PoC (end of week 1):
Database set up, query scripts, basic UI structure, scrapers for book covers.
- As a reader, I want to search for books by title, author, ISBN, genre or 'mood', so that I can find books that I want to read.
- As a reader, I want to see all relevant details about a book, so that I can learn more about reading or purchasing it.

Prototype (week 2-3):
User system set up, user database, user authentication, user security, user profiles.
Shelf system.
Book availability.
Review System
UI improvement
- As a reader, I want to add books to custom shelves, so that I can organize my books the way I prefer, and portray my tastes.
- As a reader, I want to review books and see what others think, so that I can share and discover opinions.
- As a reader, I want to see where I can purchase or borrow a book, so that I can choose the best way to access it.

Pilot (week 4-7):
Community engagement
Lending system
Messaging
User credit score
Profile personalization
Book club and events
UI polish
- As a community member, I want to discuss books in a forum, so that I can engage with other readers.
- As a book owner, I want to offer my books for lending, so that others can borrow them.
- As a reader, I want to join a book club, so that I can read and discuss books with a group.
- As a reader, I want to participate in reading challenges so that I can track my progress and stay motivated.

Give app access to beta testers, hosted locally, to flesh out user opinion.

MVP(week 8-11):
Bookstore availability
User generated content (polls, ect)
Book personalization
User security

- As a reader, I want to see personalized book recommendations, so that I can discover new books based on my taste.
- As a reader, I want to see a discovery page where I can find relevant books and discussions.

UI finalization
Test Test Test !!!!
Demo video

MLP (Week 11-13 - inf):
Live deployment, AWS integration, track users, advertisements.
Mobile Apps (android, IOS)
Desktop native application
Get bookstores on board
Generate user interest.