

[How it works](#)[Browse Smackdowns](#)[Login](#)

Most Heated



Crème de la Meme



This is the homepage. It displays the trending Smackdowns in the Most Heated section and the most popular memes from the whole site under Crème de la Meme

Button

What happens when you click it

How it works

Goes to another page that describes how the site works

Browse smackdowns

Dropdown box appears with a list of categories (i.e. sports, music, etc.)

Login

Dropdown box with textboxes to enter username and password and two buttons: “Login” and “Create Account.”

[How it works](#)[Browse Smackdowns](#)[Create](#)[Login](#)

Create Account

Email address:

Username:

Password:

Confirm
Password:

[Create](#)

This is the page the user is directed to if they click “Create Account” in the dropdown box under “Login”

Welcome, MemeMaster48

How it works

Portfolio

Browse Smackdowns

Create

Logout

Most Heated



Crème de la Meme



This is the homepage but after a user has logged in. There are a few new options in the toolbar.

	What happens when you click it
Button	
Portfolio	Takes user to another page that is his or her profile. This is detailed on later slides.
Create	Dropdown box with two options: “Meme” and “Smackdown.” Clicking meme will take you to the meme creation page and clicking smackdown will take you to the smackdown creation page.

Welcome, MemeMaster48

How it works

Portfolio

Browse Smackdowns

Create

Logout

Donald Trump



Deploy

VS

Hillary Clinton



Deploy

Scoreboard

103,265 105,398

Cast Vote

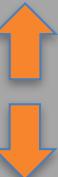
Cast Vote



Counter

[View Counters \(148\)](#)

8765



1098



1098
8765

Counter

[View Counters \(297\)](#)

TRUMP AIRLINES..... FAILED
TRUMP CASINOS FAILED
TRUMP MARRIAGES... FAILED
TRUMP MORTGAGE.... FAILED
TRUMP UNIVERSITY ... FAILED
TRUMP VODKA..... FAILED
CHINA CONNECTION... FAILED
BANKRUPTCIES..... FOUR
**SO REMIND ME AGAIN,
WHAT MAKES HIM
SUCH A WINNER?**



This is a Smackdown. There is a gray contender and an orange contender that users can post memes in favor of or against. Each user gets one vote for each Smackdown that counts toward the scoreboard. Each individual meme can also be upvoted and downvoted.

	What happens when you click it
Button	
Deploy Meme	A box appears with three options: Post from Portfolio, Upload from drive, and Create. If Create is clicked, user is taken to meme creation page. If you click on the gray Deploy button, your meme will appear on the left side of the screen in a gray box. If you click on the orange Deploy button, your meme will appear on the right side of the screen in an orange box.
Counter	The same box with the three posting options appears. Once posted, the meme will appear in the Counters to the original meme
View Counters	Takes you to the View Counters page for a meme.
Cast Vote	Clicking the orange one will add a point to the orange score. Clicking the gray one will add a point to the gray score. Each user gets one vote.

Welcome, MemeMaster48

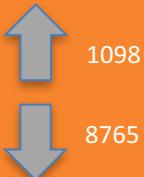
How it works

Portfolio

Browse Smackdowns

Create

Logout



Counter

[View Counters \(297\)](#)

TRUMP AIRLINES..... FAILED
TRUMP CASINOS..... FAILED
TRUMP MARRIAGES... FAILED
TRUMP MORTGAGE.... FAILED
TRUMP UNIVERSITY ... FAILED
TRUMP VODKA..... FAILED
CHINA CONNECTION... FAILED
BANKRUPTCIES..... FOUR
**SO REMIND ME AGAIN,
WHAT MAKES HIM
SUCH A WINNER?**



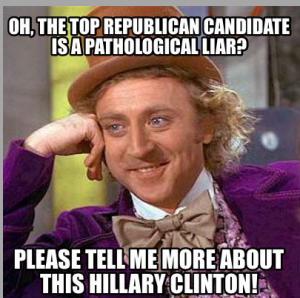
GROBANIES FOR
PRESIDENT OBAMA



Counter

[View Counters \(148\)](#)

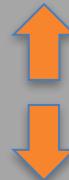
8765
1098



Counter

[View Counters \(148\)](#)

8765
1098



This is the View Counters screen that appears when a user clicks “View Counters.” The original meme is on top and the counters are listed out below it.

Welcome, MemeMaster48

How it works

Portfolio

Browse Smackdowns

Create

Logout



MemeMaster48

Career Upvotes:

10,372

Rank:

Legend

Most Recent



Archive

Sort by:



Most Recent



Most Popular



LAST KNOWN CHICAGO CUBS

This is a user's Portfolio as seen by another user. It shows the total of all the upvotes that user has received from all of his or her memes and the user's rank. The Most Recent section shows the memes that have most recently been created by that user, including memes they have posted to Smackdowns and memes that they have posted directly to their Portfolio.

Welcome, MemeMaster48

How it works

Portfolio

Browse Smackdowns

Create

Logout



MemeMaster48

[View upvoted memes](#)

Career Upvotes:

10,372

Rank:

Legend

Most Recent



[Post directly to Most Recent](#)

Archive

Sort by:



Most Recent



Most Popular



LAST KNOWN CHICAGO CUBS

WHEN YOU CAN'T GET THE BATMAN VS SUPERMAN YOU DREAMED OF

WELCOME TO CALL OF DUTY

WHO WORE IT BETTER?

LAST KNOWN CHICAGO CUBS

LAST KNOWN CHICAGO CUBS

This is what a user sees when they are viewing their own Portfolio. They get here by clicking “Portfolio” in the toolbar. The only difference is that there are now two new buttons. Clicking “View upvoted memes” takes the user to a page where they can view all the memes they have upvoted on the site. Clicking “Post Directly to Most Recent” brings up the posting box with three options just like the Deploy Meme and Counter buttons. Memes posted using this button will appear in their Most Recent section.

Welcome, MemeMaster48

How it works

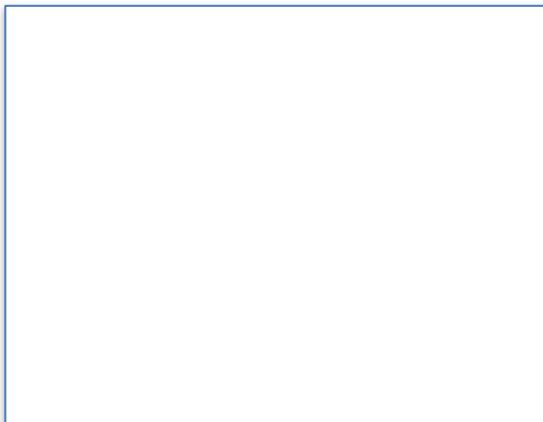
Portfolio

Browse Smackdowns

Create

Logout

Meme Creator



Choose from popular
meme templates below or
upload your own image

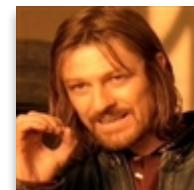
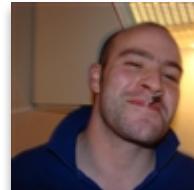
[Upload Image](#)

Add top text:

[Finish and
add to stash](#)

[Finish and
save to drive](#)

Add bottom text:



This is the meme creation page. It has templates for popular memes that users can select or they can upload their own image.

Create a Smackdown

Smackdown title:

Grey Contender:

Smackdown main picture:

Upload Image

Orange Contender:

Upload Image

Finish and Create

This is the Smackdown creation page. Missing from this page is the part where the user can add tags and categories to the page so it can be found more easily.