

DELICIOUS

SALE

PROJECT



ORDER NOW >>>

My name is Mohammad Sajid. In this project, I have utilized SQL queries to solve questions related to pizza.

Retrieve the total number of orders placed.

SELECT

COUNT(order_id) AS Total Orders

FROM

	Total_Orders
•	21350

2.Calculate the total revenue generated from pizza sales.

```
SELECT

ROUND(SUM(order_details.quantity * pizzas.price),

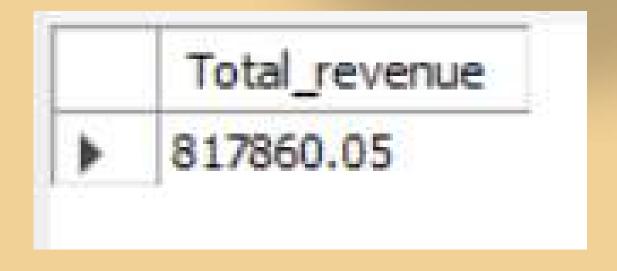
2) AS Total_revenue

FROM

order_details

JOIN

pizzas ON order_details.pizza_id = pizzas.pizza_id;
```



3.Identify the highest-priced pizza.

```
pizza_types

JOIN

pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id

ORDER BY pizzas.price DESC

LIMIT 1;
```

name

The Greek Pizza

35.95

4.Identify the most common pizza size ordered.

SELECT

name	price
The Greek Pizza	35.95

5.List the top 5 most ordered pizza types along with their quantities.

	Pizza_Name	Quantity
Þ	The Classic Deluxe Pizza	2453
	The Barbecue Chicken Pizza	2432
	The Hawaiian Pizza	2422
	The Pepperoni Pizza	2418
	The Thai Chicken Pizza	2371

6.Join the necessary tables to find the total quantity of each pizza category ordered.

```
FROM

order_details
    JOIN

pizzas ON order_details.pizza_id = pizzas.pizza_id
    JOIN

pizza_types ON pizza_types.pizza_type_id = pizzas.pizza_type_id

GROUP BY pizza_types.category

ORDER BY quantity DESC;
```

	category	Quantity
٠	Classic	14888
	Supreme	11987
	Veggie	11649
	Chicken	11050

7.Determine the distribution of orders by hour of the day.

```
SELECT
```

HOUR(order_time), COUNT(order_id)

FROM

orders

GROUP BY HOUR(order_time);

	HOUR (order_time)	COUNT(order_id)
Þ	11	1231
	12	2520
	13	2455
	14	1472
	15	1468
	16	1920
	17	2336
	18	2399
	19	2009
	20	1642
	21	1198
	22	663
	23	28
	10	8
	9	1

8. Join relevant tables to find the category-wise distribution of pizzas.

```
SELECT

category, COUNT(name)

FROM

pizza_types

GROUP BY category
```

	category	COUNT(name)
۲	Supreme	9
	Veggie	9
	Classic	8
	Chicken	6

9.Group the orders by date and calculate the average number of pizzas ordered per day.

```
SELECT
   ROUND(AVG(quantity), 0) AS avg_pizza_order_per_Day
FROM

  (SELECT
          orders.order_date, SUM(order_details.quantity) AS Quantity
FROM
          order_details

JOIN orders ON order_details.order_id = orders.order_id
GROUP BY orders.order_date
ORDER BY Quantity DESC) AS order_quantity;
```

```
avg_pizza_order_per_Day

138
```

10.Determine the top 3 most ordered pizza types based on revenue.

```
SELECT
    pizza_types.name,
    SUM(order_details.quantity * pizzas.price) AS Revenue
FROM
    pizza_types
       JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
        JOIN
    order details ON order details.pizza id = pizzas.pizza id
GROUP BY pizza types.name
ORDER BY Revenue DESC
LIMIT 3;
```

	name	Revenue	
>	The Thai Chicken Pizza	43434.25	
	The Barbecue Chicken Pizza	42768	
	The California Chicken Pizza	41409.5	ĺ

11.Calculate the percentage contribution of each pizza type to total revenue.

```
select pizza_types.category as Category, (round(sum(order_details.quantity * pizzas.price) /
  (select round(sum(order_details.quantity * pizzas.price), 2) as Total_revenue
  from order_details join pizzas
  on order_details.pizza_id = pizzas.pizza_id) * 100, 2)) as Revenue
  from order_details join pizzas
  on order_details.pizza_id = pizzas.pizza_id
  join pizza_types
  on pizza_types
  on pizza_types.pizza_type_id = pizzas.pizza_type_id
  group by category order by Revenue desc;
```

	Category	Revenue
>	Classic	26.91
	Supreme	25.46
	Chicken	23.96
	Veggie	23.68

12.Analyze the cumulative revenue generated over time.

```
select order_date,
sum(Revenue) over(order by order_date) as cumulative_Revenue
from

(select orders.order_date, sum(order_details.quantity * pizzas.price) as
Revenue from
order_details join pizzas
on order_details.pizza_id = pizzas.pizza_id
join orders
on orders.order_id = order_details.order__id
group by order_date order by Revenue) as Sales;
```

	order_date	cumulative_Revenue
>	2015-01-01	2713.8500000000004
	2015-01-02	5445.75
	2015-01-03	8108.15
	2015-01-04	9863.6
	2015-01-05	11929.55
	2015-01-06	14358.5
	2015-01-07	16560.7

2015-12-17	791892.55	
2015-12-18	794778.8500000001	
2015-12-19	797083.05	
2015-12-20	799187.9500000001	
2015-12-21	801288.65	
2015-12-22	803171.6	
2015-12-23	805415.9	
2015-12-24	807553.75	
2015-12-26	809196.8	
2015-12-27	810615.8	
2015-12-28	812253	
2015-12-29	813606.25	

13.Determine the top 3 most ordered pizza types based on revenue for each pizza category.

select name, revenue

```
from

(select category, revenue, name,
    rank() over(partition by category order by Revenue desc) as rn
from

(select pizza_types.category, pizza_types.name,
    sum(pizzas.price * order_details.quantity) as Revenue
    from pizza_types join pizzas
    on pizzas.pizza_type_id = pizza_types.pizza_type_id
    join order details
```

name	revenue
The Thai Chicken Pizza	43434.25
The Barbecue Chicken Pizza	42768
The California Chicken Pizza	41409.5
The Classic Deluxe Pizza	38180.5
The Hawaiian Pizza	32273.25
The Pepperoni Pizza	30161.75
The Spicy Italian Pizza	34831.25
The Italian Supreme Pizza	33476.75
The Sicilian Pizza	30940.5
The Four Cheese Pizza	32265.70000000065
The Mexicana Pizza	26780.75
The Five Cheese Pizza	26066.5