

Churn Rate

26.86%

Number of Churned Customers

1796

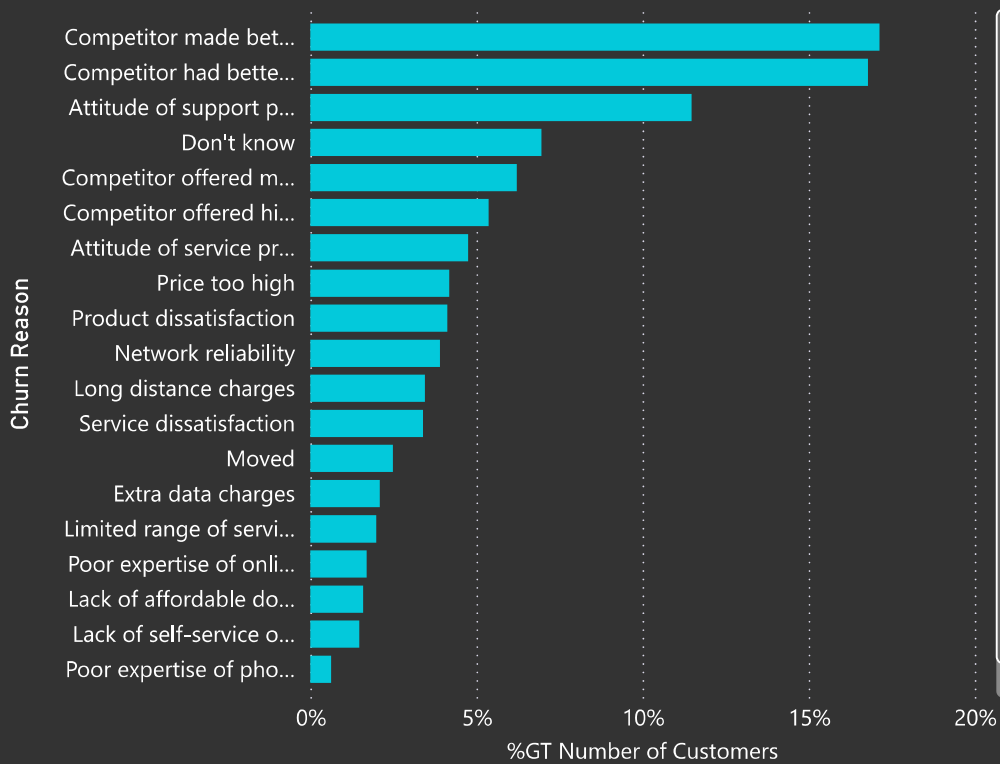
Sum of Total Charges

7.2M

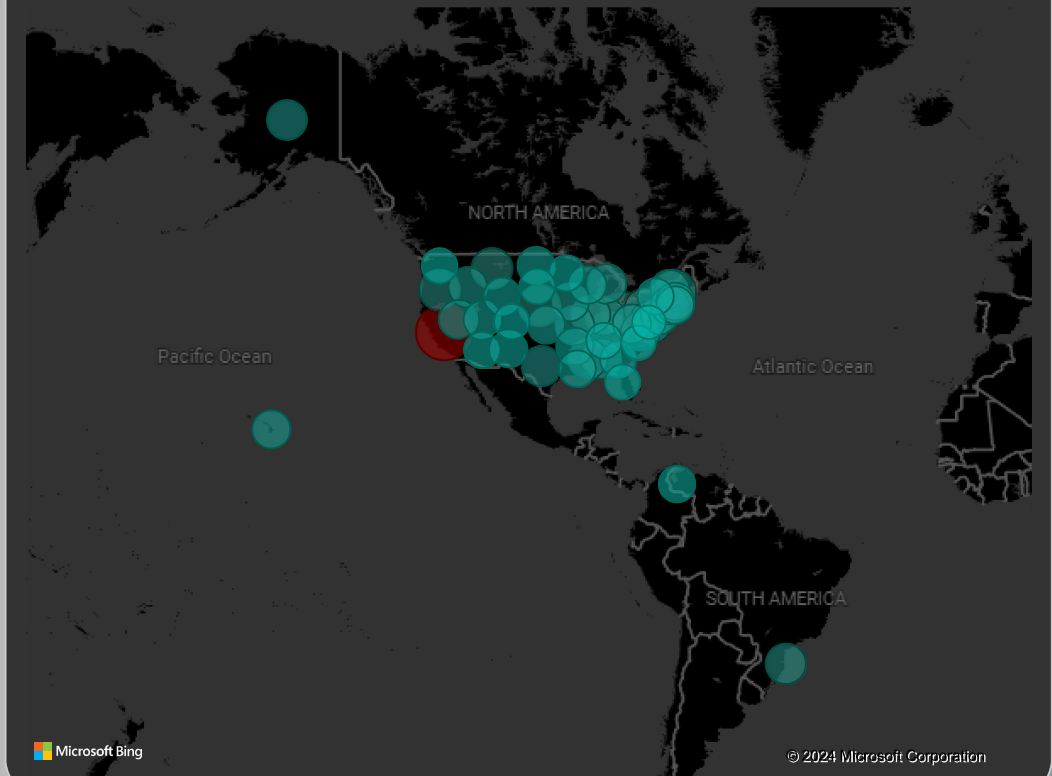
Sum of Avg Monthly GB Download

44.8K

%Number of Customers by Churn Reason



Churn Rate by State



6123

Sum of Customer Service Calls

0.92

Average of Customer Service Calls

Contract Category, Payment Method

All

Sum of Intl Calls

342K

Average of Account Length (in months) and Churn Rate by Payment Method and Contract Category

Contract Category



Monthly

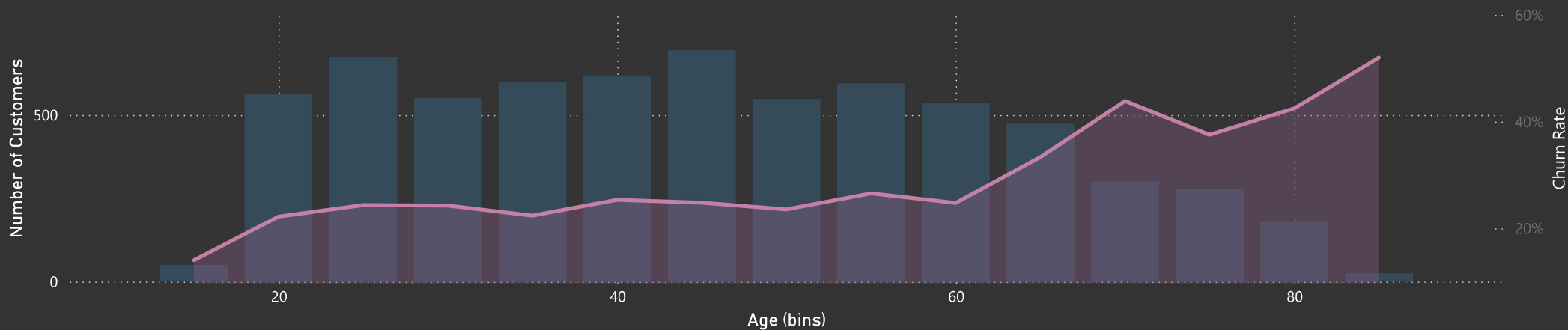


Yearly



Number of Customers and Churn Rate by Age (bins)

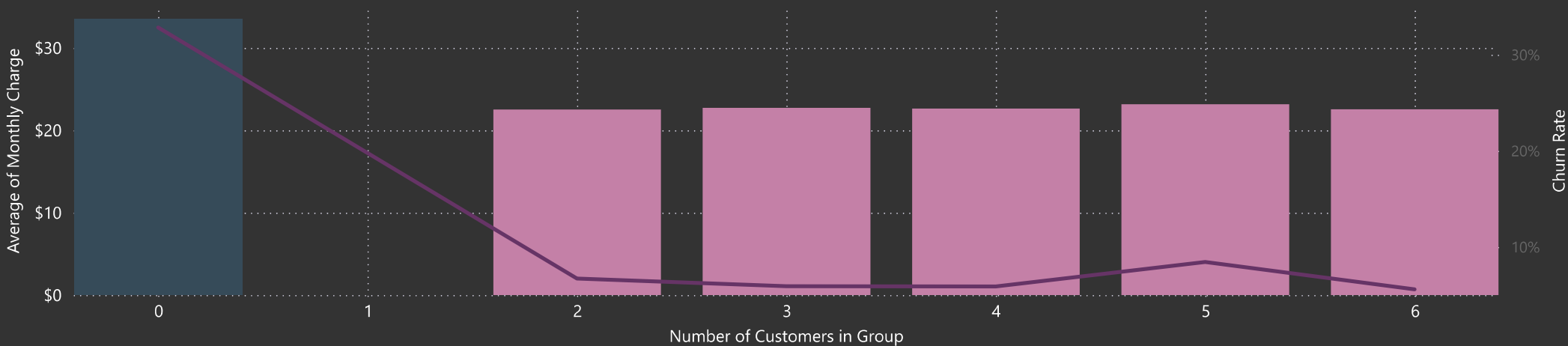
Number of Customers Churn Rate



Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group

Group No Yes Churn Rate

Account Length (in ...
All



3.37

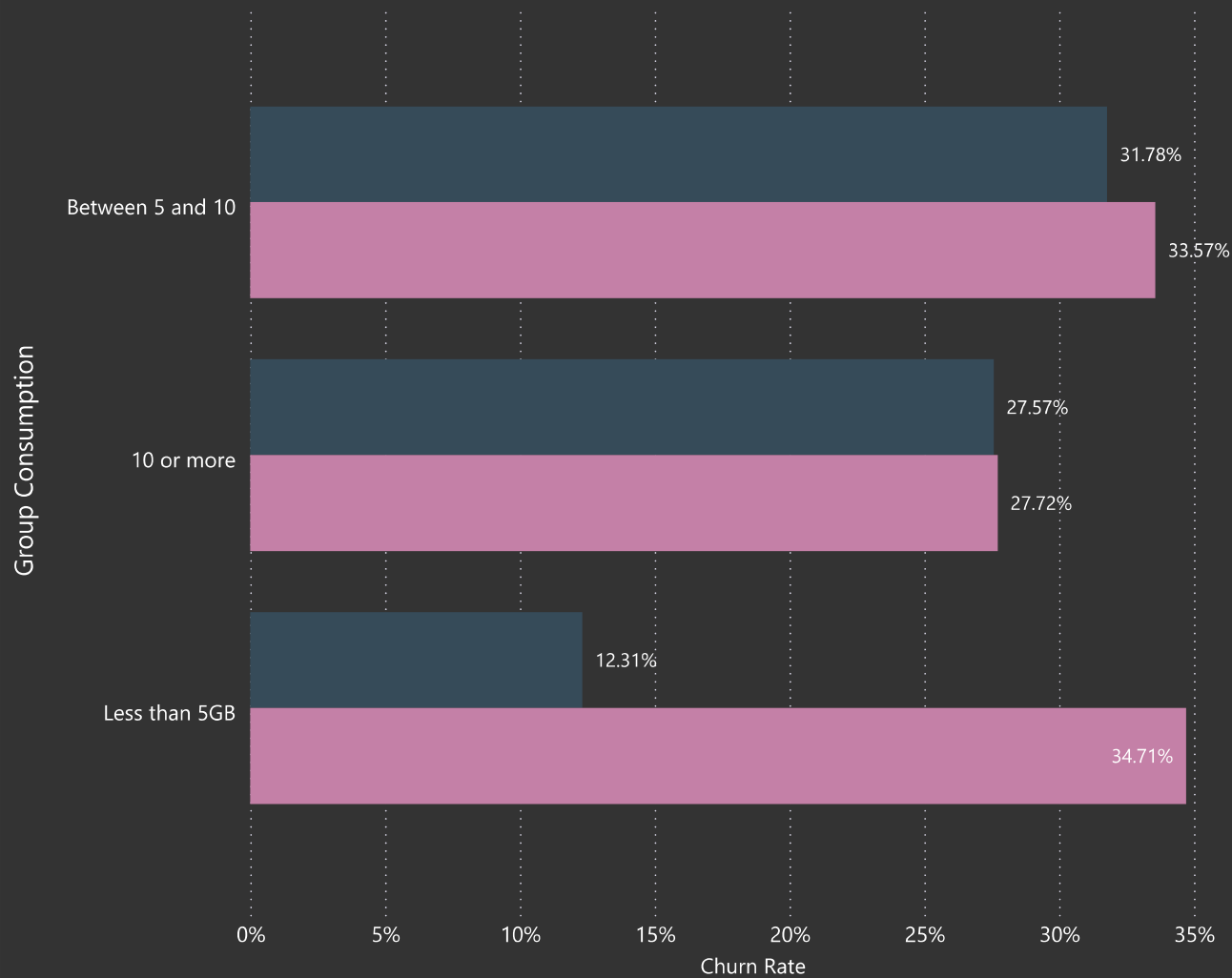
Avg Extra Data Charges

33.64

Avg Extra International Calls

Churn Rate by Group Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes



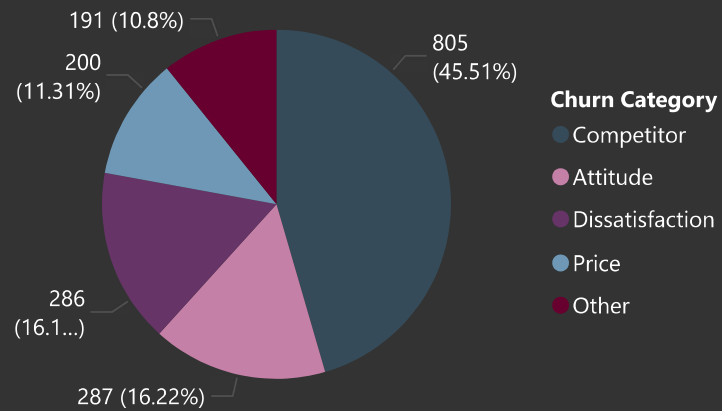
Average of Customer Service Calls

0.92

Average of Extra International Charges

33.64

Number of Churned Customers by Churn Category



Churn Rate by State



Average of Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

