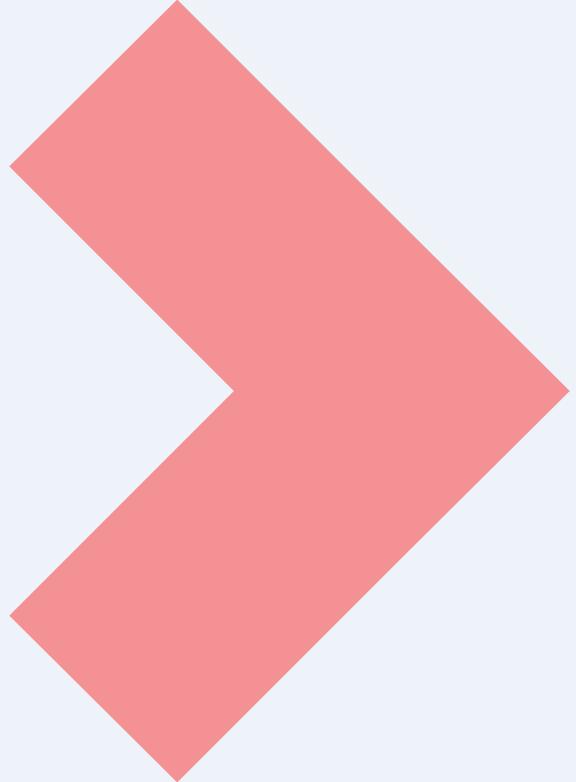


G-Data
Generate Data Atlanta



Agenda



- Introduction
- AI & Data Literacy Workshops
- GeGi & Robotics
- Data Market
- Team



ABOUT G-Data Labs

Empowering People through AI & Data Ownership



Our Vision

We believe every person generates value.



Our Mission

To help communities recognize and protect that value through data literacy and AI fluency.



Our Goal

Foster new careers, entrepreneurship, and ownership in the AI economy.



About our Founder: Morgan Jones

- **Founder**
G-Data AI & Biometrics Research lab
since 2022
- **Data Science and Machine Learning Instructor & Curriculum Developer**
Codecademy & Flatiron School
since 2020
- **Educator**
10,000+ students across U.S. & China
since 2016
- **Proudly Educated @**
Howard University and B.E. Mays High





About our AI Research

- **Biometric research** to study AI's impact on human emotion
- **Socioeconomic research** on the effects of AI in industry
- **Robotics research** to support people in various physical tasks





The Value in Everyday Data to Train AI

Whether you're cooking, cleaning, or caregiving, your daily actions hold valuable insights that AI can learn from.

Everyone can participate—no tech skills needed.





AI & Data Literacy Workshops



By introducing AI to communities for the first time, these workshops open doors to new possibilities—helping participants learn how to use AI in creative, practical ways while also understanding the value of the data they generate.

Hands-On Demonstrations

Learn step by step how to work with AI to achieve goals

Real World Examples

Experience how AI is supporting people in various roles today



Mobile AI Lab to Scale Outreach



Interactive AI Robotics

- Experience Humanoid AI and robotic dogs in action.

Industry-Ready Automation

- Work with robotic arms and computer vision systems driving efficiency in manufacturing, healthcare, and beyond.

Mobile & Accessible

- Traveling across Georgia to ensure everyone has the opportunity to explore and benefit from innovative AI solutions.



GeGi & Robotics

Meet GeGi!

GeGi can see, hear, and speak to you!

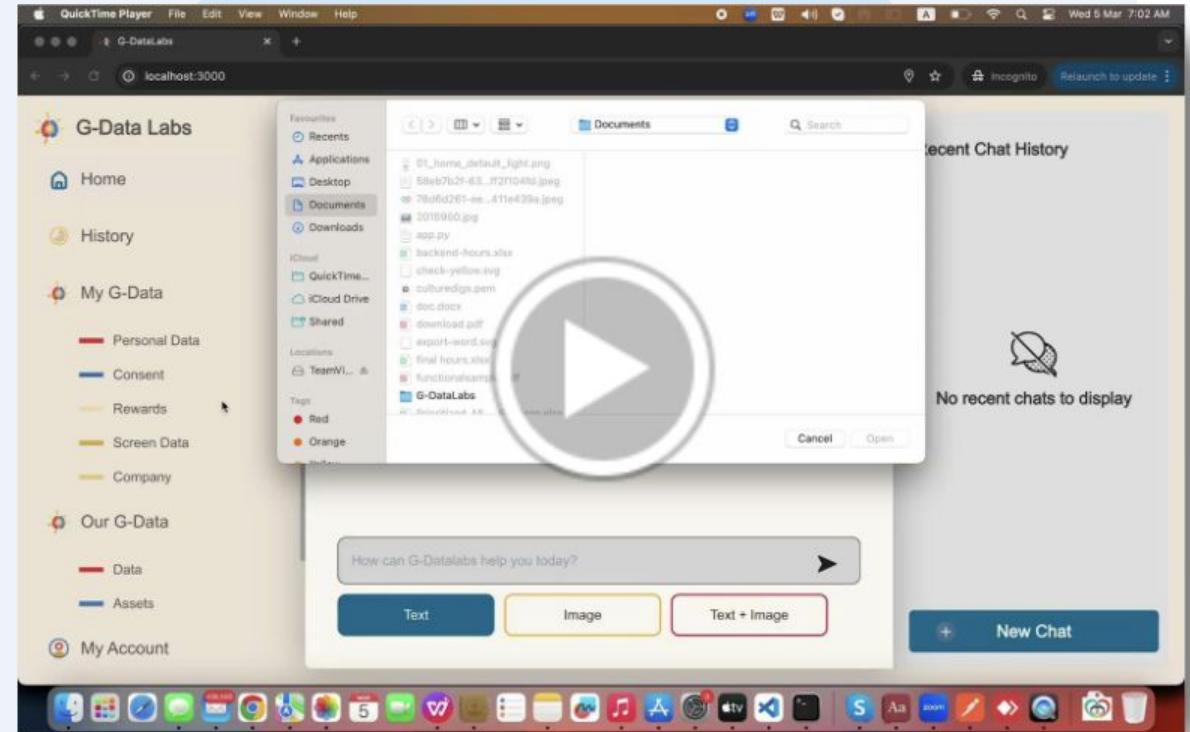
GeGi can be your AI helper and help you with many types of tasks!





Data Market

- **Everyday Actions Have Value**
Simple behaviors—how you walk, shop, or speak—can teach AI.
- **Set Your Price**
Assign value to your data and control how it's shared through consent-based licensing.
- **Earn Through Use**
Sell your data to train AI models and participate directly in the AI economy.



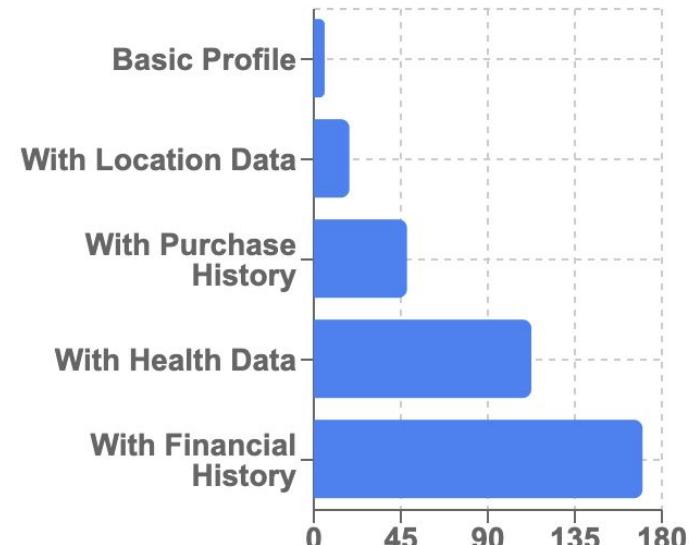


Financial Empowerment through Data Ownership

Your Data, Your Wealth:
The value of your personal data is growing fast—over 10x and climbing.

By owning and managing it now, you're laying the foundation for long-term financial empowerment.

Premium Data Segment Values (2024)



Financial data is worth 30x more than a basic profile

Individual Profile Value Growth



Basic Profile
Growth: 1,020%

Premium Profile
Growth: 2,025%

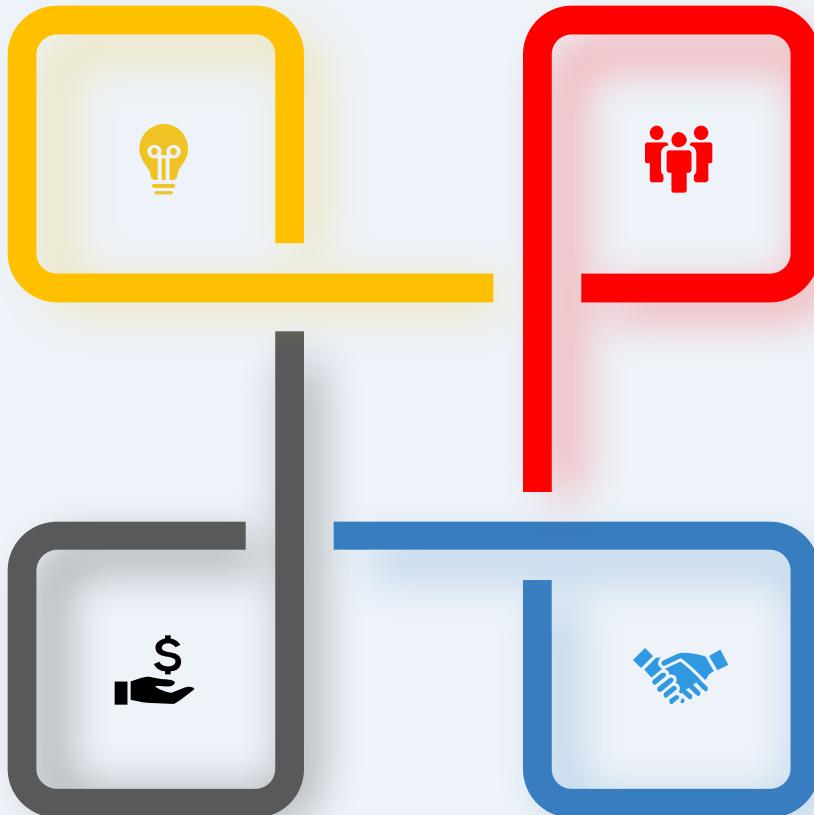


A Learner's Journey

A Student's Pathway Into AI with G-Data

Step 1

Student attends a Mobile AI Lab workshop, learns basics of AI, privacy & data.



Step 2

Student uses G-Data platform to upload and tag their biometric and behavioral data from experiments.

Step 3

Student licenses their data for ethical AI model training, earning income and seeing real use cases in robotics and education.

Step 4

Student begins a startup using AI to provide a data driven service or product to their community.



Expanding Access: Where the Mobile AI Lab Can Go Next

Where AI Literacy Lags, Opportunity Grows

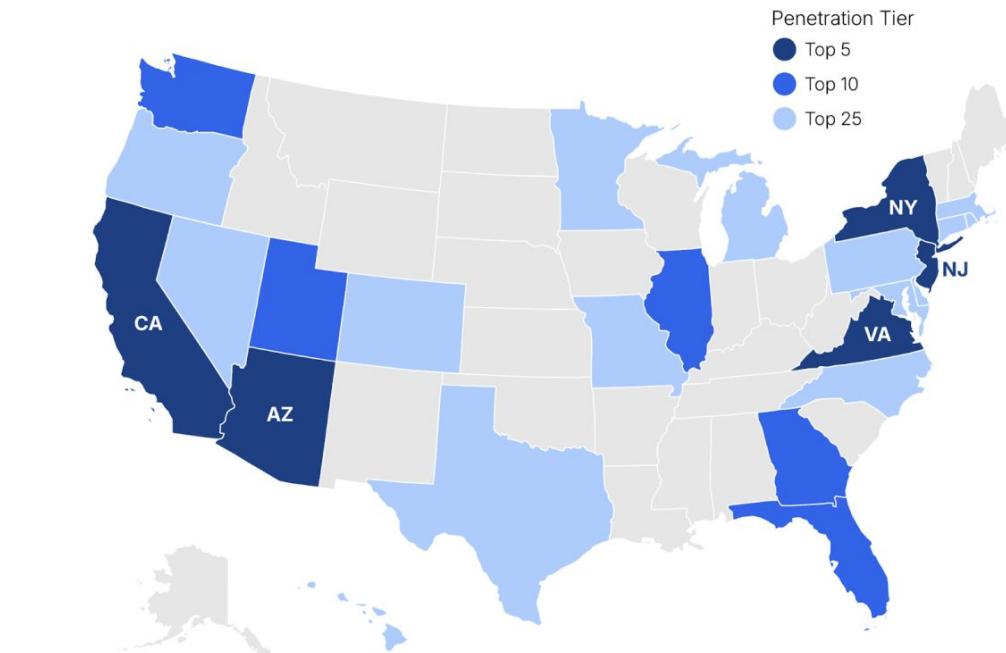
G-Data's Mobile AI Lab meets students where they are—physically and digitally—to promote understanding, empowerment, and hands-on experience with AI and data ownership.

Priority Visit States

- Georgia
- Florida
- Illinois
- North Carolina
- Texas

These states have large student populations but still trail in AI adoption—perfect targets for AI & Data Literacy workshops.

ChatGPT adoption by college-aged students varies by state

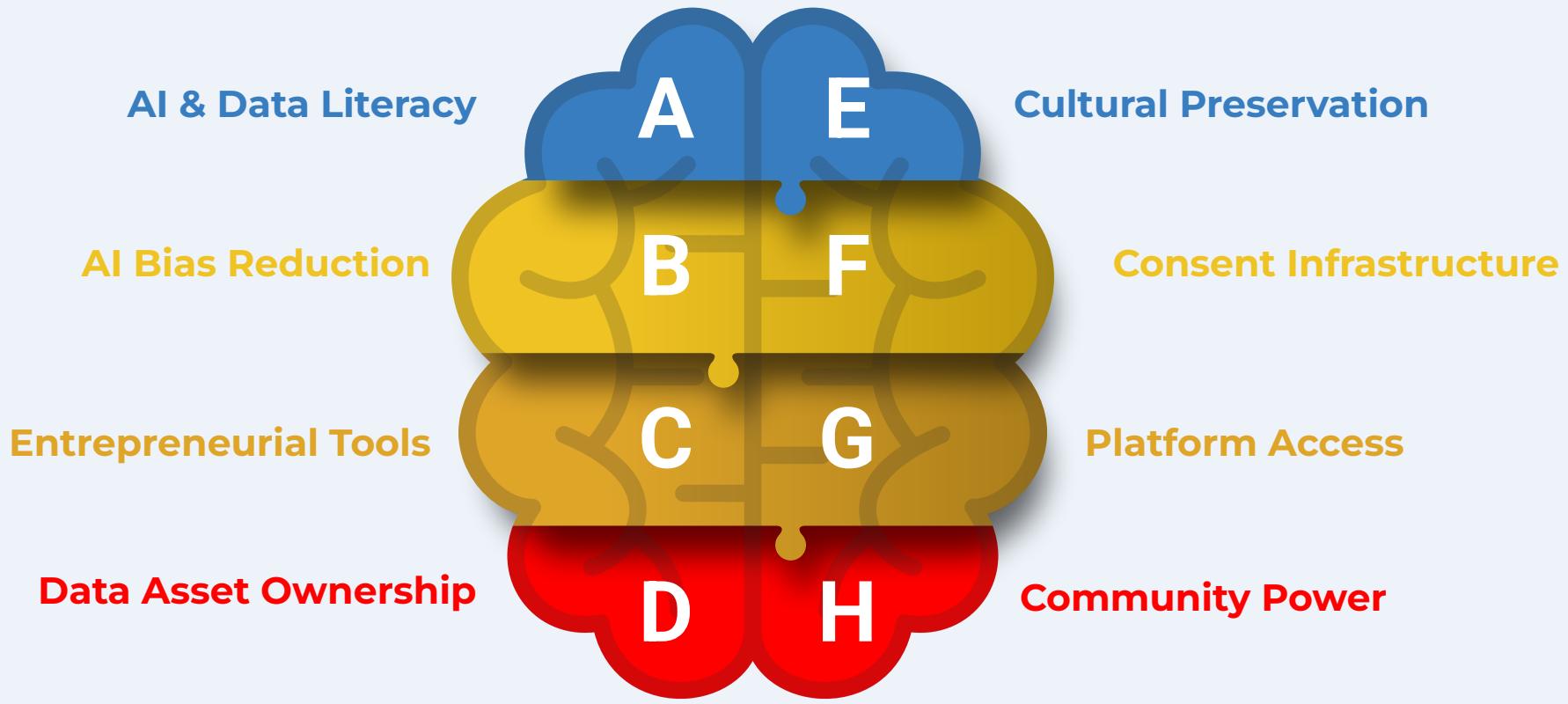


Source: OpenAI user data for 18-24 year olds in January, 2025



The Mind of the Movement

Our goal is simple: Make AI accessible and beneficial to everyone—not just experts.
Every community member can leverage AI for empowerment.





Our Ask

An Investment

\$700k
Investment to
develop our
Mobile AI Lab
for our national
AI & Data
Literacy
Campaign.

A Shot

Connection to
similar
initiatives to
establish
partnerships
and gain
traction.

A Mentor

Gaining mentors
or those that
can offer
guidance and
support to grow
our movement.



G-Data Team

Naveen Balaji

Robotics Engineer



Haris Muhammed

Software Engineer
Frontend



Devin Gore

Electroencephalogram Tech
& Researcher



Tahir Muhammed

Software Engineer
Backend





Full Historic Team

- Morgan Jones: Founder & Chief Data Scientist
- Kelly Jarvis: Research Coordinator
- Devin Gore: VP of Research & Development
- Ashley Martin BCBA/LPC: ABA & MH Consultant
- Erin Jarvis BCBA/LPC: ABA & MH Consultant
- Krzysztof Basinski: Cognitive Neuroscience Consultant
- Chance Jones: Research & Development
- Louis Casanave: AI Ethics Researcher
- Erica Collier: Complementary Health Consultant
- Valeria Gault: LCSW-GA Clinical Social Worker
- Team of DS & ML Students



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