#### Resume

Name: h

Phone no: LinkedIn id:

Email Id: Address:

### Objective

Hard-working enthusiast looking for an opportunity to work at a challenging position in a reputed organization, where I can learn new skills, expand my knowledge, and leverage my learning.

### **Education**

- · Pursuing BBA second year from MDU
- Passed 12th from BSEB with 78.2%
- Passed 10th from BSEB with 67%

### **Technical Skills**

- Website development (WordPress)
- SEO (Keyword Research, On-Page and Off-Page SEO, Technical SEO)
- Content writing (Blog Writing, Article Writing, Website Content, Social Media Content)
- Google My Business, Google Analytics
- Email Marketing
- Social Media Optimization
- Tools (MS Word, Excel, Canva, WordPress, Google Docs, Google Analytics)

### **Experience**

### **Kshitiksha Foundation**

Content Writer Intern | 1 months

- Researched and created engaging articles on various topics.
- Developed SEO-friendly content to enhance online visibility.

Proofread and edited content to ensure high quality and clarity.

## **Project**

### **Blogging Website**

URL: <a href="https://infobhart101.in/">https://infobhart101.in/</a>

• **Overview:** Created and managed a personal blogging website focused on trending topics, such as education, finance, technology, and general interest.

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• Content Creation: Wrote and published multiple articles, including "Get the Best Reliance Jio

Disney Hotstar Offer in 2024."

SEO Optimization:

o Conducted in-depth keyword research to identify trending and relevant topics.

Optimized all blog posts for search engines, improving website ranking and organic

traffic.

Implemented on-page and off-page SEO techniques, including meta descriptions,

headers, and backlink strategies.

Used Google Analytics to monitor visitor behaviour and improve content strategy.

• **Promotion:** Leveraged social media platforms to share blog posts, resulting in enhanced

audience engagement and visibility.

### **Content Writing**

• Contributed articles to <a href="https://infobhart101.in/category/home/">https://infobhart101.in/category/home/</a>, covering topics like Finance,

Education, and Digital Marketing.

• Demonstrated excellent research skills to produce well-informed and reader-friendly content.

#### **Personal Details**

• Father's Name: Parmatma Singh

Date of Birth: 28th February 2007

• Gender: Male

Nationality: Indian

• Languages Known: Hindi, English

# Declaration

I hereby declare that the al	bove-written particulars	are true to the best of	my knowledge and belief.
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