

## Pitch Deck: PiMarket

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### Slide 1: Cover PiMarket

*Local commerce, global Pi impact*

Empowering local economies through Pi-based peer-to-peer trade

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### Slide 2: The Problem

- Many small producers and service providers lack access to online marketplaces.
  - Limited or no access to digital payment solutions in emerging economies.
  - Most P2P trade is informal, untraceable, and hard to scale.
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### Slide 3: The Solution

- PiMarket enables anyone to buy/sell locally using Pi (PI).
  - Easy-to-use mobile app with built-in Pi Wallet integration.
  - Safe, borderless, and decentralized digital marketplace.
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### Slide 4: The Product

- Geo-based listing feed
  - Product pages with photos, descriptions, and direct Pi payments
  - Add new listings in 3 steps
  - Trust-based rating system for buyers and sellers
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### Slide 5: Why PiMarket is Unique

- 100% built around Pi currency
  - Promotes real-life Pi usage and adoption
  - Targets high-Pi-density regions (e.g. Africa, Asia, Eastern Europe)
  - Strengthens local communities through economic activity
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### Slide 6: Value to Pi Ecosystem

- Drives real demand for Pi
- Onboards non-tech-savvy users through intuitive UX

- Creates community-led circular economy
  - Expands Pi's presence beyond online platforms
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### **Slide 7: Business Model**

- Free to list and browse
  - Premium listing fees (boosted visibility)
  - Optional escrow service for transactions
  - Community reward system for engagement
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### **Slide 8: Go-to-Market Strategy**

- Launch pilot in Pi-active countries (e.g. Nigeria, Philippines, Bulgaria)
  - Collaborate with local Pi community leaders
  - Social media + referral campaigns
  - Build ambassador network for grassroots growth
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### **Slide 9: Team**

- Founder: Stefan Georgiev Spasov (Pi username: @mnooogo1)
  - Looking to expand team with Pi developers , marketers, and regional partners
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### **Slide 10: Funding Ask**

- Seeking: \$100,000 (or Pi equivalent)
  - Use of funds:
    - 40% Development (App + Wallet integration)
    - 30% Marketing & Community
    - 20% Operations & Support
    - 10% Legal & Compliance
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**Thank you!** *Let's build the Pi-powered marketplace of the future.*

*desckBest Regards Stefan*