

SQL SYNTAX FOR CAR_SALES

SELECT

*

FROM

"CAR_SALES"."CAR_SALES_UPDATED"."CAR_SALES"

LIMIT

10;

-- Calculate revenue by car make and model

SELECT MAKE,

MODEL, SUM(sellingprice) AS TOTAL_REVENUE, COUNT(*) AS TOTAL_UNITS_SOLD,
AVG(sellingprice) AS AVG_PRICE

FROM "CAR_SALES"."CAR_SALES_UPDATED"."CAR_SALES" AS M

GROUP BY MAKE, MODEL

ORDER BY TOTAL_REVENUE DESC;

-----relatinshi betweenprice, milage and year of manufacture

SELECT

MAKE,

MODEL,

year,

odometer,

sellingprice

FROM "CAR_SALES"."CAR_SALES_UPDATED"."CAR_SALES" AS M;

-----region with highest volume

SELECT

state,

seller, COUNT(*) AS total_units_sold, SUM(sellingprice) AS total_revenue,
AVG(sellingprice) AS avg_price

FROM car_sales.car_sales_updated.car_sales AS M

GROUP BY state, seller

ORDER BY total_units_sold DESC;

-----Emerging trends in customer purchasing preferences

SELECT

make,

model,

color,

COUNT(*) AS units_sold

FROM car_sales.car_sales_updated.car_sales AS m

GROUP BY make, model, color

ORDER BY units_sold DESC

FETCH FIRST 100 ROWS ONLY;

-----Recommendations to increase dealership profitability and efficiency

```
SELECT
    make,
    model,
    color,
    COUNT(*) AS units_sold,
    SUM(sellingprice) AS total_revenue,
    AVG(sellingprice) AS avg_price
FROM car_sales.car_sales_updated.car_sales AS m
GROUP BY make, model, color
ORDER BY units_sold DESC
FETCH FIRST 1000 ROWS ONLY;
```

```
SELECT
    make,
    model,
    color,
    year,
    odometer,
    state,
    seller,
```

```
COUNT(*) AS units_sold,  
SUM(sellingprice) AS total_revenue,  
AVG(sellingprice) AS avg_price  
FROM car_sales.car_sales_updated.car_sales AS m  
GROUP BY  
    make,  
    model,  
    color,  
    year,  
    odometer,  
    state,  
    seller  
ORDER BY units_sold DESC  
FETCH FIRST 10000 ROWS ONLY;
```