### Adiwitiya Bhardwaj

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Location: Hanumangarh, Rajasthan

#### **About Me**

I'm a passionate and creative graphic designer with over 5 years of hands-on experience in bringing ideas to life through design. From crafting brand identities to designing marketing materials, I love creating visually compelling content that makes an impact. My expertise spans Photoshop, Canva, CorelDRAW, and Illustrator, and I'm always excited to take on new challenges that push my creativity and skills.

## What I Bring to the Table

Creative & Strategic Thinking – I don't just design; I ensure every visual tells a story.

Expert in Design Tools – Adobe Photoshop, Illustrator, CorelDRAW, Canva – you name it!

**Eye for Detail** – Precision in typography, color theory, and layout design.

**Print & Digital Expertise** – Whether it's packaging, social media posts, or brand identity, I create designs that stand out.

**Team Player & Project Manager** – Juggling multiple projects while maintaining top-notch quality is my forte.

# **Work Experience**

**Graphic Designer | Family Business** 

#### 2019 - Present

Led the design team in creating impactful visuals for packaging, posters, and banners.

Developed brand identities, marketing materials, and digital content that boosted business visibility.

Worked closely with clients to understand their needs and turn their vision into reality.

Managed multiple projects simultaneously, ensuring quality and timely delivery.

### **Education**

## **Diploma in Computer Engineering**

6th Semester | Govt. Polytechnic Sirsa

# **Projects & Portfolio**

Designed complete branding packages for local businesses, elevating their market presence.

Developed eye-catching packaging designs for various product lines (Mostly For Agriculture Based Products Like Fertilizers, Pesticides Etc.).

# Languages

- Finglish (Fluent)
- Hindi (Fluent)