+91 9787199875

kasthuriinn@gmail.com

4 / 360 Ajjanahalli (vill & po),
Pennagram (tk), Dharmapuri (dt)
-636810

https://mkasthuri.github.io/portfolio/

Education

DR. MAHALINGAM COLLEGE OF ENGINEERING
& TECHNOLOGY

- Bachelor of Technology - IT
- 2015 -2019
- CGPA - 7.6

Technical Skills

- HTML5, CSS3, Bootstrap 5
- Responsive Web Design
- On-Page SEO
- Javascript
- JQuery
- PHP & MYSQL
- React (Basics)
- Wordpress Development
- Proficient in Squarespace Platform
- Figma to Bootstrap

Soft Skills

- Adaptability
- Conflict Resolution
- Problem Solving
- Time Management
- Teamwork
- Quick Learner

Language

- English
- Tamil

KASTHURI M

WEB DESIGNER (1.6 YEARS EXPERIENCE)

About Me

Creative and versatile web designer passionate about crafting visually appealing, user-friendly digital experiences across platforms. Skilled at understanding client needs and transforming them into innovative, functional, and responsive designs that align with brand identity and business goals.

Experience

WEB DESIGNER   **2023- 2025**

FREELANCERIND TECHNOLOGY PVT LTD -
Sattechnologies.tech

- **Designed and developed responsive websites** using HTML, CSS, JavaScript, and WordPress, ensuring cross-browser compatibility and mobile optimization.
- **Collaborated closely with clients** to understand their business goals and translated requirements into intuitive and visually appealing designs.
- **Enhanced website performance** by optimizing load times and implementing SEO best practices, contributing to improved user engagement and search engine rankings.
- **Managed multiple projects simultaneously,** meeting deadlines and maintaining high-quality standards.
- **Updated blog pages with fresh, engaging, and SEO-friendly content**, driving a 25% increase in website traffic.
- **Provided technical support** for client websites, troubleshooting and resolving issues promptly to minimize downtime.
- **Managed GoDaddy servers**, including account creation in WHM, DNS configuration, and SSL certificate activation.
- **Managed and maintained client websites**, including content updates, blog post publishing, and performance monitoring.
- **Oversaw the maintenance of websites for 30+ clients**, including regular content updates, blog post publishing, and performance monitoring to ensure site relevance and functionality.
- **Conducted regular website audits** and implemented security measures to protect against vulnerabilities and ensure data integrity.

Certification

- Javascript Certification - IBM

Date: 20.3.2025   **KASTHURI M**

Place: Ajjanahalli - Dharmapuri   **[SIGNATURE]**