

Type your heading...



Says

What have we heard them say?
What can we imagine them saying?

Useful for
entertainment.

Sharing
content.

Allow users to connect.



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Good for
search many
things.

It
communicates
well .

Good platform
for
entertainment.



Create, share
and ideas in
virtual
communities.

To
participate in
social
networking.

Impact on
society.

Inadequacy
about your
life or
appearance.

Happiness .

Be nice to other
people.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?