



HORSE RACE EQUIPMENTS

#C73023

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About Logo

This Logo Is made for a fictional company called ENERGY that produces iconic horse racing equipments. there target audience is college students.

They wanted a sense of mystery, while at the same time being agreeable.

It is a word mark logo for their brand which will be used on company website.

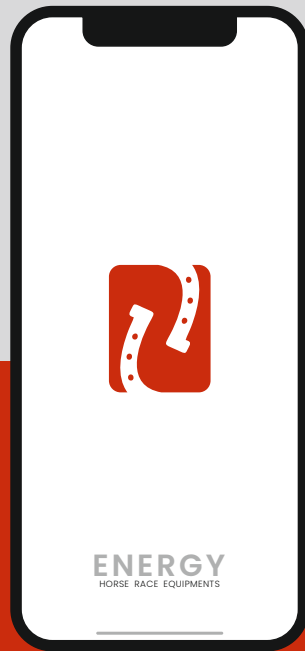


N + Horse Shoe

Icons



Invert



A dark, atmospheric background image of a horse race. Three jockeys are visible, riding horses and kicking up dust. The central jockey is in a red and white silks, while the others are in blue and yellow. The scene is dimly lit, emphasizing the motion and dust of the race.

ENERGY

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MONOCHROMIC



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Thanks for Watching :)