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## **Education**

DR. MAHALINGAM COLLEGE OF ENGINEERING & TECHNOLOGY

- Bachelor of Techology IT
- CGPA 7.6 / 2015 -2019

## **Hard Skills**

- HTML5, CSS3, Bootstrap 5
- Responsive Web Design
- On-Page SEO
- Javascript
- JQuery
- PHP & MYSQL
- React (Basics)
- Wordpress Development
- Proficient in Squarespace Platform
- · Figma to Bootstrap

#### **Soft Skills**

- Adaptability
- Flexibility
- Problem Solving
- Time Management
- Teamwork
- Quick Learner

## Certification

• Javascript Certification - IBM

# Language

- Tamil
- English

# KASTHURI M

# WEB DESIGNER (1.6 YEARS EXPERIENCE)

# **About Me**

Creative and versatile web designer passionate about crafting visually appealing, user-friendly digital experiences across platforms. Skilled at understanding client needs and transforming them into innovative, functional, and responsive designs that align with brand identity and business goals.

# **Experience**

#### **WEB DESIGNER**

2023-2025

# FREELANCERIND TECHNOLOGY PVT LTD - Sattechnologies.tech

- Designed and developed responsive websites using HTML, CSS, JavaScript, and WordPress, ensuring cross-browser compatibility and mobile optimization.
- Collaborated with clients to understand their business goals and translated requirements into intuitive and visually appealing designs.
- Optimized website performance by reducing load times and improving SEO best practices.
- Managed multiple projects simultaneously, meeting deadlines and maintaining high-quality standards.
- Managed and maintained client websites, including content updates, blog post publishing, and performance monitoring.
- Updated blog pages with fresh, engaging, and SEO-friendly content, driving a 25% increase in website traffic.
- Provided technical support and troubleshooting for client websites, resolving issues promptly to minimize downtime.
- Managed GoDaddy servers, including account creation in WHM, DNS configuration, and SSL certificate activation.

## **Wordpress Websites**

- novusimmigration.com
- sattechnologies.tech
- <u>satheesseo.in</u>
- codedm2.com
- <u>bangaloreseoexpertcom</u>
- theboardcompany.in
- myidentiti.com
- pinkfoxhairandbeauty.co.uk
- geoclinics.in
- surfacelabsolutions.com

# **HTML Websites**

- jodogoairportassist.com
- ksfsecuritycom
- satheesseo.in
- codedm2.com
- pinkfoxhairandbeauty.co.uk
- <u>raghavendrajoshi.com</u>
- srisaibalajiastrocentre.in
- saihanumanastrology.com
- <u>seofreelancerchennai.in</u>
- monstermailinglists.com

**Date:** 10.03.2025 **KASTHURI M** 

Place: Ajjjanahalli - Dharmapuri [SIGNATURE]