## **PIZZA SALES DASHBOARD**



Total Orders
21,350

1,779.2

Quarter 1

1,845

Orders per Month

59.64

Quarter 2

Order per Day

5,337.5

Orders Per Quarter

Quarter 4

1,792

1,680

\$818K

Total Revenue

\$68.16K

Revenue Per Month

\$204.47K

Revenue per Quarter

\$2.28K

Revenue Per Day

This visualization indicates that Quarter 3 had the **highest number** of Total Orders compared to the other quarters, with Quarter 2, Quarter 1, and Quarter 4 following in descending order. Quarter 3 had a Total Order count of 5,537, representing approximately 25.5% of the overall Total Orders. On the other hand, Quarter 4 had the lowest Total Orders

Based on the visualization, it is evident that Friday had the highest number of orders compared to other days of the week. Additionally, the same day tends to be busier as customers place more orders during

recorded with a count of 5 118

weekend. Friday accounted for 16.57% of the total orders. Across all seven days of the week, the total orders ranged from 2,624 to 3,538.

The month of **July** saw an increase in orders, which can be attributed to the summer season when people engage in more outdoor activities and spend quality time with family and friends, often participating in picnics and gatherings.



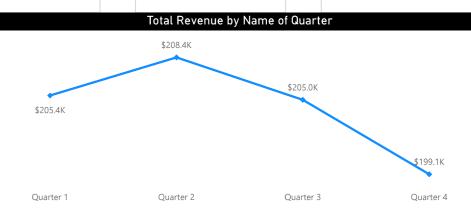
Quarter 3

Quarter 2 achieved the highest Total Revenue, reaching \$208,370, surpassing the other quarters.

Following Quarter 2, Quarter 1, Quarter 3, and Quarter 4 recorded descending Total Revenue figures.

Quarter 2's Total Revenue accounted for 25.48% of the overall revenue across all four quarters, with Total Revenue ranging from \$199,124 to \$208,370.

Total Orders and Total Revenue by Month Name



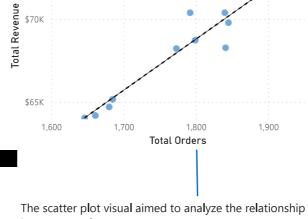
Total Revenue by Day Name



1,853

1,840

1,799



The scatter plot visual aimed to analyze the relationship between Total

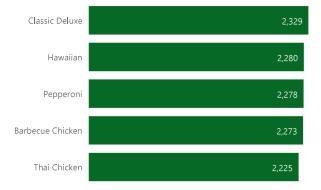
Revenue and Total Orders during the sales period. It revealed that the month of July stood out with the highest Total Orders

(1,935) and Total Revenue (\$72,558).











Least Ordered



## Thai Chicken

Highest Revenue



## Brie Carre

Least Revenue

