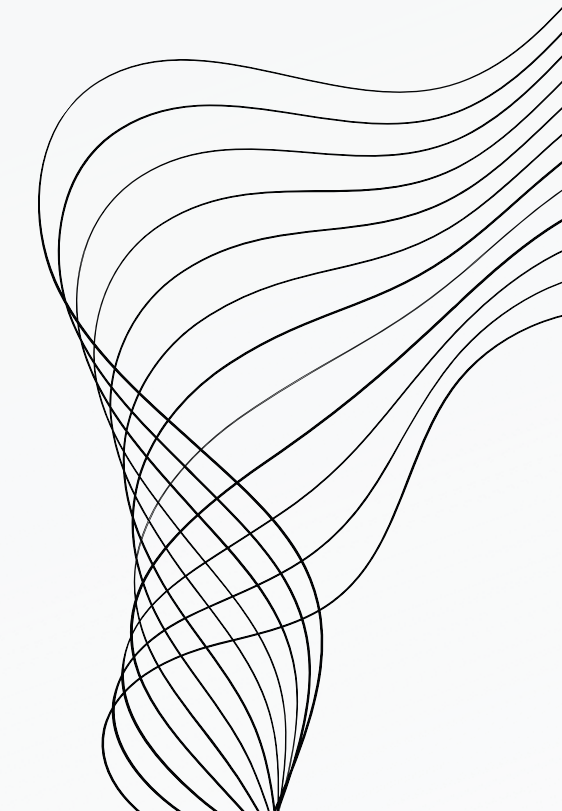


**2MAC INC.**

# **MMA PROJECT**

**WWW.2MAC.COM**





# CONTENT



**01**

PURPOSE OF THE PROJECT

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# PURPOSE OF THE PROJECT, PT.I



Creation of a virtual community of amateurs and professionals of martial arts, providing exchange of experience and support between participants.



Providing a quality training ground for developing skills in MMA and other martial arts under the guidance of experienced trainers.





# PURPOSE OF THE PROJECT, PT.II

## Availability and Distribution

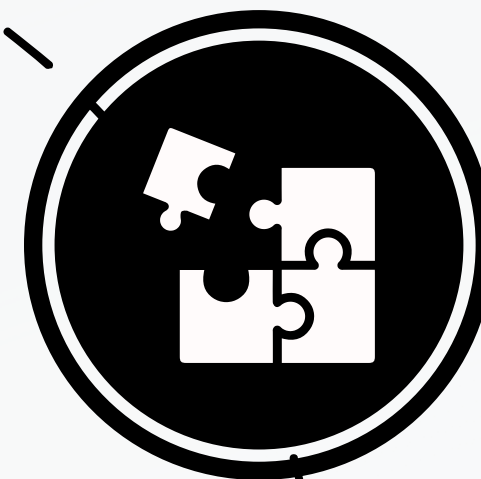
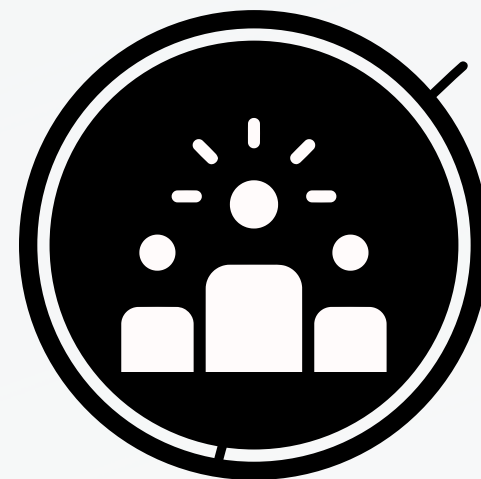
Providing training and equipment purchasing opportunities to people in different parts of the world, increasing the accessibility of combat sports and products to a wider audience

## Formation of a Successful Brand

Creating a unique and recognizable brand by becoming a platform that is associated with outstanding trainers, quality training and variety of products

## Newbie Support

Helping beginners begin their journey into martial arts by providing both training and the opportunity to purchase the necessary equipment in one place



# FEATURES AND ANALYSIS

## FEATURES



- Variety of Disciplines: The website is a training center for MMA and four other combat sports: Muay Thai, kickboxing, boxing and Brazilian jiu-jitsu.
- Selling Equipment: One of the key advantages is the sale of equipment for beginners: mouth guards, uniforms, bandages and gloves. This makes the site not only a platform for training, but also a store for beginners.

- Variety of Trainers: The presence of trainers for each type of martial arts guarantees a personalized approach to training, increasing the effectiveness of training.
- Multiple Addresses: The site reaches audiences in different regions, offering 4 addresses, including 2 in California and 2 in Astana. This ensures accessibility to a wide geographical customer base.

## ANALYSIS





# CONCLUSION

The website is not just an online platform, but an entire business center for martial arts. The combination of training, equipment sales and the appeal of celebrity trainers makes it multi-faceted and appealing to a diverse audience. The site successfully combines functionality and style, creating a unique experience for its visitors.



# THANK'S FOR WATCHING

*Creating an attractive and popular online platform that stimulates the development of the martial arts community, provides comprehensive training and builds a strong brand in the world of martial arts.*



**2MAC INC.**