

Programación de Aplicaciones Móviles Nativas

Accesibilidad Web

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contenidos

Accesibilidad / usabilidad

8 Reglas de Oro

Principios

Mitos



1. Strive for Consistency

Colors & Typography

COLORS

Puerto Rico
estados

Indigo
estados

FONTS

Aa

Why Namastelight?

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque ex nisl, venenatis in leo a, tristique (tristique) sed. Quisque at lacina justo. Fusce et egestas leo. Aenean in tristique elit. Etiam eget suscipit enim. Donec

[Learn more](#)

Personalized Service

You are in business to serve your customers as well as take a positive action for the planet. Our Send Email, Plant Trees campaign was designed to give conscious businesses like yours the chance to



Pad & Mobile Compatible

Namastelight offers social sharing tools allowing you the ability to leverage the power of your social networks to help deliver your message.

Social

We're Online, action your!

Make

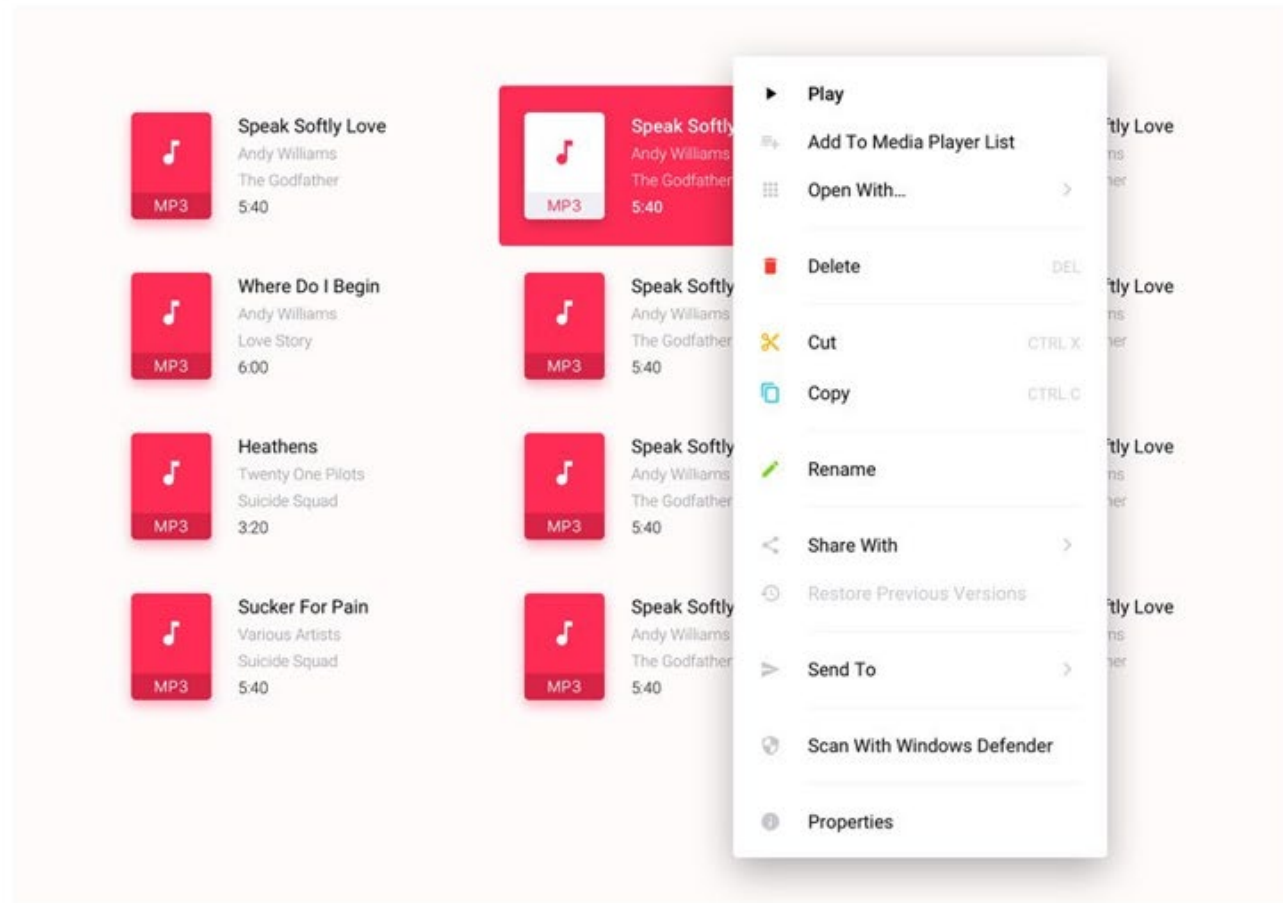
For the year's Namastelight

Send email plant trees

You are in business to serve your customers as well as take action for the planet. C Plant Trees campaign



2. Seek Universal Usability



3. Offer informative feedback



drag & drop
files to upload

BROWSE FILES



uploading
uploading 1 file of 5
3,5 MB uploaded

CANCEL



4. Design Dialogs to Yield Closure



Success!

Your guitar is tuned and now you are ready to hit the stage and rock!

LET'S ROCK!



Oh-ooh

It seems that you are out of tune... try again or you'll be thrown tomatoes!

TUNE GUITAR



5. Prevent Errors



Sign Up for a Litmus Account

Your plan: Litmus Premium

[Change Plan](#)

Personal details

Jason

Last name

user@litmuscom

Please enter a valid email address

Confirm password

Great choice!

Which email service provider do you use?

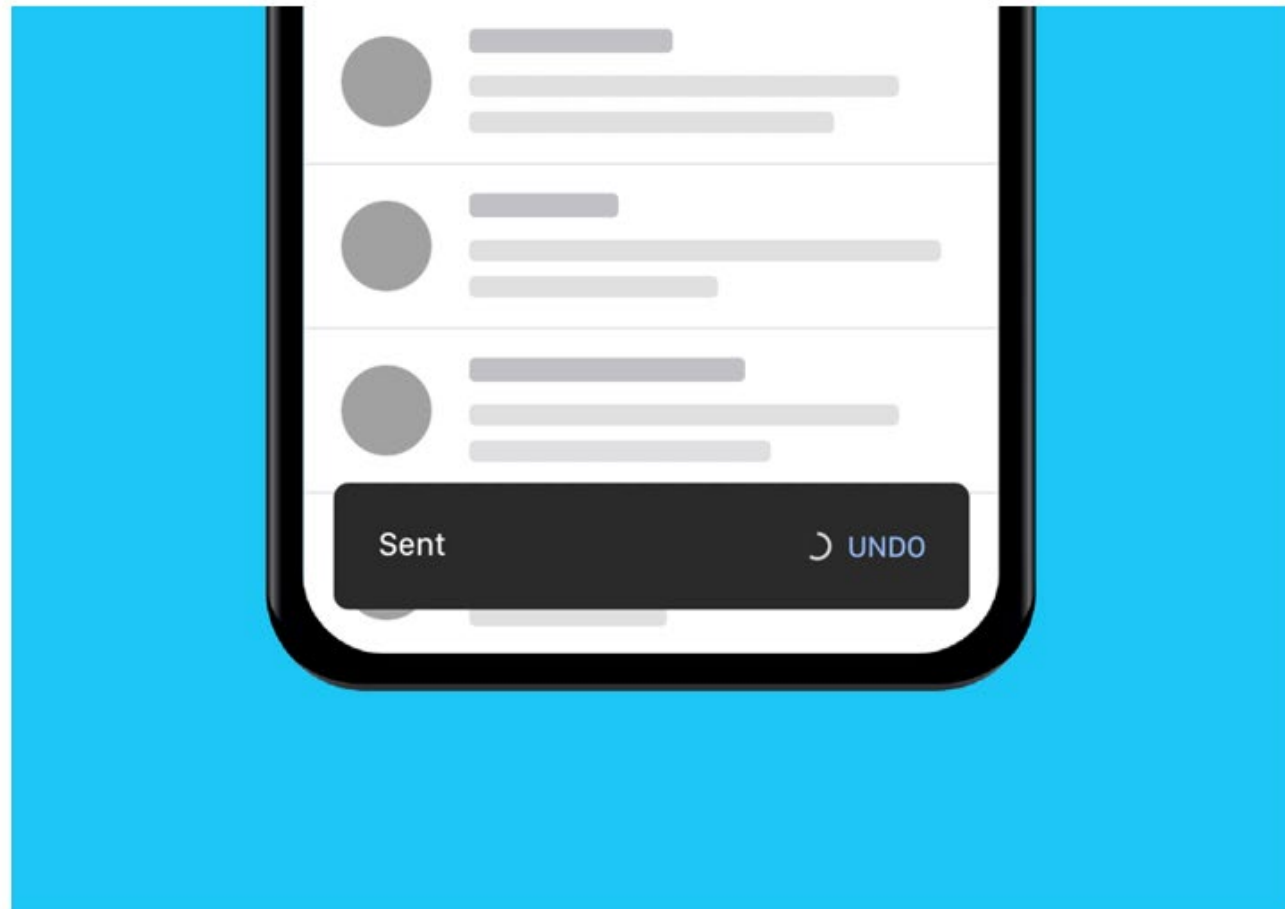


Billing

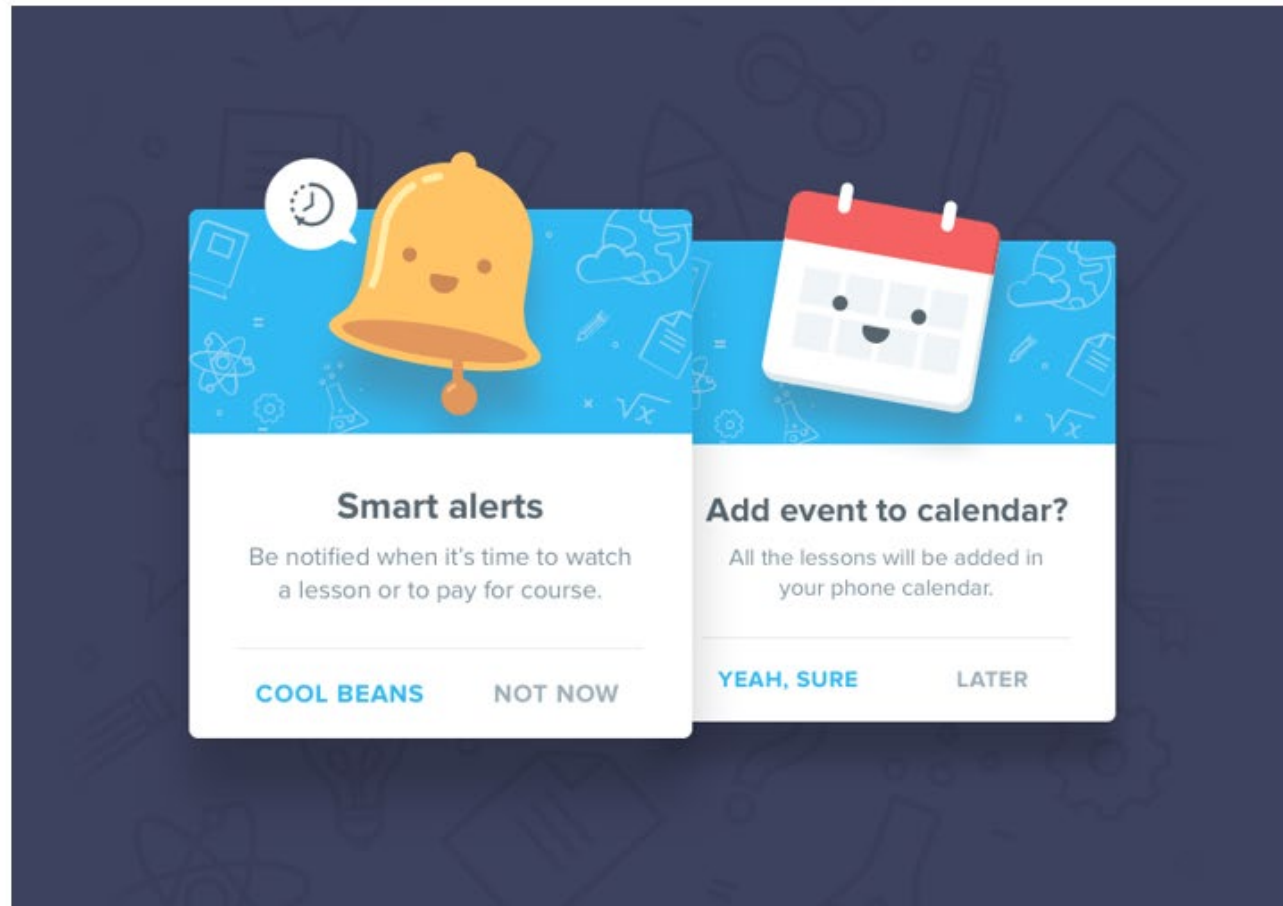
Free for 7 days, we won't charge your credit card, your 7-day free



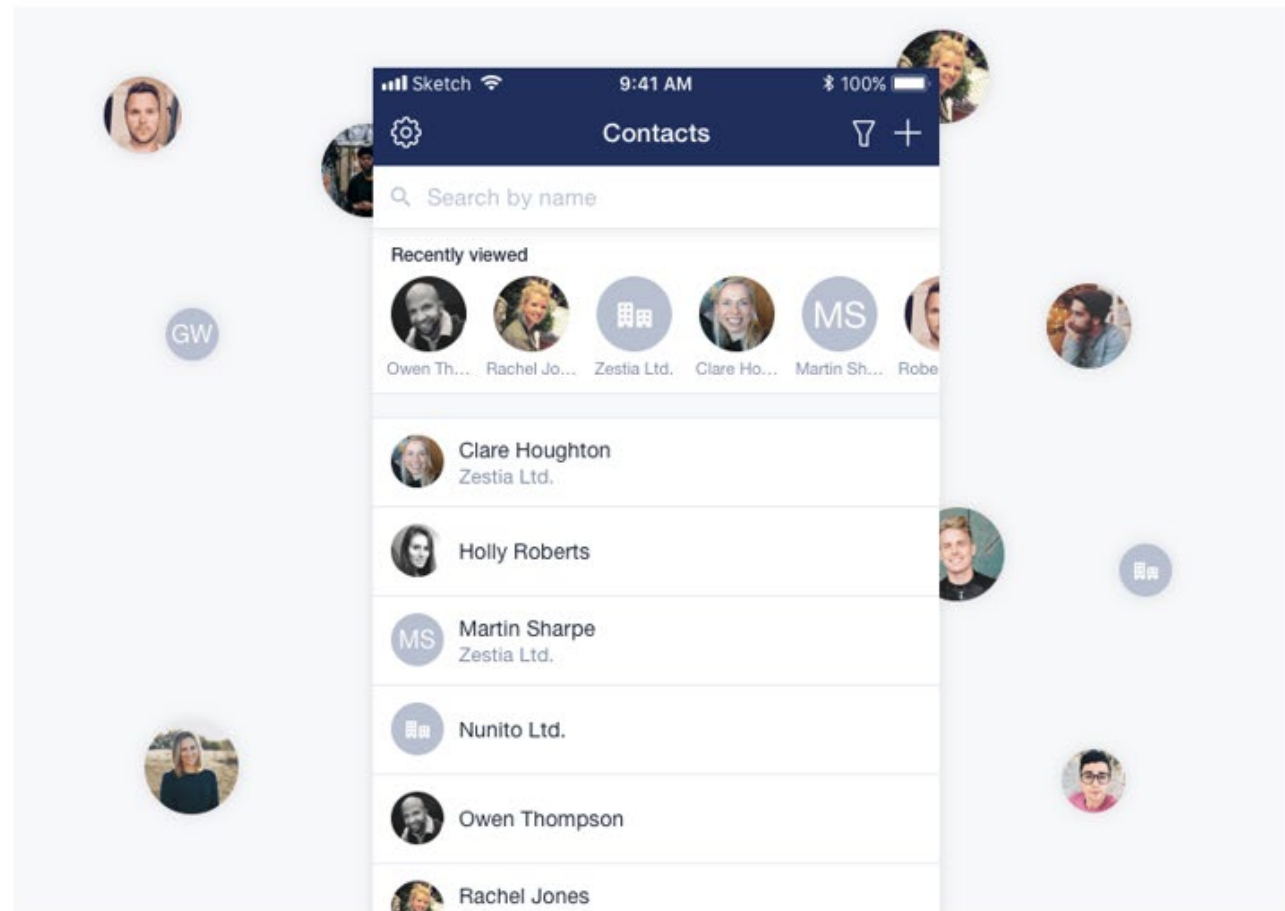
6. Prevent Easy Reversal



7. Keep Users in Control



8. Reduce Short-Term Memory Load



Principios

- Perceptible
- Operable
- Comprensible
- Robusto



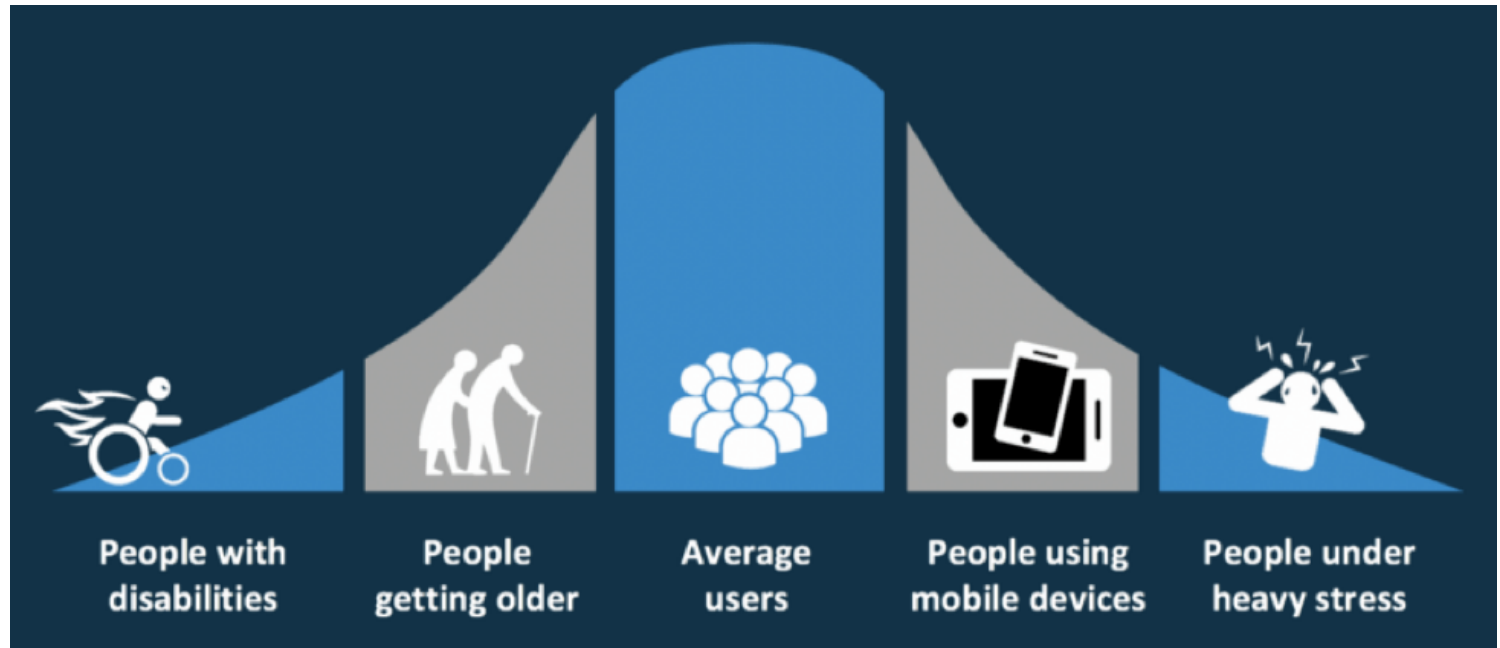
Mitos

- Versiones de sólo texto
 - <https://edition.cnn.com/>
 - <http://lite.cnn.com/en>
 - <https://www.textise.net/>
- Chrome: cache: before url



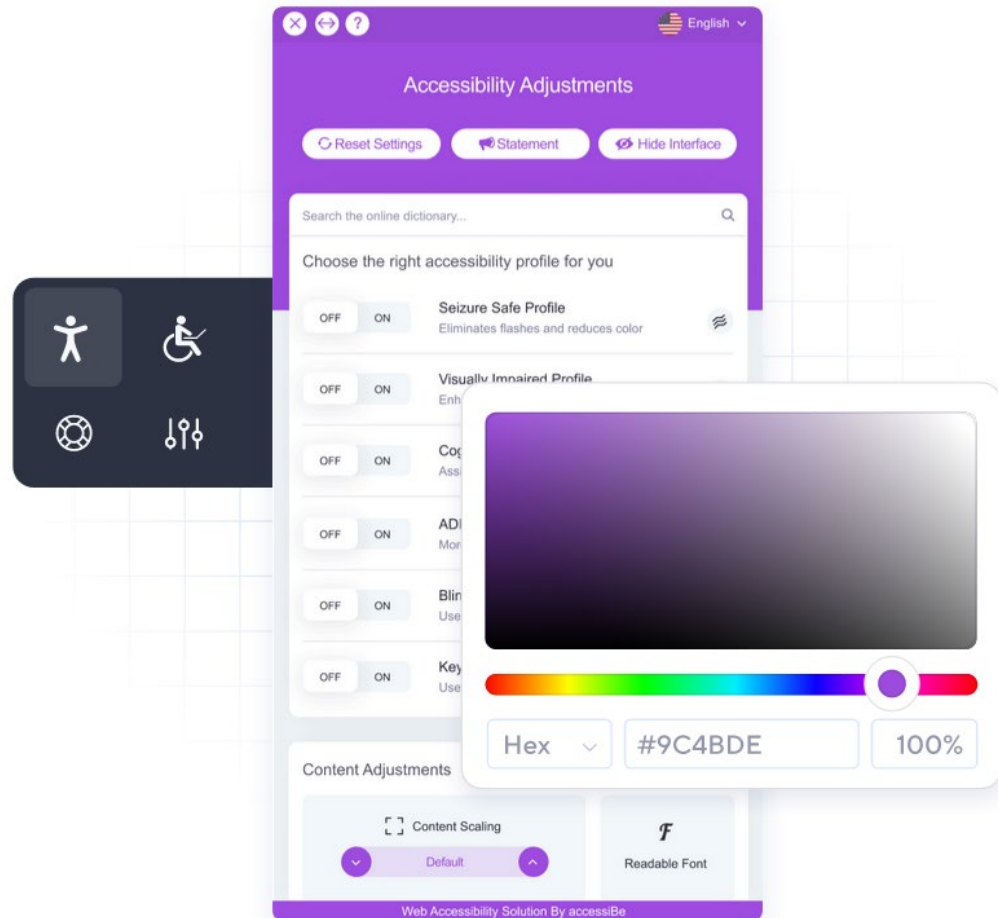
Mitos

- No son mis usuarios



Mitos

- Overlays



Mitos

- Retorno de la inversión



Mitos

- Los sitios web no tienen beneficios
 - Posicionamiento en motores de búsqueda
 - Aumento del uso
 - Ahorro en los costes
 - Incremento en la usabilidad
 - Mejora de la interoperabilidad
 - Reducción de la carga en el servidor
 - Reputación



Mitos

- Más
 - <https://moz.com/blog/web-accessibility-myths>
 - <https://www.nomensa.com/blog/7-web-accessibility-myths-2>
- W3C
 - [WWW Consorcio](#)
- WAI (Web Accessibility Initiative)
 - [Iniciativa para la accesibilidad Web](#)
- WCAG (Web Content Accessibility Guidelines)
 - [Directrices de Accesibilidad para el Contenido Web](#)



Accessibility / Usability Testing

- Accessibility Tools

- W3Consortium

Usability Tools

- Unmoderated / Moderated testing
 - Card Sorting
 - Tree testing
 - A/B testing



Por dónde empezar

<https://www.w3.org/>

<https://www.w3.org/WAI/>

<https://www.w3.org/WAI/standards-guidelines/wcag/>

<https://www.a11yproject.com/>

