

# Machine Learning

Intro

FORMER MACHINE LEARNING ENGINEER  
AT MENTA TECHNOLOGY W.L.L

CO-FOUNDER AT PICPULSE, A US  
STARTUP FOR DATA SOLUTION



COMPLETED OVER 100 FREELANCING  
PROJECTS WITH HIGH REVIEWS  
AND GREAT FEEDBACK FROM CLIENTS

FORMER AI AND DEEP LEARNING  
ENGINEER AT ADAM.AI

# MOHAMED ABDALLAH

MACHINE LEARNING ENGINEER AT HEALTH-INSIGHTS

شبين الكوم المنوفية | خلف نادي الغزل | بجوار مسجد النجار | الدور الأول البرج الدولي

# What is Machine Learning?

“Learning is any process by which a system improves performance from experience.”

- Herbert Simon

Definition by Tom Mitchell (1998):

Machine Learning is the study of algorithms that

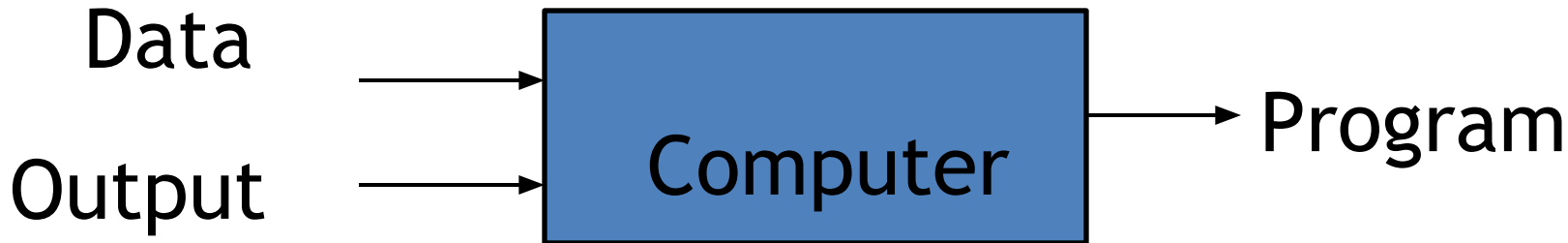
- improve their performance  $P$
- at some task  $T$
- with experience  $E$ .

A well-defined learning task is given by  $\langle P, T, E \rangle$ .

## Traditional Programming



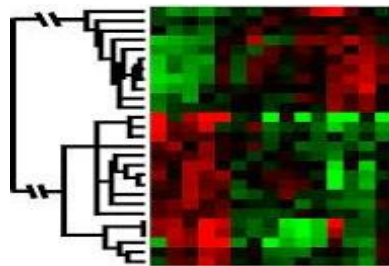
## Machine Learning



# When Do We Use Machine Learning?

ML is used when:

- Human expertise does not exist (navigating on Mars)
- Humans can't explain their expertise (speech recognition)
- Models must be customized (personalized medicine)
- Models are based on huge amounts of data (genomics)



Learning isn't always useful:

- There is no need to “learn” to calculate payroll

A classic example of a task that requires machine learning: It is very hard to say what

0 0 0 1 1 1 1 1 1 2

2 2 2 2 2 2 2 3 3 3

3 4 4 4 4 4 5 5 5 5

6 6 7 7 7 7 8 8 8 8

9 9 9 9 9 9 9 9 9 9

# Some more examples of tasks that are best solved by using a learning algorithm

- Recognizing patterns:
  - Facial identities or facial expressions
  - Handwritten or spoken words
  - Medical images
- Generating patterns:
  - Generating images or motion sequences
- Recognizing anomalies:
  - Unusual credit card transactions
  - Unusual patterns of sensor readings in a nuclear power plant
- Prediction:
  - Future stock prices or currency exchange rates

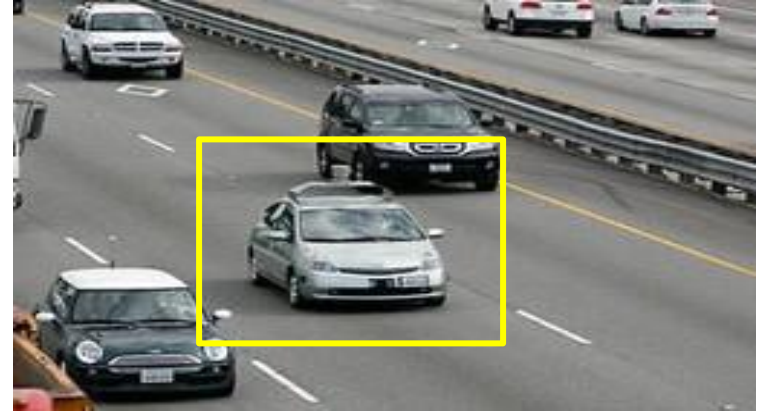
# Sample Applications

- Web search
- Computational biology
- Finance
- E-commerce
- Space exploration
- Robotics
- Information extraction
- Social networks
- Debugging software
- Fashion retail
- [Your favorite area]



# State of the Art Applications of Machine Learning

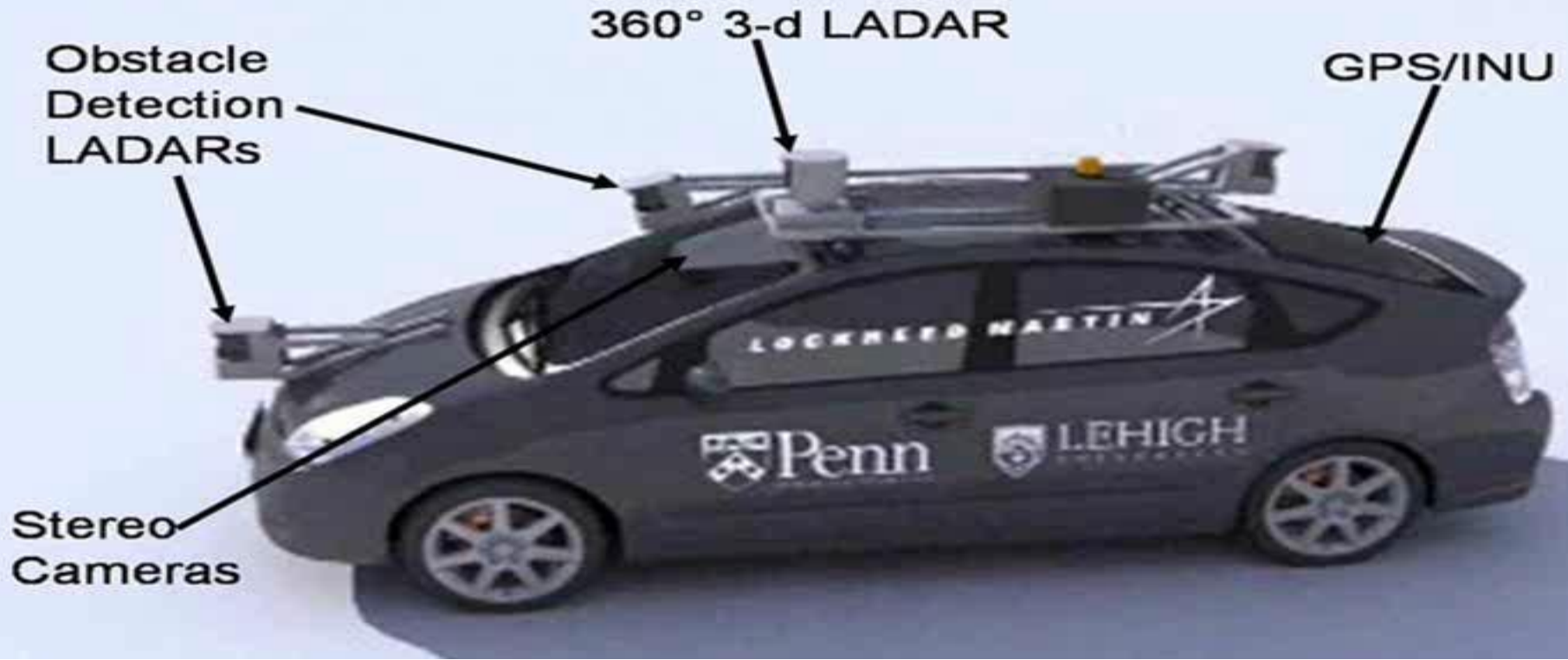
# Autonomous



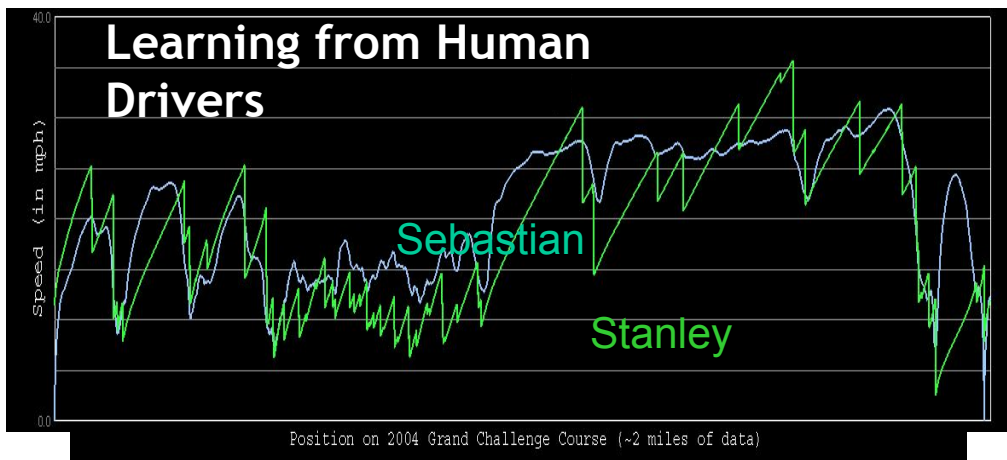
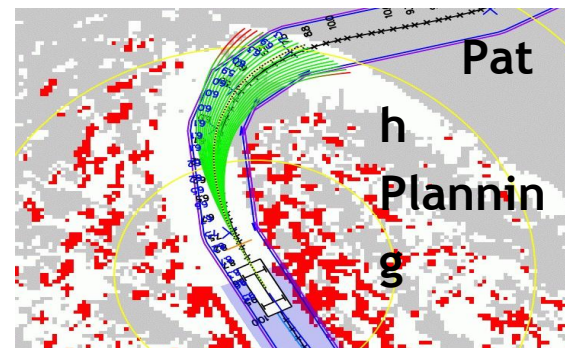
- Nevada made it legal for autonomous cars to drive on roads in June 2011
- As of 2013, four states (Nevada, Florida, California, and Michigan) have legalized autonomous cars



# Autonomous Car



# Autonomous Car



Images and movies taken from Sebastian Thrun's multimedia



# Deep Learning in the Headlines

BUSINESS NEWS

MIT  
Technology  
Review

## Is Google Cornering the Market on Deep Learning?

A cutting-edge corner of science is being wooed by Silicon Valley, to the dismay of some academics.

By Antonio Regalado on January 29, 2014



How much are a dozen deep-learning researchers worth? Apparently, more than \$400 million.

This week, Google [reportedly paid that much](#) to acquire [DeepMind Technologies](#), a startup based in



This is Freescale  
make it

## BloombergBusinessweek Technology

Acquisitions

### The Race to Buy the Human Brains Behind Deep Learning Machines

By Ashlee Vance | January 27, 2014

intelligence projects. “DeepMind is bona fide in terms of its research capabilities and depth,” says Peter Lee, who heads Microsoft Research.

According to Lee, Microsoft, Facebook (FB), and Google find themselves in a battle for deep learning talent. Microsoft has gone from four full-time deep learning experts to 70 in the past three years. “We would have more if the talent was there to

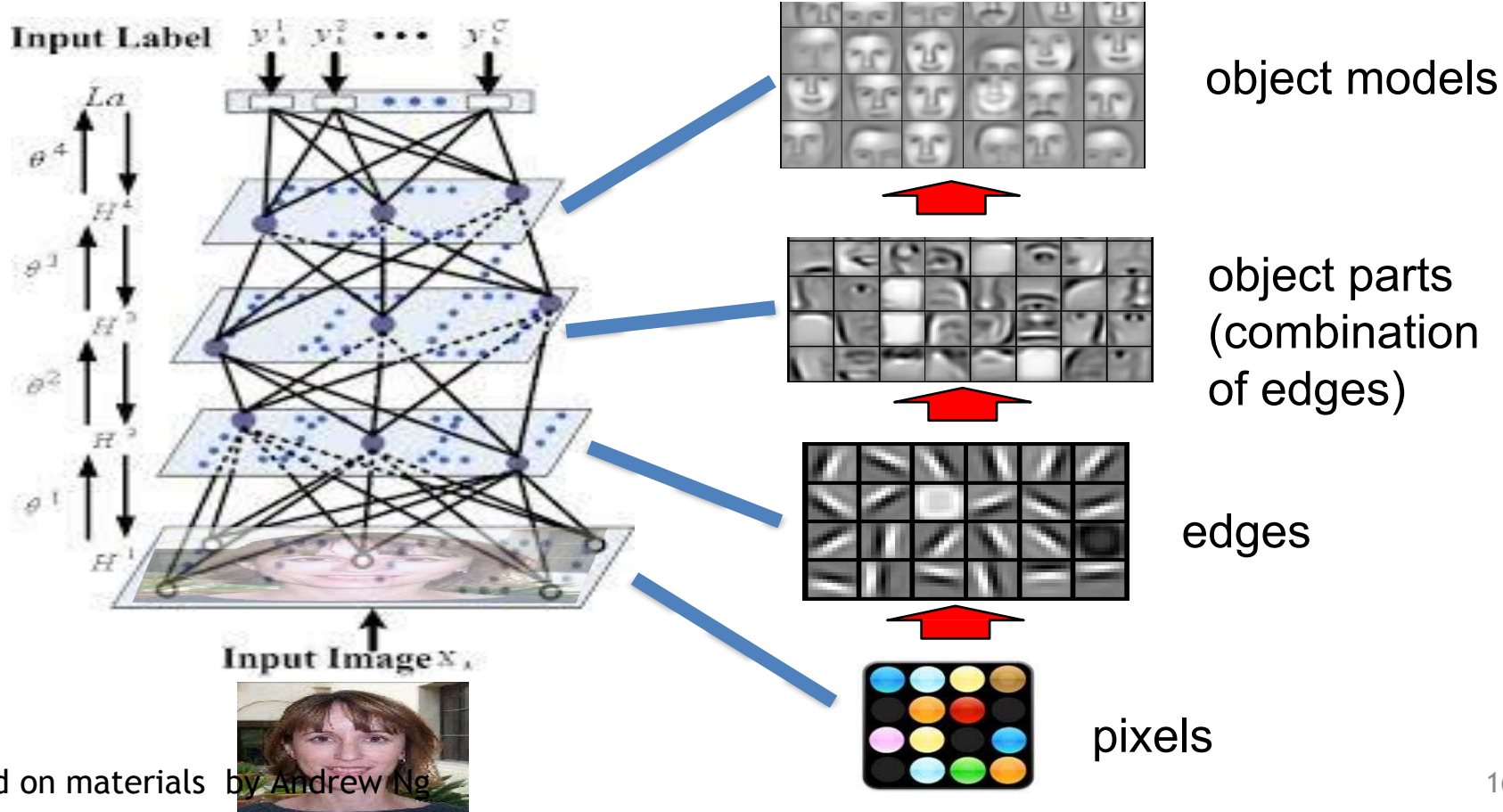


## Deep Learning's Role in the Age of Robots

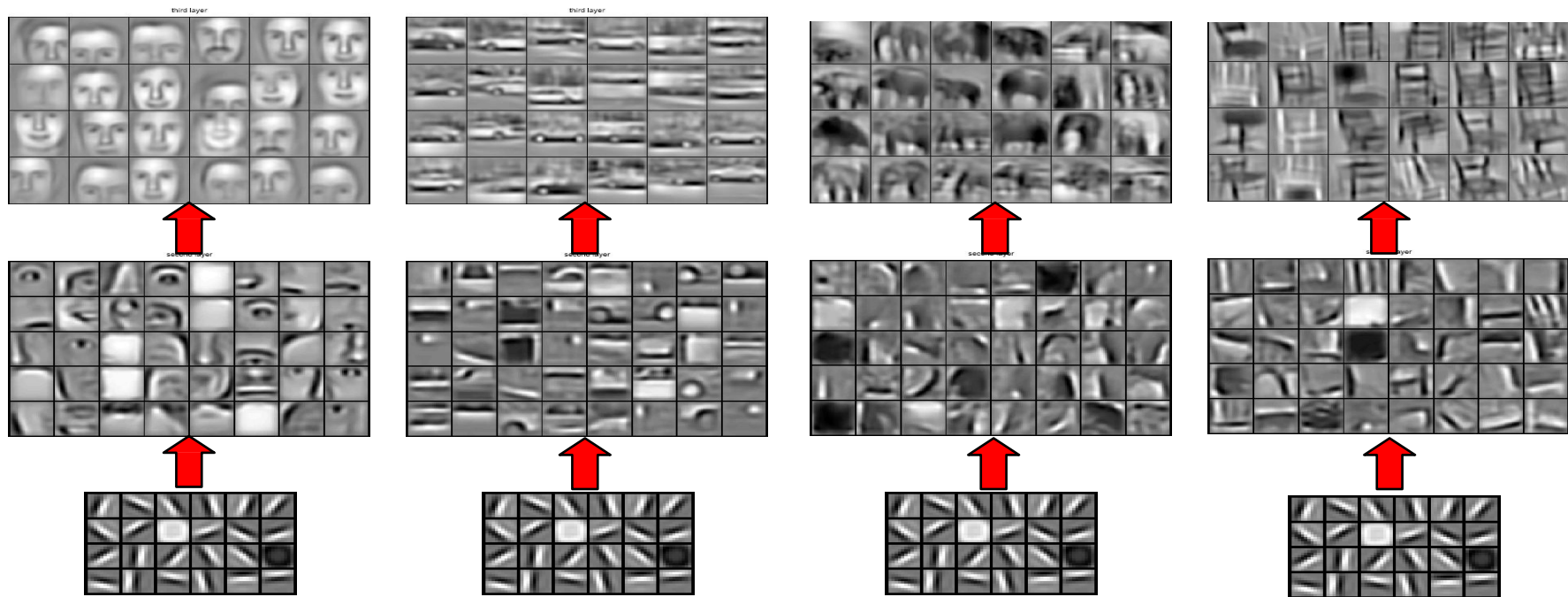
BY JULIAN GREEN, JETPAC 05.02.14 2:56 PM



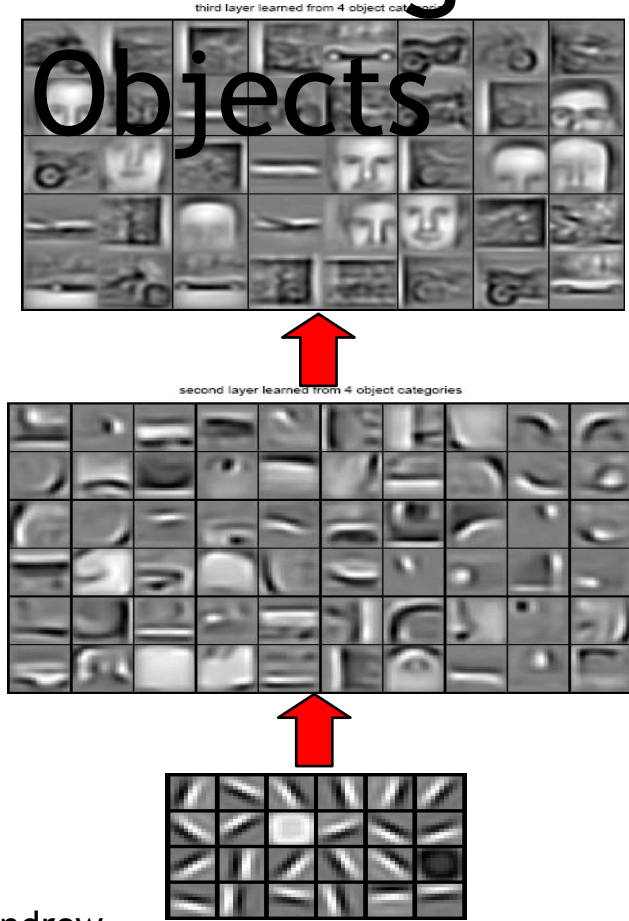
# Deep Belief Net on Face



# Learning of Object Parts



# Training on Multiple Objects



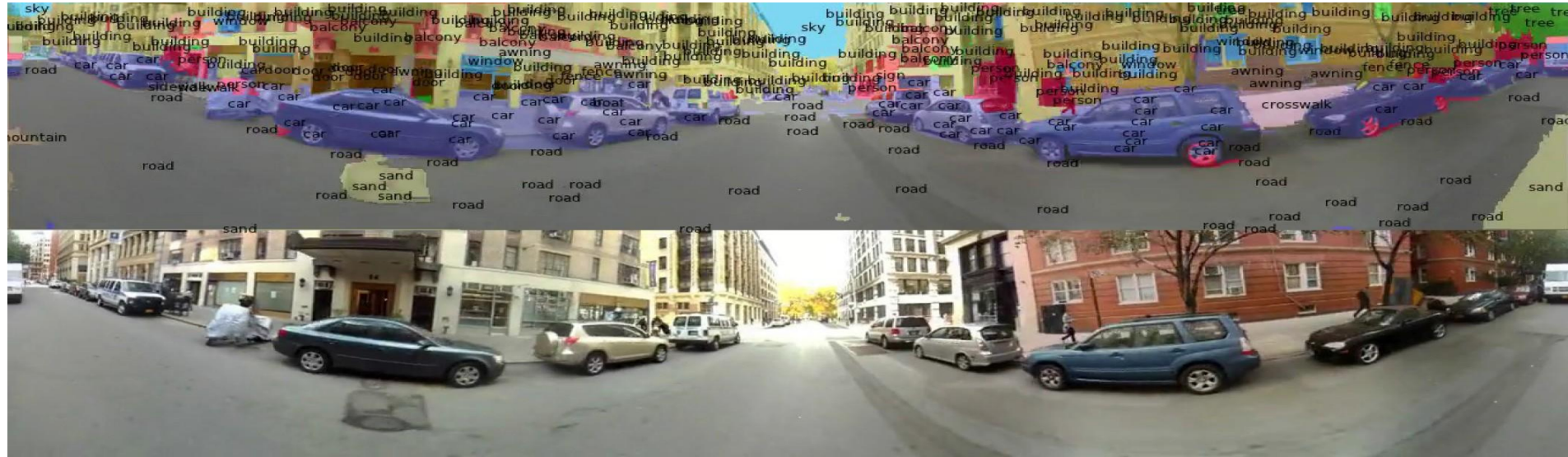
Trained on 4 classes (cars, faces, motorbikes, airplanes).

Second layer:  
Shared-features and object-specific features.

Third layer: More specific features.



# Scene Labeling via Deep Learning



[Farabet et al. ICML 2012, PAMI 2013]

# Inference from Deep Learned Models

Generating posterior samples from faces by “filling in” experiments (cf. Lee and Mumford, 2003). Combine bottom-up and top-down inference.

Input images



Samples from  
feedforward  
Inference  
(control)



Samples  
from Full  
posterior  
inference



# Impact of Deep Learning in Speech Technology



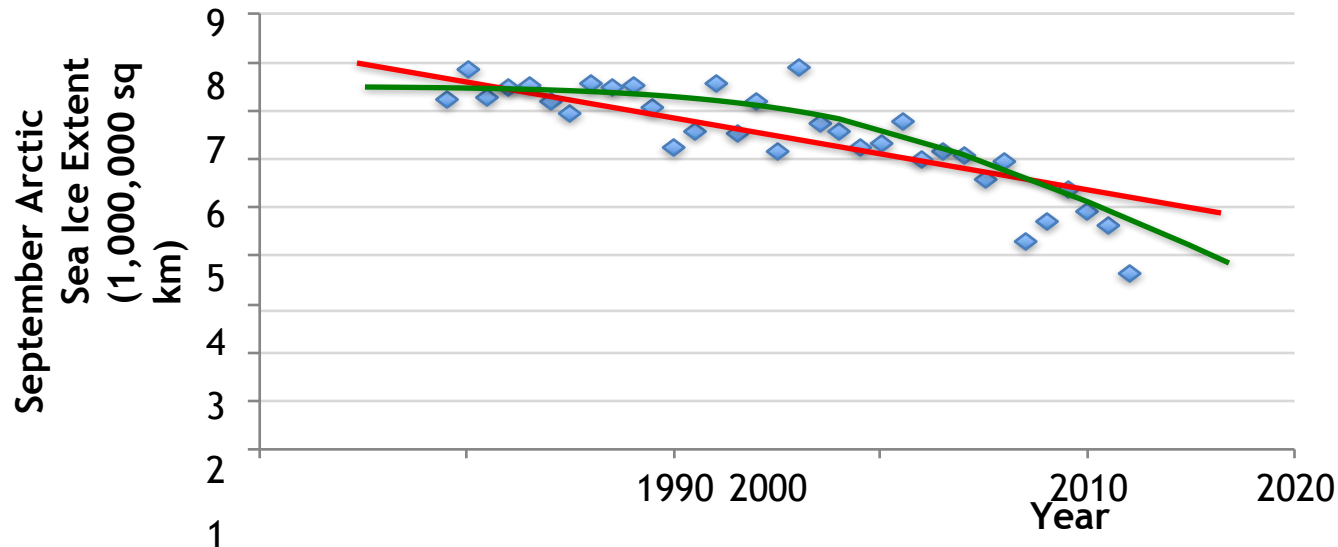
# Types of Learning

# Types of Learning

- **Supervised (inductive) learning**
  - Given: training data + desired outputs (labels)
- **Unsupervised learning**
  - Given: training data (without desired outputs)
- **Semi-supervised learning**
  - Given: training data + a few desired outputs
- **Reinforcement learning**
  - Rewards from sequence of actions

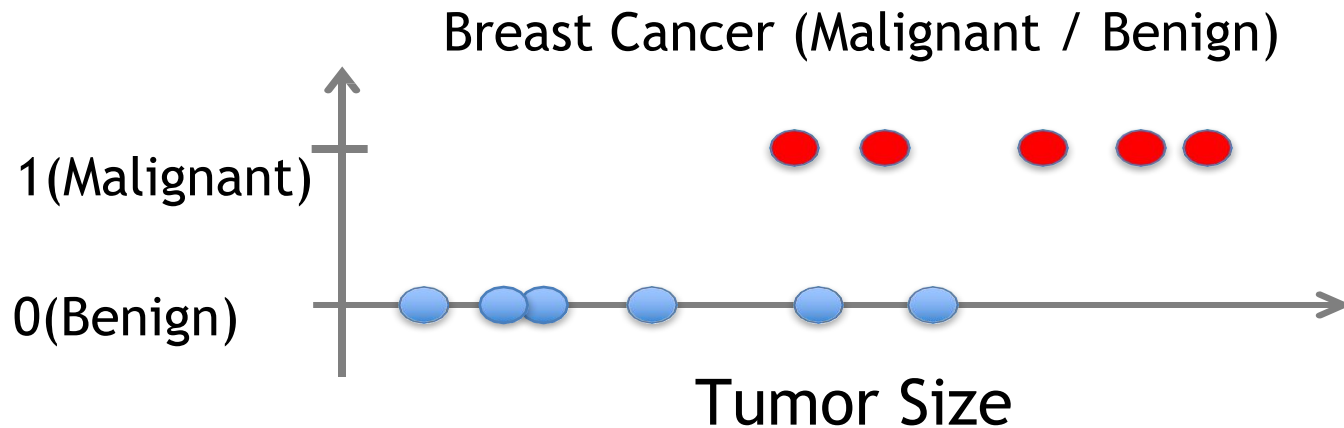
# Supervised Learning: Regression

- Given  $(x_1, y_1), (x_2, y_2), \dots, (x_n, y_n)$
- Learn a function  $f(x)$  to predict  $y$  given  $x$ 
  - $y$  is real-valued == regression



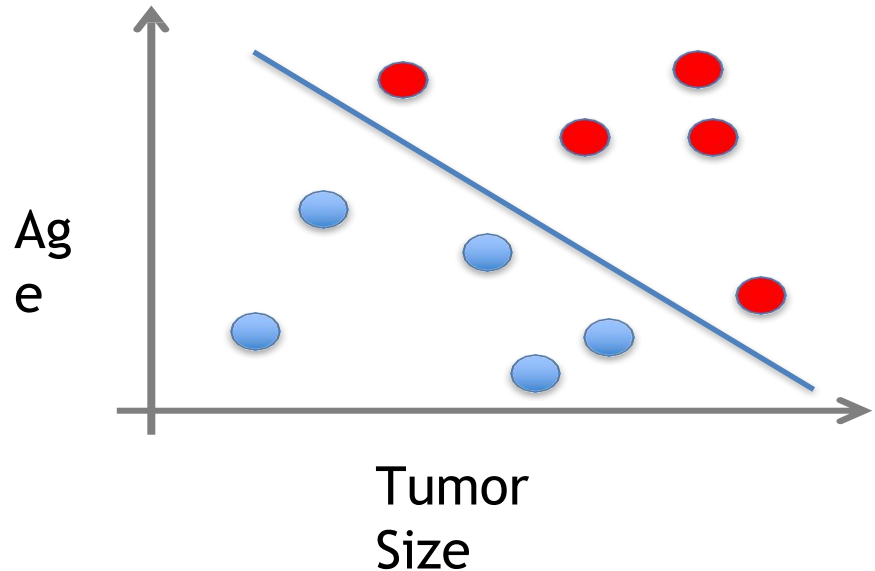
# Supervised Learning: Classification

- Given  $(x_1, y_1), (x_2, y_2), \dots, (x_n, y_n)$
- Learn a function  $f(x)$  to predict  $y$  given  $x$ 
  - $y$  is categorical == classification



# Supervised Learning

- $x$  can be multi-dimensional
  - Each dimension corresponds to an attribute

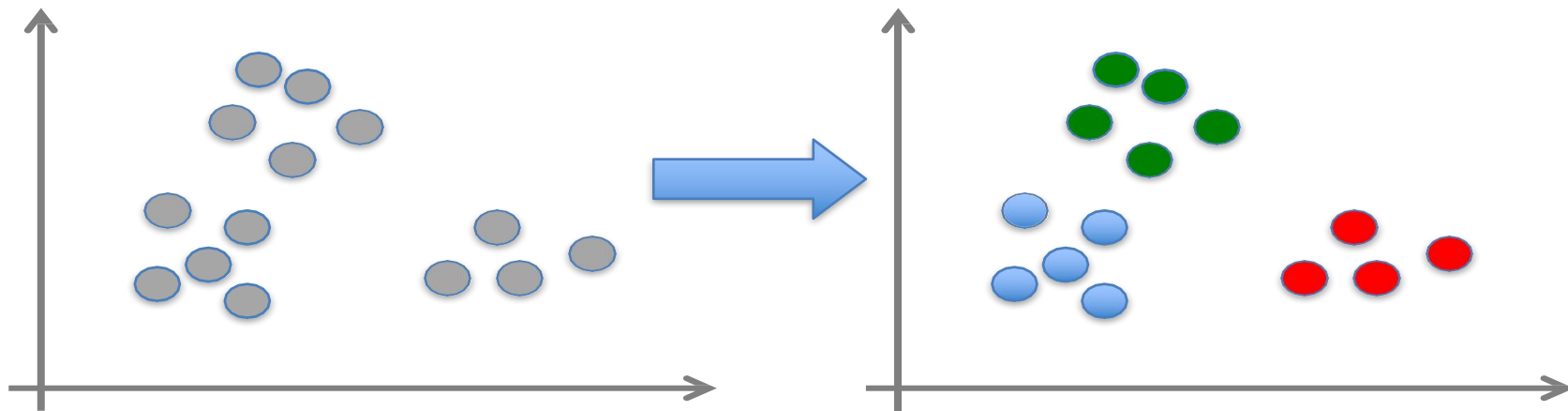


- Clump Thickness
- Uniformity of Cell Size
- Uniformity of Cell Shape
- ...



# Unsupervised Learning

- Given  $x_1, x_2, \dots, x_n$  (without labels)
- Output hidden structure behind the  $x$ 's
  - E.g., clustering



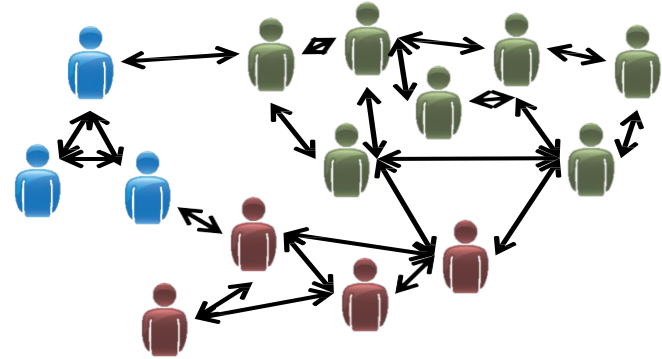
# Unsupervised Learning



Organize computing clusters



Market segmentation



Social network analysis

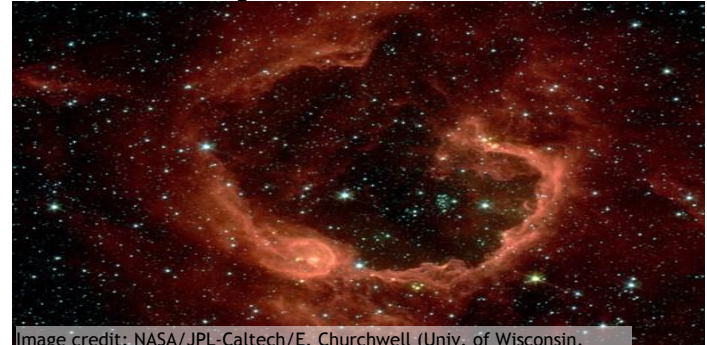


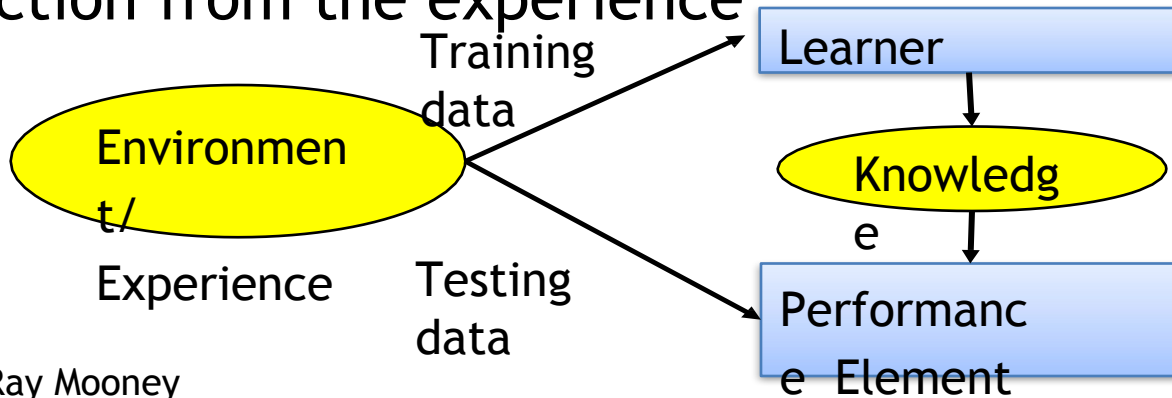
Image credit: NASA/JPL-Caltech/E. Churchwell (Univ. of Wisconsin, Madison)

Astronomical data

# Framing a Learning Problem

# Designing a Learning System

- Choose the training experience
- Choose exactly what is to be learned
  - i.e. the *target function*
- Choose how to represent the target function
- Choose a learning algorithm to infer the target function from the experience



# Training vs. Test

- We generally assume that the training and test examples are independently drawn from the same overall distribution of data
  - We call this “i.i.d” which stands for “independent and identically distributed”
- If examples are not independent, requires *collective classification*
- If test distribution is different, requires *transfer learning*

# ML in a Nutshell

- Tens of thousands of machine learning algorithms
  - Hundreds new every year
- Every ML algorithm has three components:
  - **Representation**
  - **Optimization**
  - **Evaluation**

# Various Function Representations

- Numerical functions
  - Linear regression
  - Neural networks
  - Support vector machines
- Symbolic functions
  - Decision trees
  - Rules in propositional logic
  - Rules in first-order predicate logic
- Instance-based functions
  - Nearest-neighbor
  - Case-based
- Probabilistic Graphical Models
  - Naïve Bayes
  - Bayesian networks
  - Hidden-Markov Models (HMMs)
  - Probabilistic Context Free Grammars (PCFGs)
  - Markov networks

# Various Search/Optimization Algorithms

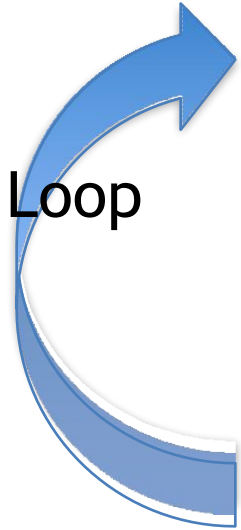
- Gradient descent
  - Perceptron
  - Backpropagation
- Dynamic Programming
  - HMM Learning
  - PCFG Learning
- Divide and Conquer
  - Decision tree induction
  - Rule learning
- Evolutionary Computation
  - Genetic Algorithms (GAs)
  - Genetic Programming (GP)
  - Neuro-evolution



# Evaluation

- Accuracy
- Precision and recall
- F-score
- Squared error
- Likelihood
- Posterior probability
- Cost / Utility
- Margin
- Entropy
- K-L divergence
- etc.

# ML in Practice



- Understand domain, prior knowledge, and goals
- Data integration, selection, cleaning, pre-processing, etc.
- Learn models
- Interpret results
- Consolidate and deploy discovered knowledge

# Lessons Learned about Learning

- Learning can be viewed as using direct or indirect experience to approximate a chosen target function.
- Function approximation can be viewed as a search through a space of hypotheses (representations of functions) for one that best fits a set of training data.
- Different learning methods assume different hypothesis spaces (representation languages) and/or employ different search techniques.

# A Brief History of Machine Learning

# History of Machine Learning

- 1950s
  - Samuel's checker player
  - Selfridge's Pandemonium
- 1960s:
  - Neural networks: Perceptron
  - Pattern recognition
  - Learning in the limit theory
  - Minsky and Papert prove limitations of Perceptron
- 1970s:
  - Symbolic concept induction
  - Winston's arch learner
  - Expert systems and the knowledge acquisition bottleneck
  - Quinlan's ID3
  - Michalski's AQ and soybean diagnosis
  - Scientific discovery with BACON
  - Mathematical discovery with AM

# History of Machine Learning (cont.)

- 1980s:
  - Advanced decision tree and rule learning
  - Explanation-based Learning (EBL)
  - Learning and planning and problem solving
  - Utility problem
  - Analogy
  - Cognitive architectures
  - Resurgence of neural networks (connectionism, backpropagation)
- 1990s
  - Data mining
  - Adaptive software agents and web applications
  - Text learning
  - Reinforcement learning (RL)
  - Inductive Logic Programming (ILP)
  - Ensembles: Bagging, Boosting, and Stacking
  - Bayes Net learning

# History of Machine Learning (cont.)

- 2000s
  - Support vector machines & kernel methods
  - Graphical models
  - Statistical relational learning
  - Transfer learning
  - Sequence labeling
  - Collective classification and structured outputs
  - E-mail management
  - Learning in robotics and vision
- 2010s
  - Deep learning systems
  - Learning for big data
  - Bayesian methods
  - Applications to vision, speech, social networks, learning to read, etc.

# What We'll cover

## Python overview

## Machine Learning with Python

- Introduction to ML and Business cases
  - The difference between ML, Big data, Data analysis and Deep Learning
- Regression problem
  - Linear Regression
  - Multi-linear regression
  - Polynomial regression
  - Regression Evaluation Metrics
- Classification problem
  - Logistic Regression
  - K-nearest neighbour classifier
  - Decision tree classifier
  - Ensemble learning



- Clustering Problems
  - k-nearest neighbors
  - K-means
- Data preprocessing
  - Data acquisition
  - Data cleaning
  - Handling missing data
  - Data splitting
  - Feature scaling

📖 Introduction to Neural Networks. ( Preparation for the next course “ Deep Learning “ )

- Introduction to Neural Networks.
- Introduction to TensorFlow.

📖 Freelancing in Machine Learning.

📖 8 Projects. Your completed projects will become part of a career portfolio that will demonstrate to potential employers that you have skills in feature engineering, building machine learning algorithms, and model deployment.

👉 Project 1: Predicting Housing Prices.

👉 Project 2: predict patient length of stay in a hospital.

👉 Project 3: predict sentiment in a product review dataset.

👉 Project 4: Analyze financial data to predict loan defaults.

👉 Project 5: predict the category of a dish's cuisine given a list of its ingredients.

👉 Project 6: cluster Movies based on their synopsis.