# PROJECT TEPORT TAMPALATE SUBSCRIBERS GALORE:EXPLORING WORLD'S TOP YOUTUPE CHANNELS

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## 1. INTRODUTION

#### 1.1 Overiew

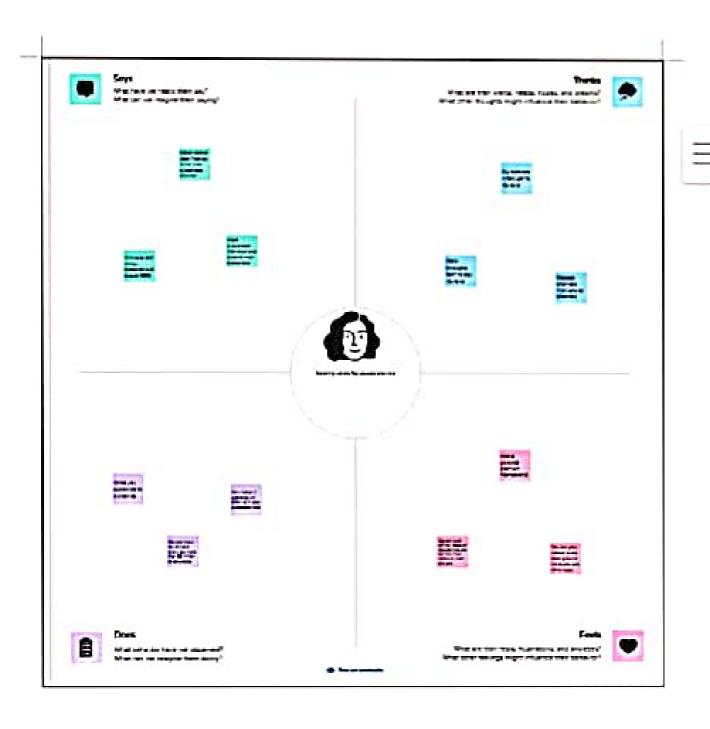
A Subscriber to a channel on the video sharing youtube is a user who has chosen to receive the channels content by clicking on that channel's "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed. The ability to subscribe to users was introduced in October 2005.

The following table lists the 50 most subscribed youtube channels, as well as the primary language and content category of each channel. The channels are ordered by number of subscribers; those whose displayed subscriber counts are identical are listed so that the channel whose current growth rate indicates that its displayed subscriber count will exceed that of the other channel is listed first.

## 2. PURPOSE

A Youtube is a tybe of social media influencer who uploads or creates videos on the American online video sharing website youtube, typically posting to their personal youtube channel.

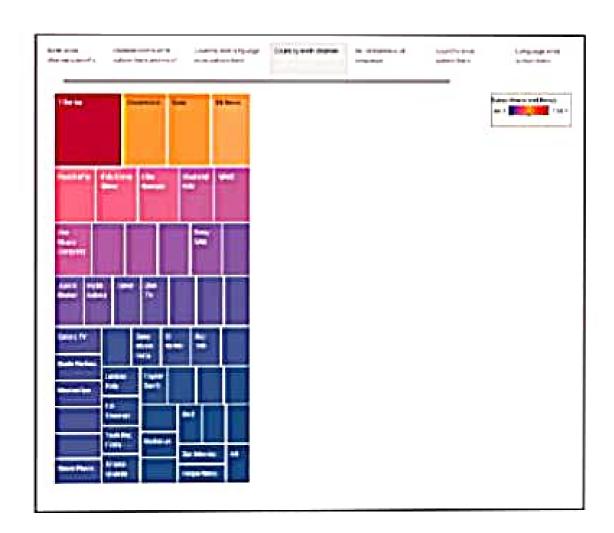
# 3. PROBLEM DEFINATION &DESIGN THINKING M 3.1 EMPATHY MAP



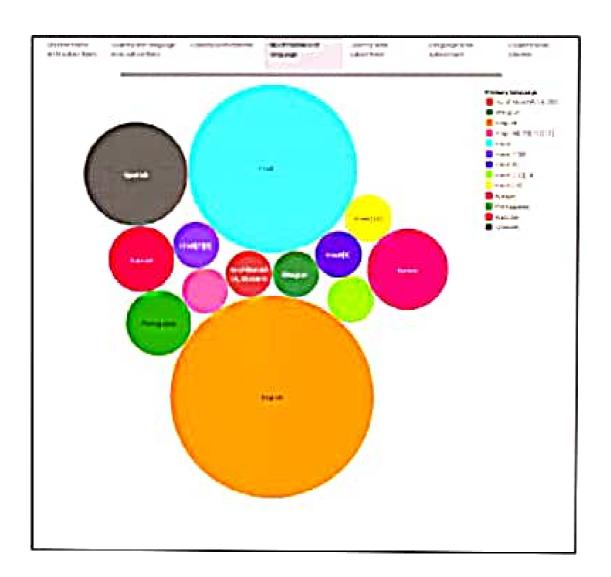
# &3.2 IDEATION BRAISTORMING MAP



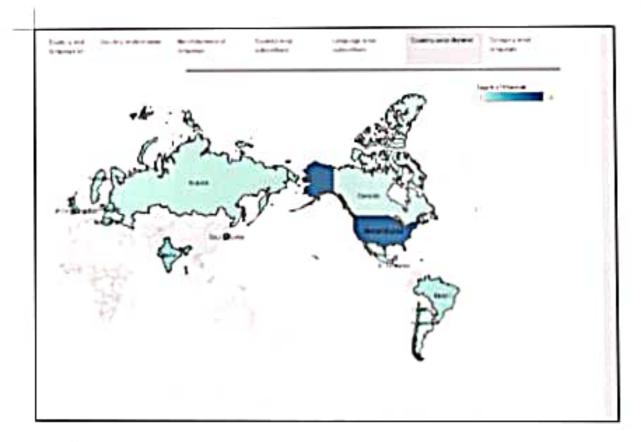
# DASHBOARD 1



# DASHBOARD 2

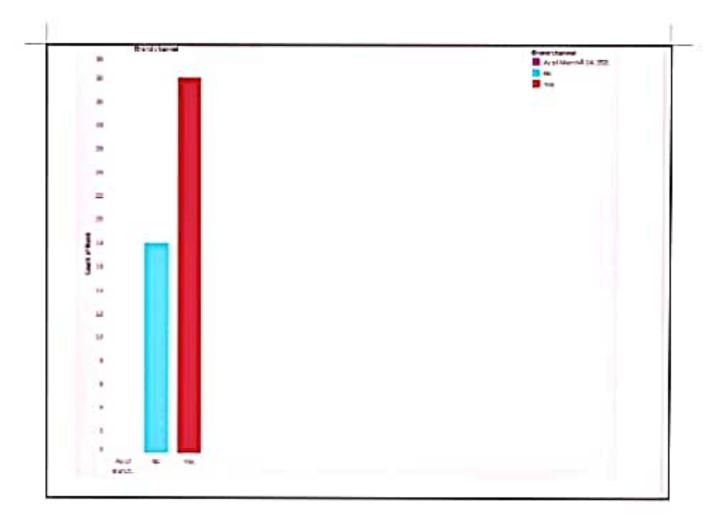


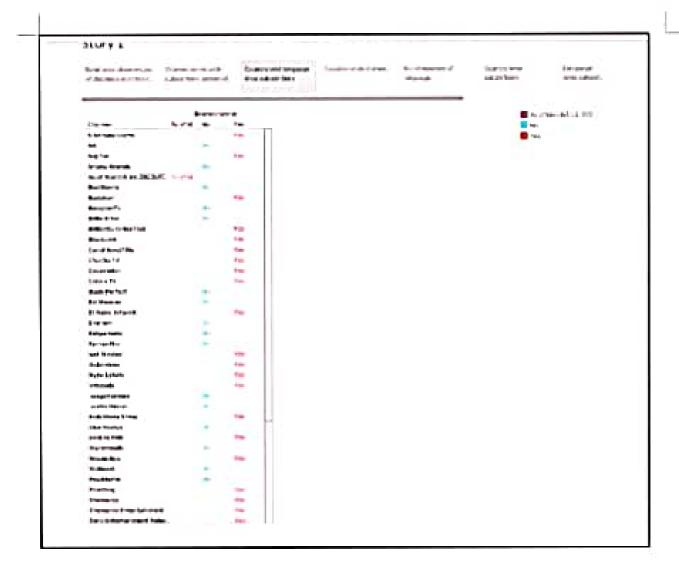
# DASHBOARD 3

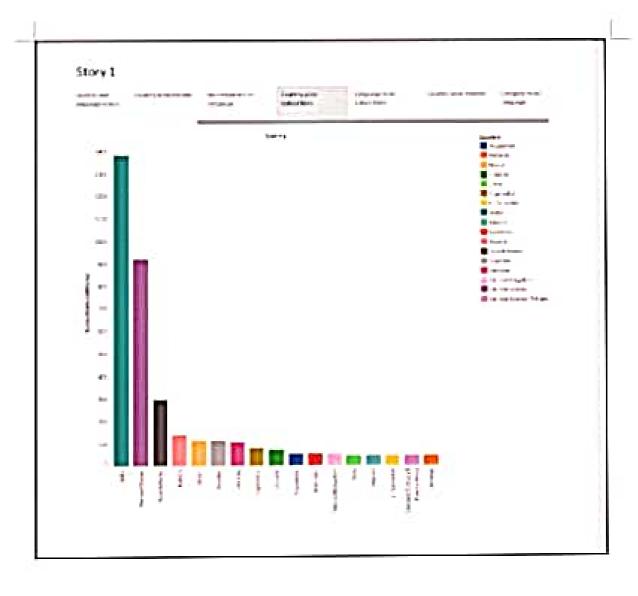


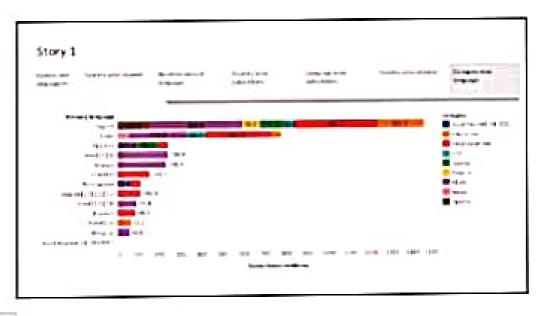
# STORY1

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#### v ADVESE CONTENT:

Tha combination of visuals and audio-along with you Tube's content culture of simple, digestible messaging-makes youTube videos a great tool for engaging students in learning. In fact, 91% of educational institutions say video increases student satisfaction

starting a youTube channel gives your audience access to more of your content.

#### DISADVATAGES:

since youtube is a no-cost and accessible platform for anyone, children are attracted to watching videos with explicit language and obscenity.

the use of explicit images and words is commom nowadays.

#### APPLICATION:

users can search for and watch videos, create a personal youtube channel.users can subsribe, follow other youtube channels and uses upload videos to your channel.

# CONCLUSION:

There are money ways to end your summary one way its to point toward the future. Anther way is to say why this article was so important anther is to repeat what you said earlier.

## **FUTURE SCOPE:**

Feature for user engagement, such as

comments, discussion, and community forums can be integrated to facilitate meaningful forms discussion features with shared.