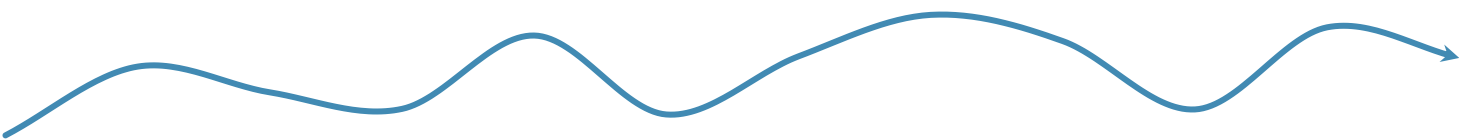




Sales Dashboard Summary



Market	Q1 Sales		Q2 Sales		Q3 Sales		Q4 Sales	
Australia	\$	340,522	\$	239,332	\$	646,399	\$	396,616
Canada	\$	2,809,657	\$	3,294,386	\$	4,534,526	\$	3,824,711
Central	\$	1,654,273	\$	1,794,047	\$	2,354,178	\$	2,130,355
France	\$	836,652	\$	1,013,099	\$	1,615,185	\$	1,182,519
Germany	\$	406,367	\$	399,686	\$	699,127	\$	546,368
Northeast	\$	1,432,680	\$	1,694,802	\$	2,038,670	\$	1,790,521
Northwest	\$	2,709,032	\$	2,695,011	\$	3,711,312	\$	3,407,708
Southeast	\$	1,648,849	\$	1,884,026	\$	2,263,099	\$	2,112,344
Southwest	\$	3,805,360	\$	4,318,813	\$	5,742,322	\$	4,731,532
United Kingdom	\$	816,514	\$	823,178	\$	1,566,061	\$	1,105,374

Years		
2002	2003	2004

Region	
Europe	^
North America	
Pacific	v

SubRegion	
Australia	Canada
France	Germany
United King...	United States

Color	
Black	^
Blue	
Multi	
Red	
Silver	
Silver/Black	
White	v

Top 10 Categories			Top 10 Customers		Bottom 10 Customers		Top 10 Models	
Categories	Total Sales	Total Qrder Quantity	Customer	Total Sales	Customer	Total Sales	Model	Total Sales
Helmets	\$ 262,328	13101	Brakes and Gears	\$ 882,276	Eleventh Bike Store	57.6808	HL Mountain Frame	3365243.384
Jerseys	583714.4774	19379	Corner Bicycle Supply	787808.835	Essential Bike Works	59.334	Mountain-100	8708351.538
Mountain Bikes	26669536.89	23351	Excellent Riding Supplies	853850.6395	Extras Sporting Goods	67.539	Mountain-200	14375712.07
Mountain Frames	4714725.521	11621	Fitness Toy Store	731636.8633	Hometown Riding Supplies	144	Road-150	2363805.162
Road Bikes	29457859.21	39128	Health Spa, Limited	735235.7035	Imported and Domestic Cycles	149.031	Road-250	9386767.79
Road Frames	3851978.719	11753	Outdoor Equipment Store	751632.8575	Large Bike Shop	58.069	Road-350-W	3686878.815
Shorts	349095.1664	8948	Retail Mall	803769.8509	Mobile Outlet	1.374	Road-550-W	3670285.851
Touring Bikes	10700272.6	12584	Thorough Parts and Repair S	741363.2168	Parts Shop	24.294	Road-650	7507208.982
Touring Frames	1644934.049	3725	Totes & Baskets Company	817127.8029	Retail Cycle Shop	91.176	Touring-1000	6889938.459
Wheels	681426.7804	5273	Vigorous Exercise Company	860147.511	The Cycle Store	149.874	Touring-3000	2126090.4
Grand Total	78915871.33	148863	Grand Total	7964849.777	Grand Total	802.3718	Grand Total	62080282.45

