

G-Data Sales Deck

G-Data Labs
Founder: Morgan Jones

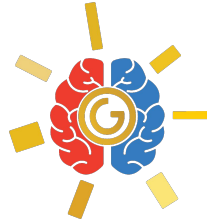


Problem Statement



In today's digital age, individuals generate vast amounts of personal data but lack control over how it is used and monetized. Many are also expected to experience job displacement due to AI adoption.

Solution



Our platform leverages advanced AI and biometric technologies to provide real-time data management, secure transactions, and personalized user insights. Users can easily track, control, and monetize their data with our intuitive interface.

Market Opportunity



The personal data market is projected to reach \$400 billion by 2025, driven by increasing awareness and demand for data privacy and ethical data monetization solutions.

Market Analysis

Market	2024 Market Size (Billion)	2030 Market Size Projection (Billion)	Estimated SAM (Billion)	Estimated SOM (Billion)	Key Drivers/Applications
Artificial Intelligence (AI)	\$298.25	\$1,850	\$185	\$9.25	Advancements in AI algorithms, computing power, and applications in healthcare, automotive, finance, and retail.
Biometrics	\$42.9	\$99.6	\$19.92	\$1.992	Fingerprint, facial, iris, and vein recognition for security and identification.
Data Monetization	\$2.9	\$8.6	\$2.58	\$0.387	Increasing data generation, big data analytics, and need for actionable insights in retail, finance, healthcare, and telecom sectors.
Total	-	\$1,960.2	\$207.5	\$11.63	

- Strategic Focus Areas: By focusing on ethical AI, advanced biometrics, and data monetization, G-Data addresses critical needs and emerging trends in these sectors.

Product Overview

<https://www.g-datalabs.com/>

What do you want to capture?

☐ Only Screen ☒ Screen ☐ Screen + Camera ☐ Only Camera

Record audio?

☐ None ☐ Microphone ☒ System + Mic. ☐ System

☐ Start Recording



G-Data

Enter Prompt

Generate

People collect their data for AI training

Facial Expression Analysis:

- Joy(Happy)
- Anger
- Surprise
- Neutral



What is the best recipe for blueberry pancakes?

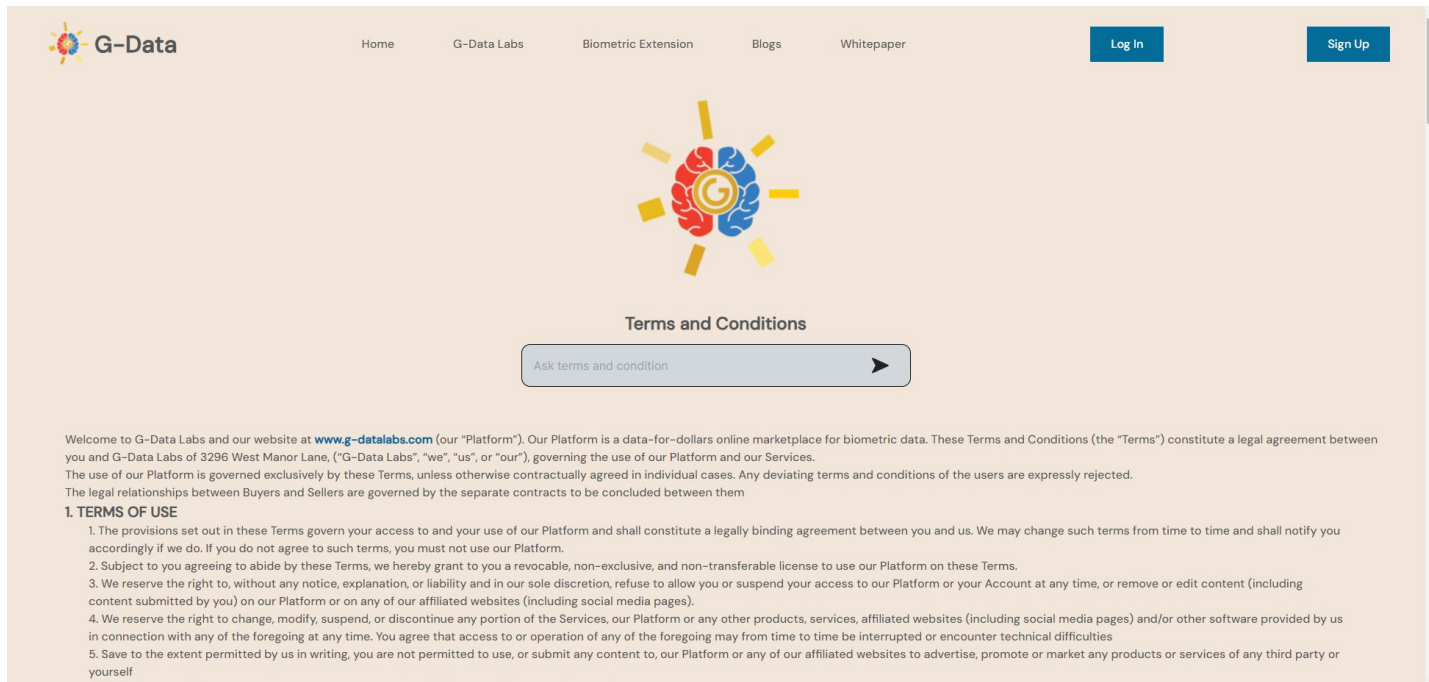
The best recipe for blueberry pancakes is to combine 1 cup of all-purpose flour, 2 tablespoons of white sugar, 2 teaspoons of baking powder, 1/2 teaspoon of salt, 1 cup of milk, 1 egg, 2 tablespoons of melted butter, and 1/2 cup of fresh or frozen blueberries. Mix the dry ingredients together, add the wet ingredients, and stir until just combined. Cook on a greased skillet over medium heat.



Product Overview

Industry First

Using LLMs
to **translate**
company
policy



The screenshot displays the G-Data Labs website's Terms and Conditions page. The header features the G-Data Labs logo on the left and navigation links for Home, G-Data Labs, Biometric Extension, Blogs, and Whitepaper in the center. On the right side of the header are 'Log In' and 'Sign Up' buttons. The main content area is centered and features a large, stylized logo consisting of a brain with a 'G' inside, surrounded by yellow and blue segments. Below this logo is the title 'Terms and Conditions' and a button labeled 'Ask terms and condition' with a right-pointing arrow. The text of the Terms and Conditions begins with a welcome message and a link to www.g-datalabs.com. It states that the Platform is a data-for-dollars online marketplace for biometric data and that the Terms and Conditions constitute a legal agreement. It also mentions that the use of the Platform is governed by these Terms, unless otherwise contractually agreed. The legal relationships between Buyers and Sellers are governed by separate contracts. The section titled '1. TERMS OF USE' follows, containing five numbered points: 1. The provisions set out in these Terms govern your access to and your use of our Platform and shall constitute a legally binding agreement between you and us. We may change such terms from time to time and shall notify you accordingly if we do. If you do not agree to such terms, you must not use our Platform. 2. Subject to you agreeing to abide by these Terms, we hereby grant to you a revocable, non-exclusive, and non-transferable license to use our Platform on these Terms. 3. We reserve the right to, without any notice, explanation, or liability and in our sole discretion, refuse to allow you or suspend your access to our Platform or your Account at any time, or remove or edit content (including content submitted by you) on our Platform or on any of our affiliated websites (including social media pages). 4. We reserve the right to change, modify, suspend, or discontinue any portion of the Services, our Platform or any other products, services, affiliated websites (including social media pages) and/or other software provided by us in connection with any of the foregoing at any time. You agree that access to or operation of any of the foregoing may from time to time be interrupted or encounter technical difficulties. 5. Save to the extent permitted by us in writing, you are not permitted to use, or submit any content to, our Platform or any of our affiliated websites to advertise, promote or market any products or services of any third party or yourself.

Product Overview

Customizable **consent** for personal data usage in AI training and selling.

 **G-Data Labs**

 Home

 History

 My G-Data

 Personal Data

 Consent

 Rewards

 Screen Data

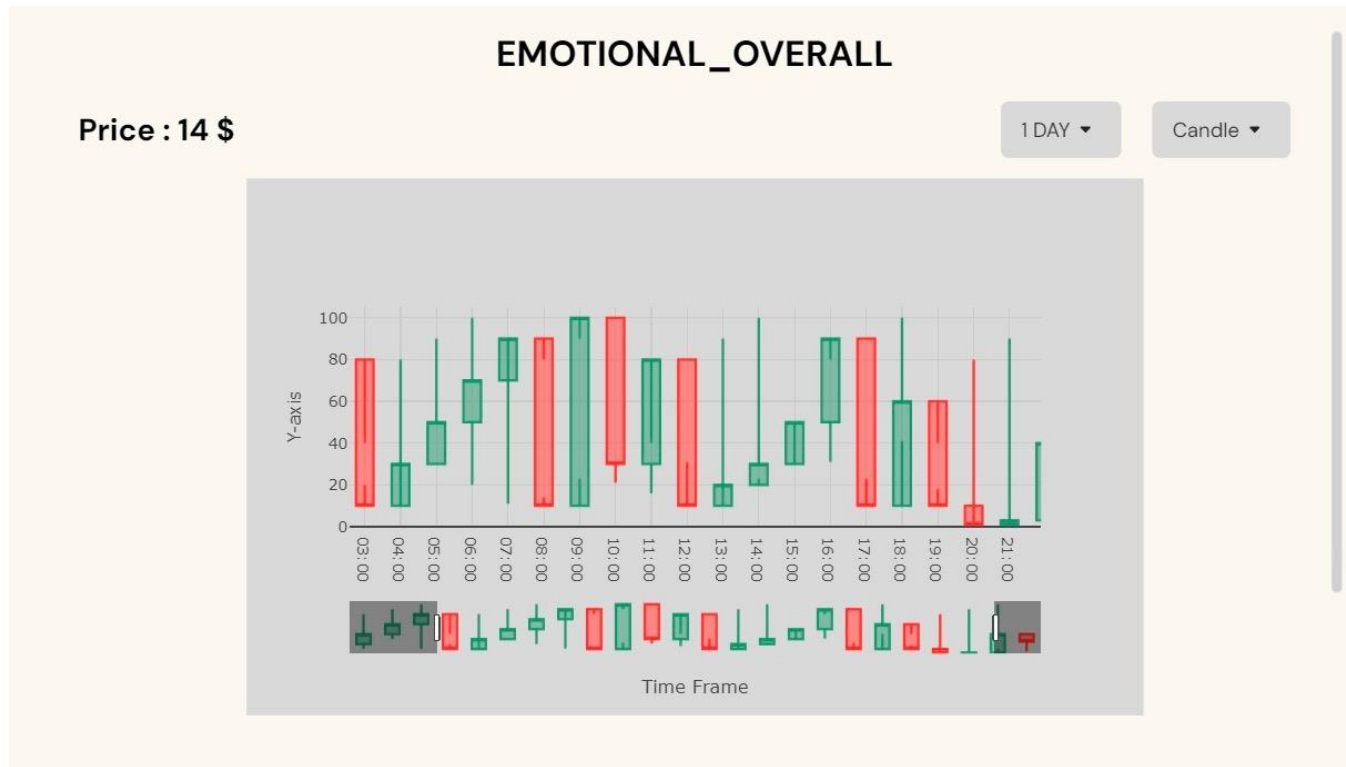
 Our G-Data

 Data

Personal Data and ScreenData	List Of Unit	Consent	Personal Defined Value
Emotional Overall	Price per daily emotional index	<input checked="" type="checkbox"/> <input type="checkbox"/>	\$4.00 
Relative Finance Status	Price per daily financial status index	<input type="checkbox"/> <input checked="" type="checkbox"/>	\$0.00
Exercise Time	Price per record of exercise duration	<input type="checkbox"/> <input checked="" type="checkbox"/>	\$0.00
Any Social Life	Price per record of daily social interaction	<input checked="" type="checkbox"/> <input type="checkbox"/>	\$2.50 
Social Life List	Price per itemized list of daily social activities	<input checked="" type="checkbox"/> <input type="checkbox"/>	\$4.00 

Product Overview

Buying/Selling
Personal Data
Assets in a
Data
Marketplace
Exchange





G-Data Labs

Business Model

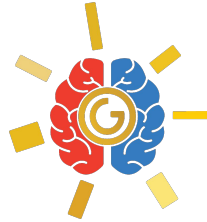
- Transaction Fee on G-Data Exchange
- Ethical AI Model fine-tuning
- Ethical AI Strategy Consultation
- Embedded advertising on Platform
- AI generated content Design & Development



Traction

- Key Feature Rollouts
- Beta Testing
- Research & Development

Competitive Analysis



Unlike our competitors, G-Data prioritizes user empowerment, offering unmatched transparency, security, and control over personal data. Our unique AI and biometric integration sets us apart in the market.

Competitive Partners

Factor	G-Data	OpenAI	Anthropic	Inflection
Business Model	Data monetization for individuals	AI research and deployment	AI safety and research	AI-driven personal assistants
Primary Product/Service	AI and biometric data marketplace	Language models (e.g., GPT series)	AI safety research, language models	Personalized AI interaction tools
Consent Levels	High, explicit user consent for data usage	Moderate, some user consent options	High, emphasis on safety and consent	Moderate, user-centric approach
Transparency	High, full transparency on data usage and earnings	Moderate, open research but some opacity in operations	High, focuses on AI explainability	Moderate, transparent user interactions
Fairness	High, equitable data revenue sharing	High, focus on reducing biases	High, ethical AI emphasis	High, fairness in AI interactions
AI Safety and Ethics	Core principle, prioritizing user data rights	Strong, active in AI ethics research	Core principle, safety-focused	Strong, ethical AI interactions
Data Ownership	Users retain ownership, can sell their data	Data typically owned by the platform	Users retain significant control	Users retain some control

Team



- Morgan Jones: Founder & Chief Data Scientist
- Kelly Jarvis: Research Coordinator
- Devin Gore: Researcher & EEG Tech
- Ashley Martin BCBA/LPC: ABA & MH Consultant
- Erin Jarvis BCBA/LPC: ABA & MH Consultant
- Chance Jones: A.I Ethics Researcher
- Erica Collier: Complementary Health Consultant
- Haris Muhammed: Front-End Software Developer
- Tahir Muhammed: Back-End Software Developer
- Taylor Jarvis: Software Quality Engineer
- Krzysztof Basinski: Cognitive Neuroscience Consultant

Ours is a unique team
focused on several
aspects of a
human-centric
approach to AI

Ask



We are seeking \$2 million in funding to:

- Develop our Blockchain for AI training data
- Enhance our platform UI and AI
- Expand our marketing efforts

Thank You



Join G-Data in transforming the personal data landscape. Empower users, drive innovation, and achieve sustainable growth. Contact us to learn more and get involved.

Contact:
morgan.jones@g-datalabs.com