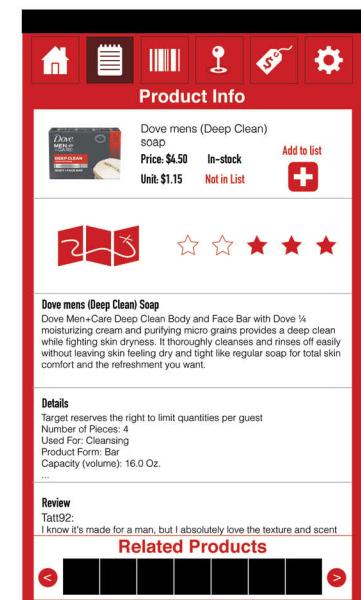


# Welcome to Target

Hello World; This is a look into my Lofi development of the target app

Malcolm Walker



# Why an App?

People choose to bring their phones with them everywhere they go along with allot of other things.

When you go to the store you usually bring your phone, your wallet, and a piece of paper telling you what you need.

Now the Target App takes technology and transforms that piece of paper and eliminates it from being needed and, turns it in a In-store social shopping experience.



# Home

- Profile
  - Name, Picture, Cards, Lists (trending, friends, mine, categories, search)
  - List Management
- Messages
- Cards
- Log out



# Shopping Lists

- Share List (Recipes)(search bar)
- Product Information/ Take me there
- Read more
- Cancel
- (Fast scan check out) List generates QR code: so the products don't have to be scanned.
- View product by clicking on it.

## Shopping List/ Add

Friends List: Adds Items to a list and shows up as a light grey on their phone.

My List: Creates a new list or you can add to a previous list.

Wish List: A collection of items you want to keep an eye on.

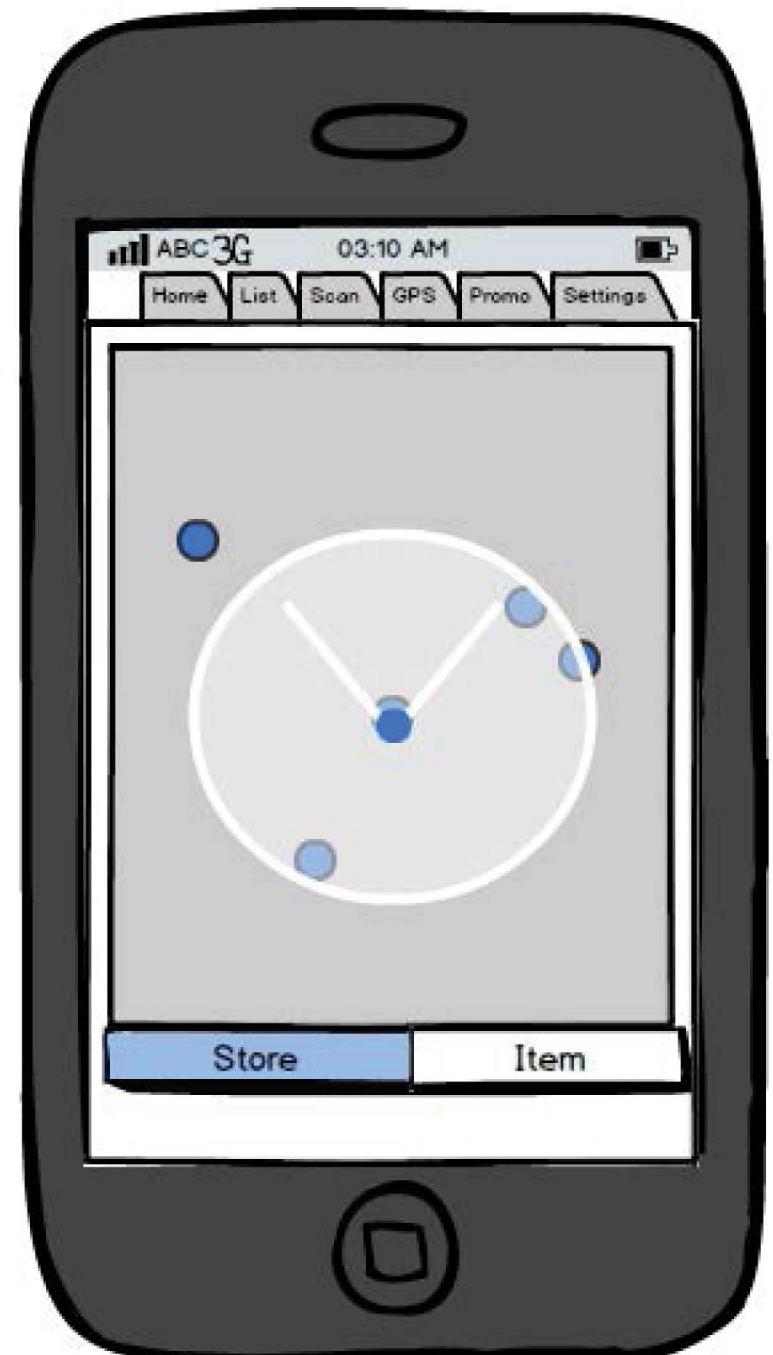
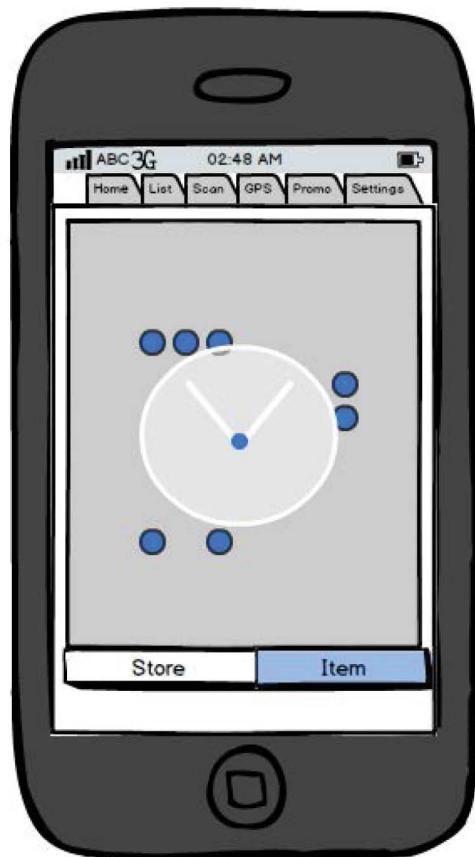


# Outstore

Find Target Location

# Instore

Find Item Location



# Take Scan/ Photo

Get Information: View product info

Add to List: Like a play list

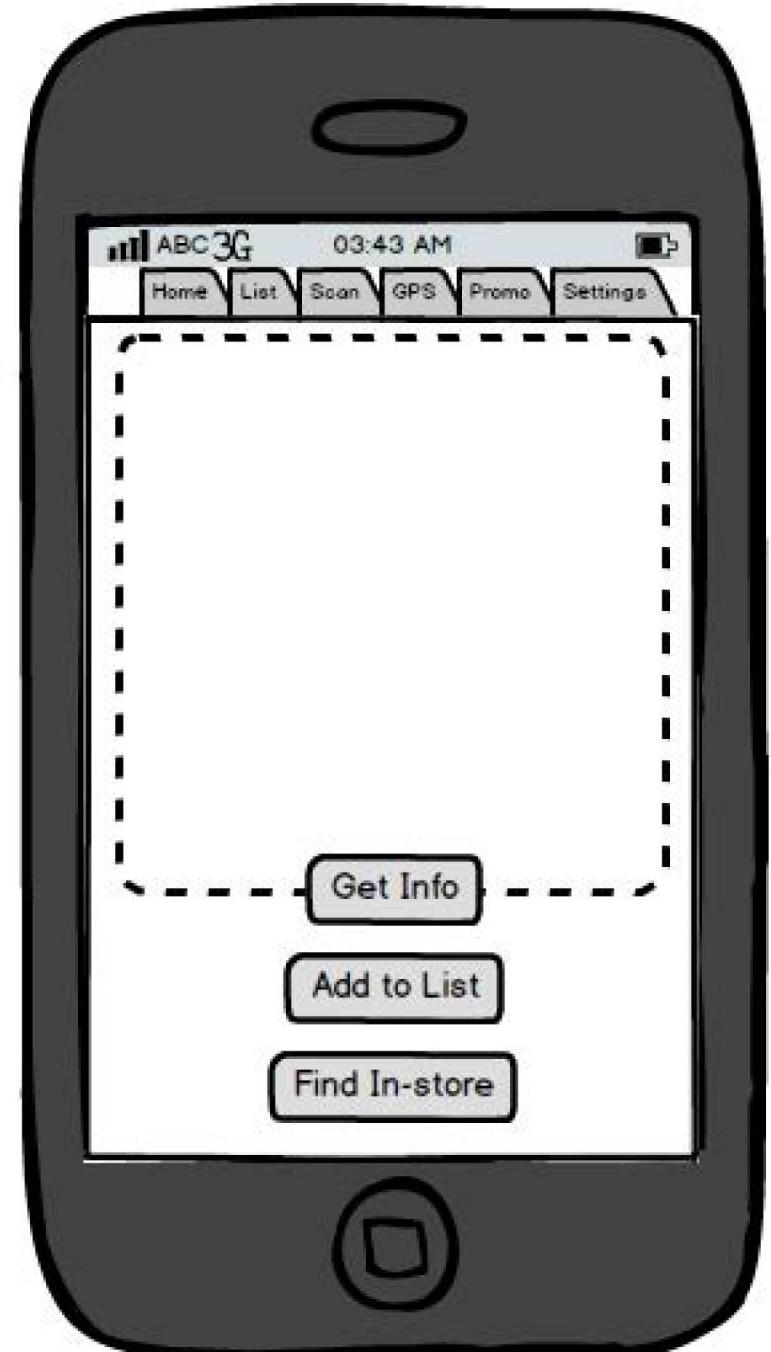
Find In-store: Takes you to that product In-store

# Scan Product/ Add

Product: View/Add/Find a product to your list by taking a photo of the product itself

Barcode: View/Add/Find a product to your list by taking a photo of the products barcode

Qr Code: View/Add a number of products to your list by taking a photo of a QR code. (trade lists this way too)

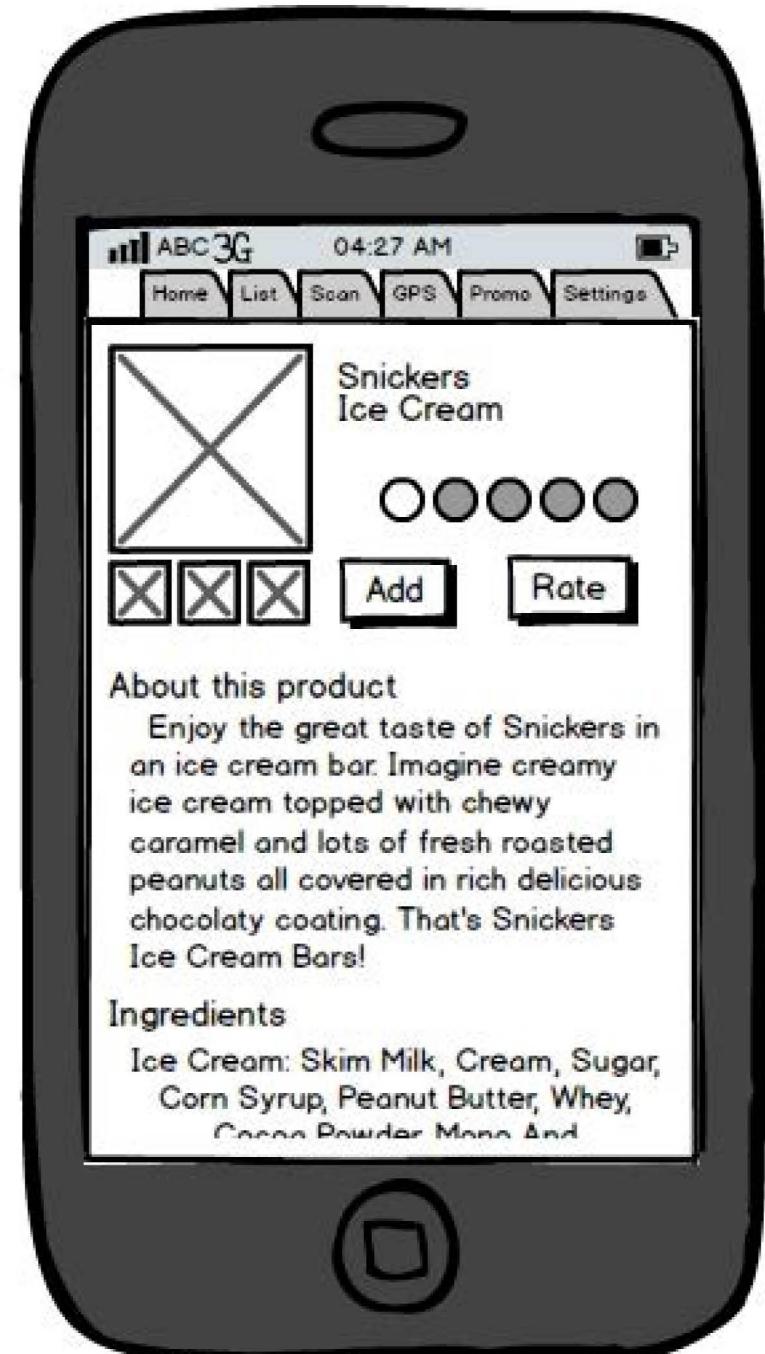


# View Product

Add to List

Rate

Descriptions

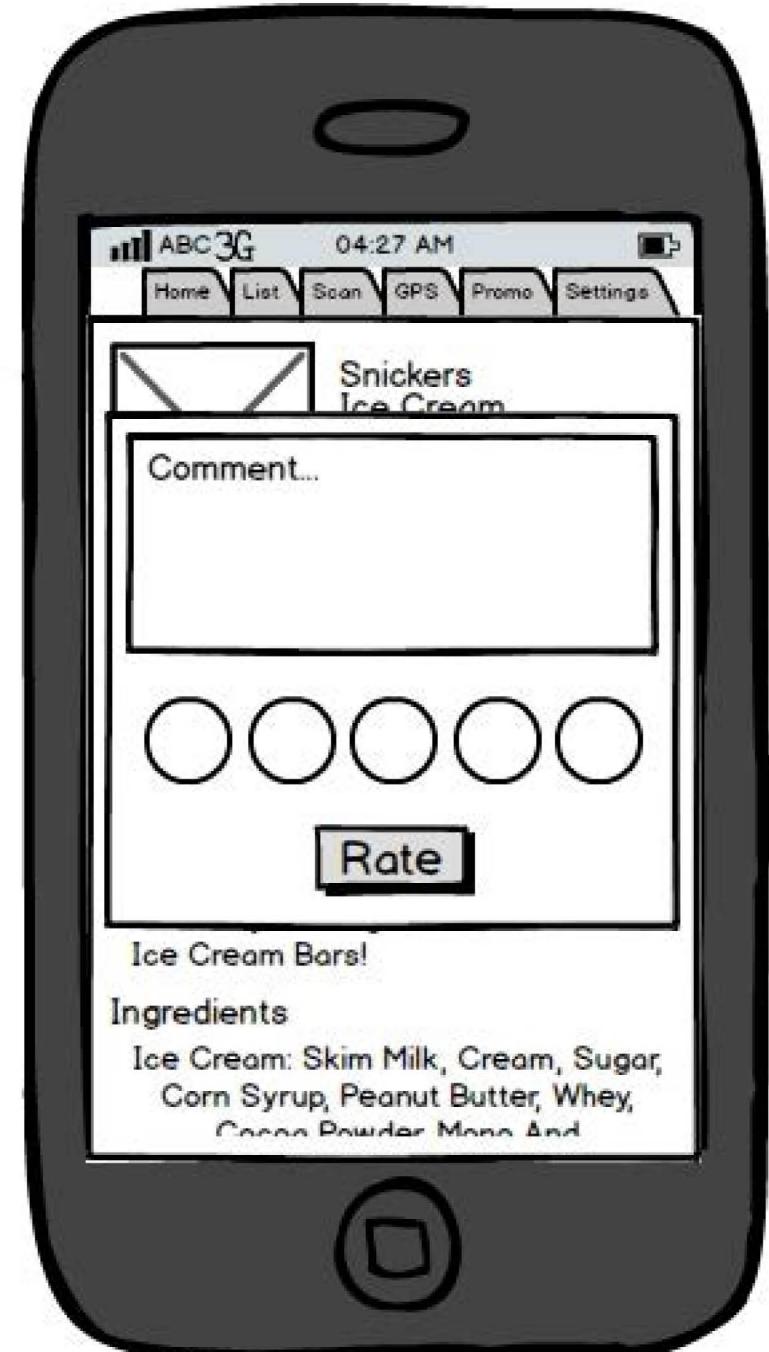
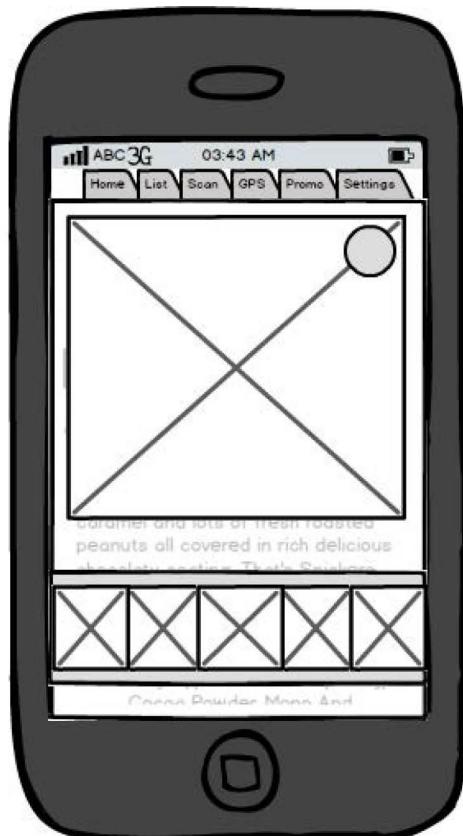


# Rate

Comment/ and from one of the ends: slide to Rate

## View Product Images

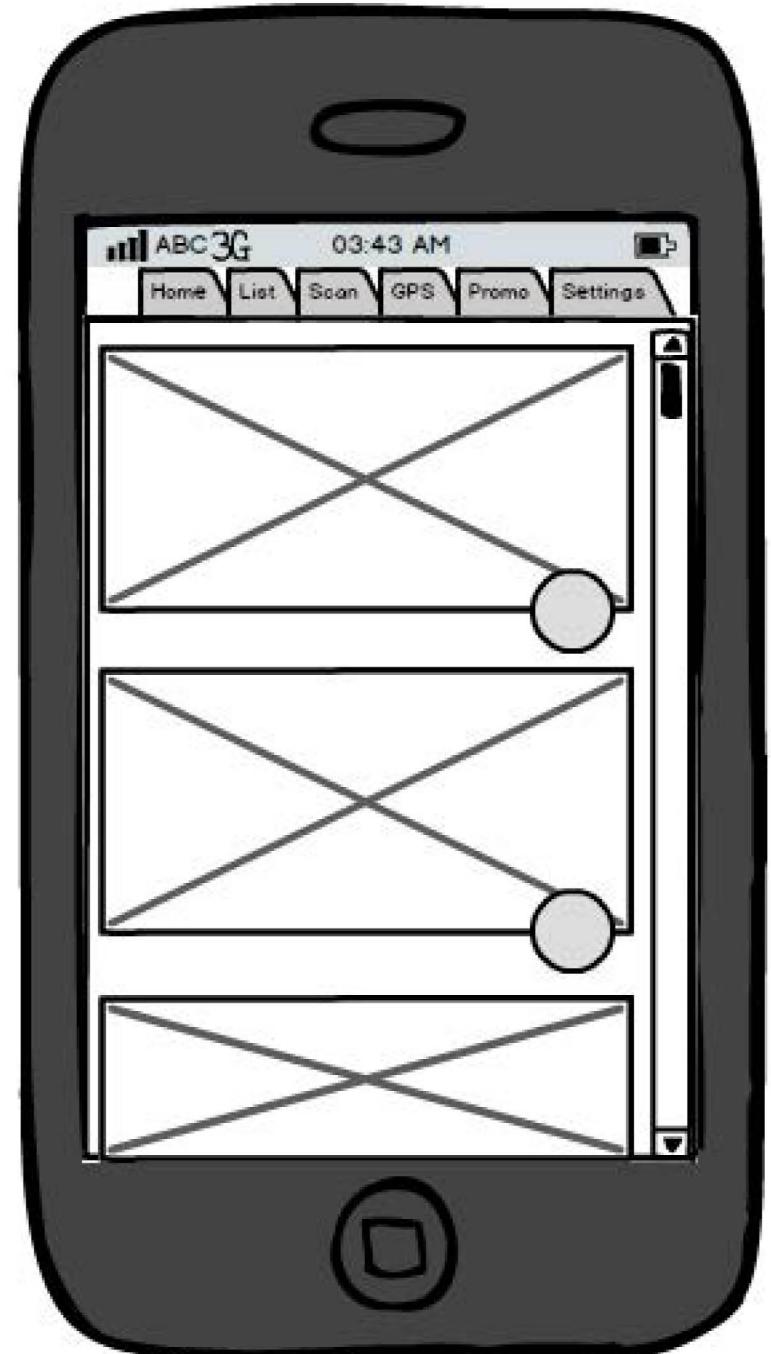
Photo Viewer



# Promos

This will let you know if any products that you have in your list are promotional items.

It will also give you products that you might be interested in.



# Settings

**Thank You**  
Malcolm Walker

