Jay Anderson by Patrick Young

age: 20

residence: Phoenix, AZ

education: Bachelors Degree for Computer Science at a 4-year college

occupation: Software Developer

marital status: Single

"Find a job that you love and you'll never work a day in your life."

Spends the day getting work done taking care of responsibilities, but often struggles to find time to do much more.

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

A means of planning out his busy daily schedule which includes errands, work, exercise, and down time.

Needs

- An organized schedule for deadlines at work
- A better means of planning for time on and off of work

Wants

- To travel to other countries
- A pet puppy
- More time to explore hobbies and interests

Values

- Honesty
- Working Hard

Fears

- Spiders
- Snakes
- Clowns

MOBILITY LABS