

Melissa “Middy” Mathieu

UX/UI/Designer & Researcher

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I’m a designer experienced in multimedia art such as print, graphic, digital and voice design. My background in management and client relations influences my user-centered designs.

EDUCATION

CareerFoundry 2018-2020

COURSES:

UX Design Immersion

An intensive training course that specializes in UX processes and methodology. Including user research, user personas, flows, journeys, storyboarding, testing, information architecture and visual design elements.

Designed two apps using software such as Adobe Creative Suite, Invision, Balsamiq and Sketch for wireframes and prototypes.

Selected Projects from Course:

Purrsuit

A Scavenger Hunt style game designed to make a walk through town more exciting. Performed competitor analysis, personas, user flows, wireframes, mockups and user testing. Also responsible for the style guide and UI elements.

Voice User Interface Design With Alexa

A course created in collaboration with Amazon focusing on Voice UX/UI processes and methodology. Working with AWS Lambda to create personas, flows, and scripts designed for voice.

UI for UX Designers

A specialization course for in-depth training on UI methods such as responsive layouts, design patterns, style guide and the use of shapes, icons, color theory, typography and imagery to bring the design to colorful life.

Savannah College of Art and Design 2006-2010

Major: Illustration (BA)

Honors: Cum Laude, Featured In Two Art Shows

Studied traditional and digital techniques for editorial, concept, and graphic design work. Specializing in children's book design and visual storytelling.

Volunteer Work

WCRAS 2014-Present

Cat Kennel Technician and Foster Parent.

Fostered and nurtured back to health over 40 kittens and held a temporary position assisting with kennel sanitation and adoption processes.

SKILLS & TOOLS

Competitive analysis

User testing

Paper prototype

Typography

Persona development

Affinity map

Design handoff

Fidelity prototypes

Card sorting

Wire frames

Storyboarding

Photoshop

Illustrator

InDesign

Keynote

Sketch

Balsamiq

Invision

WORK EXPERIENCE

Thrive Affordable Vet Care 2016-Present

Concierge and Technician

Expert multitasker handling appointments, communication between front and back of house and client relations.

Created new workflow procedure for client check-ins and training procedures that has been adopted in other franchise locations.

Petsmart 2012-2017

PetCare Manager

Hired as a PetCare Lead then promoted to PetCare Manager responsible for a team of four. Utilized motivational challenges to boost team morale improved and productivity which increased revenue by 15% and decreased shrink within the first year. Stayed within budget.

PUBLISHED & PRIVATE PROJECTS

“I Love Ladybugs!”

“What Would You Do If You Were Left At The Zoo?”

Children books published by Gypsy Publications. Responsible for illustrations, layout, text and print preparation.

“The Little Dust Bunny.”

Personal project that was self published for a limited time. Created from concept, script, storyboarding, layout and print design in InDesign.