Umair Zahid

Lead Generation | Search Engine Optimization | Python (EDA, ML, Selenium, n8n) | C++ (OOP, DSA)

• Spearheading operations at FAST Data Science Society, focusing on strategic project management and innovation.

• As SEO Team Lead at Fedior, I leverage data science to enhance search engine visibility, boosting our digital footprint.

• Studying Data Science at National University, I apply C++ and DSA skills to pioneer data-driven solutions with leadership.

**EXPERIENCE**

Fedior

Search Engine Optimization Team Lead

July 2024 - Present

• Directed SEO strategies to boost online visibility and lead generation.

• Optimized search engine rankings through data analysis.

Escaplix, Pakistan

AI Automation Intern

July 2025 - August 2025

• Designed automated workflows with Selenium and n8n, improving data processing efficiency.

• Reduced manual effort and enhanced data accuracy.

Arch Technologies

Internship Trainee

March 2025 - April 2025

• Supported technical tasks, gaining practical experience.

• Assisted in project documentation and process optimization.

**EDUCATION**

National University of Computer and Emerging Sciences

Bachelor's degree, Data Science

January 2023 - January 2027

**SKILLS**

• Skilled in SEO and lead generation, boosting online visibility and converting prospects.

• Proficient in EDA and workflow automation, uncovering insights and streamlining processes.

• Strong in Python (EDA, ML, Selenium, n8n) and C++ (OOP, DSA).

• Effective project management and leadership.

• Analytical, data-driven decision-making