



# Executive Dashboard

Select Year

2016 2017 2018

## SUMMARY for All

**\$27,527,113**  
Revenue

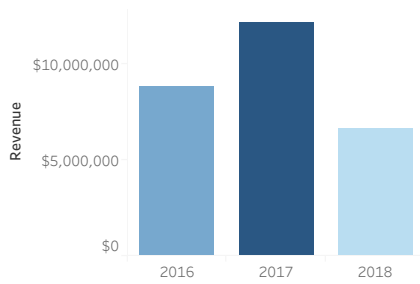
**22,750**  
Total Units

**1,615**  
Distinct count of Order Id

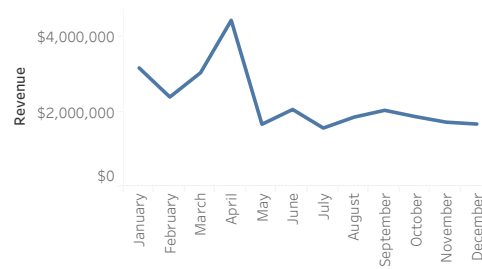
**1,444**  
Distinct count of Customers

## Profitability at a glance for All Regions

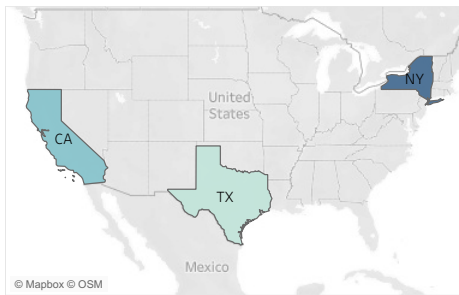
### Revenue / Year



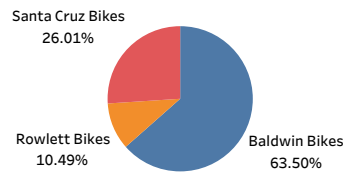
### Revenue / month



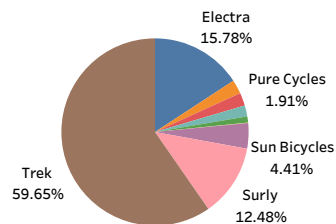
### Revenue / state



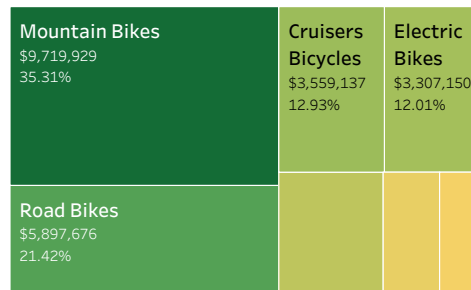
### Revenue / store



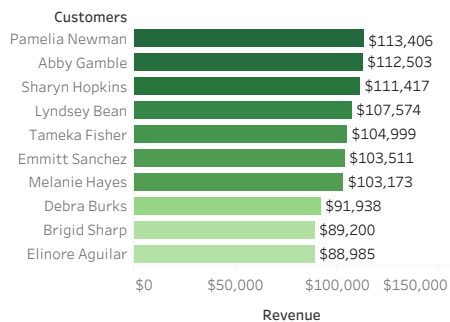
### Revenue / brand



### Revenue / Category



## Top Customers



## Revenue Per Sales Rep

