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4 / 360 Ajjanahalli (vill & po),
Pennagram (tk), Dharmapuri (dt)
-636810



<https://mkasthuri.github.io/portfolio/>

Education

DR. MAHALINGAM COLLEGE OF ENGINEERING
& TECHNOLOGY

- Bachelor of Technology - IT
- 2015 -2019
- CGPA - 7.6

Technical Skills

- HTML5, CSS3, Bootstrap 5
- Responsive Web Design
- On-Page SEO
- Javascript
- JQuery
- PHP & MYSQL
- React (Basics)
- Wordpress Development
- Proficient in Squarespace, Shopify Platform
- Figma to Bootstrap

Soft Skills

- Adaptability
- Conflict Resolution
- Problem Solving
- Time Management
- Teamwork
- Quick Learner

Language

- English
- Tamil

KASTHURI M

WEB DESIGNER (1.6 YEARS EXPERIENCE)

About Me

Creative and versatile web designer passionate about crafting visually appealing, user-friendly digital experiences across platforms. Skilled at understanding client needs and transforming them into innovative, functional, and responsive designs that align with brand identity and business goals.

Experience

WEB DESIGNER

2023- 2025

FREELANCERIND TECHNOLOGY PVT LTD -
Sattechnologies.tech

- **Designed and developed responsive websites** using HTML, CSS, JavaScript, and WordPress, ensuring cross-browser compatibility and mobile optimization.
- **Collaborated closely with clients** to understand their business goals and translated requirements into intuitive and visually appealing designs.
- **Enhanced website performance** by optimizing load times and implementing SEO best practices, contributing to improved user engagement and search engine rankings.
- **Managed multiple projects simultaneously**, meeting deadlines and maintaining high-quality standards.
- **Updated blog pages with fresh, engaging, and SEO-friendly content**, driving a 25% increase in website traffic.
- **Provided technical support** for client websites, troubleshooting and resolving issues promptly to minimize downtime.
- **Managed GoDaddy servers**, including account creation in WHM, DNS configuration, and SSL certificate activation.
- **Managed and maintained client websites**, including content updates, blog post publishing, and performance monitoring.
- **Oversaw the maintenance of websites for 30+ clients**, including regular content updates, blog post publishing, and performance monitoring to ensure site relevance and functionality.
- **Conducted regular website audits** and implemented security measures to protect against vulnerabilities and ensure data integrity.

Certification

- Javascript Certification - IBM

Date: 20.3.2025

KASTHURI M

Place: Ajjanahalli - Dharmapuri

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