User Research Invite

Dear _____,

You may remember that I am undertaking an MSc in Data Science with a specialisation in AI at Newcastle University.

Would you be willing to be interviewed for User Research that I'm conducting for my dissertation? The interview will be conducted by a video call in under an hour and focus on how decision-makers and data practitioners engage with and trust time series data. [*If not a data practitioner add*: , which are collections of observations obtained from repeated measurements over time.]

Please note that your contribution will be anonymised and that you will need to complete the attached consent form before we begin.

Any questions are always welcome.

Warm regards,

Morgan