



## FOSS4G: Sponsorship Prospectus

### Tanzanite

There will be a single Exclusive Tanzanite sponsor for FOSS4G Dar es Salaam 2018. In addition to top billing among sponsors, Diamond includes the same benefits of Platinum plus your company, or organization's name as the only sponsor name on the FOSS4G tee-shirt, with your logo placed on the sleeve.

### Diamond

Diamond sponsorship will be limited two companies and this tier is aimed at organizations that are interested in making a strong proactive statement about their commitment to FOSS4G and the broader open source community. This tier also supports sponsors that wish to have the strongest levels of marketing presence.

This level includes:

- Complimentary conference registrations, including gala
- 1 large 10' x 20' exhibit booth
- 1 named meal (i.e., this meal sponsored by...)
- 1 named social event (i.e., this event sponsored by...)
- The option to have space provided for a co-located event (e.g., a meeting for your users...)
- Choice of name placement on lanyard, room key or attendee gift (first come, first served)

### Platinum

The Platinum tier is aimed at organizations that are interested in a significant commitment to FOSS4G and wish to take advantage of strong marketing opportunities. This tier is designed with flexibility in mind so that Platinum sponsors can choose the benefits that best fit their interests.

This level includes:

- 3 complimentary conference registrations, including gala
- 1 standard 10' x 10' exhibit booth
- 1 named meal (i.e., this meal sponsored by...); first come, first served while available
- Choose 2 of the following 3 options:
  - Upgrade to larger, 10' x 20' exhibit booth
  - The option to have space provided for a co-located event
  - 1 additional complimentary conference registration

## Gold

The Gold tier is aimed at organizations that are interested in a larger level of giving back to the FOSS4G community and who wish to have a stronger marketing presence.

This level includes:

- 2 complimentary conference registrations, including gala
- 1 standard 10' x 10' sized exhibit booth

## Silver

The Silver tier is aimed at smaller organizations that are interested in giving back to the FOSS4G community and who wish to have a formal marketing presence.

This level includes:

- 1 complimentary conference registration, including gala
- 1 table top (6') display

## Bronze

The Bronze tier is aimed at smaller organizations that are interested in giving back to the FOSS4G community and getting your name out and associated with open source.

This introductory level includes:

- 1 complimentary conference registration, including gala
- Inclusion on all signage
- Inclusion on the FOSS4G 2018 web-site