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Its okay Mike, I will give you an extension, but don't let it happen again.





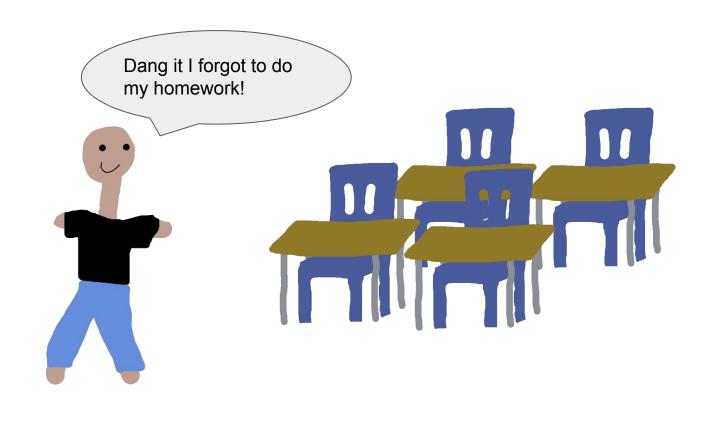


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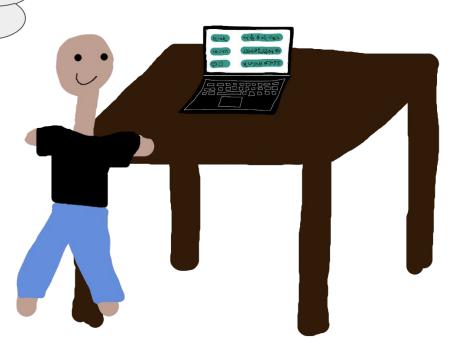
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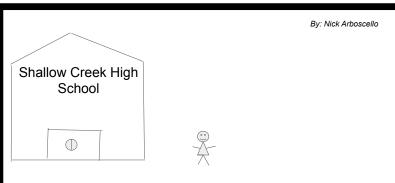


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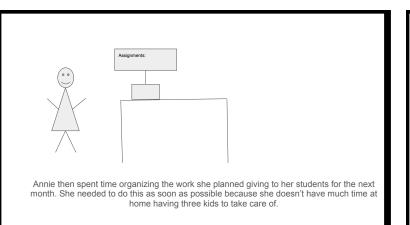


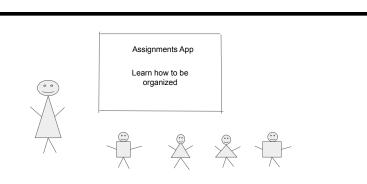
Assignments App: Keep all your classes assignments/websites in one location!



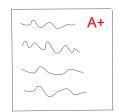
Annie went to a teacher conference that informed her about the assignments application.

Annie comes to her job as a teacher 5 days of the week. It is her goal that she is organized everyday so her students can be successful.

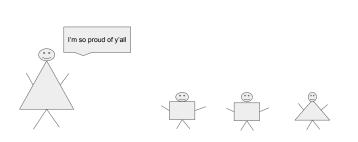




Annie wants her students to also know about the app because she feels it will also help them with organization.



She started noticing better grades on her students quizzes and tests.



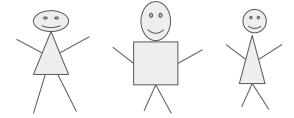
After the first month of using the app, Annie was very happy with her students and her own success in keeping her work organized. She loved using the application because it made her life so much easier.



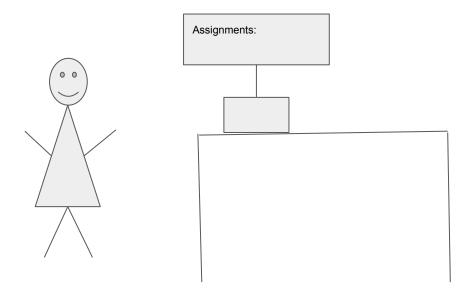


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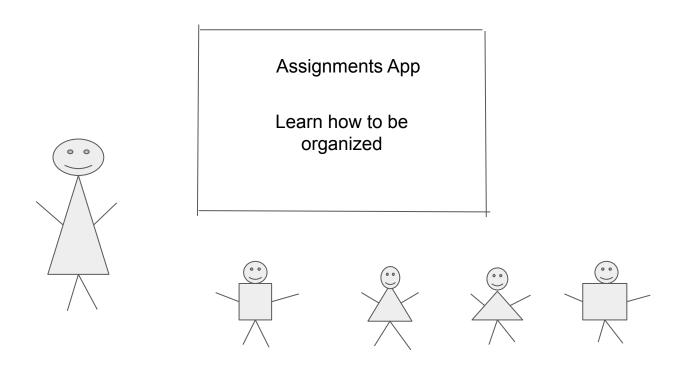
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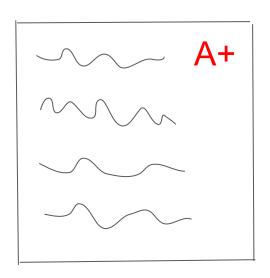
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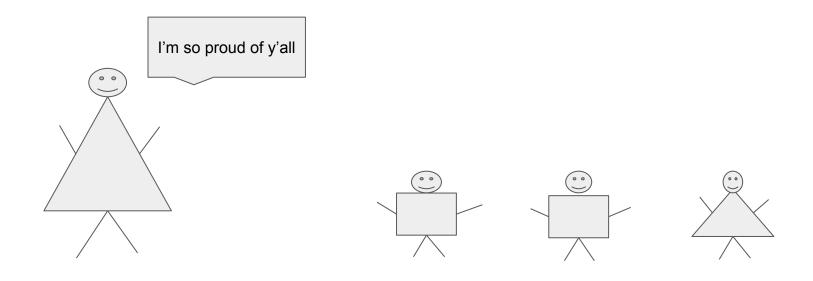
Annie then spent time organizing the work she planned giving to her students for the next month. She needed to do this as soon as possible because she doesn't have much time at home having three kids to take care of.



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# Franky McDoble

age: 34

residence: Des Moines, Iowa

education: Masters

occupation: College Professor

marital status: Divorced



# "Why was 6 afraid of 7, cause 7 8 9!"

Franky enjoys grading his students work after a long day of teaching. He goes to the bars every weekend in hopes to reignite the spark in his life. However during the week, grading late work and jeopardy takes up most his time.

# **Comfort With Technology**

**INTERNET** 

**SOFTWARE** 

**MOBILE APPS** 

**SOCIAL NETWORK** 

## **Criteria For Success:**

In order to feel successful, Franky needs to go out more and start enjoying his life. He needs to have fun for once.

## **Needs**

- To go out more
- To grade homework
- social interactions
- A girlfriend

#### **Values**

- A good drink
- A good education

#### **Wants**

- More time during the week to do what he wants
- His students to turn in work on time
- To not give late penalties
- His students to like him

#### **Fears**

- Dying alone
- His students yelling at him
- Owls
- Ex wife Shelly

