# Project report Template

## Introduction

### 1.1.over view

Fashion heaven general overview to introduce a innovative.
Zoho books is an online accounting and financial management software
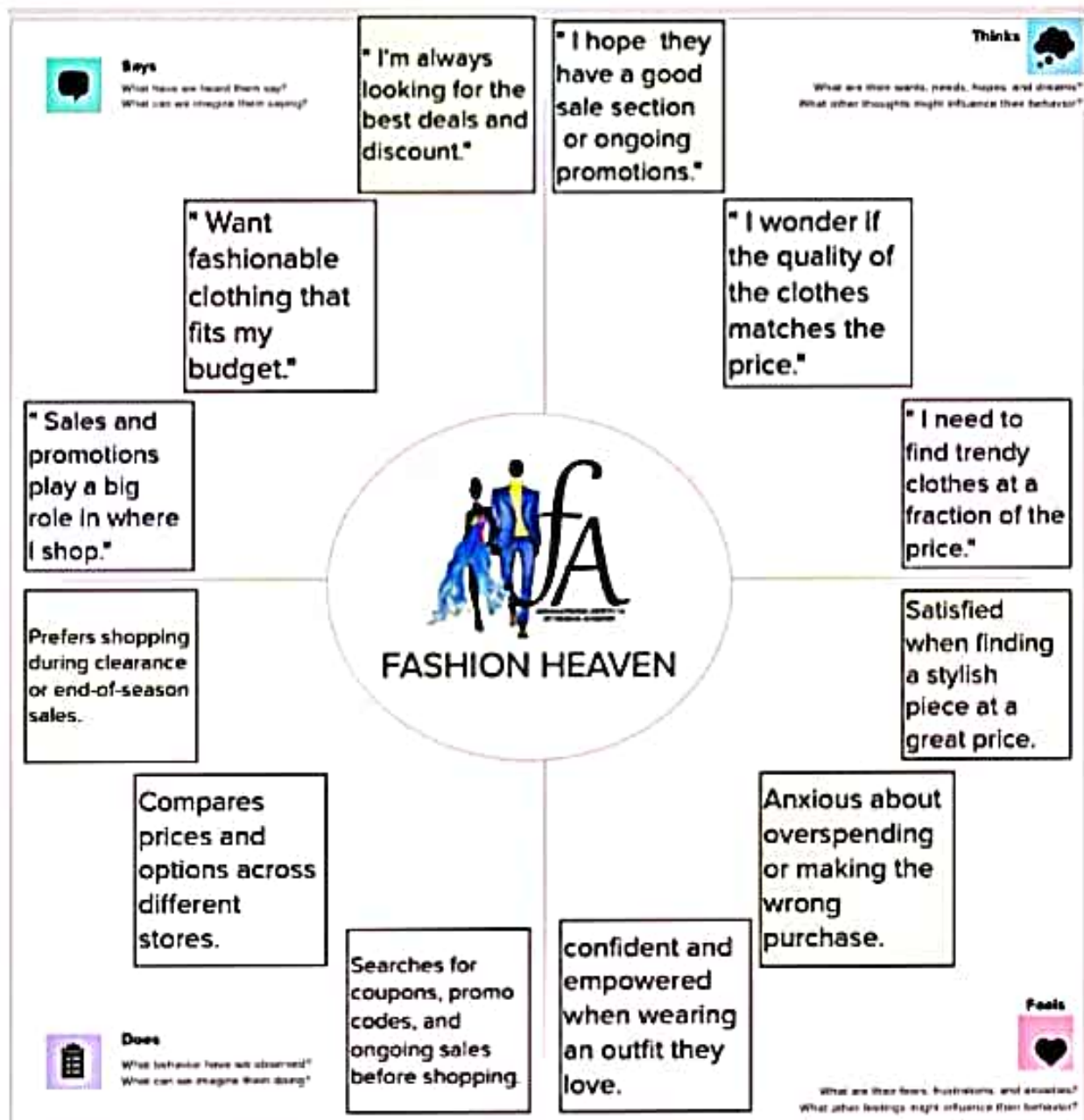And innovative for small medium businesses

### 1.2 . Purpose

The primary purpose of Zoho Book including financial management, Invoicing and billing,bank reconciliation report.

## Problem definition & Design Thinking

## 2.2 Ideation and brain grooming map:

## 2.1.Empathy Map



**Says** — What have we heard them say? What can we imagine them saying?

* " I'm always looking for the best deals and discount."

* " I hope they have a good sale section or ongoing promotions."

**Thinks** — What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

* " Want fashionable clothing that fits my budget."

* " I wonder if the quality of the clothes matches the price."

* " Sales and promotions play a big role in where I shop."

* " I need to find trendy clothes at a fraction of the price."

Prefers shopping during clearance or end-of-season sales.

Satisfied when finding a stylish piece at a great price.

Compares prices and options across different stores.

Anxious about overspending or making the wrong purchase.

**Does** — What behavior have we observed? What can we imagine them doing?

Searches for coupons, promo codes, and ongoing sales before shopping.

confident and empowered when wearing an outfit they love.

**Feels** — What are their fears, frustrations, and emotions? What other feelings might influence their behavior?

FASHION HEAVEN

## Result
## Dash board

**Result:**

Dashboard
.https://drive.google.com/file/d/1PV6
W9mGjt_opqq2WrQ8dfwHik4n1vego
/view?usp=drivesdk

# Advantages and disadvantage

## Advantages.

Invoicing and billing

Expense Tracking

Inventory Management

Reduce over all costs

Disadvantage
Having a big budget
Occupy storage
Eye problems


Application:

Naan mudhalvan portal
Mural
Hit hub , smart internetz
Zoho books
Conclusion:
Zoho Book is a versitile and
user friendly accounting and
book keeping
Software with several
advantages for small to
medium
-sized businesses.
It was use inter face , cloud
based accessibility.

## Future and Scope:

**Zoho Book might have future growth and enhancement Featured expansion, improve user experience Internalize, mobile functionality.**

## Appendix:

https://drive.google.com/file/d/1O0f8TR-F65MGx6TCUVQuMkRjBfrwVjR7/view?usp=drivesdk

https://drive.google.com/file/d/10fsEZ1CNb5SpDYVdyemuA29LsNftoA_f/view?usp=drivesdk

https://drive.google.com/file/d/10XFisnLx6iVXXR5jwC4PE1g6fDrPeIhe/view?usp=drivesdk

https://github.com/Mku201c1c10036/Fashion-heaven-NM2024TMID21038

https://drive.google.com/file/d/1PX1BNiA0Np0DPCGwaN-H9151sNmzPIuw/view?usp=drivesdk

https://naanmudhalvan-as.teachable.com/