

Franky McDoble

age: 34

residence: Des Moines, Iowa

education: Masters

occupation: College Professor

marital status: Divorced



"Why was 6 afraid of 7, cause 7 8 9!"

Franky enjoys grading his students work after a long day of teaching. He goes to the bars every weekend in hopes to reignite the spark in his life. However during the week, grading late work and jeopardy takes up most his time.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

In order to feel successful, Franky needs to go out more and start enjoying his life. He needs to have fun for once.

Needs

- To go out more
- To grade homework
- social interactions
- A girlfriend

Wants

- More time during the week to do what he wants
- His students to turn in work on time
- To not give late penalties
- His students to like him

Values

- A good drink
- A good education

Fears

- Dying alone
- His students yelling at him
- Owls
- Ex wife Shelly