

A hand holding a smartphone, with a teal overlay covering the entire image. The text is centered in the lower half of the image.

# **AN AI-POWERED MENTAL HEALTH PLATFORM**

# Outline



Problem Statement

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Solution

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Value Proposition

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Our Team

# Problem Statement

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## Disambiguity of Mental Health Services

Deter Many from Seeking Help

## Difficult Accessibility

Hinders contribution towards a sustainable environment

## Patient data is hard to collate

Different care providers with no visibility on historical data

# Why now ?

According to the Centers for Disease Control (CDC) Report in Late June 2020

**31%**

REPORTED SYMPTOMS OF  
ANXIETY OR DEPRESSION

**26%**

REPORTED STRESS-  
RELATED SYMPTOMS

**13%**

REPORTED HAVING  
STARTED OR  
INCREASED  
SUBSTANCE USE

**11%**

REPORTED HAVING  
SERIOUS THOUGHTS OF  
SUICIDE IN THE PAST 30  
DAYS

# Issues to Tackle



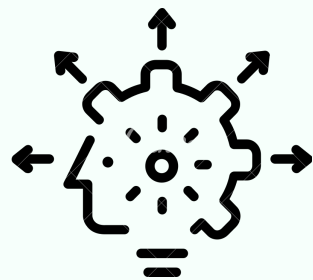
## Diverse Mental Illness nature

Varying Group of Conditions with Different Severity, Complexity and Duration



## Need for a Holistic Alliance

Lack of a Robust Alliance with Individuals to understand their Situation, Goals, Social network, Belief etc. by Healthcare Providers



## Hindering Capabilities

Mental Illnesses affect the Individuals' Ability to hold Useful Activities and Engage



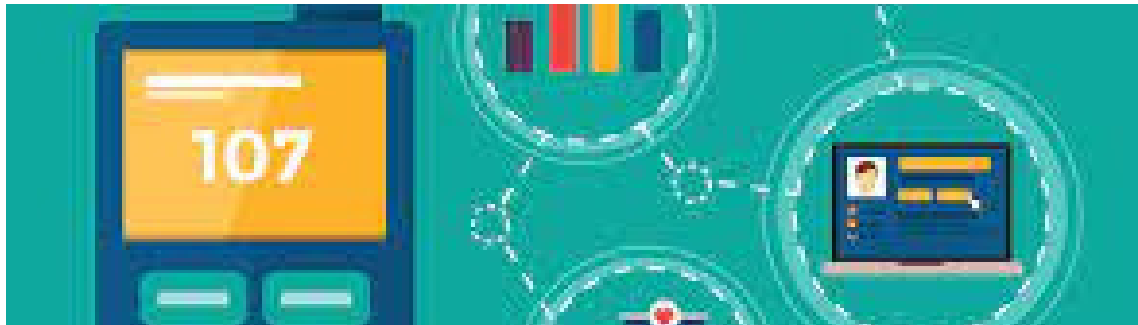
## Hesitation in Seeking Help

Hesitation of Individuals to seek Help Prolongs Diagnosis and Poses an Issue for Prognosis

# Solution Breakdown

## Predictive Mental Monitoring

Forecasting Potential Mental-Health Related Problems at an Early Stage.



## AI-Driven Social Programs

Engage Citizens in Pursuing Related Sustainability Goals and Raising Mental Awareness



## Tailored Self-Care Plans

Dynamic Mental Health Pathways Tailored to Each Individual's Needs



## Science - Based Chatbot

AI Powered Chatbot to give Quick Support to Patients

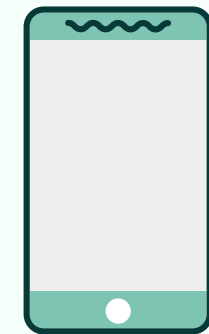




# Solution - 1

## Predictive Mental Monitoring

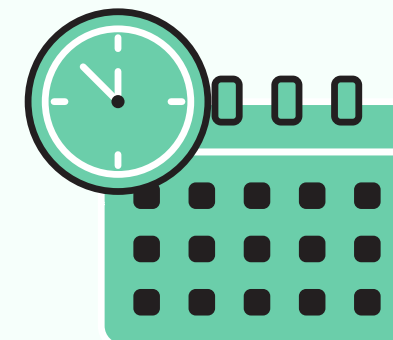
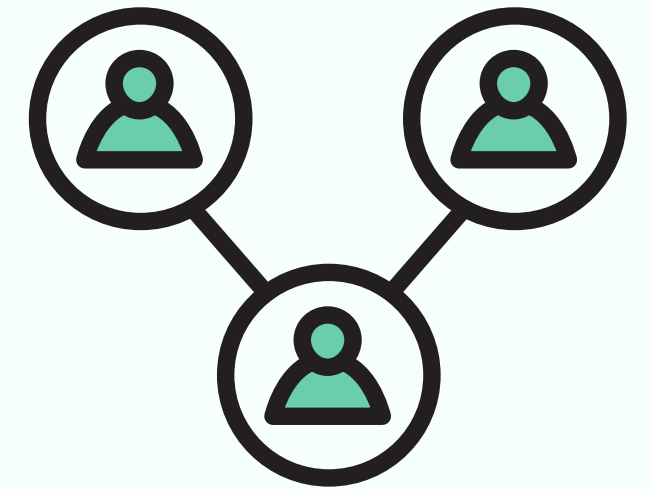
- Passive Data Collection from Smart Gadgets
- Periodic Surveys for Self Reporting
- Continuous, Objective and Real-time Analysis of Behavioral Health
- Alerts when Clinical Advice is Needed
- Facilitate Care Based on Individual's State



# Solution - 2

## Tailored Self-Care Plans

- Tailored Telemedicine Consultation Packages
- Sharing Diagnosis/Prognosis Data with Caretakers (doctors) and Careseekers (individuals)
- Smart Scheduling and Rescheduling of Sessions based on Careseeker Status
- Connect with Nearby Specialized Caretakers Remotely

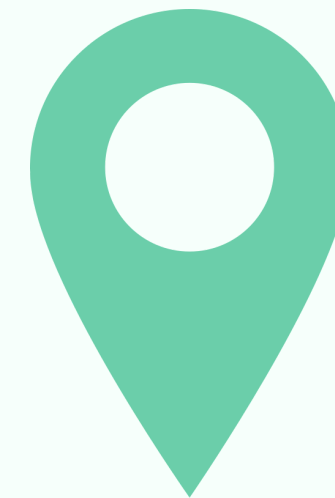
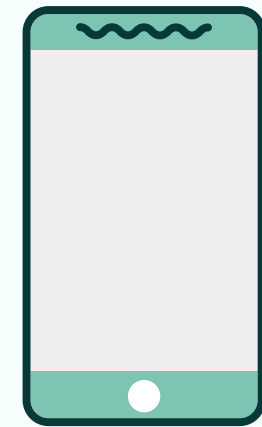




# Solution - 3

## AI-Driven Social Programs

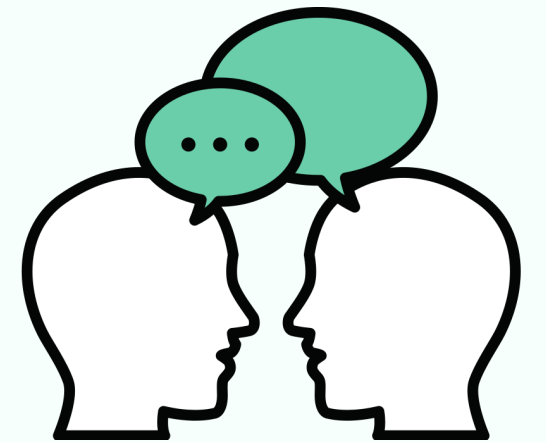
- Empowering Individuals of the Community with Relevant Experiences
- Leveraging AI for Risk Assessment and Opinion Analysis
- Share Input on Smart Forums and Maps
- Segmentation of Interactions with the Environment to find New Necessities
- Generate Map Hotspots where Individuals Seek better Accessibility and Care



# Solution - 4

## Science - Based Chatbot

- Expand Mental Health Support for Various Conditions Related to Wellness
- Assess Individual's Mood via Set of Questions
- Monitor and Improve Individual's Emotional Health via Personalized Conversation
- 24/7 Support to Individuals



# Value Proposition - Qualitative



## Ease of use

Society Individuals will not have a Hard Time Navigating the Intuitive Platform



## Continuity

Improve Continuity and Coordination of Care between Healthcare Providers and Society Individuals



## Anonymity

Users are Enabled to Access Screening, Diagnosis and Treatment that they would hesitate to ask for or share it with other



## Mental Crisis Prevention

Reduce Physical Health Costs Associated with Untreated Comorbid Mental Illness



## Utilizing User database

Helping Governments in Elevating the Quality of Health Services by Utilizing the Collected Data



## Early Intervention

Helping Governing Authority to Identify at-risk Populations at Early Stage and Reduce Economical Burden

# Value Proposition - Quantitative



## ROI

Investing \$1 in Treatment for Depression and Anxiety will have a \$4 Return in better Health and Productivity



## Better Insights

Helping Governing Authorities in reducing Planning Cost which is Projected to rise to \$6 Trillion by 2030 Globally



## Lower Suicide Rates

The 24-hr Availability of Mental Health Care Services for Everyone can decrease Suicide Cases by 40% among youth and reduce the Economic Toll of Suicide

# Technologies

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## Webex Instant Connect

Integration with healthcare providers, appointment scheduling, and connectivity.



## Conversational Companion

Conversational AI framework and survey data collection.



## Social Listening

Collect, curate, and feed data from a multitude of sources in real-time.



## NLP Pipelines

Data ETL & NLP inference pipelines that work in real-time.

# Our Team



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**Thank You**