the higher the possibility some treatment units are not matched because the neighborhood does not contain control group units  $j$

## Software

- You can use `-teffects`, `psmatch`- to get at these two nearest neighbor approaches by setting the number of matches
- You can use `-pscore2`- for stratification
- You can use the `MatchIt` package in R

# Roadmap

Adjusting for Known and quantified Confounders

- Backdoor criterion and model

- Confounders, Covariates and Colliders

Causal Definitions

- Aggregate target parameters

- Estimation framework

Different estimators

- Stratification weighting

- Conditional Independence

- Exact matching

- Inexact matching with nearest neighbors

Propensity scores

Lalonde and the propensity score

Coarsened exact matching

Concluding remarks

## Failure of econometric estimators (LaLonde 1986)

- Evaluation of the Job Trainings Program (NSW) has a rich history in causal inference
- Bob LaLonde (passed away November 2015) was a Card and Ashenfelter student at Princeton whose job market paper evaluated, not NSW itself, but econometric methods one would use in something like NSW
- Dehejia and Wahba (1999; 2002) used LaLonde's data with propensity score matching and found they could recover known effects
- Critiques by Petra Todd, Jeff Smith and others followed which I'll summarize

## Summarizing LaLonde (1986)

- Very clever study that combined experimental and non-experimental data to ascertain whether popular econometric methods could recover unbiased effects when those effects were already known
- Damning conclusion – 1986 AER (it was LaLonde's JMP) found econometric methods failed to get the number right, and worse, failed to get the sign right
- Was a critical paper in the emerging “credibility crisis” within labor and helped fuel the type of work we now broadly consider to be design based causal inference

LaLonde, Robert J. (1986). "Evaluating the Econometric Evaluations of Training Programs with Experimental Data". *American Economic Review*.

LaLonde's study was **not** an evaluation of the NSW program, as that had been done, but rather an evaluation of econometric models done by:

- replacing the experimental NSW control group with non-experimental control group drawn from two nationally representative survey datasets: Current Population Survey (CPS) and Panel Study of Income Dynamics (PSID)
- estimating the average effect using non-experimental workers as controls for the NSW trainees
- comparing his non-experimental estimates to the experimental estimates of \$900

## LaLonde (1986)

- LaLonde's conclusion: available econometric approaches were biased and inconsistent
  - His estimates were way off and usually the wrong sign
  - Conclusion was influential in policy circles and led to greater push for more experimental evaluations

# Description of NSW Job Trainings Program

The National Supported Work Demonstration (NSW), operated by Manpower Demonstration Research Corp in the mid-1970s:

- was a temporary employment program designed to help disadvantaged workers lacking basic job skills move into the labor market by giving them work experience and counseling in a sheltered environment
- was also unique in that it **randomly assigned** qualified applicants to training positions:
  - **Treatment group**: received all the benefits of NSW program
  - **Control group**: left to fend for themselves
- admitted AFDC females, ex-drug addicts, ex-criminal offenders, and high school dropouts of both sexes

# NSW Program

- Treatment group members were:
  - guaranteed a job for 9-18 months depending on the target group and site
  - divided into crews of 3-5 participants who worked together and met frequently with an NSW counselor to discuss grievances and performance
  - paid for their work
- Control group members were randomized so the same
- Note: the randomization balanced observables and unobservables across the two arms, thus enabling the estimation of an ATE for the people who self-selected into the program

# NSW Program

- Other details about the NSW program:
  - Wages: NSW offered the trainees lower wage rates than they would've received on a regular job, but allowed their earnings to increase for satisfactory performance and attendance
  - Post-treatment: after their term expired, they were forced to find regular employment
  - Job types: varied within sites – gas station attendant, working at a printer shop – and males and females were frequently performing different kinds of work

# NSW Data

- NSW data collection:
  - MDRC collected earnings and demographic information from both treatment and control at baseline and every 9 months thereafter
  - Conducted up to 4 post-baseline interviews
  - Different sample sizes from study to study can be confusing, but has simple explanations

# NSW Data

- Estimation:
  - NSW was a randomized job trainings program; therefore estimating the average treatment effect is straightforward:

$$SDO = \frac{1}{N_t} \sum_{D_i=1} Y_i - \frac{1}{N_c} \sum_{D_i=0} Y_i \approx E[Y^1 - Y^0]$$

in large samples assuming treatment selection is independent of potential outcomes (randomization) – i.e.,  $(Y^0, Y^1) \perp\!\!\!\perp D$ .

- NSW worked: Treatment group participants' real earnings post-treatment (1978) was positive and economically meaningful –  
 $\approx \$900$  (LaLonde 1986) to  $\$1,800$  (Dehejia and Wahba 2002)  
depending on the sample used

TABLE 5—EARNINGS COMPARISONS AND ESTIMATED TRAINING EFFECTS FOR THE NSW  
MALE PARTICIPANTS USING COMPARISON GROUPS FROM THE PSID AND THE CPS-SSA<sup>a,b</sup>

Name of Comparison Group <sup>d</sup>	Comparison Group Earnings Growth 1975–78 (1)	NSW Treatment Earnings Less Comparison Group Earnings				Difference in Differences: Difference in Earnings		Unrestricted Difference in Differences:		Controlling for All Observed Variables and Pre-Training Earnings (10)	
		Pre-Training Year, 1975		Post-Training Year, 1978		Growth 1975–78 Treatments Less Comparisons		Quasi Difference in Earnings Growth 1975–78			
		Unadjusted (2)	Adjusted <sup>c</sup> (3)	Unadjusted (4)	Adjusted <sup>c</sup> (5)	Without Age (6)	With Age (7)	Unadjusted (8)	Adjusted <sup>c</sup> (9)		
Controls	\$2,063 (325)	\$39 (383)	\$-21 (378)	\$886 (476)	\$798 (472)	\$847 (560)	\$856 (558)	\$897 (467)	\$802 (467)	\$662 (506)	
PSID-1	\$2,043 (237)	-\$15,997 (795)	-\$7,624 (851)	-\$15,578 (913)	-\$8,067 (990)	\$425 (650)	-\$749 (692)	-\$2,380 (680)	-\$2,119 (746)	-\$1,228 (896)	
PSID-2	\$6,071 (637)	-\$4,503 (608)	-\$3,669 (757)	-\$4,020 (781)	-\$3,482 (935)	\$484 (738)	-\$650 (850)	-\$1,364 (729)	-\$1,694 (878)	-\$792 (1024)	
PSID-3	(\$3,322 (780))	(\$455 (539))	\$455 (704)	\$697 (760)	-\$509 (967)	\$242 (884)	-\$1,325 (1078)	\$629 (757)	-\$552 (967)	\$397 (1103)	
CPS-SSA-1	\$1,196 (61)	-\$10,585 (539)	-\$4,654 (509)	-\$8,870 (562)	-\$4,416 (557)	\$1,714 (452)	\$195 (441)	-\$1,543 (426)	-\$1,102 (450)	-\$805 (484)	
CPS-SSA-2	\$2,684 (229)	-\$4,321 (450)	-\$1,824 (535)	-\$4,095 (537)	-\$1,675 (672)	\$226 (539)	-\$488 (530)	-\$1,850 (497)	-\$782 (621)	-\$319 (761)	
CPS-SSA-3	\$4,548 (409)	\$337 (343)	\$878 (447)	-\$1,300 (590)	\$224 (766)	-\$1,637 (631)	-\$1,388 (655)	-\$1,396 (582)	\$17 (761)	\$1,466 (984)	

<sup>a</sup> The columns above present the estimated training effect for each econometric model and comparison group. The dependent variable is earnings in 1978. Based on the experimental data an unbiased estimate of the impact of training presented in col. 4 is \$886. The first three columns present the difference between each comparison group's 1975 and 1978 earnings and the difference between the pre-training earnings of each comparison group and the NSW treatments.

<sup>b</sup> Estimates are in 1982 dollars. The numbers in parentheses are the standard errors.

<sup>c</sup> The exogenous variables used in the regression adjusted equations are age, age squared, years of schooling, high school dropout status, and race.

<sup>d</sup> See Table 3 for definitions of the comparison groups.

## Switching out the control group

- Think of \$800 to \$900 as the “ground truth” since row 1 was using the RCT
- LaLonde “drops” the experimental controls (which satisfied independence) and “replaces” it with six different draws from two nationally representative surveys (PSID and CPS)
- Now the dataset contains a negatively selected treatment group compared to a nationally representative control group
- Will selection on observable methods “work”?

TABLE 5—EARNINGS COMPARISONS AND ESTIMATED TRAINING EFFECTS FOR THE NSW  
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<sup>c</sup> The exogenous variables used in the regression adjusted equations are age, age squared, years of schooling, high school dropout status, and race.

<sup>d</sup> See Table 3 for definitions of the comparison groups.

# Imbalanced covariates for experimental and non-experimental samples

covariate	All		CPS	NSW		
	mean	(s.d.)	Controls	Trainees	N <sub>t</sub> = 297	t-stat
			N <sub>c</sub> = 15,992			
Black	0.09	0.28	0.07	0.80	47.04	-0.73
Hispanic	0.07	0.26	0.07	0.94	1.47	-0.02
Age	33.07	11.04	33.2	24.63	13.37	8.6
Married	0.70	0.46	0.71	0.17	20.54	0.54
No degree	0.30	0.46	0.30	0.73	16.27	-0.43
Education	12.0	2.86	12.03	10.38	9.85	1.65
1975 Earnings	13.51	9.31	13.65	3.1	19.63	10.6
1975 Unemp	0.11	0.32	0.11	0.37	14.29	-0.26

## Dehejia and Wahba (1999)

- Dehejia and Wahba (DW) update LaLonde's original study using propensity score matching
  1. Dehejia, Rajeev H. and Sadek Wahba (1999). "Causal Effects in Nonexperimental Studies: Reevaluating the Evaluation of Training Programs". Journal of the American Statistical Association, vol. 94(448): 1053-1062 (pdf)
- Can propensity score matching improve over the estimators that LaLonde examined?

Table 1. Sample Means of Characteristics for NSW and Comparison Samples

	No. of observations	Age	Education	Black	Hispanic	No degree	Married	RE74 (U.S. \$)	RE75 (U.S. \$)
<b>NSW/Lalonde:<sup>a</sup></b>									
Treated	297	24.63 (.32)	10.38 (.09)	.80 (.02)	.09 (.01)	.73 (.02)	.17 (.02)	3,066 (236)	
Control	425	24.45 (.32)	10.19 (.08)	.80 (.02)	.11 (.02)	.81 (.02)	.16 (.02)	3,026 (252)	
<b>RE74 subset:<sup>b</sup></b>									
Treated	185	25.81 (.35)	10.35 (.10)	.84 (.02)	.059 (.01)	.71 (.02)	.19 (.02)	2,096 (237)	1,532 (156)
Control	260	25.05 (.34)	10.09 (.08)	.83 (.02)	.1 (.02)	.83 (.02)	.15 (.02)	2,107 (276)	1,267 (151)
<b>Comparison groups:<sup>c</sup></b>									
PSID-1	2,490	34.85 [.78]	12.11 [.23]	.25 [.03]	.032 [.01]	.31 [.04]	.87 [.03]	19,429 [991]	19,063 [1,002]
PSID-2	253	36.10 [1.00]	10.77 [.27]	.39 [.04]	.067 [.02]	.49 [.05]	.74 [.04]	11,027 [853]	7,569 [695]
PSID-3	128	38.25 [1.17]	10.30 [.29]	.45 [.05]	.18 [.03]	.51 [.05]	.70 [.05]	5,566 [686]	2,611 [499]
CPS-1	15,992	33.22 [.81]	12.02 [.21]	.07 [.02]	.07 [.02]	.29 [.03]	.71 [.03]	14,016 [705]	13,650 [682]
CPS-2	2,369	28.25 [.87]	11.24 [.19]	.11 [.02]	.08 [.02]	.45 [.04]	.46 [.04]	8,728 [667]	7,397 [600]
CPS-3	429	28.03 [.87]	10.23 [.23]	.21 [.03]	.14 [.03]	.60 [.04]	.51 [.04]	5,619 [552]	2,467 [288]

NOTE: Standard errors are in parentheses. Standard error on difference in means with RE74 subset/treated is given in brackets. Age = age in years; Education = number of years of schooling; Black = 1 if black, 0 otherwise; Hispanic = 1 if Hispanic, 0 otherwise; No degree = 1 if no high school degree, 0 otherwise; Married = 1 if married, 0 otherwise; RE74 = earnings in calendar year 19x.

<sup>a</sup> NSW sample as constructed by Lalonde (1986).

<sup>b</sup> The subset of the Lalonde sample for which RE74 is available.

<sup>c</sup> Definition of comparison groups (Lalonde 1986):

PSID-1: All male household heads under age 55 who did not classify themselves as retired in 1975.

PSID-2: Selects from PSID-1 all men who were not working when surveyed in the spring of 1976.

PSID-3: Selects from PSID-2 all men who were not working in 1975.

CPS-1: All CPS males under age 55.

CPS-2: Selects from CPS-1 all males who were not working when surveyed in March 1976.

CPS-3: Selects from CPS-2 all the unemployed males in 1976 whose income in 1975 was below the poverty level.

PSID-1 and CPS-1 are identical to those used by Lalonde. CPS2-3 are similar to those used by Lalonde, but Lalonde's original subset could not be recreated.

Table 2. Lalonde's Earnings Comparisons and Estimated Training Effects for the NSW Male Participants Using Comparison Groups From the PSID and the CPS<sup>a</sup>

A. Lalonde's original sample										B. RE74 subsample (results do not use RE74)								C. RE74 subsample (results use RE74)										
Comparison group	NSW				NSW				NSW				NSW				NSW				NSW							
	treatment	Unrestricted differences	treatment	Unrestricted differences in	group	Quasi-difference	comparison	Quasi-difference	group	Quasi-difference	comparison	Quasi-difference	group	Quasi-difference	comparison	Quasi-difference	group	Quasi-difference	in earnings	growth								
	earnings less comparison	1978	1975–1978		Controlling for all variables	1978		Controlling for all variables	1978	Controlling for all variables	1978		Controlling for all variables	1978		Controlling for all variables	1978	Controlling for all variables	1975–1978		Controlling for all variables	1975–1978	Controlling for all variables	1975–1978	Controlling for all variables	1975–1978		
Comparison group	Unadjusted <sup>b</sup> (1)	Adjusted <sup>c</sup> (2)	Unadjusted <sup>d</sup> (3)	Adjusted <sup>e</sup> (4)	Unadjusted <sup>d</sup> (5)	Adjusted <sup>e</sup> (6)	Unadjusted <sup>b</sup> (1)	Adjusted <sup>c</sup> (2)	Unadjusted <sup>d</sup> (3)	Adjusted <sup>e</sup> (4)	Unadjusted <sup>b</sup> (1)	Adjusted <sup>c</sup> (2)	Unadjusted <sup>d</sup> (3)	Adjusted <sup>e</sup> (4)	Unadjusted <sup>b</sup> (1)	Adjusted <sup>c</sup> (2)	Unadjusted <sup>d</sup> (3)	Adjusted <sup>e</sup> (4)	Unadjusted <sup>d</sup> (5)	Adjusted <sup>e</sup> (6)	Unadjusted <sup>b</sup> (1)	Adjusted <sup>c</sup> (2)	Unadjusted <sup>d</sup> (3)	Adjusted <sup>e</sup> (4)	Unadjusted <sup>d</sup> (5)	Adjusted <sup>e</sup> (6)		
NSW	886 (472)	798 (472)	879 (467)	802 (468)	820 (633)	1,794 (637)	1,572 (632)	1,750 (637)	1,631 (639)	1,612 (633)	1,794 (636)	1,668 (636)	1,750 (632)	1,672 (638)	1,655 (640)													
PSID-1	-15,578 (913)	-8,057 (900)	-2,380 (680)	-2,119 (746)	-1,844 (762)	-15,205 (1155)	-7,741 (1175)	-582 (841)	-265 (861)	186 (901)	-15,205 (1155)	-879 (931)	-582 (841)	218 (866)	731 (866)													
PSID-2	-4,020 (781)	-3,482 (905)	-1,364 (729)	-1,694 (878)	-1,876 (885)	-3,647 (960)	-2,810 (1082)	721 (886)	298 (1004)	111 (1032)	-3,647 (960)	94 (1042)	721 (886)	907 (1004)	688 (1028)													
PSID-3	697 (760)	-509 (967)	629 (757)	-552 (967)	-576 (968)	1,070 (900)	35 (1101)	1,370 (1101)	243 (1101)	298 (1105)	1,070 (900)	821 (1100)	1,370 (897)	821 (1101)	825 (1104)													
CPS-1	-8,870 (562)	-4,416 (577)	-1,543 (426)	-1,102 (450)	-987 (452)	-8,498 (712)	-4,417 (714)	-78 (537)	525 (567)	709 (560)	-8,498 (712)	-8 (572)	709 (572)	-8 (537)	739 (547)	972 (550)												
CPS-2	-4,195 (533)	-2,341 (620)	-1,649 (459)	-1,129 (551)	-1,149 (551)	-3,822 (671)	-2,208 (746)	-263 (574)	371 (662)	305 (666)	-3,822 (671)	615 (672)	305 (672)	615 (574)	879 (654)	790 (658)												
CPS-3	-1,008 (539)	-1 (681)	-1,204 (532)	-263 (677)	-234 (675)	-635 (657)	375 (821)	-91 (641)	844 (808)	875 (810)	-635 (657)	1,270 (798)	-91 (641)	1,270 (798)	-91 (641)	1,326 (798)	1,326 (798)											

NOTES: Panel A replicates the sample of Lalonde (1986, table 5). The estimates for columns (1)–(4) for NSW, PSID-1, and CPS-1 are identical to Lalonde's. CPS-2 and CPS-3 are similar but not identical, because we could not exactly recreate his subset. Column (5) differs because the data file that we obtained did not contain all of the covariates used in column (10) of Lalonde's Table 5.

<sup>a</sup> Estimated effect of training on RE78. Standard errors are in parentheses. The estimates are in 1982 dollars.

<sup>b</sup> The estimates based on the NSW control groups are unbiased estimates of the treatment impacts for the original sample (\$886) and for the RE74 sample (\$1,794).

<sup>c</sup> The exogenous variables used in the regressions-adjusted equations are age, age squared, years of schooling, high school dropout status, and race (and RE74 in Panel C).

<sup>d</sup> Regresses RE78 on a treatment indicator and RE75.

<sup>e</sup> The same as (d), but controls for the additional variables listed under (c).

<sup>f</sup> Controls for all pretreatment covariates.

## Covariate imbalance

- Conditional on the propensity score, the covariates are independent of the treatment, suggesting that the distribution of covariate values should be the same for both treatment and control groups
- This can be checked as we have data on all three once we've estimated the propensity score
- DW note that the two samples have severe imbalance on *observables* – a huge number of non-experimental controls have propensity scores almost exactly equal to 0
- Their analysis will “trim” (which will ultimately have implications for interpretation)

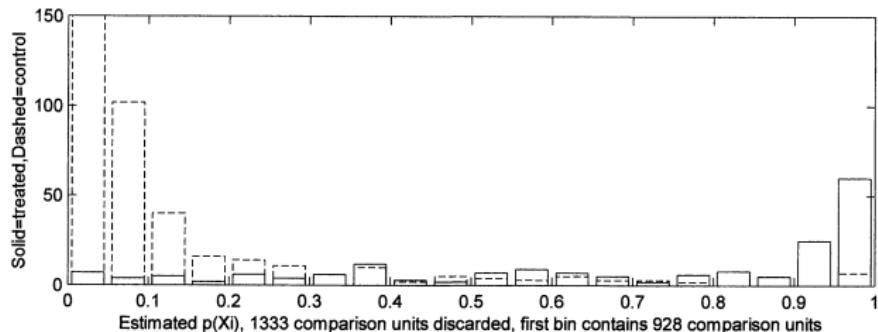


Figure 1. Histogram of the Estimated Propensity Score for NSW Treated Units and PSID Comparison Units. The 1,333 PSID units whose estimated propensity score is less than the minimum estimated propensity score for the treatment group are discarded. The first bin contains 928 PSID units. There is minimal overlap between the two groups. Three bins (.8-.85, .85-.9, and .9-.95) contain no comparison units. There are 97 treated units with an estimated propensity score greater than .8 and only 7 comparison units.

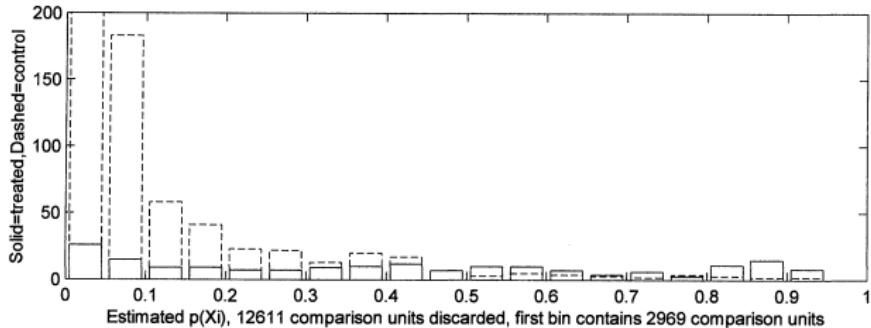


Figure 2. Histogram of the Estimated Propensity Score for NSW Treated Units and CPS Comparison Units. The 12,611 CPS units whose estimated propensity score is less than the minimum estimated propensity score for the treatment group are discarded. The first bin contains 2,969 CPS units. There is minimal overlap between the two groups, but the overlap is greater than in Figure 1; only one bin (.45-.5) contains no comparison units, and there are 35 treated and 7 comparison units with an estimated propensity score greater than .8.

Table 3. Estimated Training Effects for the NSW Male Participants Using Comparison Groups From PSID and CPS

	NSW earnings less comparison group earnings		NSW treatment earnings less comparison group earnings, conditional on the estimated propensity score					
			Quadratic in score <sup>b</sup>	Stratifying on the score			Matching on the score	
	(1) Unadjusted	(2) Adjusted <sup>a</sup>	(3)	(4) Unadjusted	(5) Adjusted	(6) Observations <sup>c</sup>	(7) Unadjusted	(8) Adjusted <sup>d</sup>
NSW	1,794 (633)	1,672 (638)						
PSID-1 <sup>e</sup>	-15,205 (1,154)	731 (886)	294 (1,389)	1,608 (1,571)	1,494 (1,581)	1,255	1,691 (2,209)	1,473 (809)
PSID-2 <sup>f</sup>	-3,647 (959)	683 (1,028)	496 (1,193)	2,220 (1,768)	2,235 (1,793)	389	1,455 (2,303)	1,480 (808)
PSID-3 <sup>f</sup>	1,069 (899)	825 (1,104)	647 (1,383)	2,321 (1,994)	1,870 (2,002)	247	2,120 (2,335)	1,549 (826)
CPS-1 <sup>g</sup>	-8,498 (712)	972 (550)	1,117 (747)	1,713 (1,115)	1,774 (1,152)	4,117	1,582 (1,069)	1,616 (751)
CPS-2 <sup>g</sup>	-3,822 (670)	790 (658)	505 (847)	1,543 (1,461)	1,622 (1,346)	1,493	1,788 (1,205)	1,563 (753)
CPS-3 <sup>g</sup>	-635 (657)	1,326 (798)	556 (951)	1,252 (1,617)	2,219 (2,082)	514	587 (1,496)	662 (776)

<sup>a</sup> Least squares regression: RE78 on a constant, a treatment indicator, age, age<sup>2</sup>, education, no degree, black, Hispanic, RE74, RE75.<sup>b</sup> Least squares regression of RE78 on a quadratic on the estimated propensity score and a treatment indicator, for observations used under stratification; see note (g).<sup>c</sup> Number of observations refers to the actual number of comparison and treatment units used for (3)–(5); namely, all treatment units and those comparison units whose estimated propensity score is greater than the minimum, and less than the maximum, estimated propensity score for the treatment group.<sup>d</sup> Weighted least squares: treatment observations weighted as 1, and control observations weighted by the number of times they are matched to a treatment observation [same covariates as (a)]. Propensity scores are estimated using the logistic model, with specifications as follows:<sup>e</sup> PSID-1: Prob ( $T_i = 1$ ) = F(age, age<sup>2</sup>, education, education<sup>2</sup>, married, no degree, black, Hispanic, RE74, RE75, RE74<sup>2</sup>, RE75<sup>2</sup>, u74\*black).<sup>f</sup> PSID-2 and PSID-3: Prob ( $T_i = 1$ ) = F(age, age<sup>2</sup>, education, education<sup>2</sup>, no degree, married, black, Hispanic, RE74, RE74<sup>2</sup>, RE75, RE75<sup>2</sup>, u74, u75).<sup>g</sup> CPS-1, CPS-2, and CPS-3: Prob ( $T_i = 1$ ) = F(age, age<sup>2</sup>, education, education<sup>2</sup>, no degree, married, black, Hispanic, RE74, RE75, u74, u75, education\*RE74, age<sup>3</sup>).

*Table 4. Sample Means of Characteristics for Matched Control Samples*

<i>Matched samples</i>	<i>No. of observations</i>	<i>Age</i>	<i>Education</i>	<i>Black</i>	<i>Hispanic</i>	<i>No degree</i>	<i>Married</i>	<i>RE74 (U.S. \$)</i>	<i>RE75 (U.S. \$)</i>
NSW	185	25.81	10.35	.84	.06	.71	.19	2,096	1,532
MPSID-1	56	26.39	10.62	.86	.02	.55	.15	1,794	1,126
		[2.56]	[.63]	[.13]	[.06]	[.13]	[.12]	[1,406]	[1,146]
MPSID-2	49	25.32	11.10	.89	.02	.57	.19	1,599	2,225
		[2.63]	[.83]	[.14]	[.08]	[.16]	[.16]	[1,905]	[1,228]
MPSID-3	30	26.86	10.96	.91	.01	.52	.25	1,386	1,863
		[2.97]	[.84]	[.13]	[.08]	[.16]	[.16]	[1,680]	[1,494]
MCPS-1	119	26.91	10.52	.86	.04	.64	.19	2,110	1,396
		[1.25]	[.32]	[.06]	[.04]	[.07]	[.06]	[841]	[563]
MCPS-2	87	26.21	10.21	.85	.04	.68	.20	1,758	1,204
		[1.43]	[.37]	[.08]	[.05]	[.09]	.08	[896]	[661]
MCPS-3	63	25.94	10.69	.87	.06	.53	.13	2,709	1,587
		[1.68]	[.48]	[.09]	[.06]	[.10]	[.09]	[1,285]	[760]

NOTE: Standard error on the difference in means with NSW sample is given in brackets.

MPSID1-3 and MCPS1-3 are the subsamples of PSID1-3 and CPS1-3 that are matched to the treatment group.

## Replies by econometricians to DW

- Heckman, Smith and Todd concluded from their own work that in order for matching estimators to have low bias, you need the following:
  1. A rich set of variables related to program participation and predictive of  $Y^0$  labor market outcomes,
  2. Nonexperimental comparison group be drawn from the same local labor markets as the participants and
  3. Dependent variable (e.g., earnings) be measured in the same way for participants and nonparticipants
- All three of these conditions fail to hold in DW (1999, 2002) according to Smith and Todd (2005)
- DW also note the importance of conditioning on pre-treatment lagged outcomes (e.g., real earnings in  $t - 1, t - 2$ , etc.) as well as *trimming*

## Smith and Todd, diff-in-diff, doubly robust

- Difference-in-differences with propensity scores tended to work well in Smith and Todd (2005) though the effect sizes are much larger
- In my Causal Inference II workshop, we use Sant'anna And Zhao's double robust DiD and get nearly the exact same parameter estimate as the experimental finding

# Roadmap

Adjusting for Known and quantified Confounders

- Backdoor criterion and model

- Confounders, Covariates and Colliders

Causal Definitions

- Aggregate target parameters

- Estimation framework

Different estimators

- Stratification weighting

- Conditional Independence

- Exact matching

- Inexact matching with nearest neighbors

Propensity scores

Lalonde and the propensity score

Coarsened exact matching

Concluding remarks

# Coarsened exact matching

- There are two kinds of matching as we've said
  1. *Exact matching* matches a treated unit to all of the control units with the same covariate value. Sometimes this is impossible (e.g., continuous covariate).
  2. *Approximate matching* specifies a metric to find control units that are close to the treated unit. Requires a distance metric, such as Euclidean, Mahalanobis, or the propensity score. All of which can be implemented in Stata's `teffects`.
- Iacus, King and Porro (2011) propose another version of matching they call coarsened exact matching (CEM). Some big picture ideas

## Checking imbalance

- Iacus, King and Porro (2008) say that in practice approximate matching requires setting the matching solution beforehand, then checking for imbalance after.
- Start over, repeat, until the user is exhausted by checking for imbalance.

# CEM Algorithm

1. Begin with covariates  $X$ . Make a copy called  $X^*$
2. Coarsen  $X^*$  according to user-defined cutpoints or CEM's automatic binning algorithm
  - Schooling → less than high school, high school, some college, college, post college
3. Create one stratum per unique observation of  $X^*$  and place each observation in a stratum
4. Assign these strata to the original data,  $X$ , and drop any observation whose stratum doesn't contain at least one treated and control unit

You then add weights for stratum size and analyze without matching.

## Tradeoffs

- Larger bins mean more coarsening. This results in fewer strata.
- Fewer strata result in more diverse observations within the same strata and thus higher imbalance
- CEM prunes both treatment and control group units, which changes the parameter of interest. Be transparent about this as you're not estimating the ATE or the ATT when you start pruning

## Benefits

- The key benefit of CEM is that it is in a class of matching methods called *monotonic imbalance bounding*
- MIB methods bound the maximum imbalance in some feature of the empirical distributions by an ex ante decision by the user
- In CEM, this ex ante choice is the coarsening decision
- By choosing the coarsening beforehand, users can control the amount of imbalance in the matching solution
- It's also wicked fast.

## Imbalance

- There are several ways of measuring imbalance, but here we focus on the  $\mathcal{L}_1(f, g)$  measure which is

$$\mathcal{L}_1(f, g) = \frac{1}{2} \sum_{l_1 \dots l_k} |f_{l_1 \dots l_k} - g_{l_1 \dots l_k}|$$

where the  $f$  and  $g$  record the relative frequencies for the treatment and control group units.

- Perfect global imbalance is indicated by  $\mathcal{L}_1 = 0$ . Larger values indicate larger imbalance between the groups, with a maximum of  $\mathcal{L}_1 = 1$ .

# Stata

- Download `cem` from Stata: `ssc install cem, replace`
- You will automatically compute the global imbalance measure, as well as several unidimensional measures of imbalance, when using `cem`
- I got a  $\mathcal{L}_1 = 0.55$ . What does it mean?
  - By itself, it's meaningless. It's a reference point between matching solutions.
  - Once we have a matching solution, we will compare its  $\mathcal{L}_1$  to 0.55 and gauge the increase in balance due to the matching solution from that difference.
  - Thus  $\mathcal{L}_1$  works for imbalance as  $R^2$  works for model fit: the absolute values mean less than comparisons between matching solutions.

## More Stata

- Because `cem` bounds the imbalance *ex ante*, the most important information in the Stata output is the number of observations matched.
- You can also choose the coarsening as opposed to relying on the algorithm's automated binning.
- Once you have estimated the strata, you regress the outcome onto the treatment and then weight the regression by `cem_weights`. For instance,

```
regress re78 treat [iweight=cem_weight]
```

- For more on this, see Blackwell, et al. Stata journal article from 2009.

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## Comments

- Selection on observables are important and when running regressions with controls, you are in fact doing it
- Conditional independence requires that you *know* and *include* all confounders to adjust comparisons when estimating treatment effects
- Without a prior behavioral model guiding you, it's very hard to defend conditional independence (borderline disingenuous)
- If you are unwilling to use DAGs, you may want to ask yourself why you are comfortable running regressions with covariates?

# When not to use selection on observables

- Conditions for selection on observables are strong and subtle
  1.  $(Y^1, Y^0) \perp\!\!\!\perp D|X$  (conditional independence)
  2.  $0 < Pr(D = 1|X) < 1$  with probability one (common support)
- What exactly does the first thing mean?
  - Easy to explain part: all the confounders are known and in your dataset
  - Not as easy to explain part: once you condition on those things, your customers or people were behaving *randomly*
- A lot of matching and weighting focused on biases created by dimensionality problems, but fixing those does not fix first point (and King and Nielsen are only focused on second)

# Rationality issues

- Roy models basically suggest people usually do things because it benefits them – called “selection on gains”
  - If I do something, it’s because  $Y^1 - Y^0 > 0$
  - If I don’t, it’s because  $Y^1 - Y^0 < 0$
- We tend to think of this as nearly identical to rationality or intentional behavior, and when we use selection on observables methods we assume that that rationality could be absorbed by observables
- Very mysterious idea and Smith and Sweetman (2015) suggest some kinds of behavior may not ever satisfy this condition

## Comments

- One diagnostic feature of the matching, weighting and imputation methods over OLS is the steps involved to evaluate common support
- Unnecessary though – you can incorporate the propensity score into regressions as weights
- Nevertheless as we saw with DW, simply trimming can address some of the problems with overlap and propensity score makes this easier by collapsing  $K$  strata into a single scalar
- Histograms help to diagnoses these problems

## Comments

- Don't hyper-critical or naive – CIA may or may not hold in your data.  
You can have too strong of priors in either direction
- All that selection on observables does is create "look-a-likes" on *observables*, but if you left out a critical confounder, you've not fixed anything
- Adjusting for covariates may still be valuable even if you are worried about confounders as it can at least you know the differences are due to these known confounders

## Brief conclusion

*"All models are wrong but some are useful" – George Box*

- Keep in mind – you need to know your data, the area you're in, the people you're studying.
- Data, credentials and classwork are not a substitute for common sense and thoughtfulness.
- Sometimes CIA isn't insane and sometimes it may be and there is no rule I can give you