



CONTACT

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SKILLS

- Digital campaigns
- Content Creation ● Copywriting
- Creative Writing ● Scriptwriting
- Making Content Strategies
- Making Digital Marketing Strategies
- Social Media Management
- Teamworking ● Leadership
- Time Management
- Self-confidence ● Problem solving
- Brainstorming ● Negotiation ●
- Creative think

HOSSAM HASSAN ALI

Content Creator & Creative Copywriter

I am a content Creator & Creative Copywriter Specialist in creating and writing creative content and producing valuable ideas for advertising and marketing. with a demonstrated history of working in the marketing and advertising industry. I have a passion for digital marketing and advertising fields and I am trying to improve my personal skills to achieve my goals.

EDUCATION

Graduated from Faculty of English Commerce

Alexandria University (Class-2020)

WORK EXPERIENCE

Okyanos Business Development

May 2022 -Dec 2022

- Making Content Strategies for clients
- Making Content Plans Which includes (Text on Design Captions - Design visualization)
- Making the ideas, scripts, and the voice over scripts of video ads.

Creators agency

Sep 2021 - May 2022 Freelancer

- Making Content Strategies for clients
- Making Content Plans Which includes (Text on Design Captions - Design visualization)
- Making the ideas, scripts, and the voice over scripts of video ads.
- Create and manage advertising campaigns on , Facebook, Instagram

Icareer

Feb 2022 - Apr 2022

- Digital marketing intern

Kersh Keepers

Jan 2020 - Oct 2020 Moderator & Comic Maker

- respond to messages and comments including Facebook page & Group.
- Review and moderate all user-generated content and user profiles (either pre-, post-, or reactive moderation) within comments, images, videos.
- Create comics for all clients and publish them on the Kersh Keepers group to help the success of all campaigns and make it viral.

VOLUNTERING EXPERIENCE



- **Social Media Member- AVAD Club** (Alexandria Volunteers for Anti-Drugs)
- **Social Media Member- SPARA** (it is one of AVAD Club's projects, concerned about the environment, Consumption)
- **Social Media Member "DAWSHA TE Team"**

CERTIFICATIONS



- **Digital Marketing Certificate** from "GOOGLE"
- **Content Creation Certificate** from EAAC Group for Training & Consultancy
- **Content Creation Certificate** from Easy T.online
- **Arab Academy** for Science, Technology and Maritime Transport Diploma of Education, Digital Marketing

LANGUAGE

- **Arabic Native - English Very Good**
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