

# E-Commerce Sales & Profitability Analysis | Overall Sales Review

7M  
Total Sales

State

All

Country

All

Region

All

Category

All

Subcategory

All

Month

All

1.07M  
Total Profit

25.729K  
Total Orders

278K  
Total Quantity Sold

Overall Sales Review

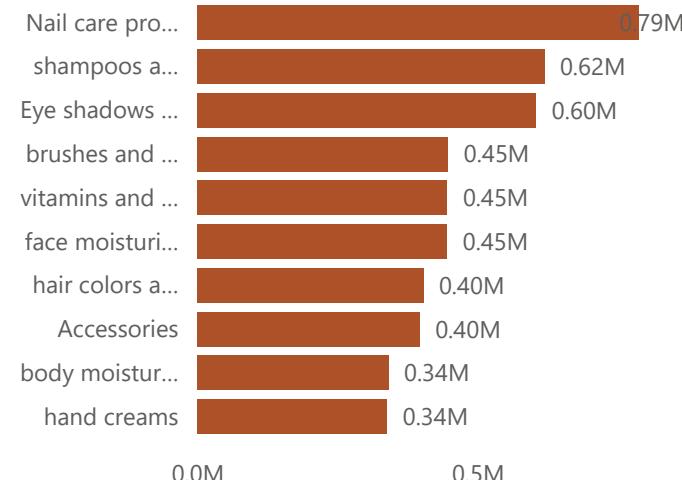
Customer & Market Analysis

Product Performance

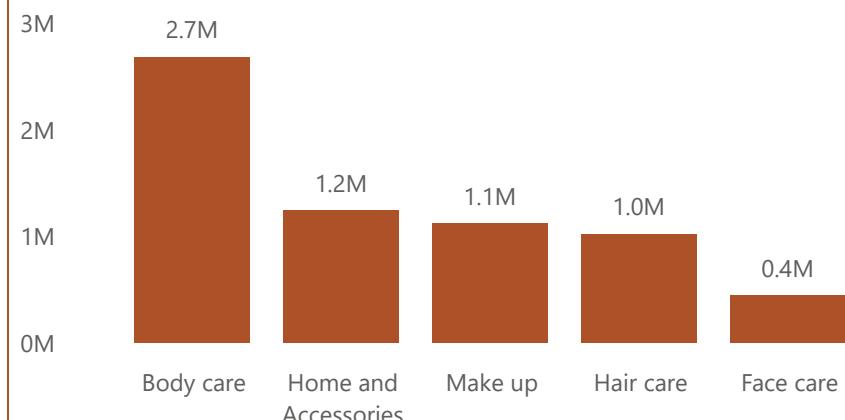
## Profit by Region



## Sales by Subcategory



## Sales by Category



## Sales by Month



# E-Commerce Sales & Profitability Analysis | Customer & Market Analysis

Product

All



Category

All

City

All

Region

All

State

All

Segment

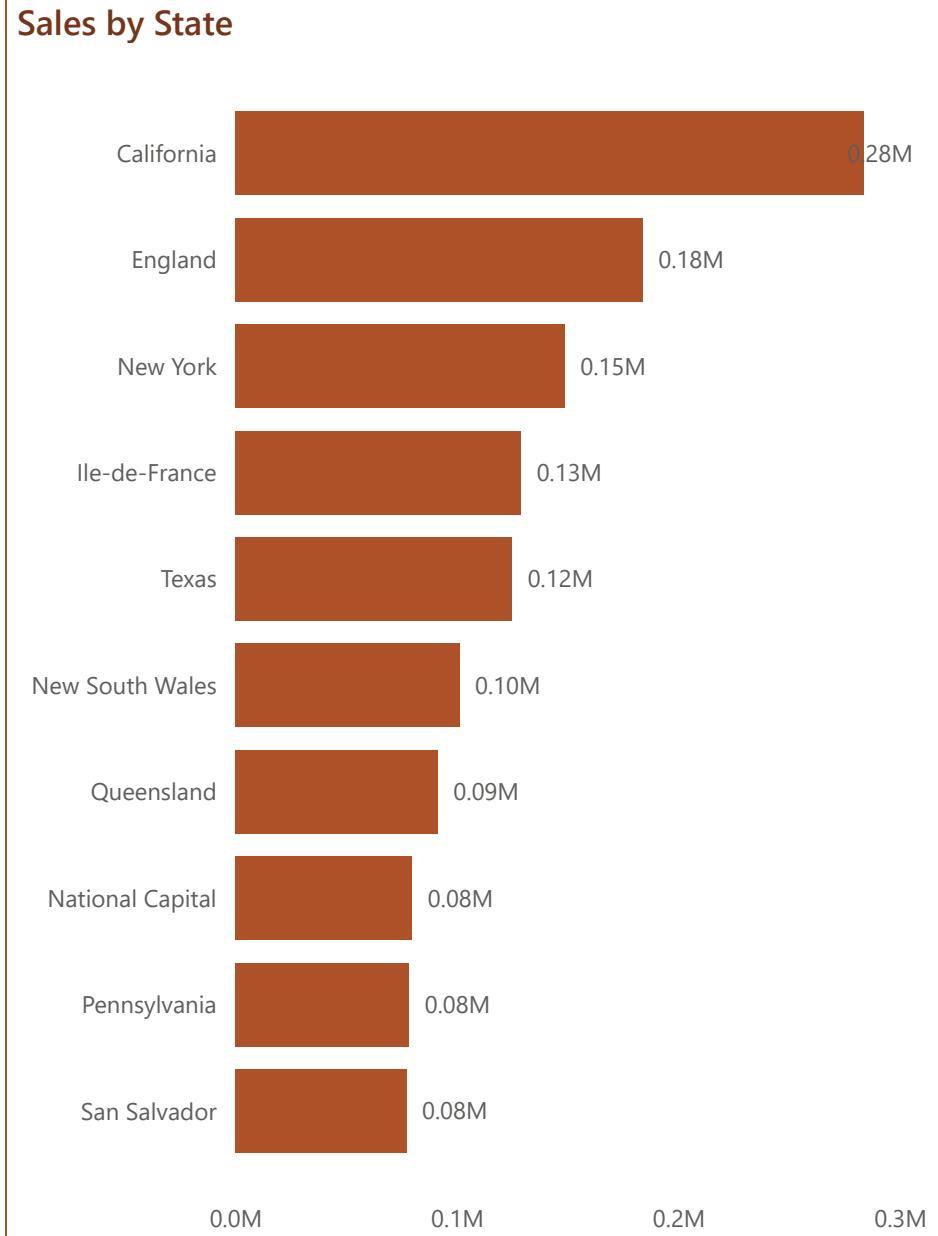
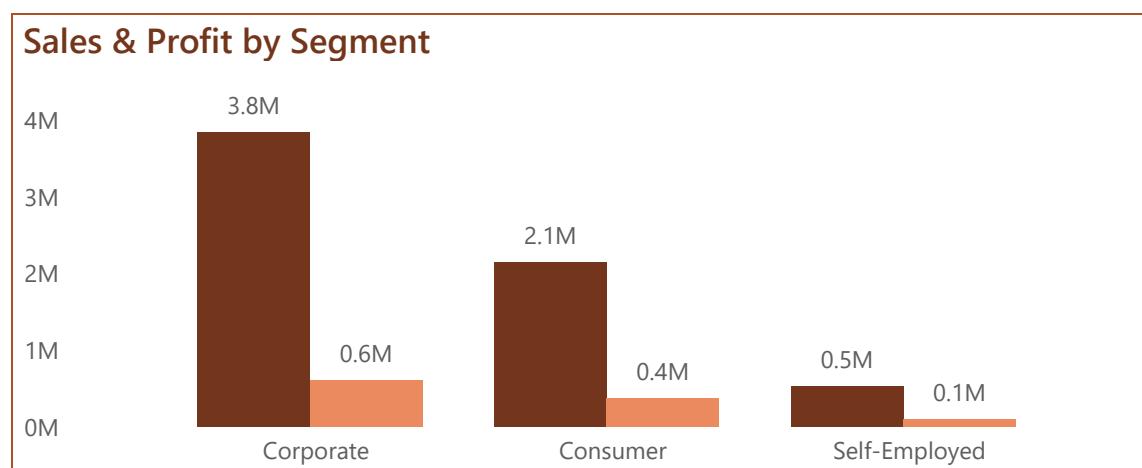
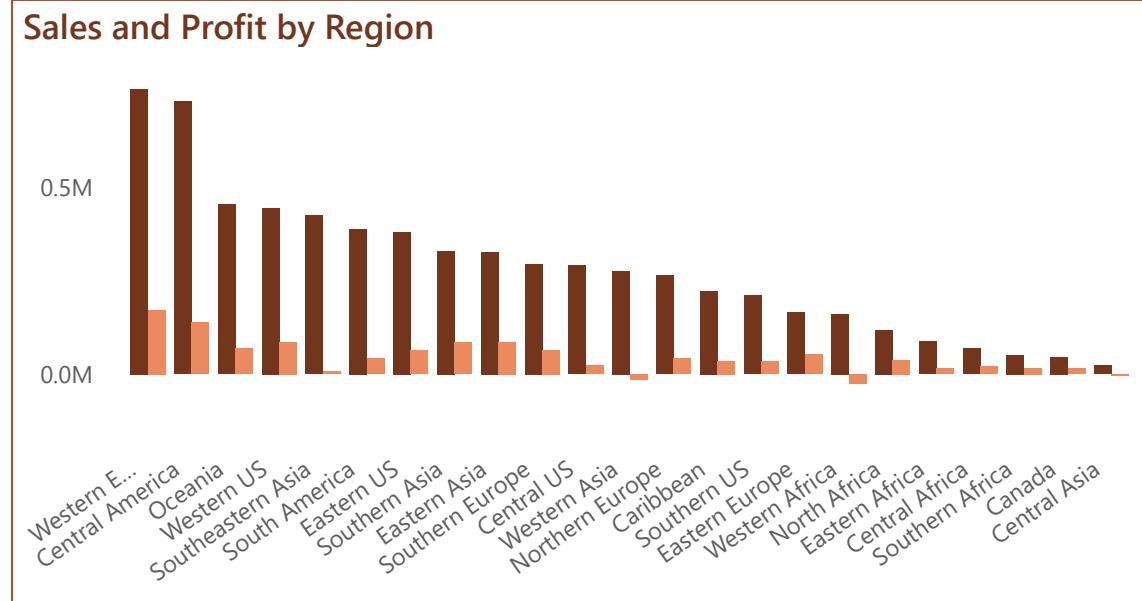
All

Market

All

Subcategory

All



# E-Commerce Sales & Profitability Analysis | Product Performance

Product ▼

All ▼

Category ▼

All ▼

Subcategory ▼

All ▼

Overall Sales Review

Customer & Market Analysis

Product Performance

## Bottom 10 Least Selling Products

3 16

Beautyb... 16

Burberr... 16

Eucerin ... 16

Kiehl's ... 16

Aveeno ... 14

Nivea P... 14

Burt's B... 12

China G... 12

Stila Eye... 12

Irish Spr... 7

Aveeno ... 6

Cetaphil... 4

Dove P... 3

## Top 10 Best Selling Products

24.88K 67.64K

Herbal E... 68K

Rose Gol... 30K

Sterling ... 30K

Golden ... 29K

Sterling ... 29K

Gold Sp... 27K

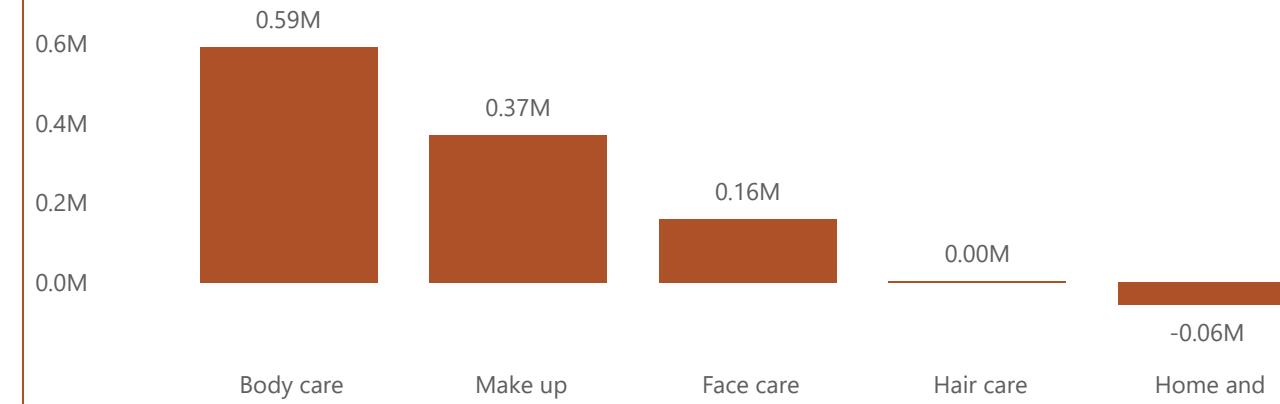
Sterling ... 27K

Silver Mi... 26K

Silver Gli... 25K

Sterling ... 25K

## Profit by Category



## Discount Impact on Profitability

