



# Graphic Designer ADIWITIYA BHARDWAJ

Hey there! I'm a passionate Graphic Designer with 5+ years of crafting bold, eye-catching visuals — from packaging and branding to digital content. I live in Photoshop, Illustrator, CorelDRAW, and Canva. Bonus: I also build cool, responsive websites using MERN stack, HTML, Tailwind, and JavaScript. Design + Code? Yup, I do both and I love it!

## Contact

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## Experience

### Graphic Designer

#### Family Business | 2019 – Present

- Designed packaging for agricultural and consumer products like fertilizers-pesticides and pickles etc.
- Created posters, banners, flyers, and branding kits, books, visual aids etc.
- Delivered social media creatives and marketing visuals for product launches.
- Managed full-cycle design projects, from client brief to print-ready output.

### Web Developer

#### Personal Projects | 2022 – Present

- Built Diploma Learning, an LMS using the MERN stack.
- Added Clerk for secure login & user auth.
- Integrated Stripe for course payments.
- Designed a clean, responsive UI.
- Features: course creation, enrollment, and a custom video player.

## Skills

- Packaging & Print Design
- Brand Identity Design
- Social Media Creatives
- Adobe Photoshop & Illustrator
- CorelDRAW & Canva
- Typography & Layout
- Motion Graphics
- Video Editing
- Reels Editing
- Client Communication

## Education

### Diploma in CS

Govt. Polytechnic Sirsa

### Tools



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