Persona of your application user

Name

User photo

Irma van der Plas

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" Ik heb geld nodig en wil daarom sommige sieraden verkopen "

Demographics

Gender: Vrouw

Age: 35

Relationship status: Alleenstaand

Income: Gemiddeld

Location: Rotterdam

Personality traits

Houdt van sieraden.

Professional background

Education: Gemiddeld

Occupation: Receptionist

Work experience: Receptionist

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Personal preferences

Interests/Hobbies: Sieraden, kleding, lezen van magazines

Psychographics

Values: Vriendschap

Goals:

Challenges:

Motivations / drivers in life: