



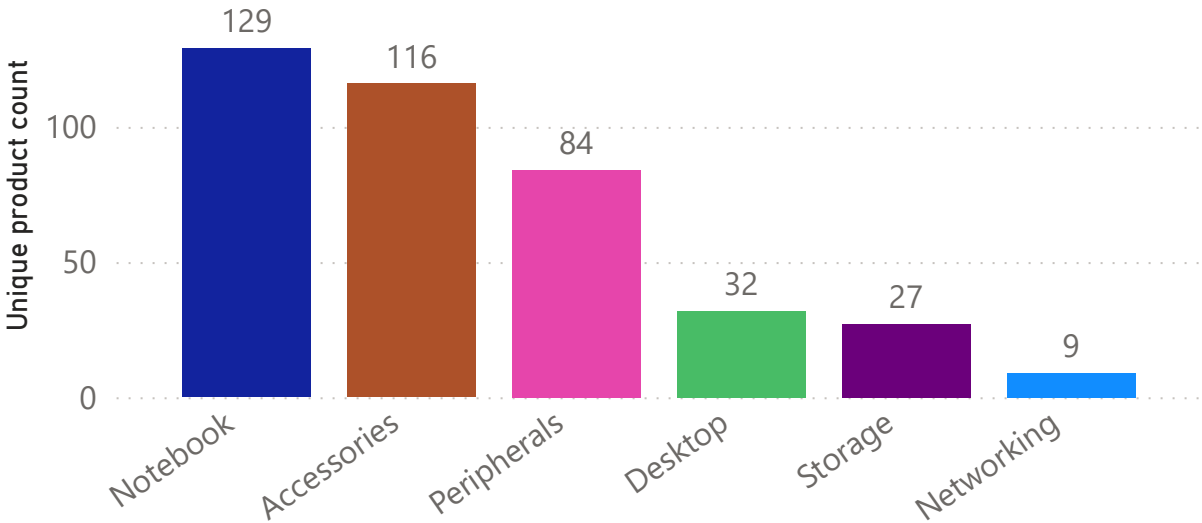
# ATLIQ HARDWARE Sales Insights

## List of Markets in APAC Region of Atliq Exclusive customer

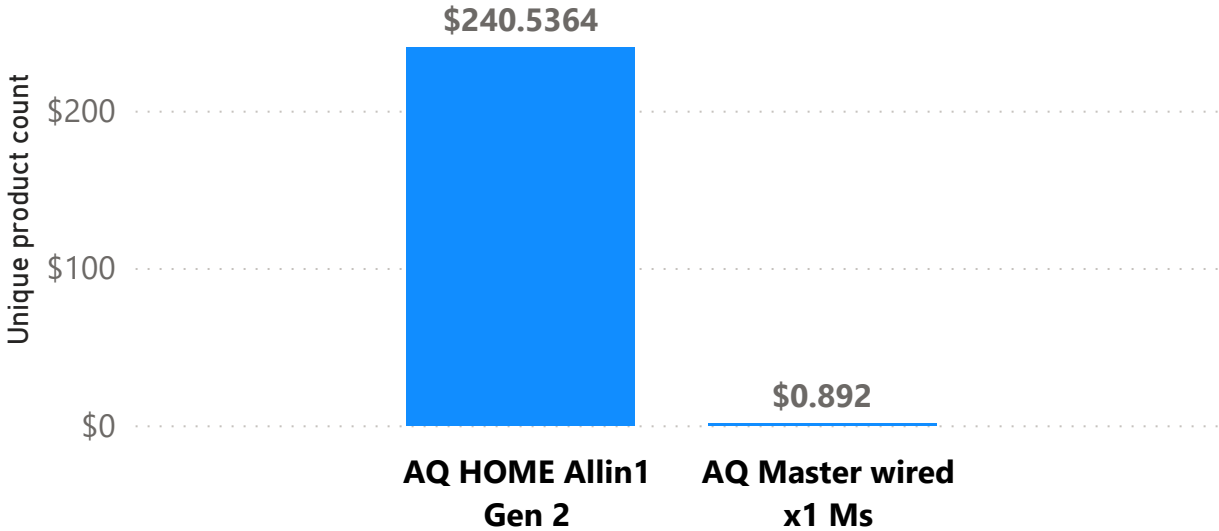
Markets ● Australia ● Bangladesh ● India ● Indonesia ● Japan ● Newzealand ● Philiphines ● South Korea



## Unique product\_count by segment



## Products that have the highest and lowest manufacturing costs

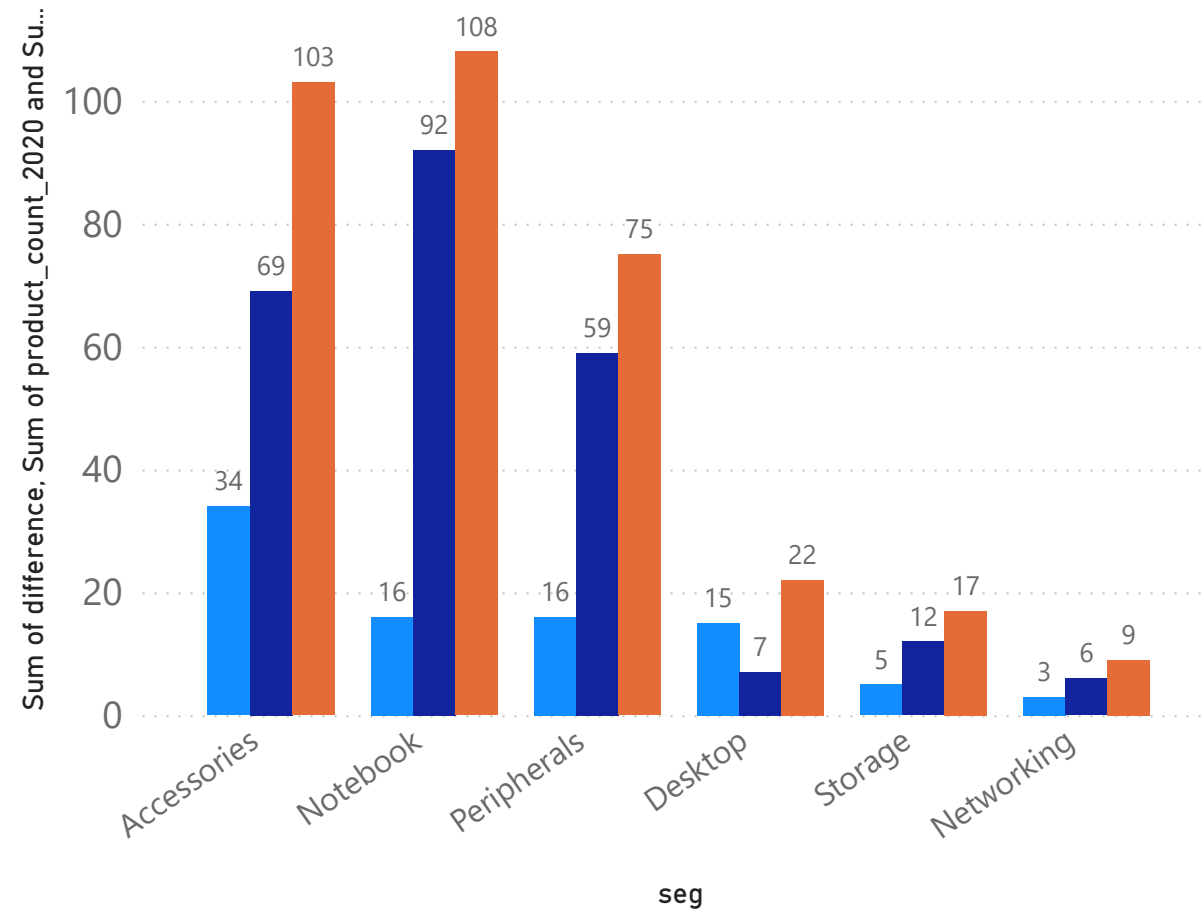




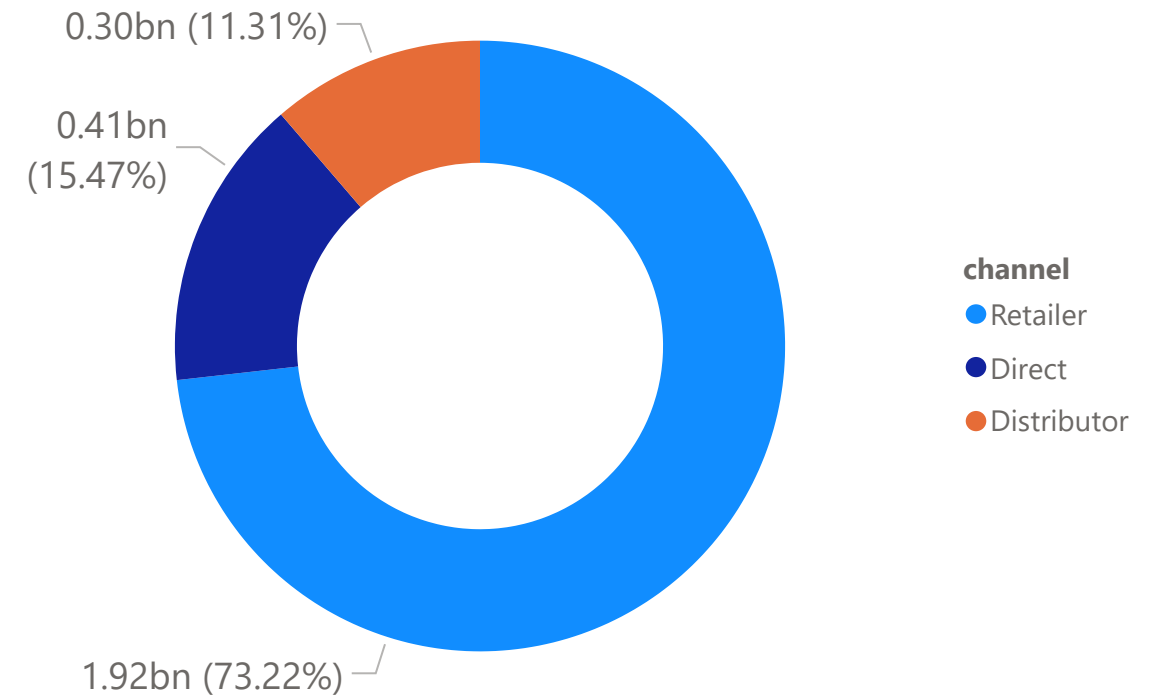
# ATLIQ HARDWARE Sales Insights

Increase in unique products in 2021 vs 2020 by Segment

Sum of difference Sum of product\_count\_2020 Sum of product\_count\_2021



Gross sales in the fiscal year 2021 and the percentage of contribution by channel





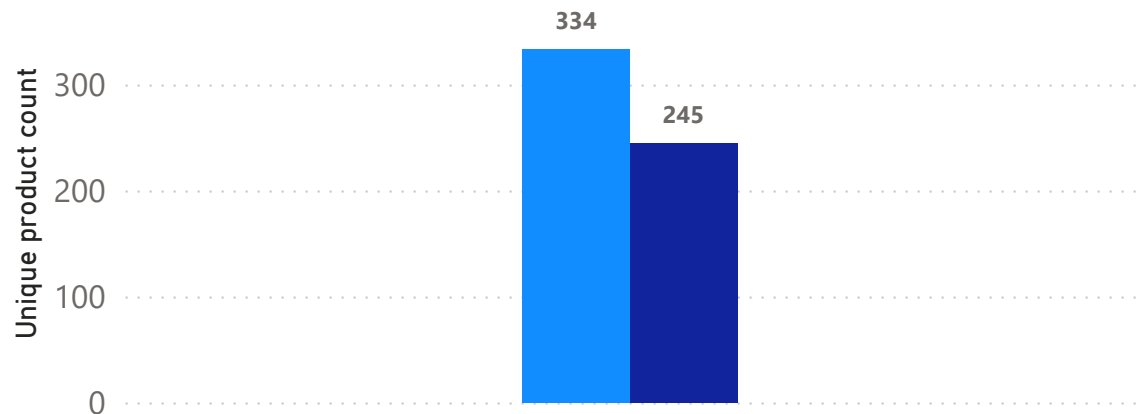
# ATLIQ HARDWARE Sales Insights

## Top 3 products in each division that have a high total\_sold\_quantity

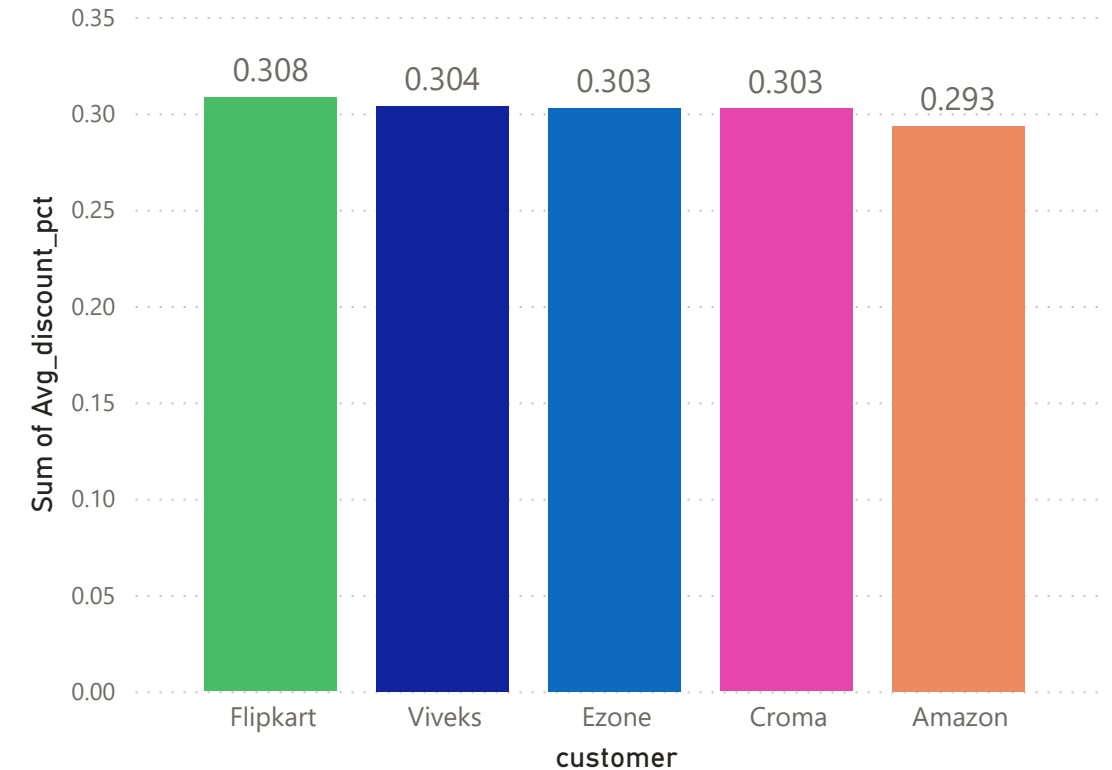
division	product	rank_order	total_sold_quantity
N & S	AQ Pen Drive 2 IN 1	1	701373
P & A	AQ Gamers Ms	1	428498
PC	AQ Digit	1	17434
N & S	AQ Pen Drive DRC	2	688003
P & A	AQ Maxima Ms	2	419865
PC	AQ Velocity	2	17280
N & S	AQ Pen Drive DRC	3	676245
P & A	AQ Maxima Ms	3	419471
PC	AQ Digit	3	17275

## The percentage of unique product increase in 2021 vs. 2020

● Sum of unique\_products\_2021 ● Sum of unique\_products\_2020



## Top 5 customers who received an average high pre\_invoice\_discount\_pct

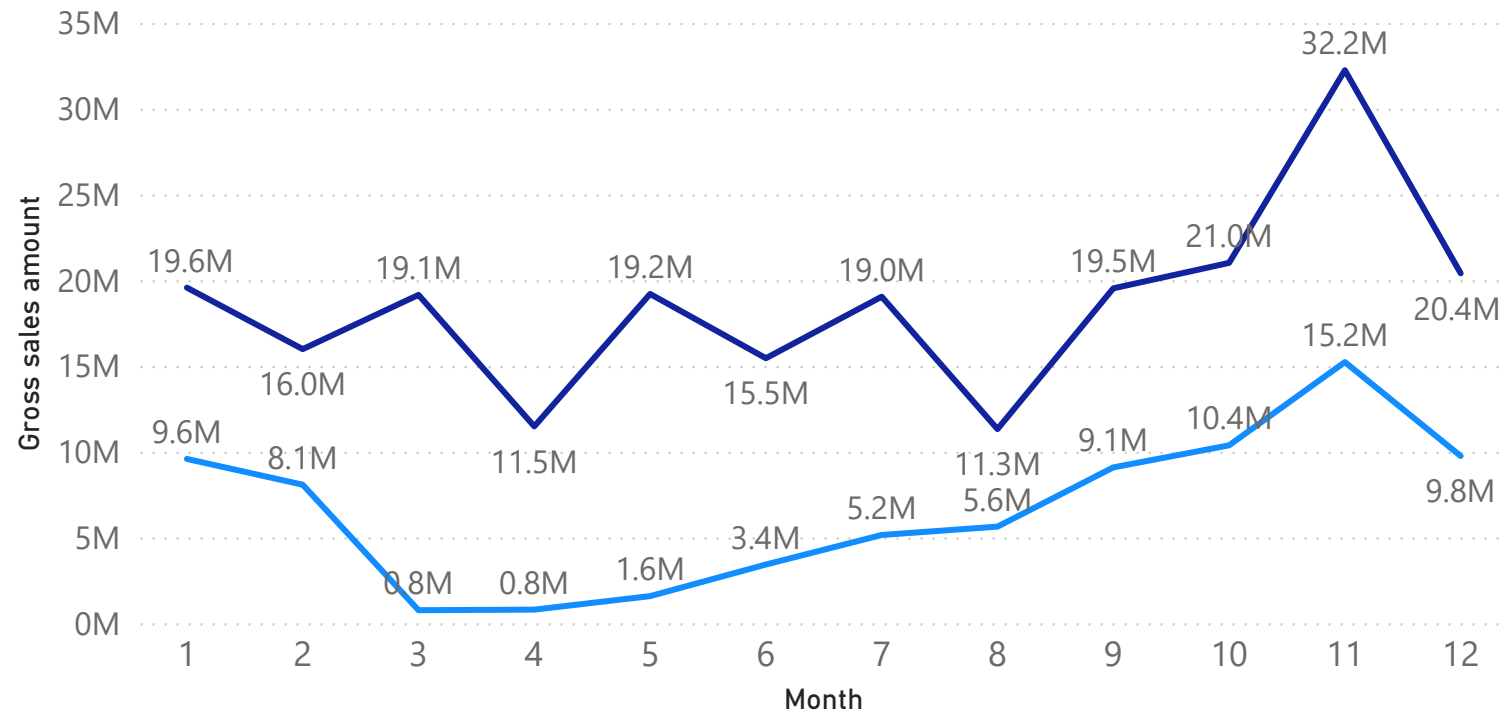




# ATLIQ HARDWARE Sales Insights

Gross sales amount for the customer “Atliq Exclusive” for each month

Year ● 2020 ● 2021



Total\_sales\_quantity by Quarters

