**ML Assignment 4 (Clustering)**

**Perform EDA and Perform customer segmentation on the following dataset:**

**Dataset link:**

[**https://drive.google.com/file/d/1qjaBWI3PIet4p7jRiJ-zpSMjkYNBVKq3/view?usp=share\_link**](https://drive.google.com/file/d/1qjaBWI3PIet4p7jRiJ-zpSMjkYNBVKq3/view?usp=share_link)