

DATA ANALYTICS LEARNCAMP – WEEK 2 (MINI PROJECT)

Recommended Analysis

1. What is the total income of the store for provided records? (KPI)
2. How many orders were received for provided records? (KPI)
3. What is the overall rating of the store? (KPI)
4. How many orders do we have each day? Are there any peak hours?
5. What time of the day do we get most orders? How much did we make in these times?
 - morning is 9am – 12noon
 - afternoon is 12 noon – 4pm
 - evening is 4pm – 9pm
6. Break down the gross income by month, customer type, gender, product type, city and branch of store
7. Interactive review of the sales record using gender, customer type, city and branch of store.