



Welcome to my Printing & Packaging Design Portfolio – a curated collection of my work that highlights creative, functional, and visually striking packaging solutions alongside high-impact printed materials. This portfolio reflects my ability to combine design aesthetics with real-world production knowledge, delivering results that are both beautiful and practical.

From concept development to press-ready files, each piece showcases my attention to detail, brand alignment, and goal-driven creativity. Whether it's retail cartons, product labels, flexible pouches, or promotional prints, every project is crafted to stand out, connect with the audience, and meet industry standards. My focus is always on clarity, originality, and delivering designs that serve the brand as much as the end user.





ICE PACKAGING DESIGN FOR AVS ICE CUBES –

This packaging design for PARTY ICE (1kg) combines bold typography, a refreshing blue palette, and realistic imagery to instantly communicate the product's purpose—chilled fun for parties and events. The clean layout highlights key details like “Alkaline Water,” product weight, and FSSAI info, while maintaining strong brand presence and shelf appeal. Designed for flexible pouch printing, it ensures clarity, freshness, and a modern visual impact. the brand as much as the end user.

Banner Design for ASHIRVAD CABLES –

This banner promotes Ashirvad Cab wires, emphasizing durability, trust, and national pride with the tagline “Desh Ka Wire.”



Label Design for PUNJABI AACHAR -

This label design promotes Punjabi Aachar products, showcasing vibrant tradition and flavor through Aam ka Aachar, Amla Murabba, and Bans ka Murabba.



Visual Aid Design for SUPER MANTHAN-

This visual aid design promotes the SUPER MANTHAN, highlighting their medicinal range with clear, informative visuals and a professional layout.





I have worked on a wide range of design projects across various formats and industries. While it's not possible to showcase every piece, the selected works in this portfolio reflect the diversity and versatility of my design approach. Each project demonstrates my ability to adapt creatively to different requirements while maintaining a strong focus on clarity, impact, and brand alignment.

Thanks for Watching :)