

Umair Zahid

Lead Generation | Search Engine Optimization | Python (EDA, ML, Selenium, n8n) | C++ (OOP, DSA)

- Spearheading operations at FAST Data Science Society, focusing on strategic project management and innovation.
- As SEO Team Lead at Fedior, I leverage data science to enhance search engine visibility, boosting our digital footprint.
- Studying Data Science at National University, I apply C++ and DSA skills to pioneer data-driven solutions with leadership.

## EXPERIENCE

Fedior

Search Engine Optimization Team Lead

July 2024 - Present

- Directed SEO strategies to boost online visibility and lead generation.
- Optimized search engine rankings through data analysis.

Escaplix, Pakistan

AI Automation Intern

July 2025 - August 2025

- Designed automated workflows with Selenium and n8n, improving data processing efficiency.
- Reduced manual effort and enhanced data accuracy.

Arch Technologies

Internship Trainee

March 2025 - April 2025

- Supported technical tasks, gaining practical experience.
- Assisted in project documentation and process optimization.

## EDUCATION

National University of Computer and Emerging Sciences

Bachelor's degree, Data Science

January 2023 - January 2027

## SKILLS

- Skilled in SEO and lead generation, boosting online visibility and converting prospects.
- Proficient in EDA and workflow automation, uncovering insights and streamlining processes.
- Strong in Python (EDA, ML, Selenium, n8n) and C++ (OOP, DSA).
- Effective project management and leadership.
- Analytical, data-driven decision-making

