

Grocery Store Time Saver

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Problem Statement

Shoppers at stores are frustrated because of time spent searching for items. Our solution will provide the users the exact location of items in a store, which will save them time.

- Who is experiencing the problem?

Individuals who shop at a grocery store.

- What is the Problem?

People spend unnecessary amounts of time looking for everyday items at the grocery store.

- Where does the problem present itself?

At the grocery store.

- Why does it matter?

Time is important, people need a way to be in-and-out of a grocery store without wasting any time.