

THE EXCLUSIVE COMPANY REPORT

\$45.69K

SalesAmount YTD

\$29.36M

Sum of SalesAmount

\$17.28...

Sum of TotalProductCost

\$12.08M

Sum of Profit

0.12%

ProductStandardCost YoY%

0.16%

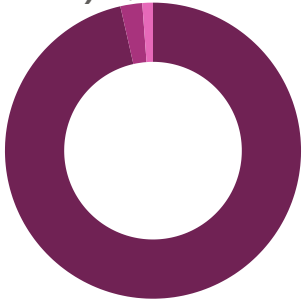
SalesAmount YoY%

0.21%

Profit YoY%

Sales Amount by Product Category Name

\$0.7M (2.39%)



\$28.32M (96.46%)

Product ca... ● Bikes ● Accessories ● Clothing

Bikes had the highest Sum of SalesAmount at \$28,318,144.6507, followed by Accessories at \$700,759.96 and Clothing at \$339,772.61.

Bikes accounted for 96.46% of Sum of SalesAmount.

CalendarYear, Cal...

Select all

2005

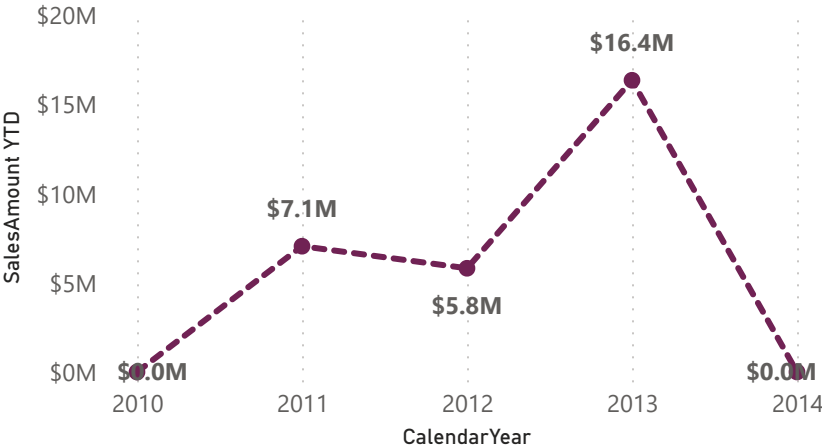
2006

2007

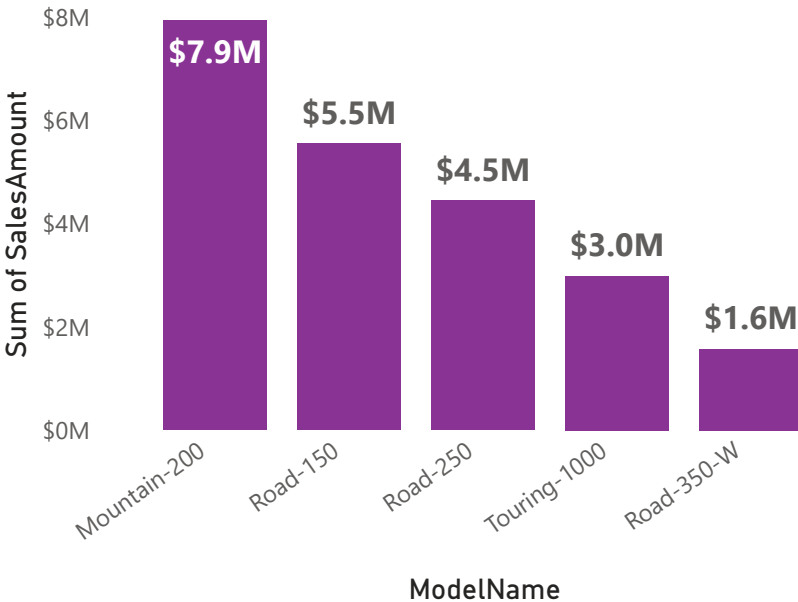
2008

2009

SalesAmount YTD by CalendarYear



Sum of SalesAmount by ModelName

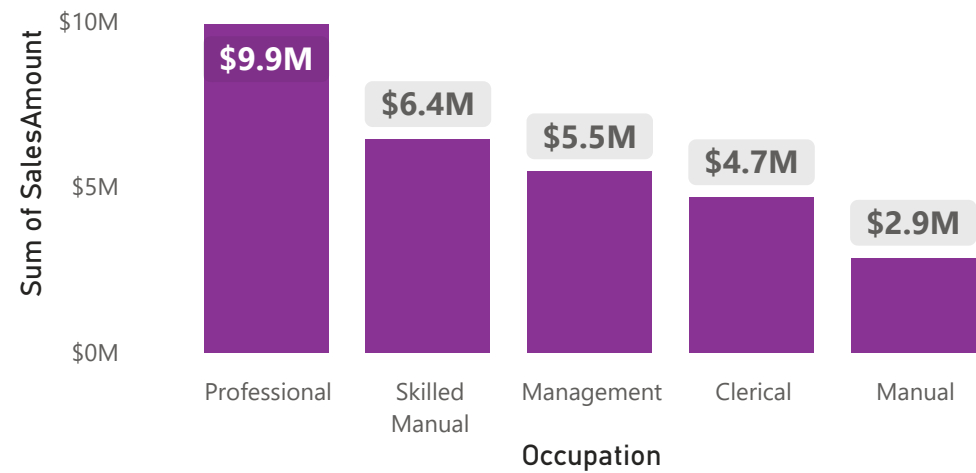


At \$9,907,977.2811, Professional had the highest Sum of SalesAmount and was 246.68% higher than Manual, which had the lowest Sum of SalesAmount at \$2,857,970.8932.

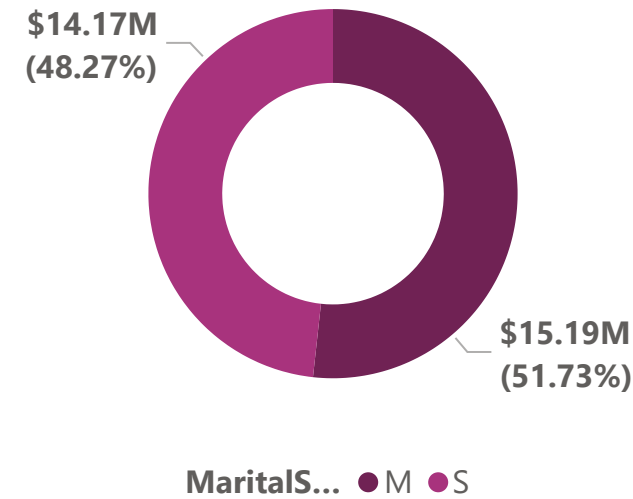
Professional accounted for 33.75% of Sum of SalesAmount.

Across all 5 Occupation, Sum of SalesAmount ranged from \$2,857,970.8932 to \$9,907,977.2811.

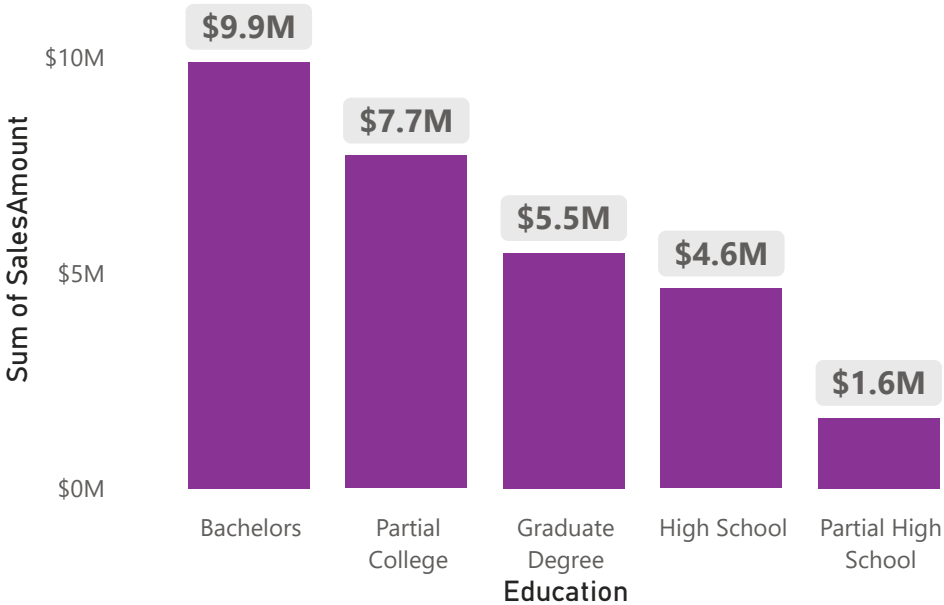
Sales Amount by Occupation



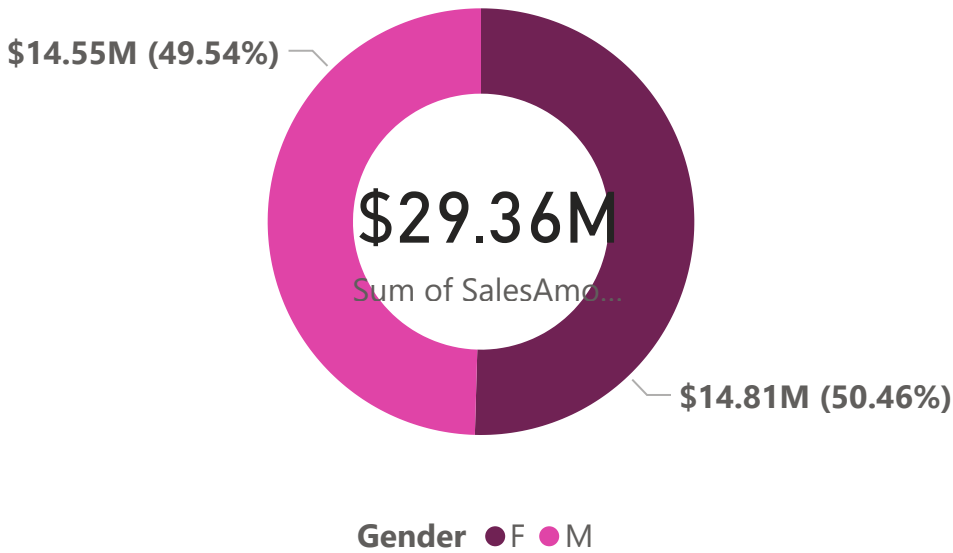
Sum of SalesAmount by MaritalStatus



Sales Amount by Education



Sales Amount by Gender



Product category name ▲	Sum of DealerPrice	Sum of TotalProductCost	Sum of SalesAmount
+ Accessories	\$718.791	\$262,085.3919	\$700,759.96
+ Bikes	\$114,344.5329	\$16,812,348.1501	\$28,318,144.6507
+ Clothing	\$1,354.3029	\$203,360.0337	\$339,772.61
+ Components	\$60,778.2118		
Total	\$177,195.8386	\$17,277,793.5757	\$29,358,677.2207

ProductName	Sum of SalesAmount	Sum of TotalProductCost
Women's Mountain Shorts, S	\$21,276.96	\$7,957.5952
Women's Mountain Shorts, M	\$24,636.48	\$9,214.0576
Women's Mountain Shorts, L	\$25,406.37	\$9,501.9969
Water Bottle - 30 oz.	\$21,177.56	\$7,920.5772
Touring-3000 Yellow, 62	\$37,117.5	\$23,072.24
Touring-3000 Yellow, 58	\$34,890.45	\$21,687.9056
Touring-3000 Yellow, 54	\$35,632.8	\$22,149.3504
Touring-3000 Yellow, 50	\$43,798.65	\$27,225.2432
Touring-3000 Yellow, 44	\$43,798.65	\$27,225.2432
Touring-3000 Blue, 62	\$47,510.4	\$29,532.4672
Touring-3000 Blue, 58	\$42,313.95	\$26,302.3536
Touring-3000 Blue, 54	\$40,829.25	\$25,379.464
Touring-3000 Blue, 50	\$35,632.8	\$22,149.3504
Touring-3000 Blue, 44	\$39,344.55	\$24,456.5744
Touring-2000 Blue, 60	\$98,402.85	\$61,167.2148
Touring-2000 Blue, 54	\$106,906.8	\$66,453.2704
Touring-2000 Blue, 50	\$128,774.1	\$80,045.9848
Touring-2000 Blue, 46	\$117,840.45	\$73,249.6276
Touring-1000 Yellow, 60	\$333,769.8	\$207,471.306
Touring-1000 Yellow, 54	\$376,683.06	\$234,146.1882
Touring-1000 Yellow, 50	\$359,994.57	\$223,772.6229
Total	\$29,358,677.2207	\$17,277,793.5757



ProductSubcategoryName	Sum of SalesAmount
⊕ Bike Racks	\$39,360
⊕ Bike Stands	\$39,591
⊕ Bottles and Cages	\$56,798.19
⊕ Caps	\$19,688.1
⊕ Cleaners	\$7,218.6
⊕ Fenders	\$46,619.58
⊕ Gloves	\$35,020.7
⊕ Helmets	\$225,335.6
⊕ Hydration Packs	\$40,307.67
⊕ Jerseys	\$172,950.68
⊕ Mountain Bikes	\$9,952,759.5644
⊕ Road Bikes	\$14,520,584.0363
⊕ Shorts	\$71,319.81
⊕ Socks	\$5,106.32
⊕ Tires and Tubes	\$245,529.32
⊕ Touring Bikes	\$3,844,801.05
⊕ Vests	\$35,687
Total	\$29,358,677.2207

