



# ADIDAS SALES DASHBOARD

## OVERVIEW

Product

All

Retailer

All

Sales Method

All

Region

All

State

All

City

All

Year

2021

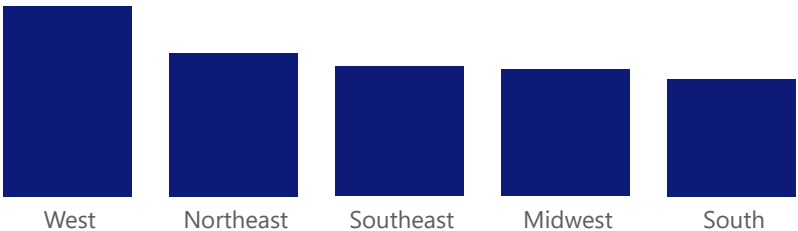
Total Sales  
\$717.82M

Total Units Sold  
2016512

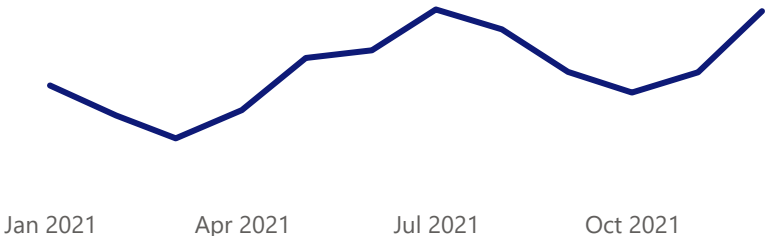
Operating Profit  
\$268.76M

Operating Margin  
42.60%

Total Sales By Region



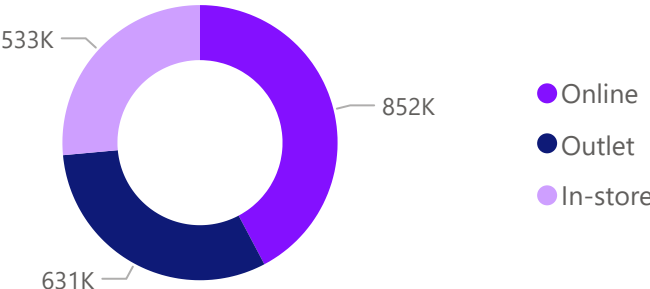
Monthly Sales Performance



Total Sales By Rtailer



Total Units Sold by Sales Method



# ADIDAS SALES DASHBOARD

## DETAILS

Product

All

Retailer

All

Sales Method

All

Region

All

State

All

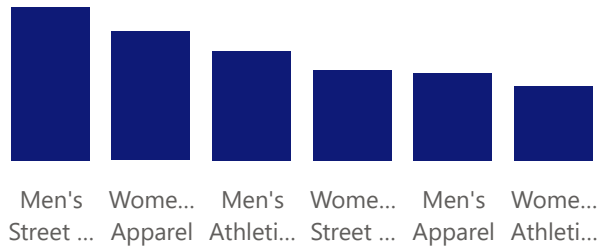
City

All

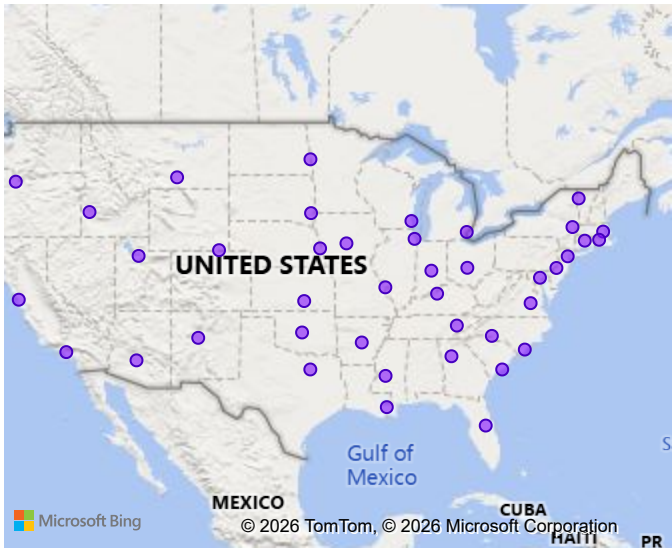
Year

2021

Total Sales By Product



Geographic Sales Distribution



Detailed Sales and Profitability Performance

Region	State	City	Total Sales (\$)	Unit Sold	Operating Profit (\$)
Midwest	Illinois	Chicago	\$9,797,488.00	25407	\$3,920,368.61
	Indiana	Indianapolis	\$8,836,198.00	26332	\$3,379,256.00
	Iowa	Des Moines	\$7,424,011.00	23446	\$2,655,217.37
	Kansas	Wichita	\$9,972,864.00	29463	\$3,510,147.29
	Michigan	Detroit	\$18,625,433.00	50095	\$8,135,894.02
	Missouri	St. Louis	\$9,683,265.00	36404	\$3,907,209.36
	Montana	Billings	\$15,710,886.00	42713	\$6,232,037.55
	Nebraska	Omaha	\$5,929,038.00	19154	\$2,439,478.41
	North Dakota	Fargo	\$7,735,580.00	22781	\$2,688,519.72
	Ohio	Columbus	\$18,484,583.00	47781	\$7,528,840.09
Northeast	South Dakota	Sioux Falls	\$8,495,576.00	22973	\$2,943,318.21
	Wisconsin	Milwaukee	\$7,727,469.00	23950	\$2,800,830.09
	Connecticut	Hartford	\$11,573,448.00	34696	\$4,152,320.79
	Delaware	Wilmington	\$12,298,412.00	30275	\$4,524,350.06
	Maine	Portland	\$9,195,978.00	22410	\$3,187,654.37
	Maryland	Baltimore	\$7,758,059.00	20818	\$2,757,642.12
	Massachusetts	Boston	\$11,076,810.00	32895	\$3,353,875.87
	New Hampshire	Manchester	\$16,411,667.00	40812	\$5,786,206.43
	New Jersey	Newark	\$9,934,246.00	26540	\$3,657,237.22
	New York	Albany	\$24,427,804.00	57186	\$9,429,850.91
	Pennsylvania	Philadelphia	\$9,409,045.00	24605	\$3,833,918.10