🍕 PIZZA SALES REPORT
Jan 15 - Dec 15

pizza_category
All

01-01-2015 | 31-12-2015

Total_Revenue	Avg_Order_Value	Total_pizza_Sold	Total_Orders	Avg_pizza_Per_Order
8,17,860.05	38.31	49574	21350	2.32

Home
Best/Worst Seller

Busiest Day & Times

DAYS
Orders are highest on weekend Friday/Saturday

MONTHS
There are maximum orders from months of July and May

Sales Performance

CATEGORY
Orders Classic Category contributes to maximum profit & total orders.
SIZE
The large size contributes to maximum sales.

Daily Trends for total orders

	SUN	MON	TUE	WED	THU	FRI	SAT
	2.6K	2.8K	3.0K	3.0K	3.2K	3.5K	3.2K

Total_Orders by Order_Month

APR	AUG	DEC	FEB	JAN	JUL	JUN	MAR	MAY	NOV	OCT	SEP
1799	1841	1680	1685	1845	1935	1773	1840	1853	1792	1646	1661

% of Sales By Pizza Category

pizza_category
- Classic — 26.91%
- Supreme — 25.46%
- Chicken — 23.96%
- Veggie — 23.68%

% of Sales By Pizza Size

pizza_size
- Large — 43.27%
- Medium — 28.75%
- Regular — 20.53%
- XLarge — 1.66%
- XXLarge — 2.19%
- 1.8%
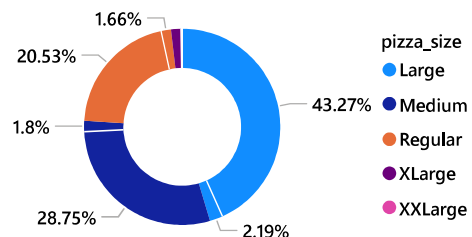
Total_pizza_Sold by pizza_category

Classic	15K
Supreme	12K
Veggie	12K
Chicken	11K

PIZZA SALES REPORT
Jan 15 - Dec 15

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pizza_category

All
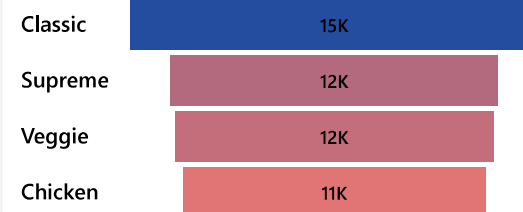
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★ Best/Worst Seller ›

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Total_Revenue

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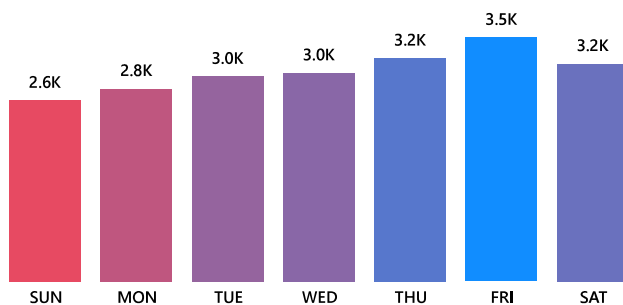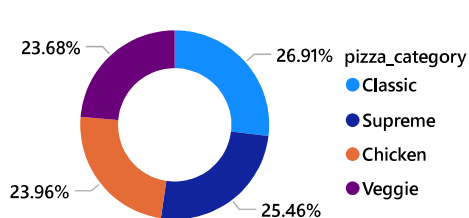
2.32
Avg_pizza_Per_Order

BEST SELLER

REVENUE
The Thai Chicken Pizza Contributes to maximum Revenue

QUANTITY
The Classic Deluxe Pizza Contributes to maximum Total Quantity

TOTAL ORDERS
The Thai Chicken Pizza

WORST SELLER

REVENUE
The Brie Carre Pizza Contributes to minimum Revenue

QUANTITY
The Brie Carre Pizza Contributes to minimum Total Quantity

Top 5 Pizza By Revenue

The Thai Chi...	43K
The Barbecu...	43K
The Californ...	41K
The Classic ...	38K
The Spicy It...	35K

Top 5 Pizza By Quantity

The Classic ...	2.5K
The Barbecu...	2.4K
The Hawaiia...	2.4K
The Peppero...	2.4K
The Thai Chi...	2.4K

Top 5 Pizza By Total Orders

The Classic ...	2.3K
The Hawaiia...	2.3K
The Peppero...	2.3K
The Barbecu...	2.3K
The Thai Chi...	2.2K
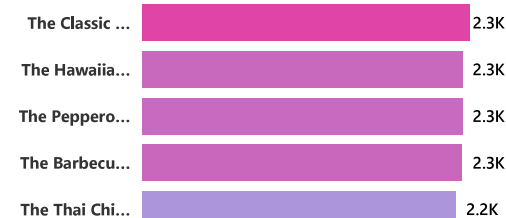
Bottom 5 Pizza By Revenue

The Spinach...	16K
The Mediter...	15K
The Spinach...	15K
The Green G...	14K
The Brie Car...	12K

Bottom 5 Pizza By Quantity

The Soppres...	961
The Spinach...	950
The Calabre...	937
The Mediter...	934
The Brie Car...	490
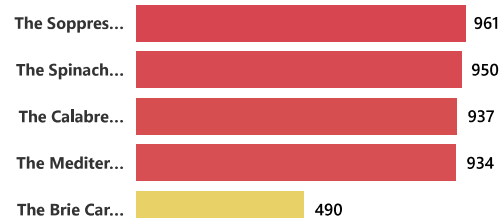
Bottom 5 Pizza By Total Orders

The Chicken...	938
The Calabre...	918
The Spinach...	918
The Mediter...	912
The Brie Car...	480