Upliance Assignment

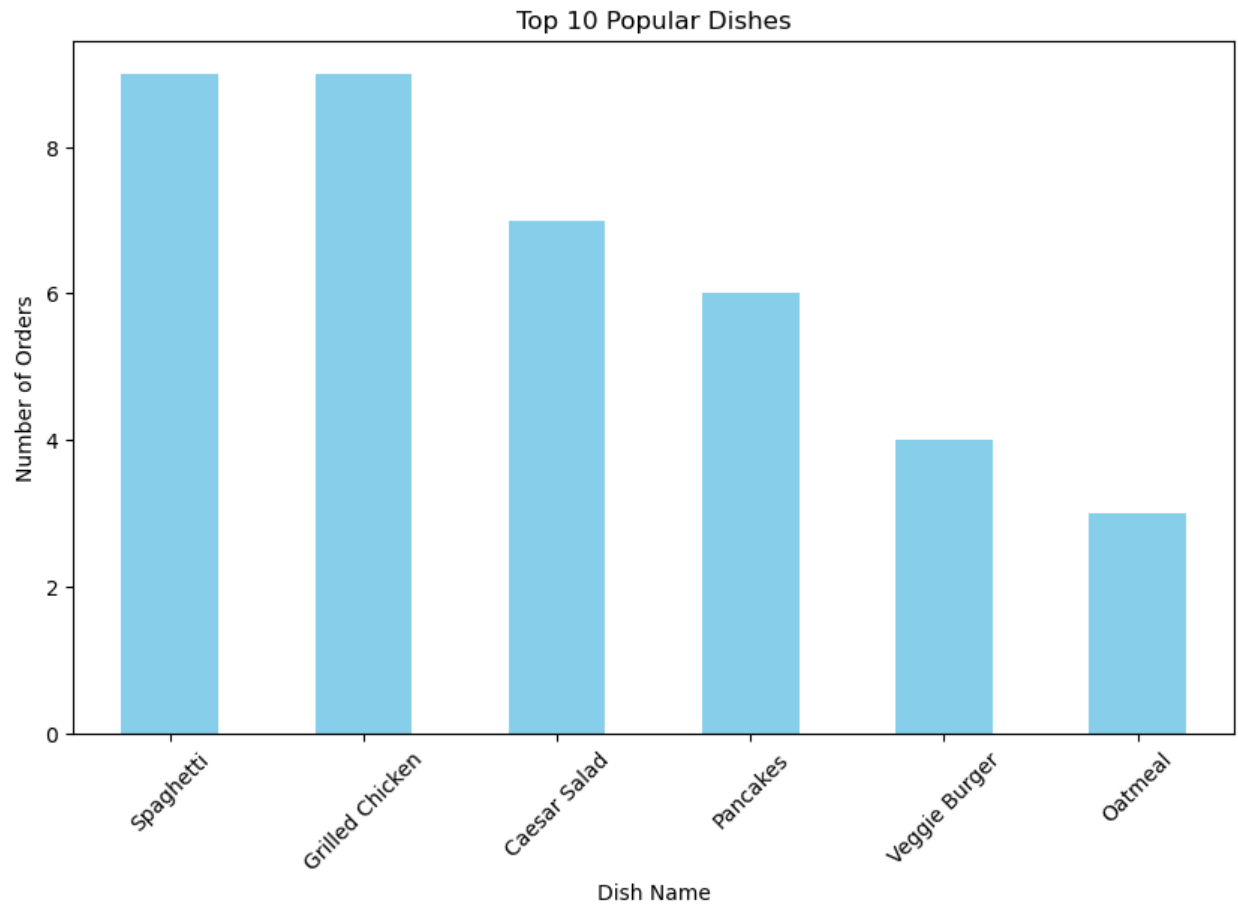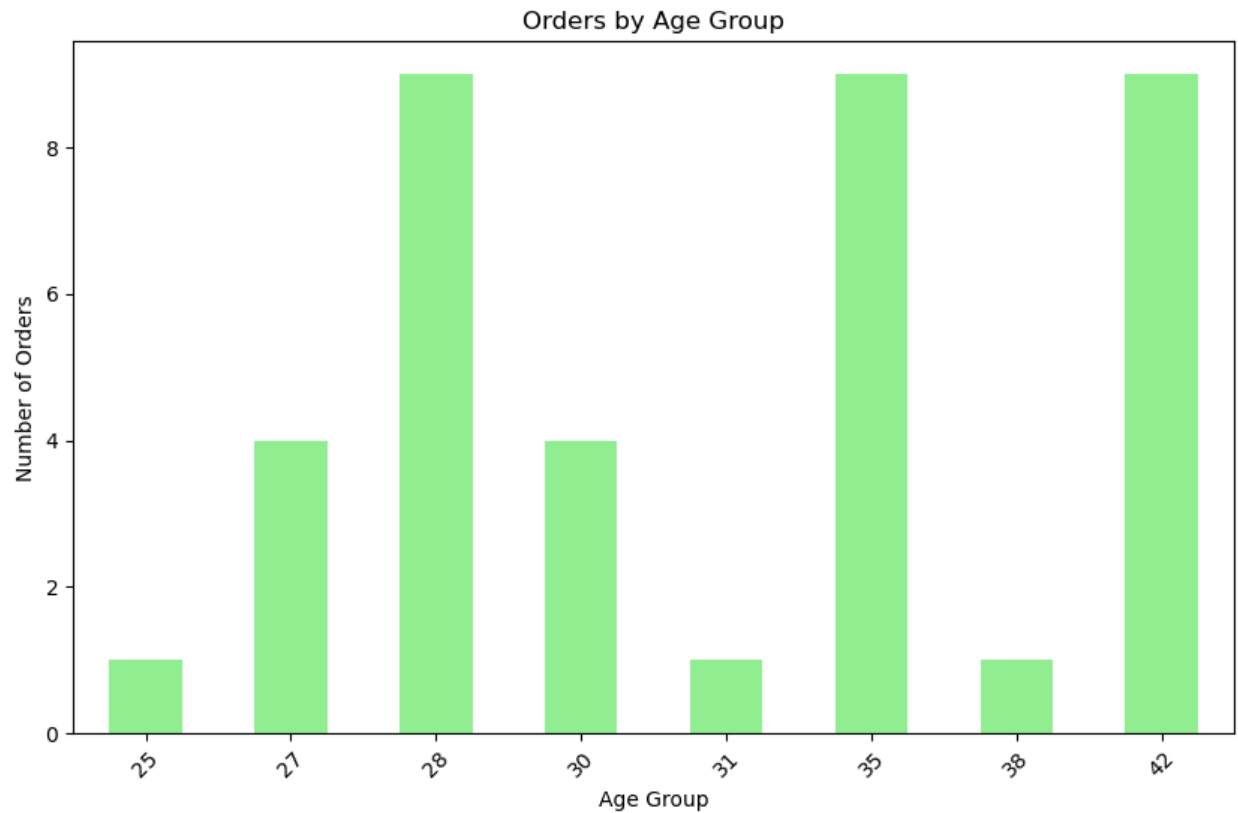## Popular Dishes:

Top 10 Popular Dishes

Key Findings:

1. Cooking sessions are positively correlated with the number of orders placed.

2. The most popular dishes are Spaghetti, Grilled Chicken and Caesar Salad.

Age:

Users aged 25-34 and those in urban areas are the most active in placing orders.

Orders by Age Group

Business Recommendations:

1. Focus on promoting popular dishes to increase order volumes.

2. Tailor marketing strategies to target the 25-34 age group and urban locations.

3. Enhance user engagement by offering discounts for frequent cooking sessions.