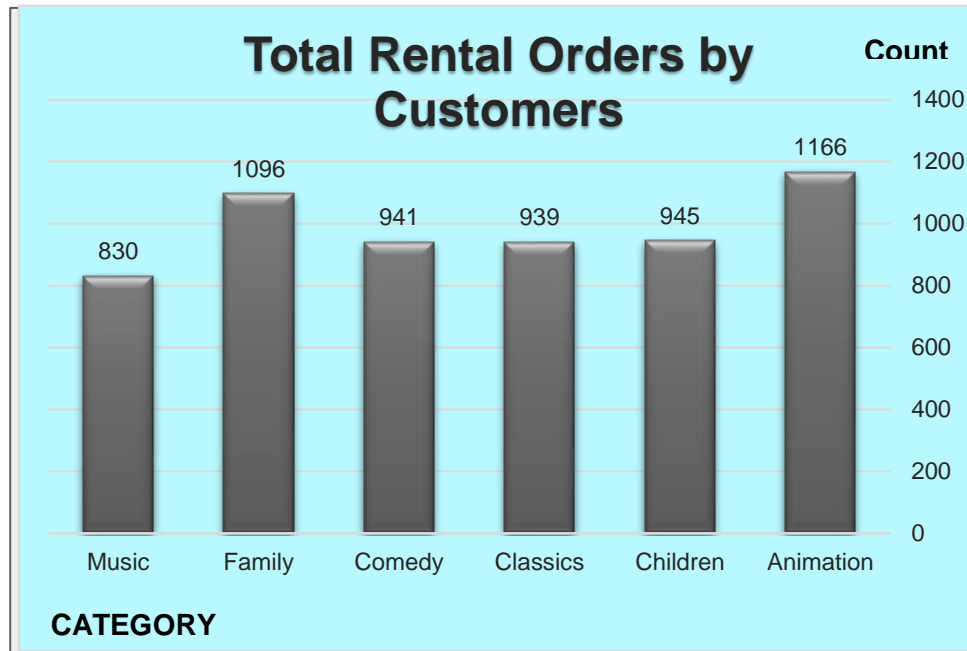
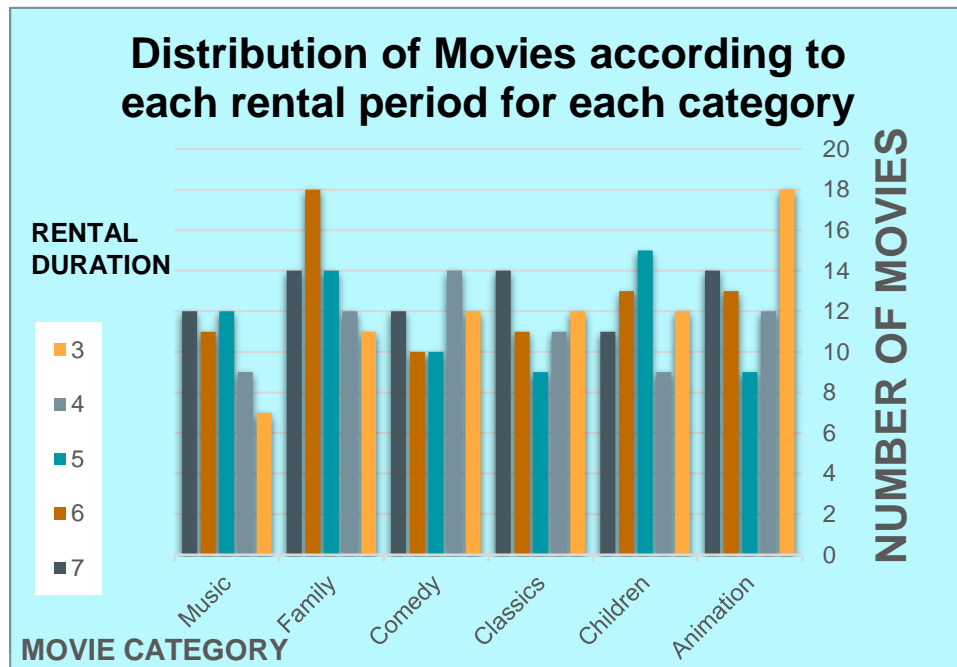


# What are the most popular family movie categories for rentals?



The graphic shows rental requests for each family movie category so far. It is clear from the data that families are more likely to rent films in the “animation” category, followed by the “family” category, and we note that interest is about the same in “comedies,” “children” and “classics” and the lowest rent orders is the music category.

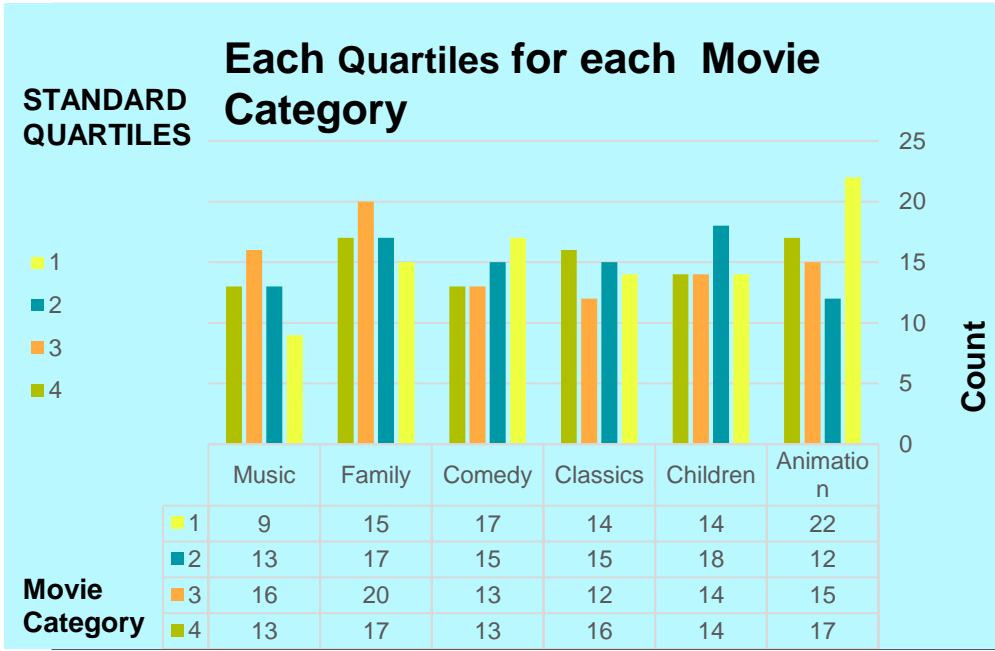
# What is the comparison between the family movies category, and which one is better in terms of rental duration in days



The graphic here shows the movie distribution by rental duration for each family movie categories.

We note that the maximum number of movies in the children' category is rented for 5 days compared to the maximum number of movies in the 'Family' category that are rented for 6 days. Similarly, we can compare the duration of "family" films with other categories.

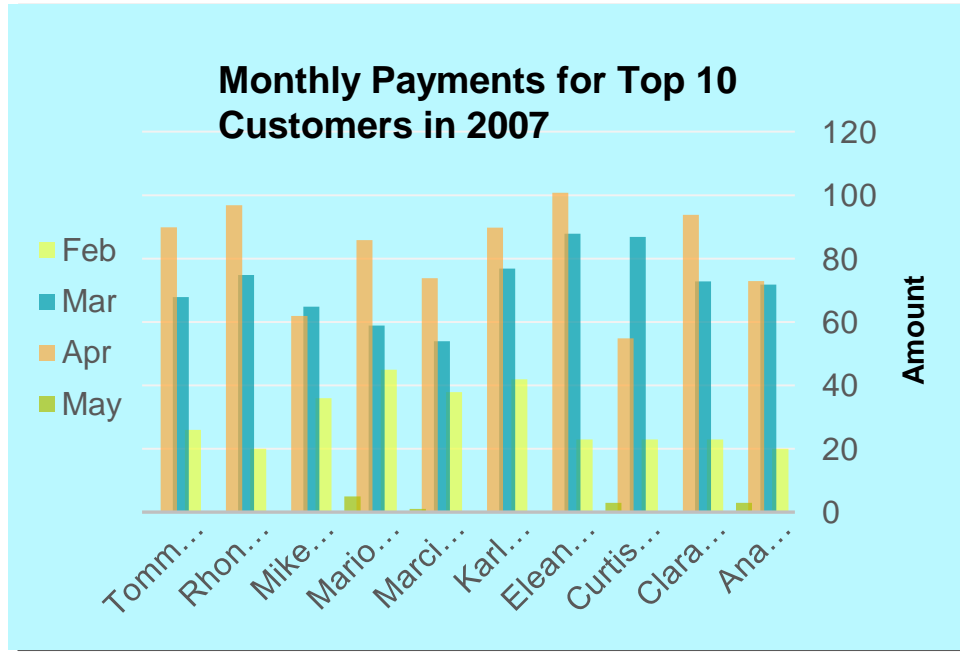
# How many Movies are rented per quarter by category



Here we divided the movies by a quarter for each family category.

We note in the first quarter the number of music movies is 9, which is the least rented by families, while in the animation movies category in the first quarter it is 22 and is considered the most requested by families

# Who are our 10 most paying customers, how many payments did they make on a monthly basis during 2007,



The chart shows a comparison of the top 10 customers each month in 2007 .

As we can see, customers tend to rent movies more in April and We note that according to the data, Eleanor Hunt is one of the highest paying customers