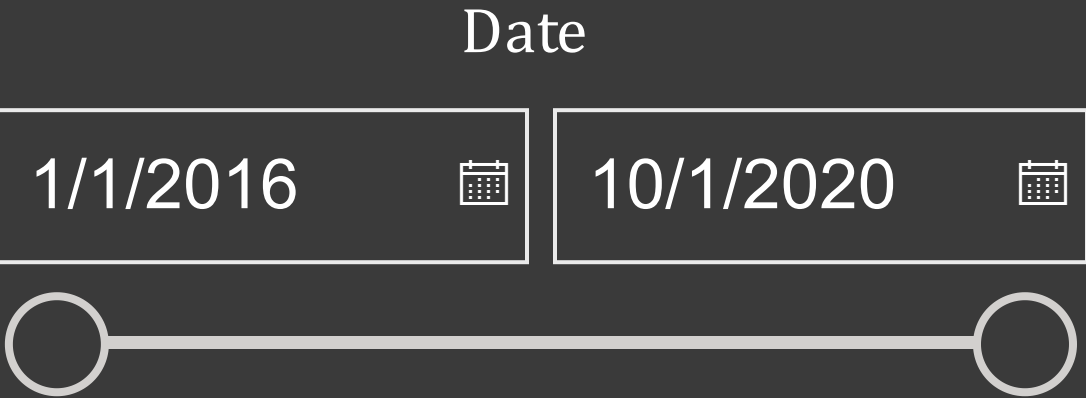


# STARTUP TRENDS IN INDIA



1722

TOTAL NO. OF STARTUPS

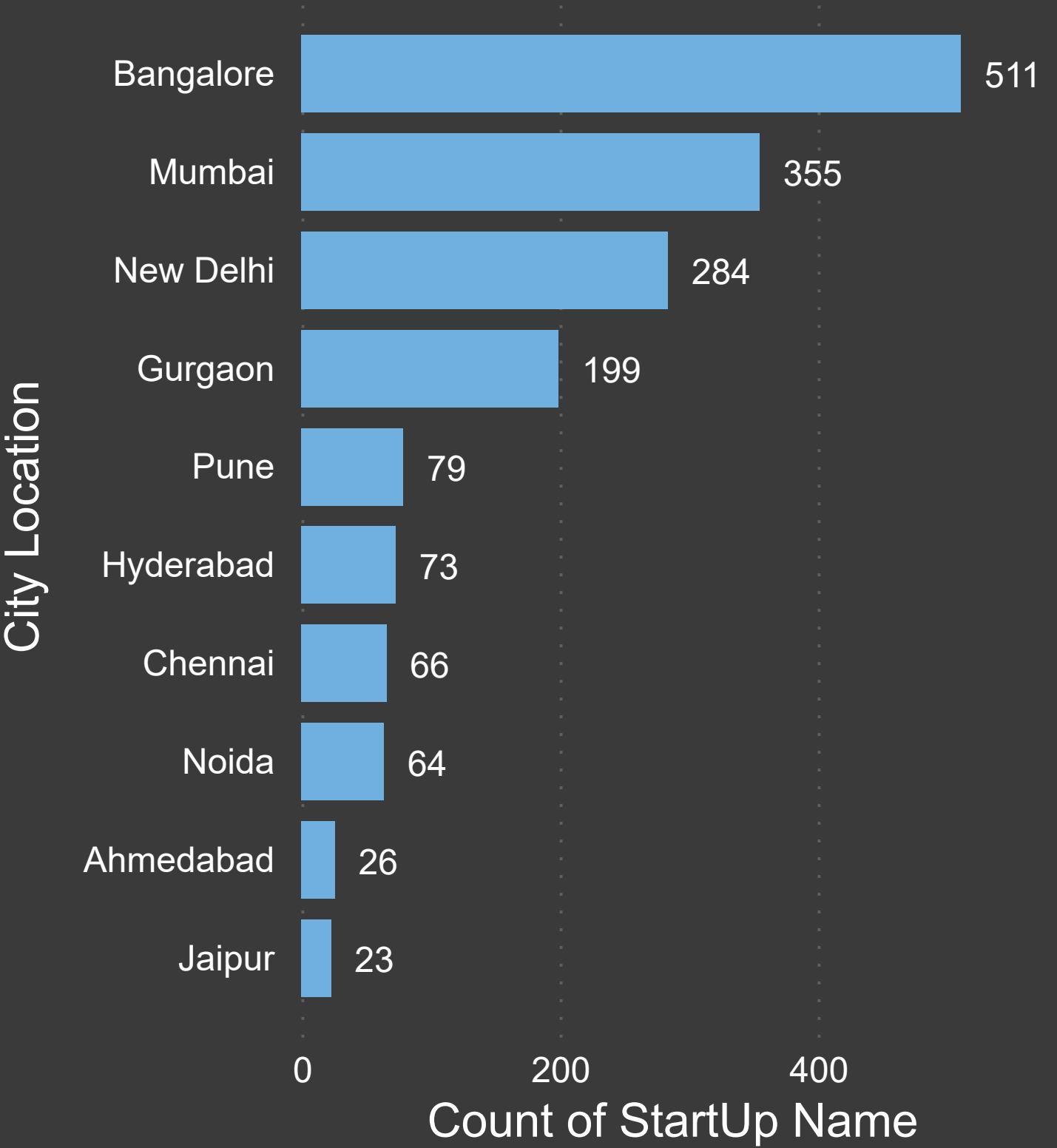
42bn

TOTAL INVESTMENT

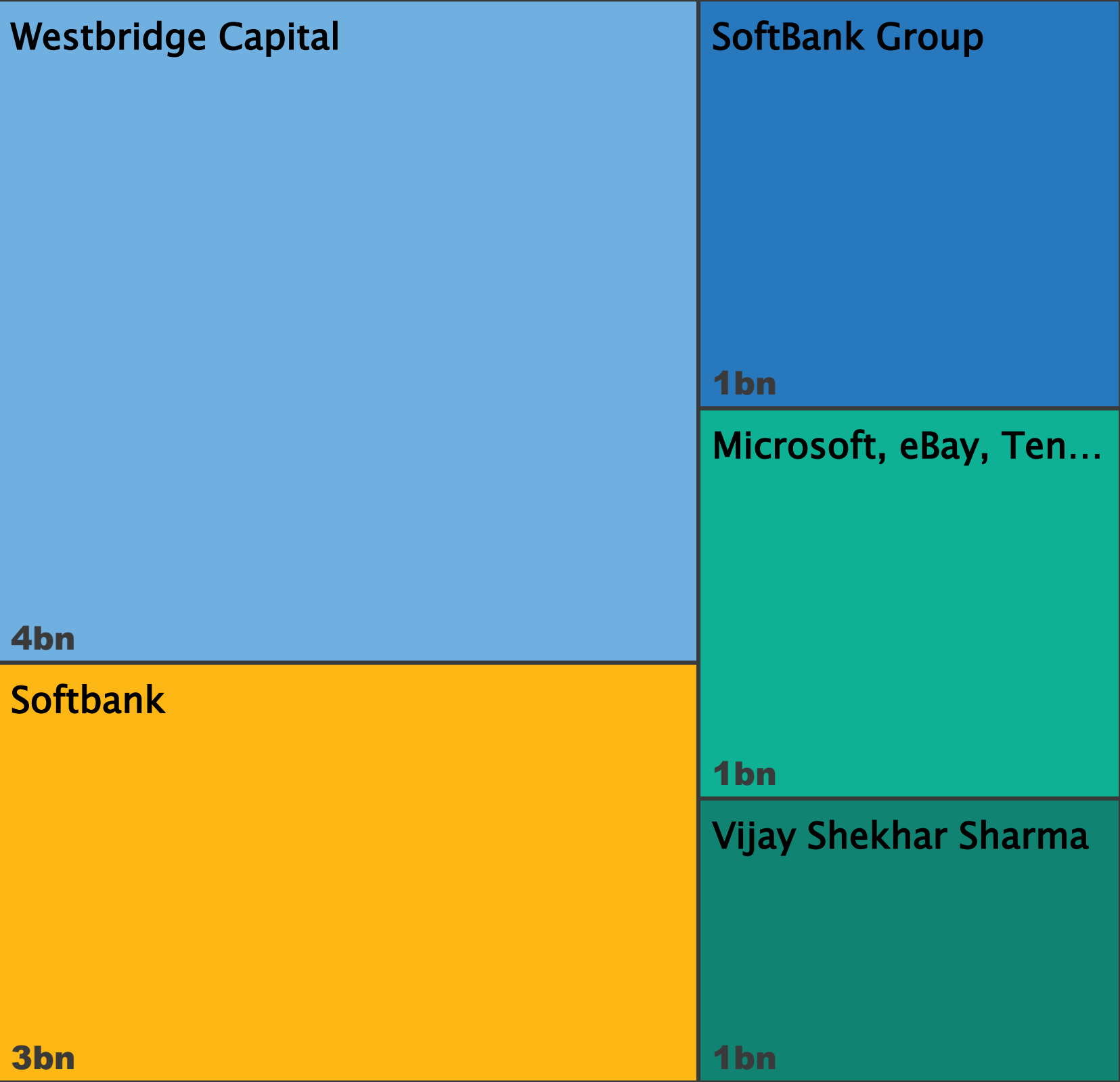
91

NO. OF STARTUP TYPES

STARTUP COUNT BASED ON LOCATION



AMOUNT IN USD BY INVESTORS



Subvertical	Average of Investment Amount (USD)
App based cab aggregator	330000000.00
Bike Taxi	3900000000.00
Business development	585000000.00
ECommerce Marketplace	427200000.00
Mobile Wallet	528500000.00
Mobile Wallet & ECommerce platform	730000000.00
Online Grocery & Food Store	300000000.00
Online Marketplace	545480000.00
Private Equity Firm	600000000.00
Wearable Fitness Bands	450000000.00
Total	690431578.95