

Noah Johnson

age: 21

residence: Dallas, Tx

education: Bachelors Degree

occupation: Real Estate Agent

marital status: Married | No Children



"The Way Get Started Is To Quit Talking And Begin Doing."

Noah Spends the weekdays and weekends showing off houses to customers and on his free time spends a lot of time maintaining his barn. Noah is new to his job and is not accustomed to his schedule yet and stresses about how his busy schedule is effecting his relationship with others.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

A way to properly manage his schedule to make free time with friends and family.

Needs

- A way of keeping track of scheduled house showings.
- An easier way to manage free time
- A reminder of who he meeting for the day

Values

- Family
- Friends
- Organization
- Work

Wants

- To take yearly vacations
- Children
- Weekend to hang out with friends from college

Fears

- The idea that he may fail as a parent due to time management
- The loss of friendships due to his job
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