

Content

Ol Overview

02 PESTEL Analysis

O3 Porter's 5 Forces

04 MINA Characteristics

O5 EIPICO Characteristics

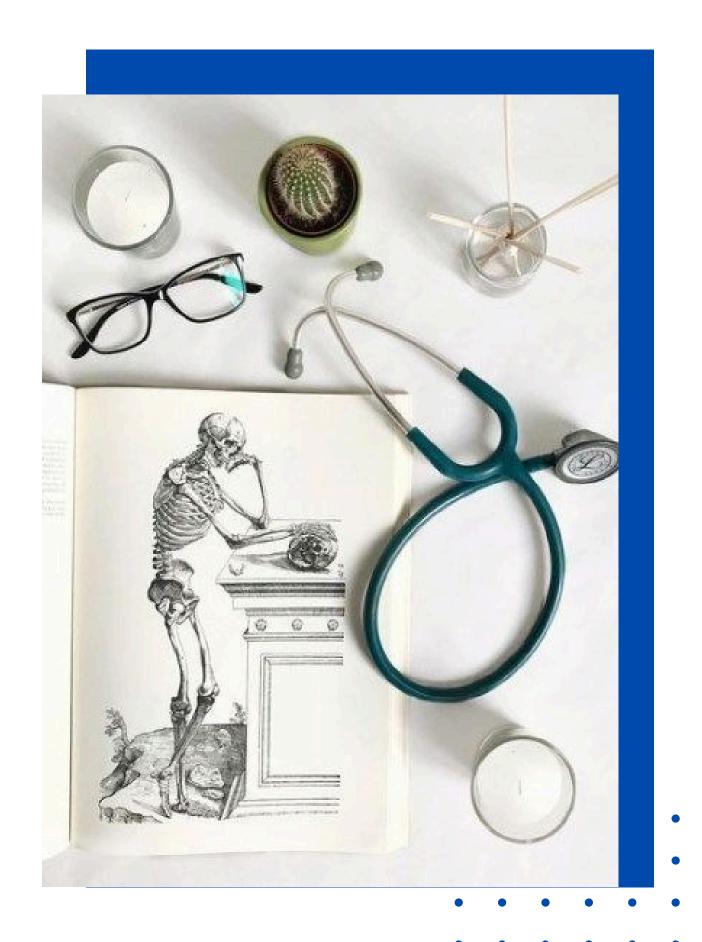
06 Vertical Analysis

O7 Horizontal Analysis

08 Ratios

09

Conclusion & Recommendations





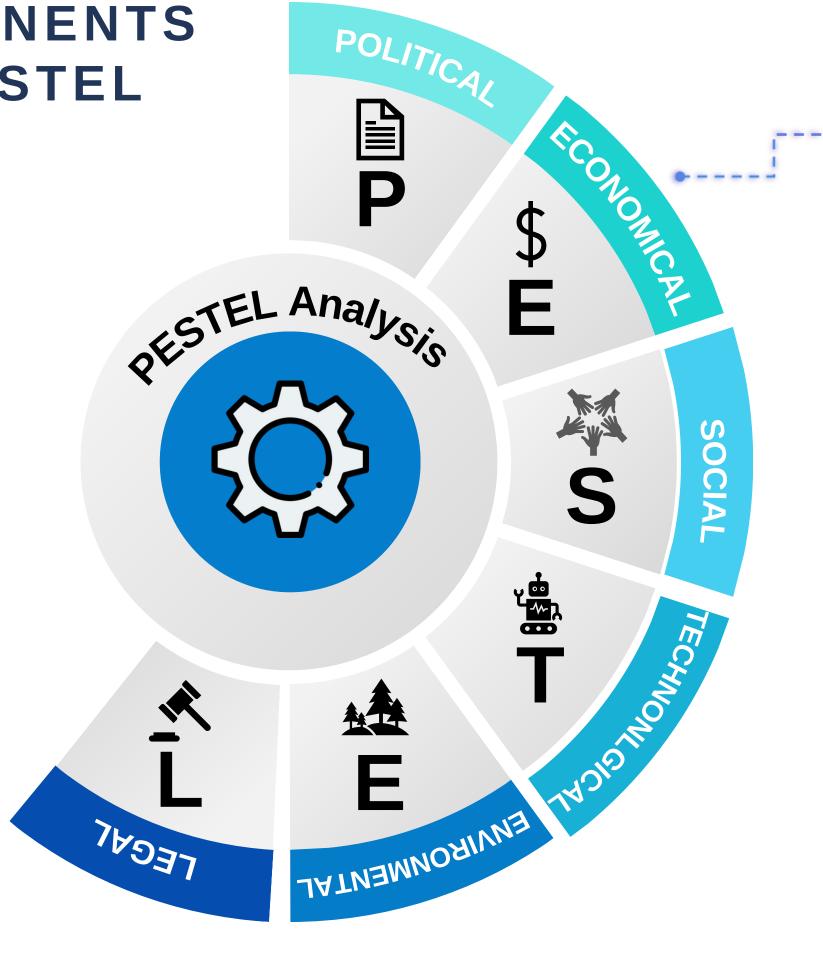
COMPONENTS POLITICAL OF PESTEL P PESTEL Analysis ν <u>φ</u> TECYT

Political Factors

• Wars

• El-Nahda Dam

COMPONENTS OF PESTEL



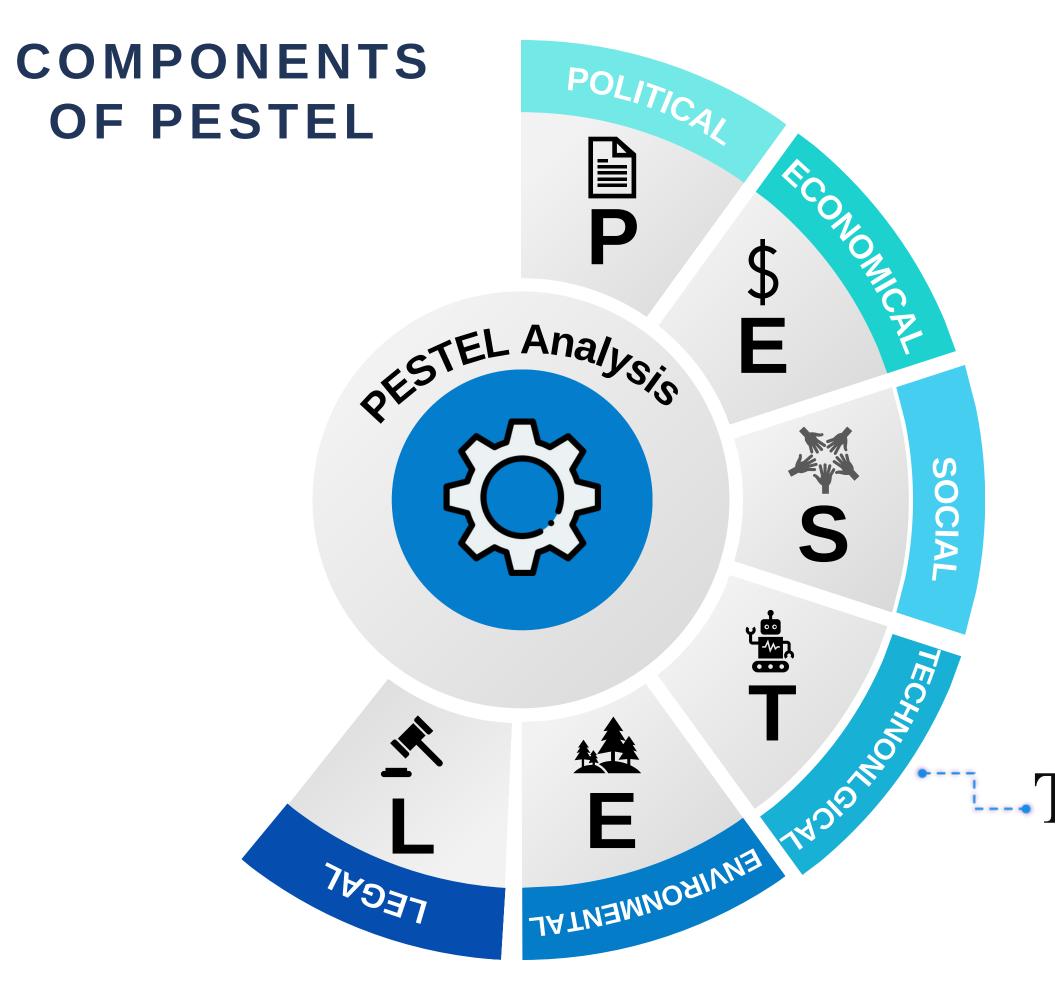
Economic factors

Local & Global inflation

COMPONENTS POLITICAL OF PESTEL PESTEL Analysis TATNAMNORIVAE TASISONMENTAL TEC45

Social factors

- Population
- Unemployment



Technological factors

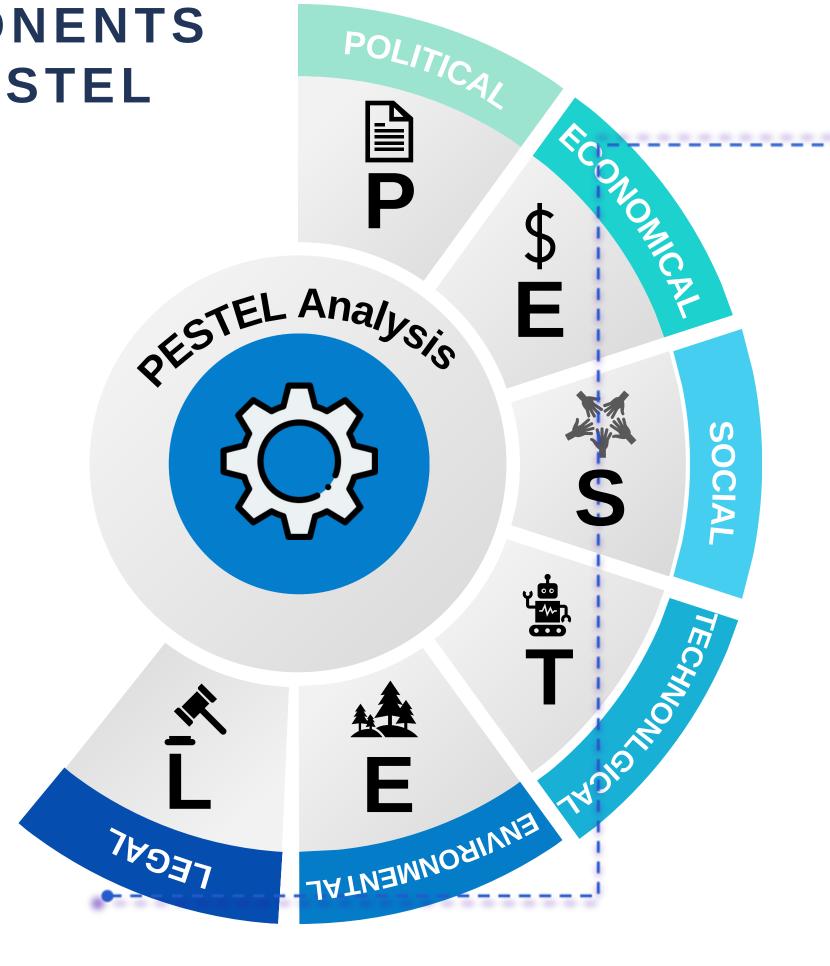
- Solar energy
- Wind energy
- E-commerce

COMPONENTS POLITICAL OF PESTEL PESTEL Analysis JATNEMNORIVNE LADIS JROMAN LEGAL

Environmental factors

- El-Nahda Conflict
- Climate change (COP 27 Sharm El-Shaykh).

COMPONENTS OF PESTEL



Legal factors

- Islamic law (Shariah).
- Independence of judiciary.
- Intellectual property rights.

Porter Five 5 forces

Threat of new entrants 02

- Governmental regulations and procedures of licensing 05
 - High capital requirements

03

04

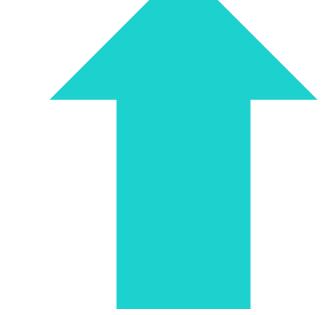
• High cost of R & D for developing new pharmaceuticals

Porter Five 5 forces

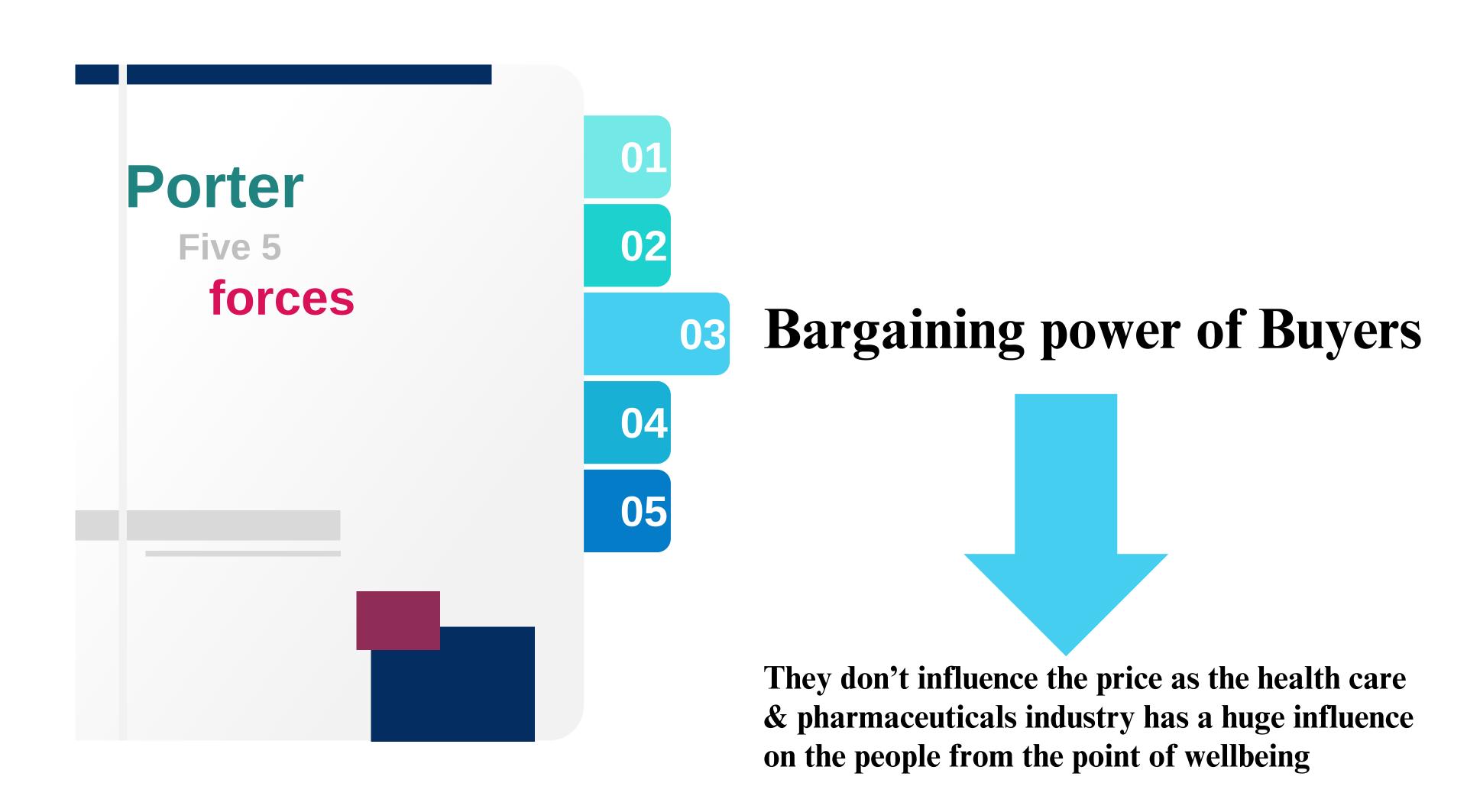
04

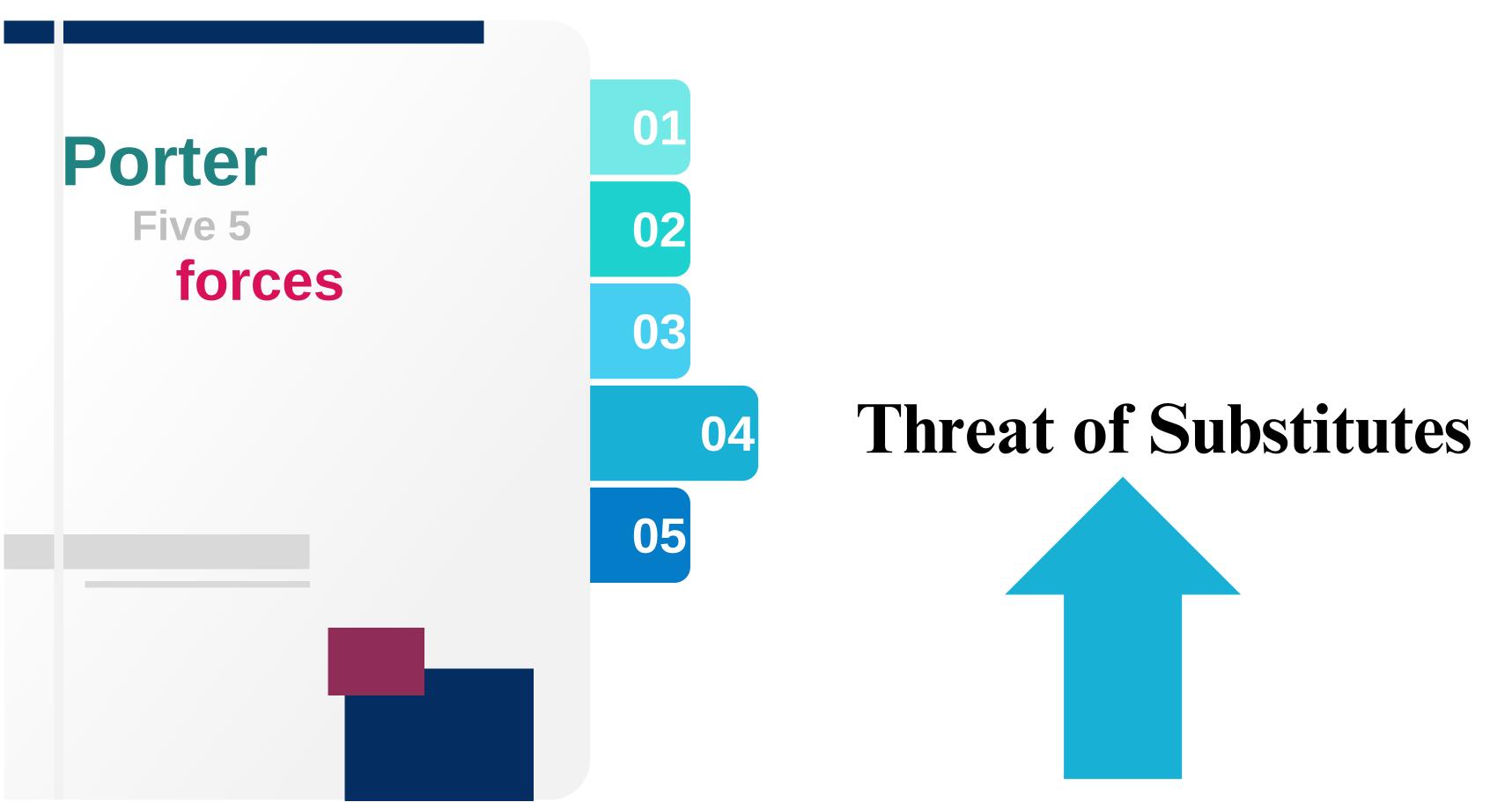
05



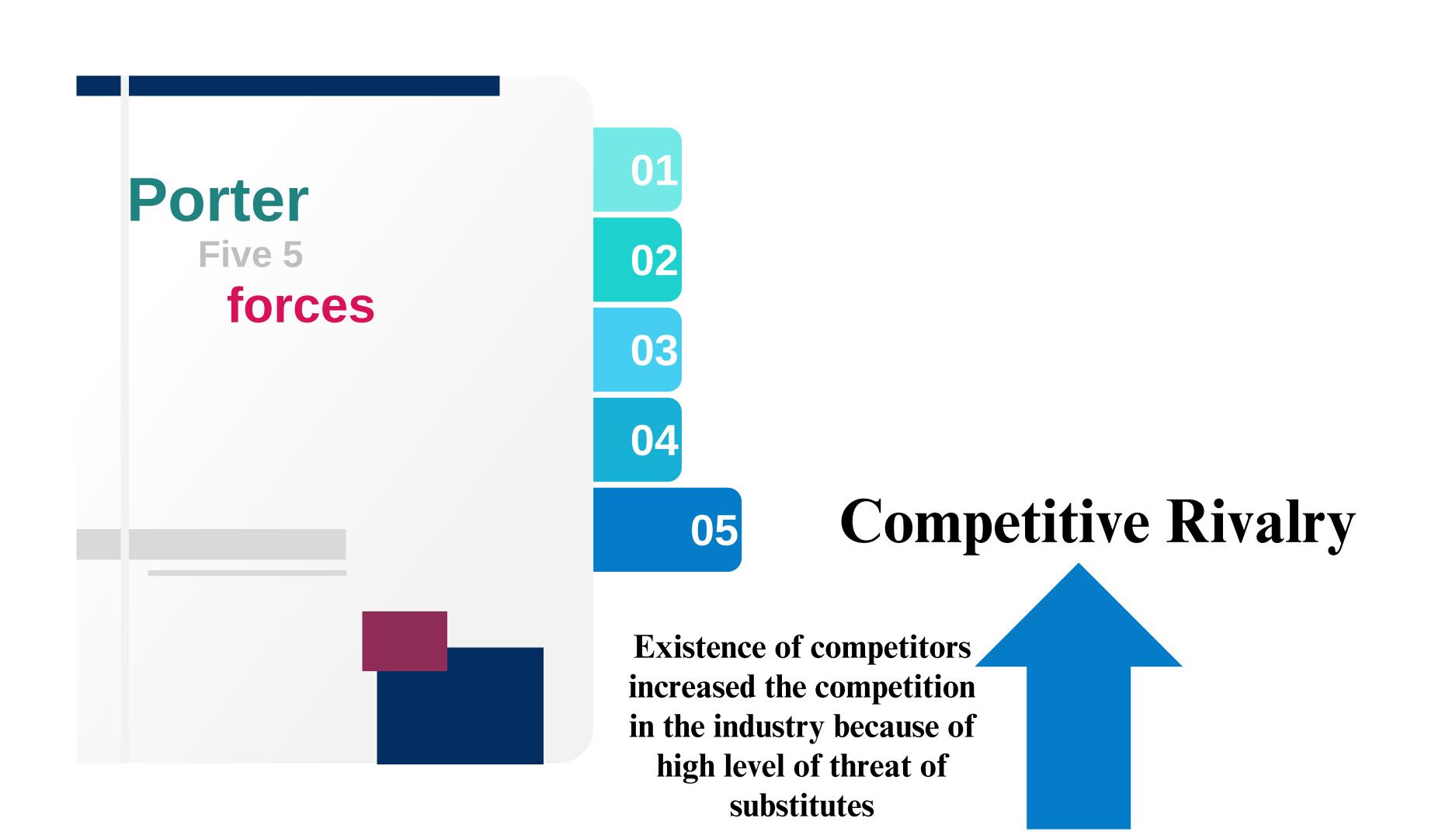


Because of the concentrated suppliers who can have effect on the market





Existence of alternative products such as herbal, traditional medicine and imported Pharmaceutical



MINA PHARM

History

MINA was founded by Dr. Saad El-Bardisi

1958

Start of operations and building MINA Pharm factory

1992

First joint venture in Biotechnology in emerging markets

2001

1980

EIPICO was established in 10th of Ramadan city with a capital 7 Million EGP

1985

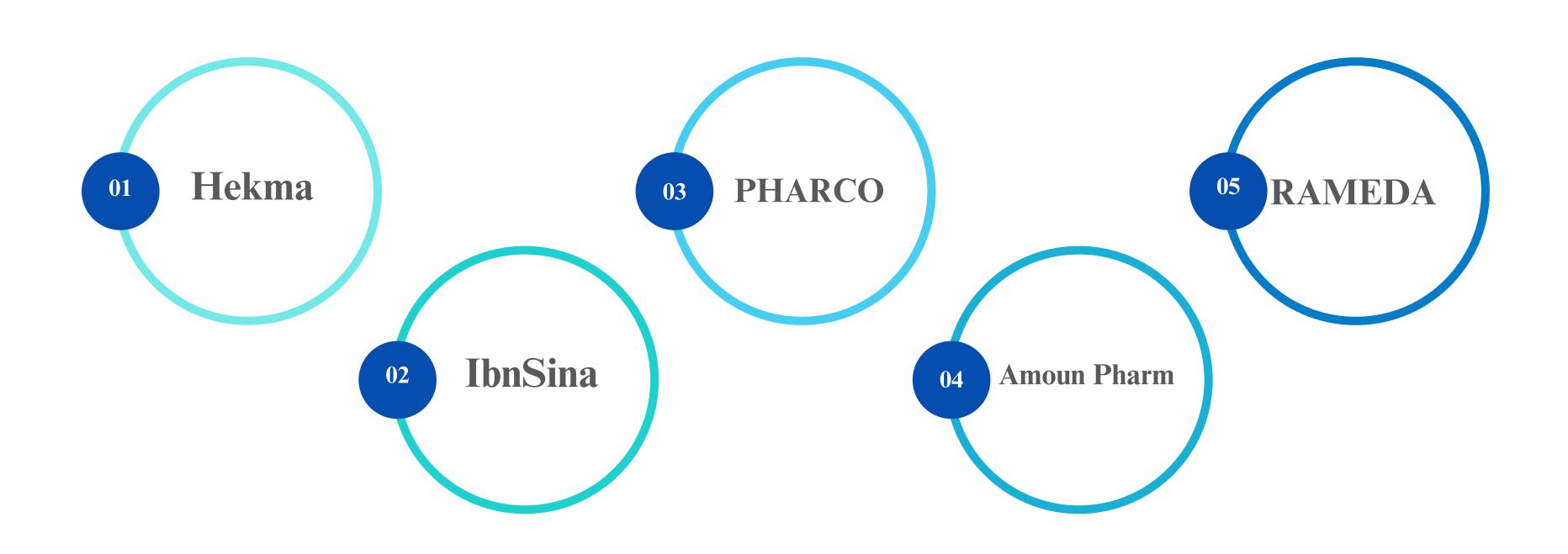
Start of production

1995

EIPICO was listed on the Egyptian Exchange

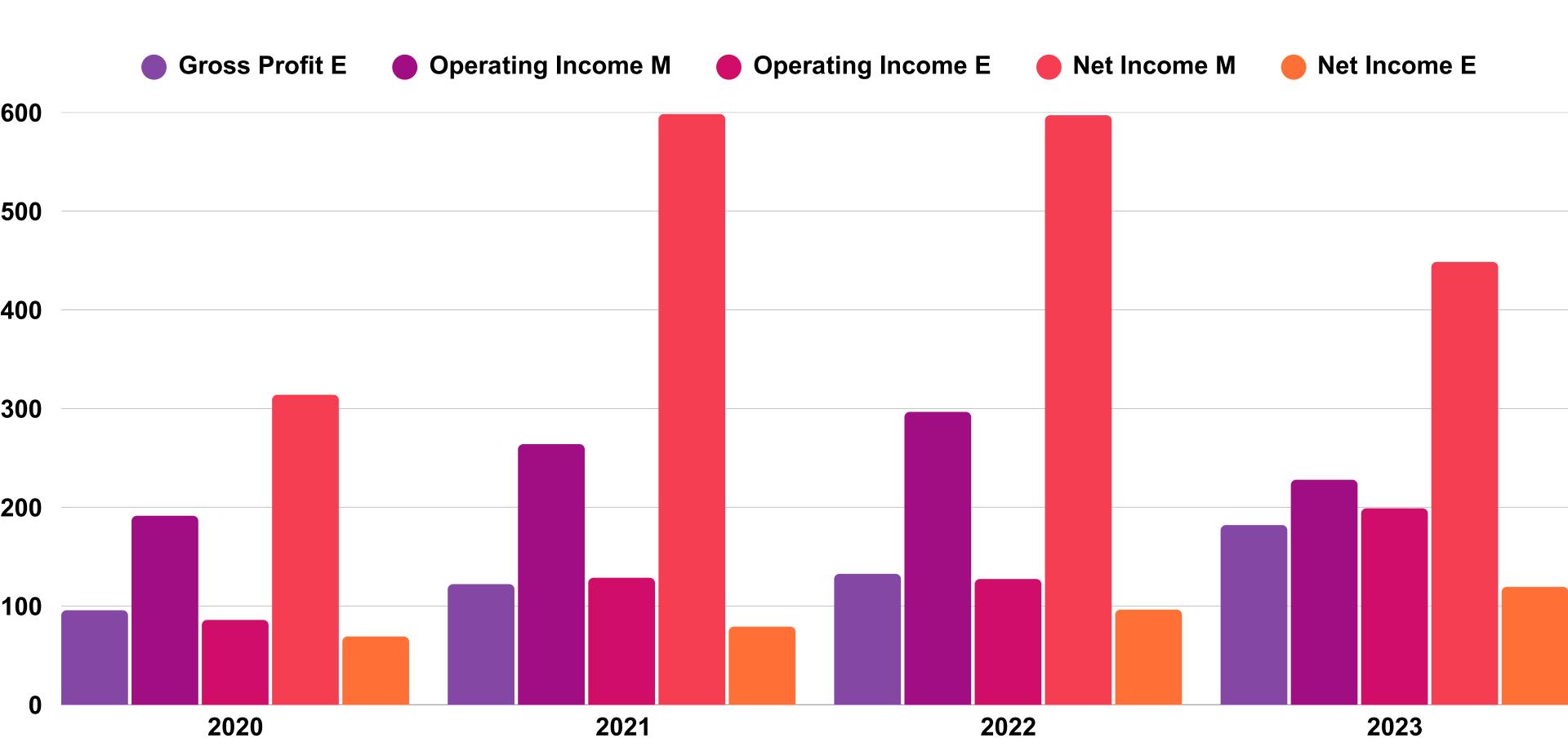
Competitors

This industry is rivalry competitive

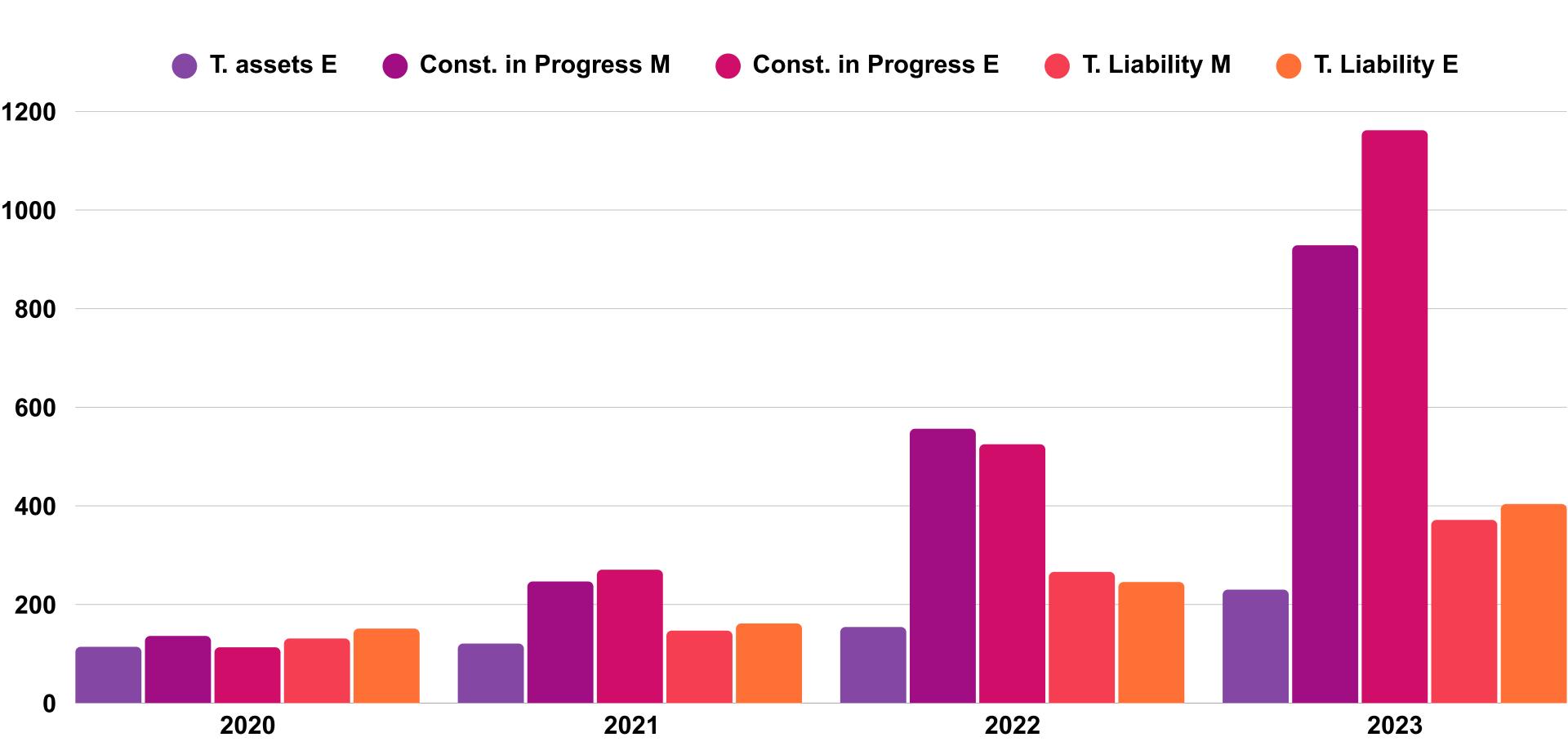


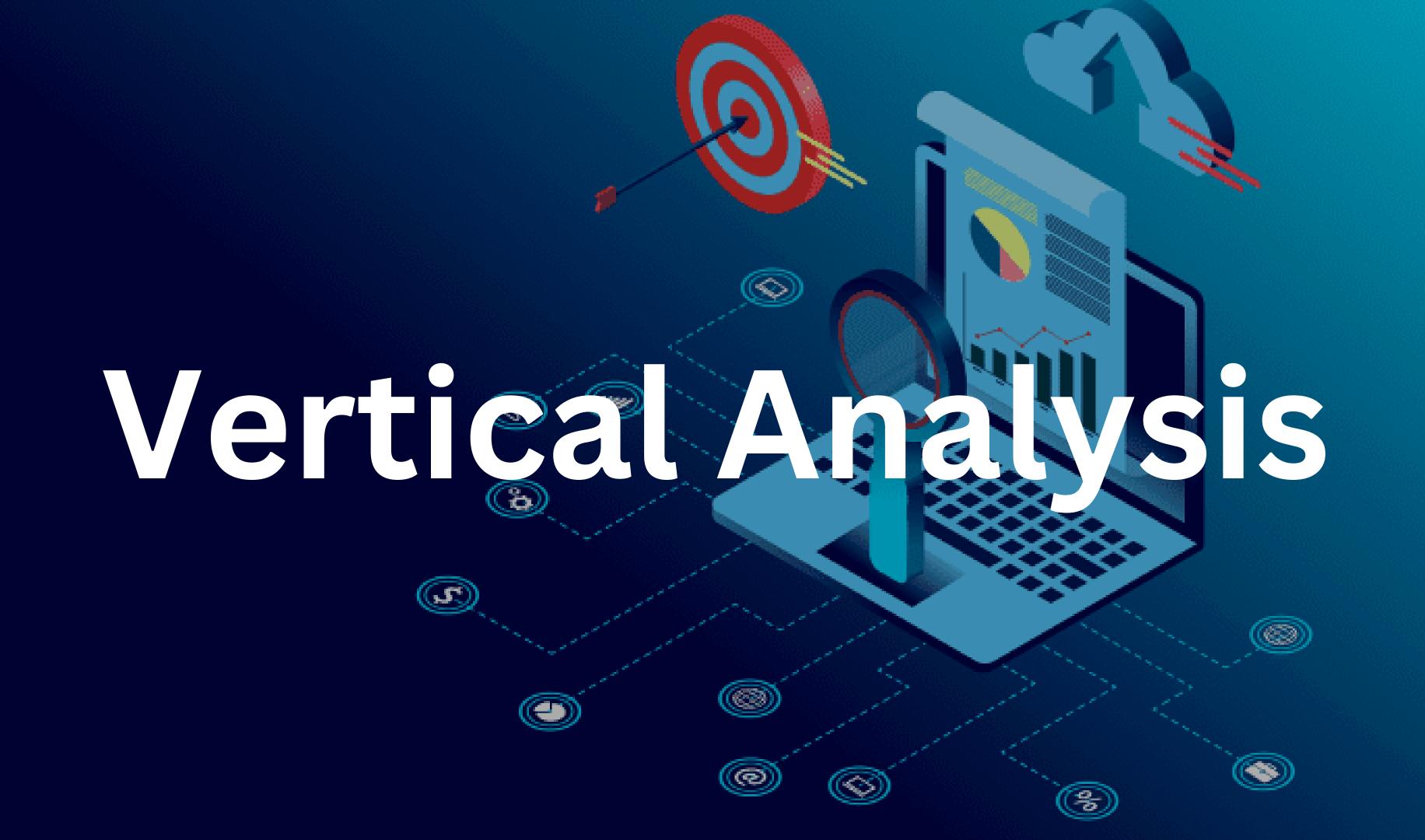


Income Statement



Balance Sheet

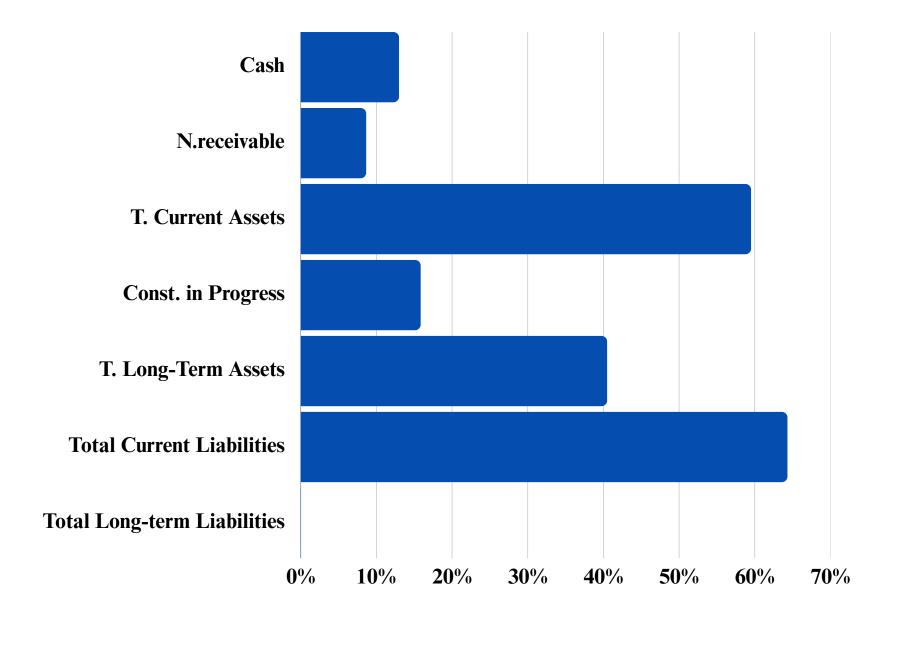


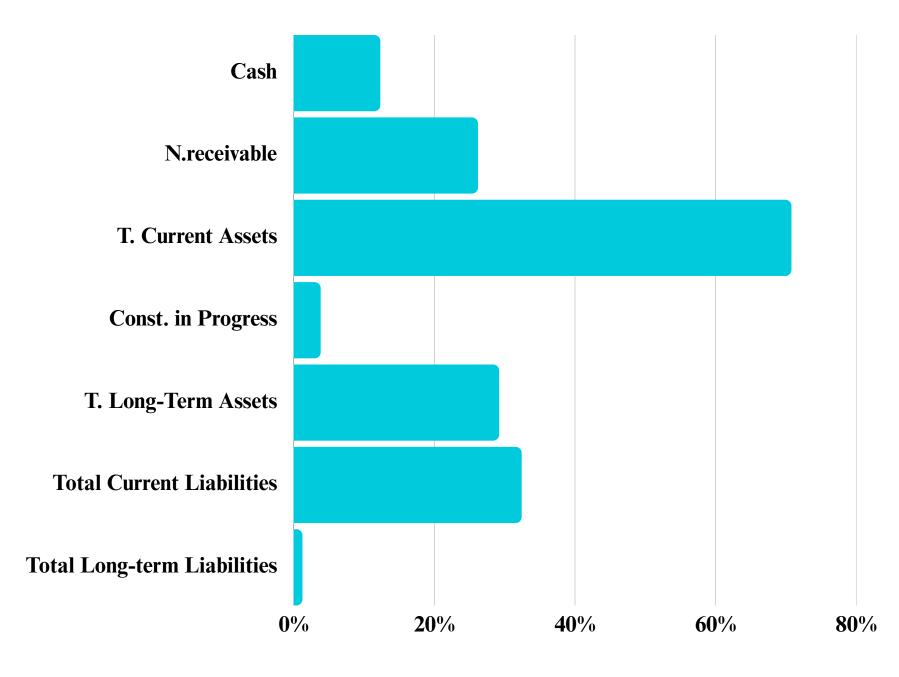


2019

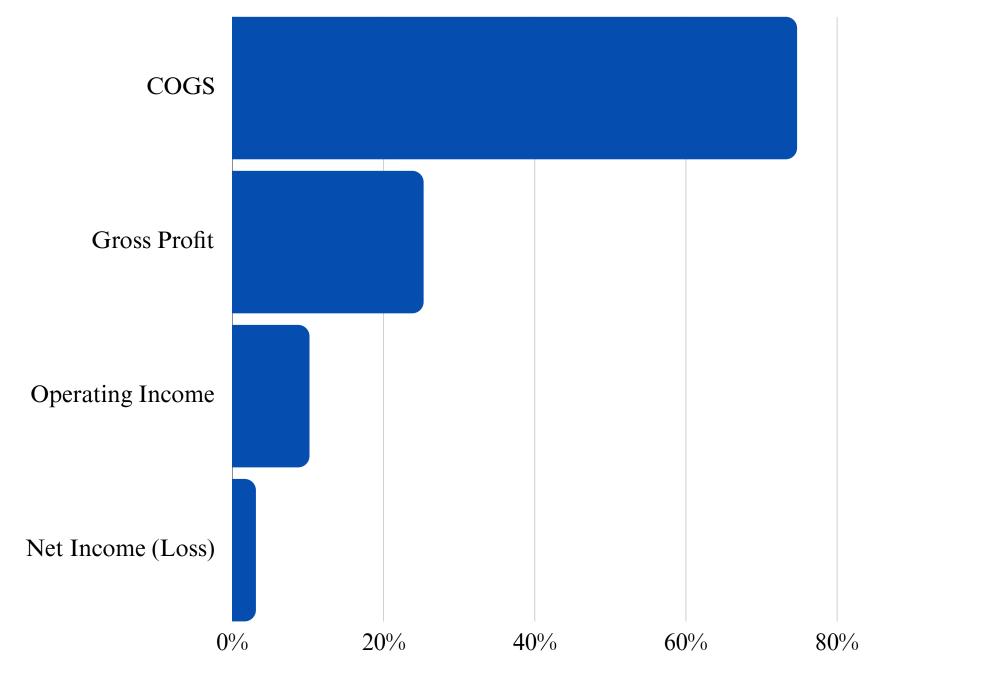
Balance Sheet

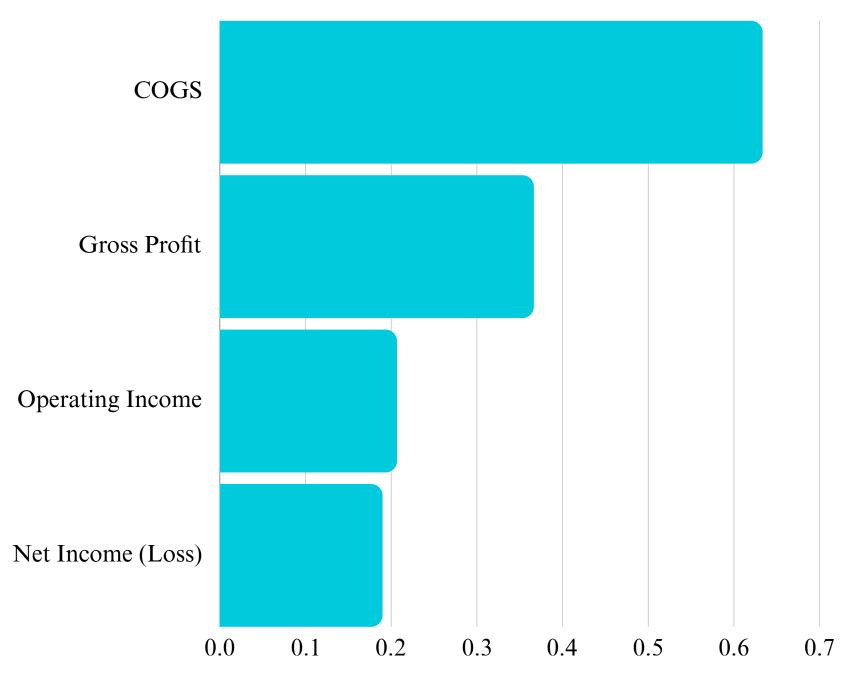
MINA PHARM





2019 Income Statement

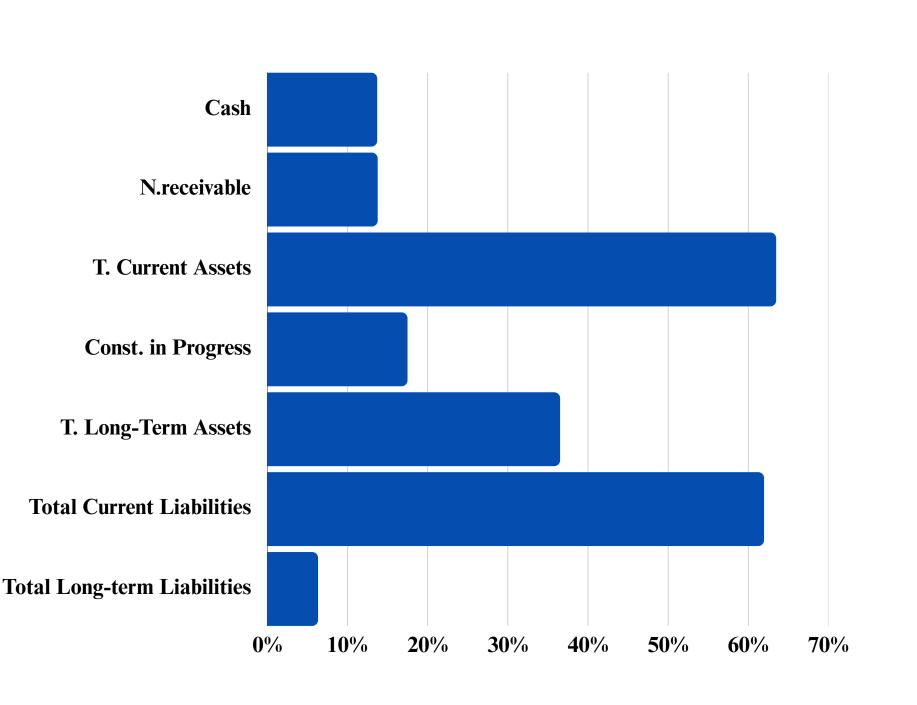


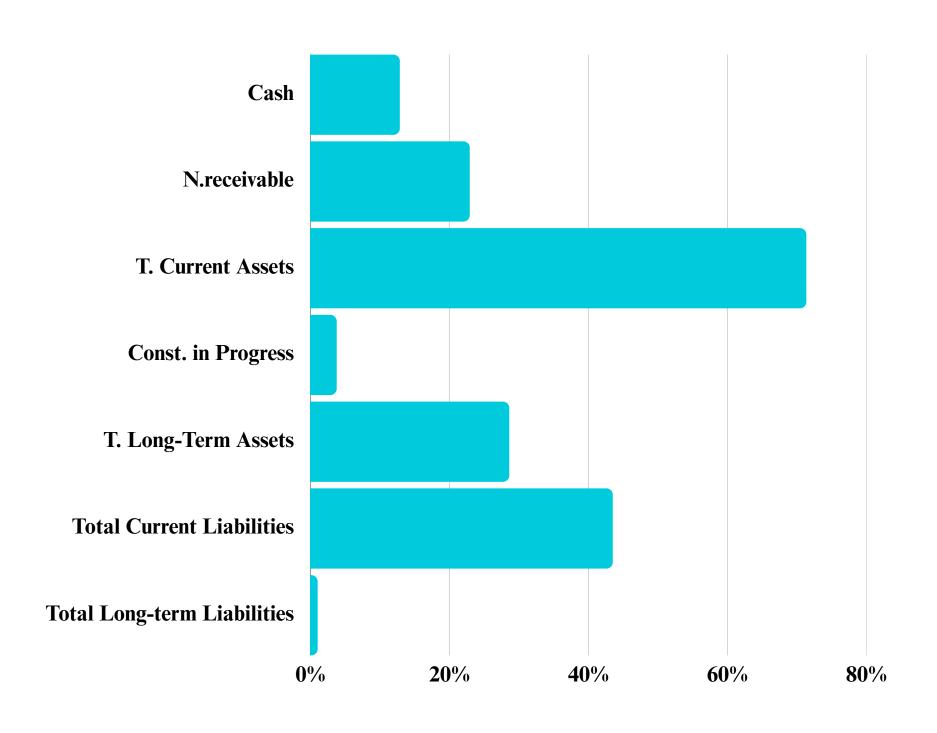


MINA PHARM

2020

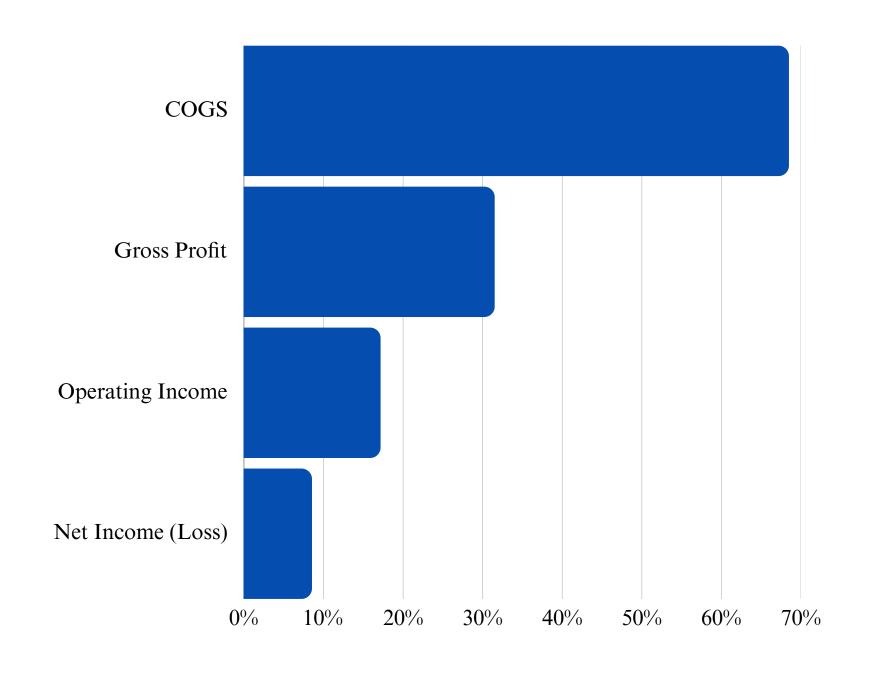
Balance Sheet

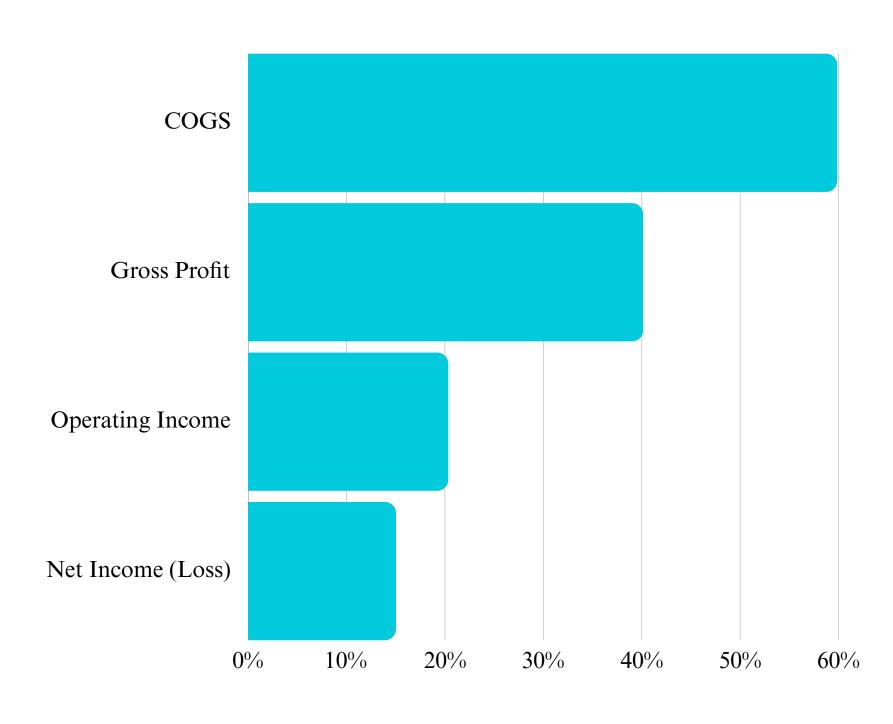




MINA PHARM

2020 Income Statement

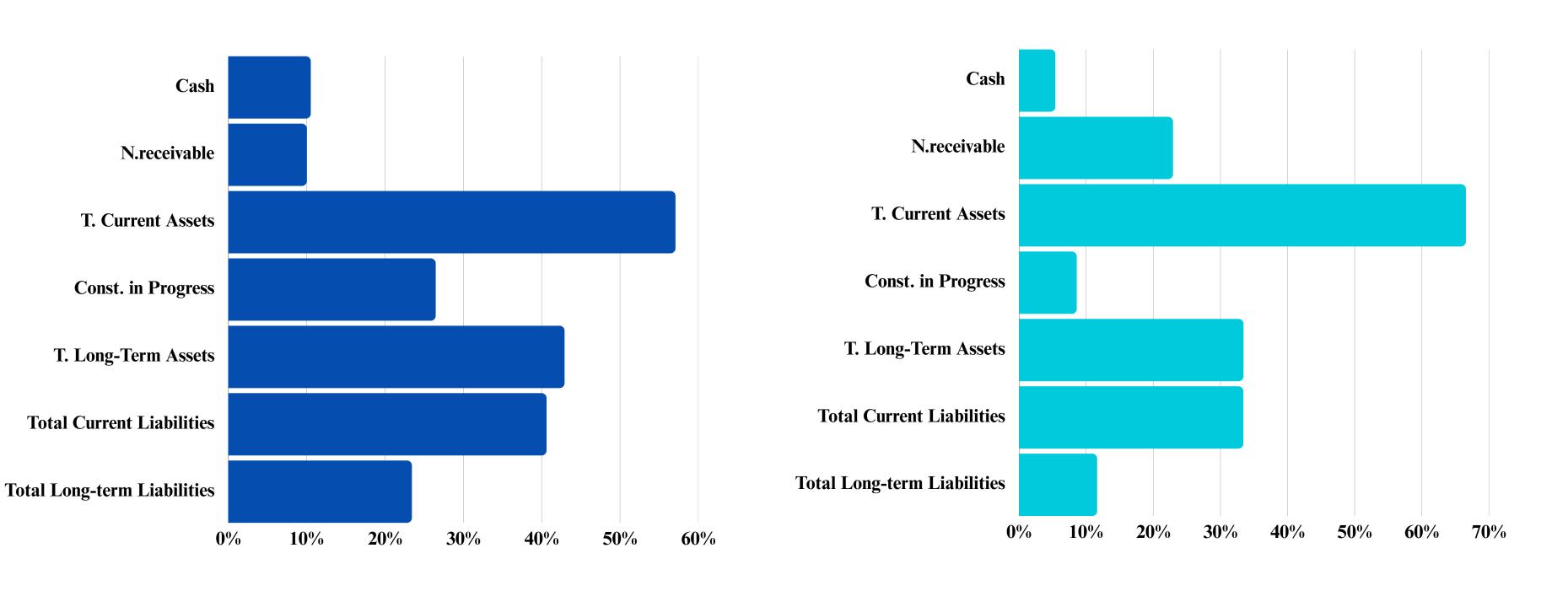




MINA PHARM

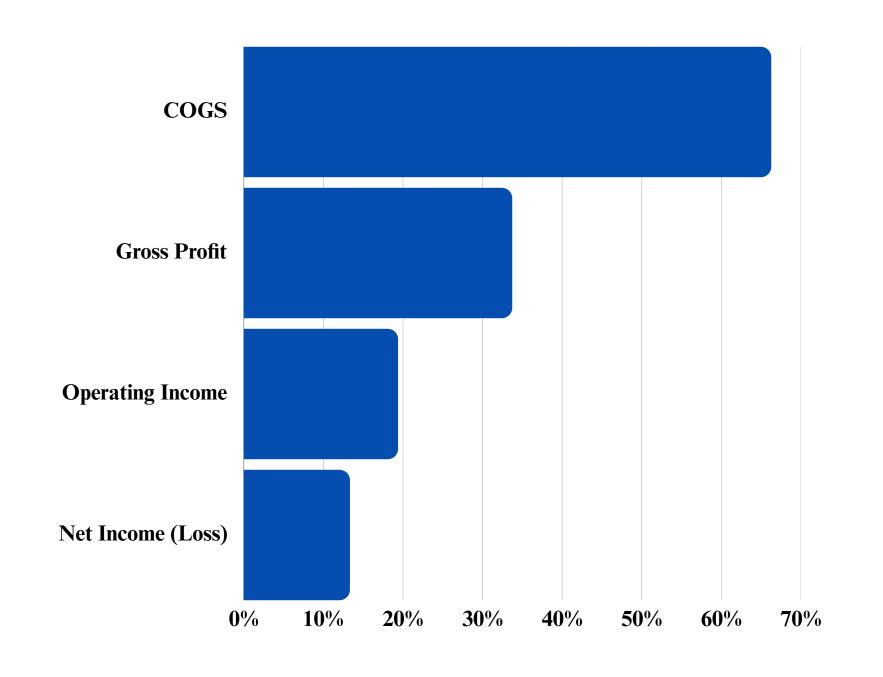
2021

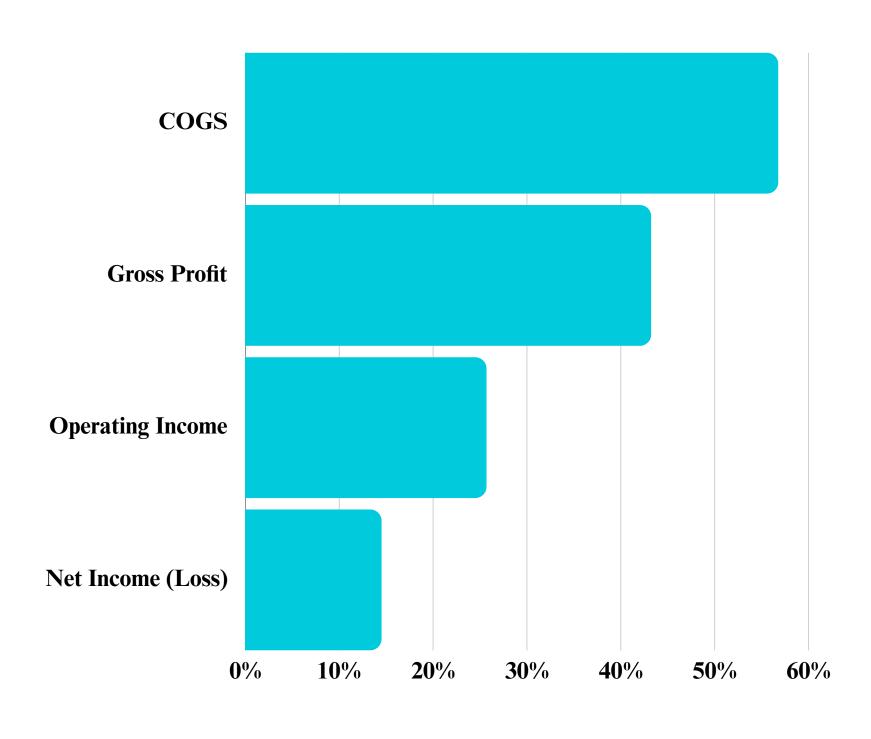
Balance Sheet



MINA PHARM

2021 Income Statement

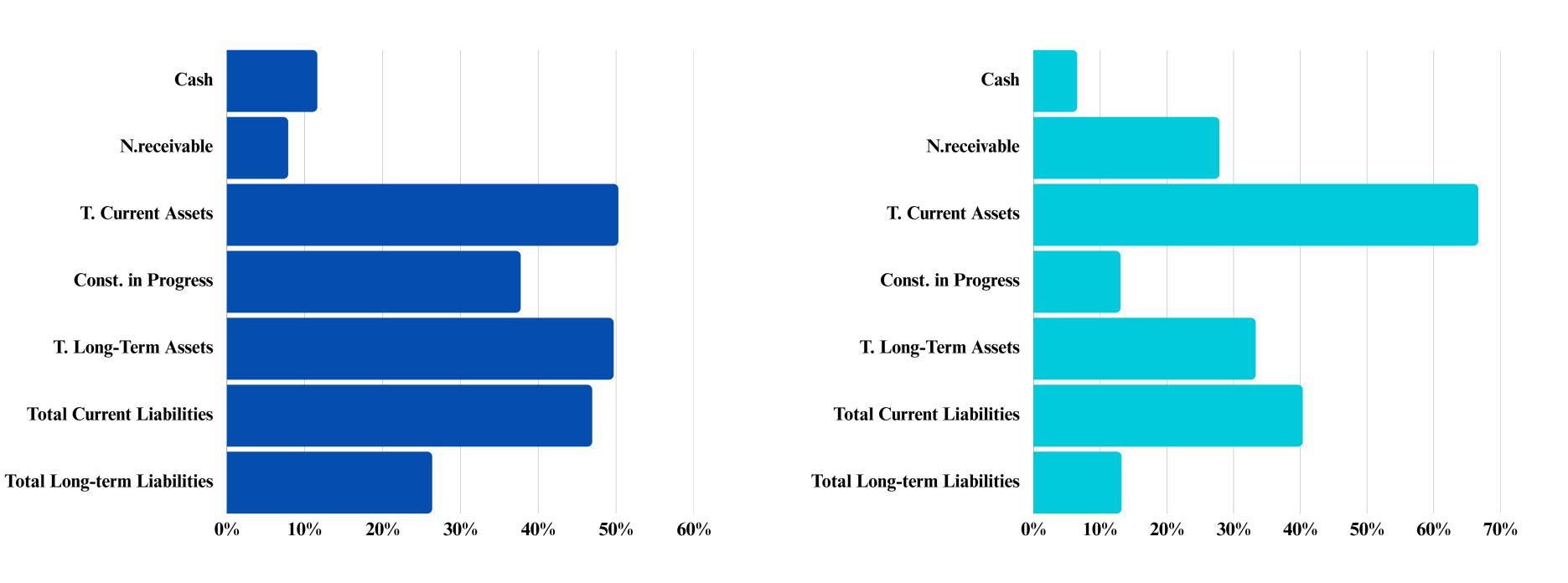




MINA PHARM

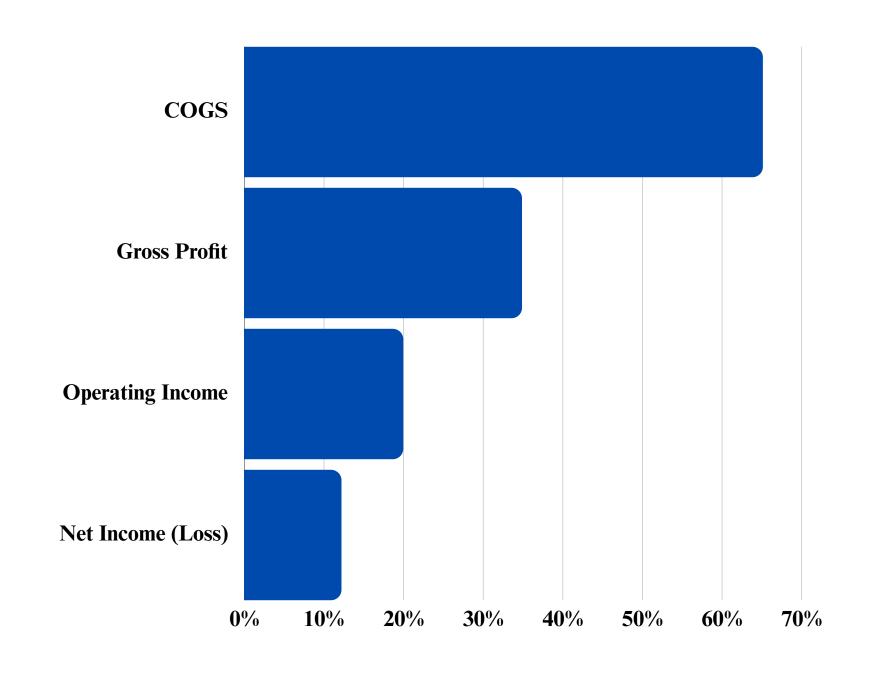
2022

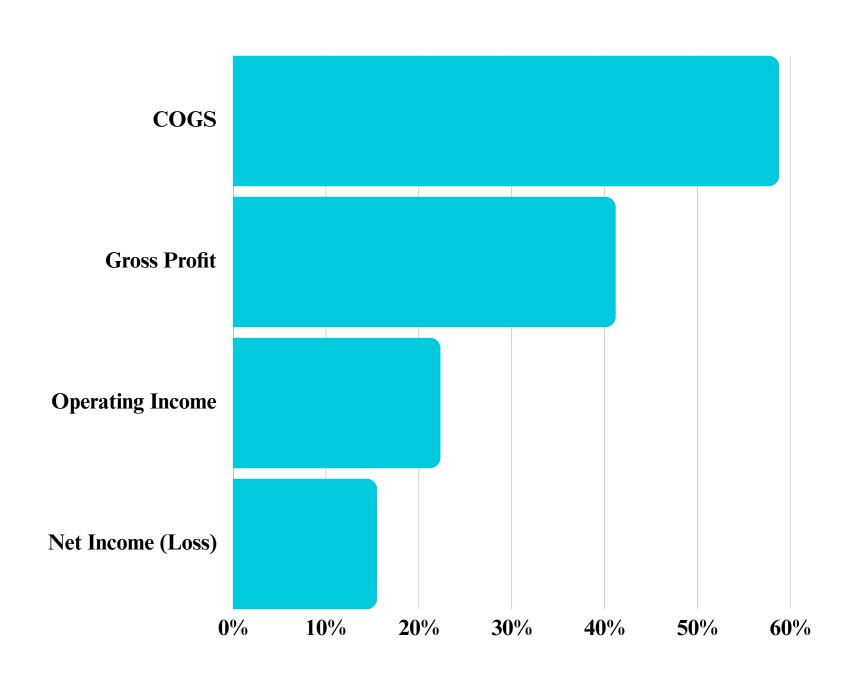
Balance Sheet



MINA PHARM

2022 Income Statement

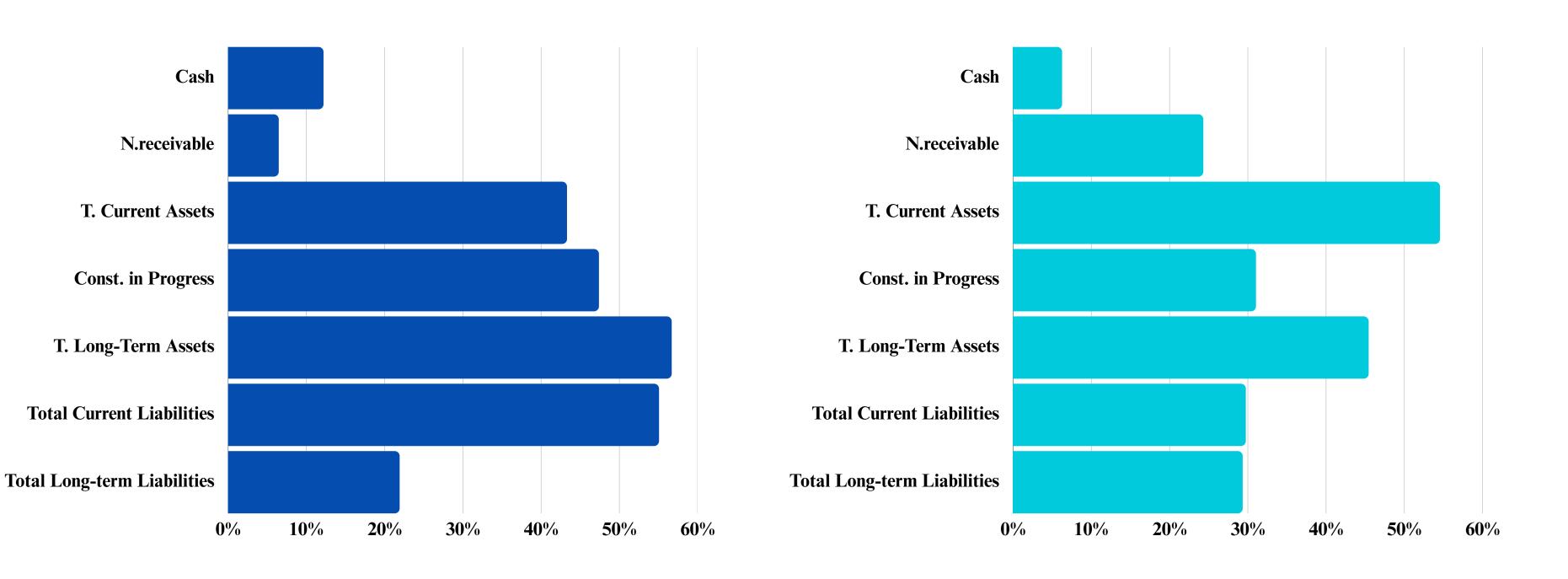




MINA PHARM

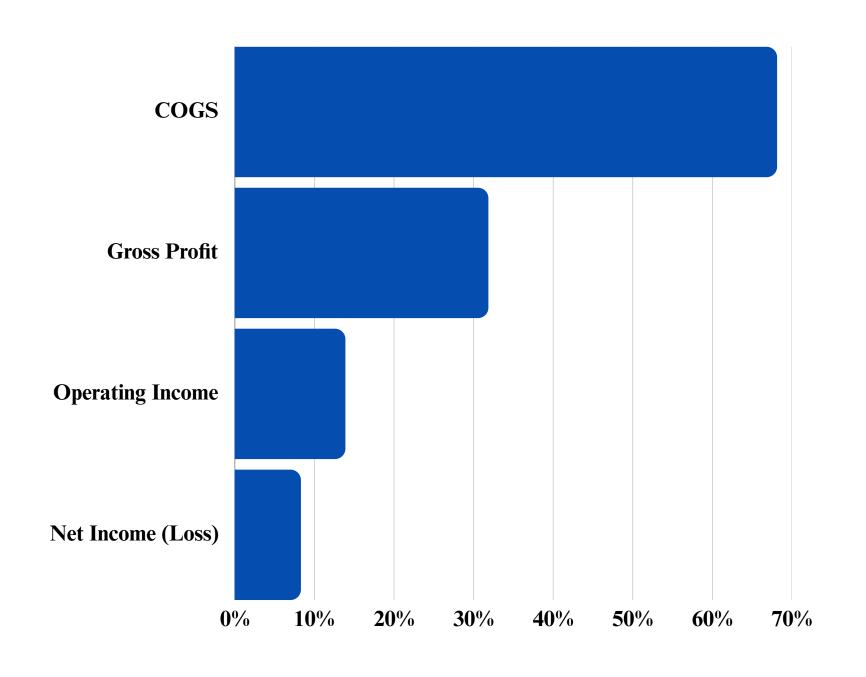
2023

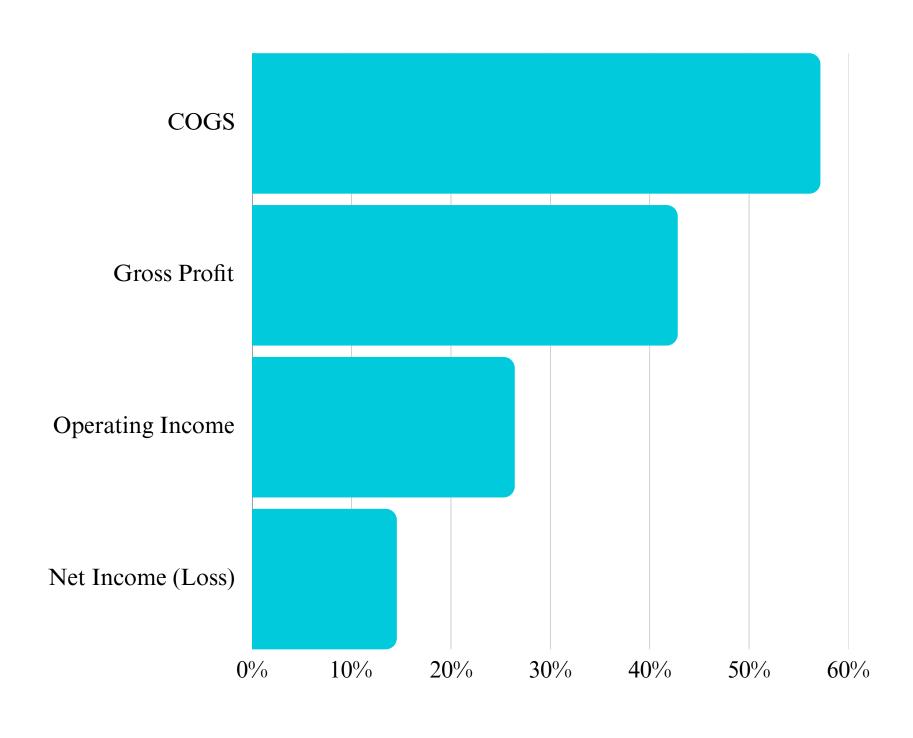
Balance Sheet



MINA PHARM

2023 Income Statement



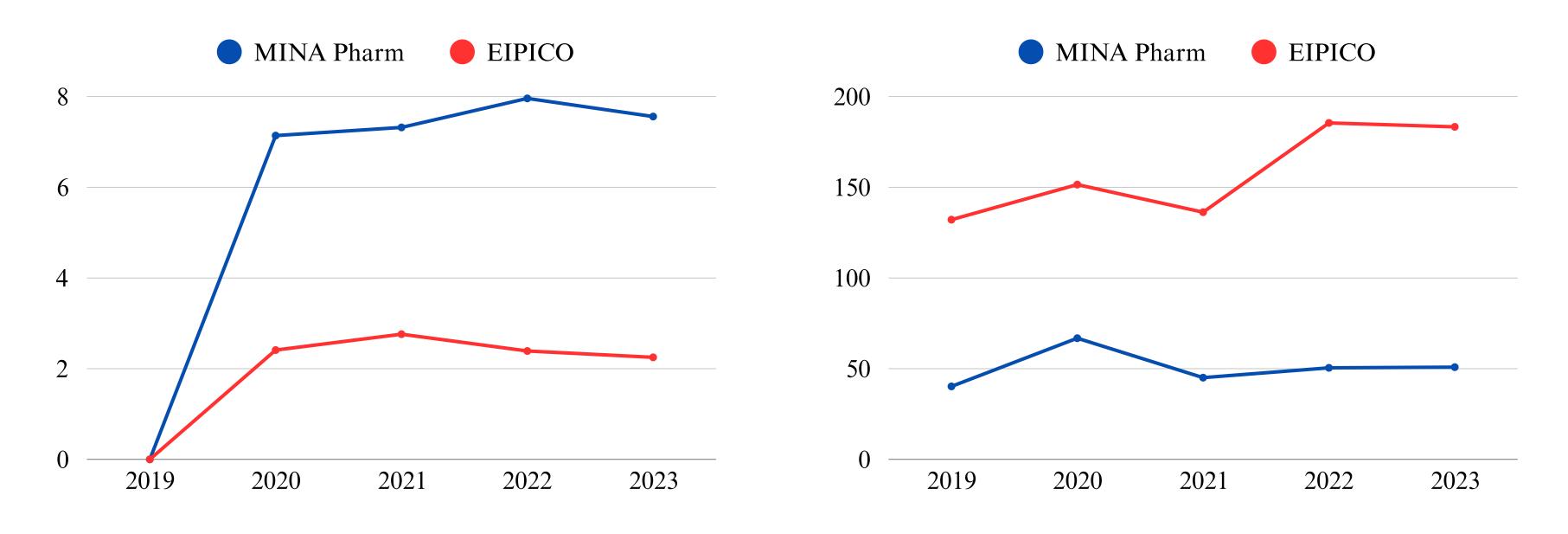


MINA PHARM



Accounts Receivable Turnover

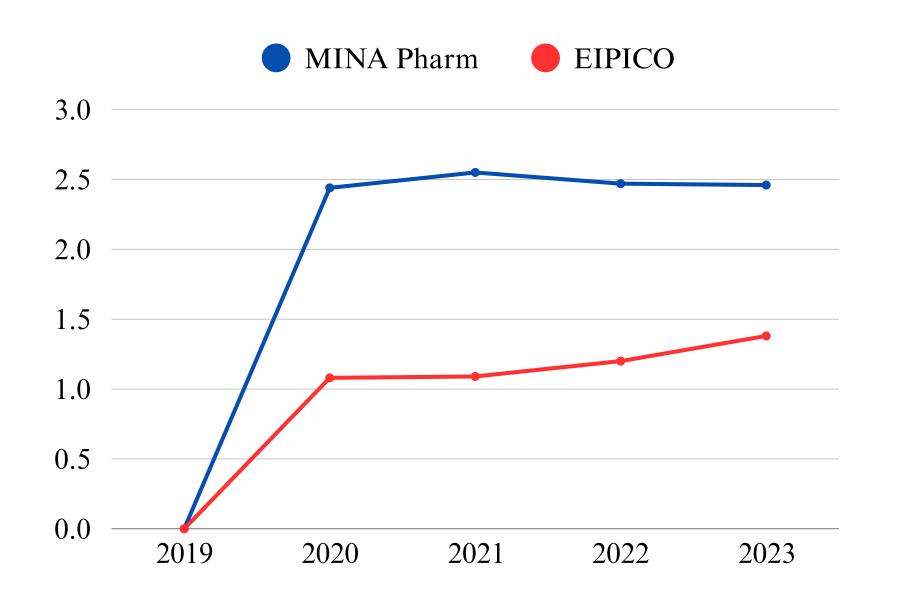
Days' Sales in Receivables

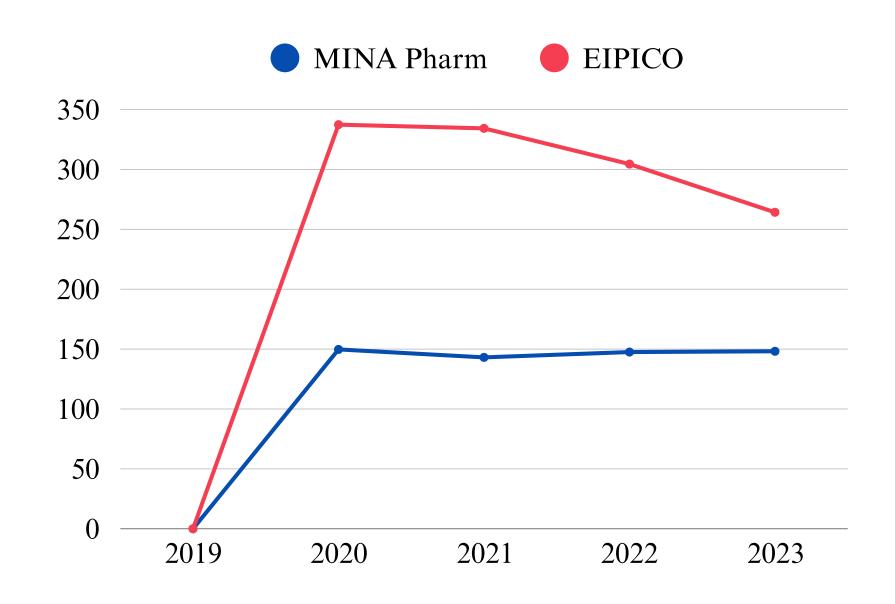


MINA Pharm collects its credit sales 2x faster than EIPICO!

Inventory Turnover

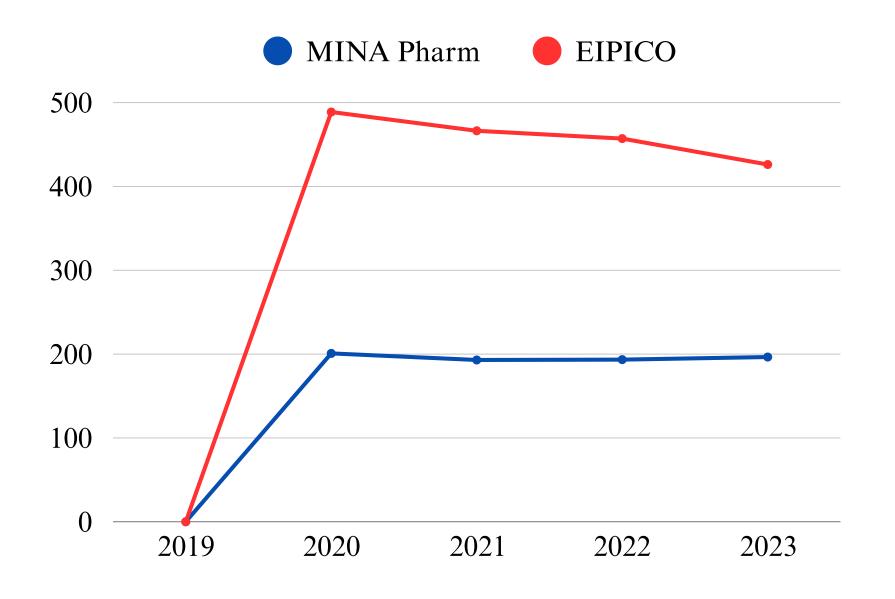
Inventory Turnover in Days





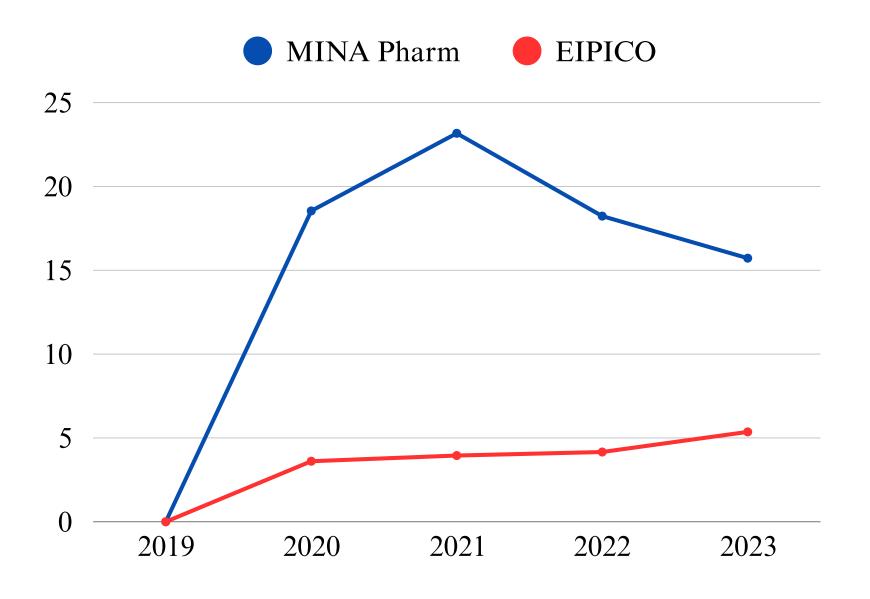
MINA Pharm can sell their inventory 2x faster than EIPICO!

Operating Cycle



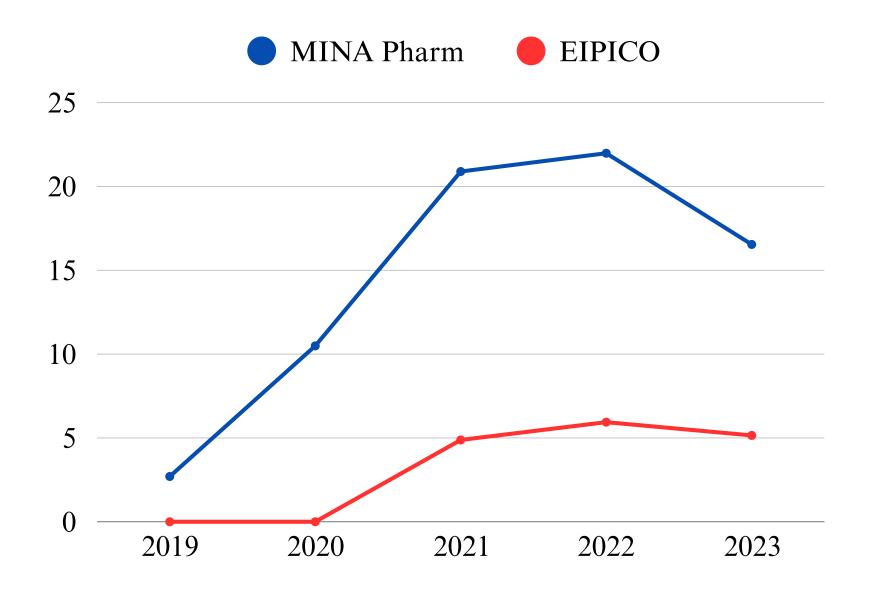
MINA Pharm generates cash from their operations more efficiently than EIPICO

Sales to Fixed Assets



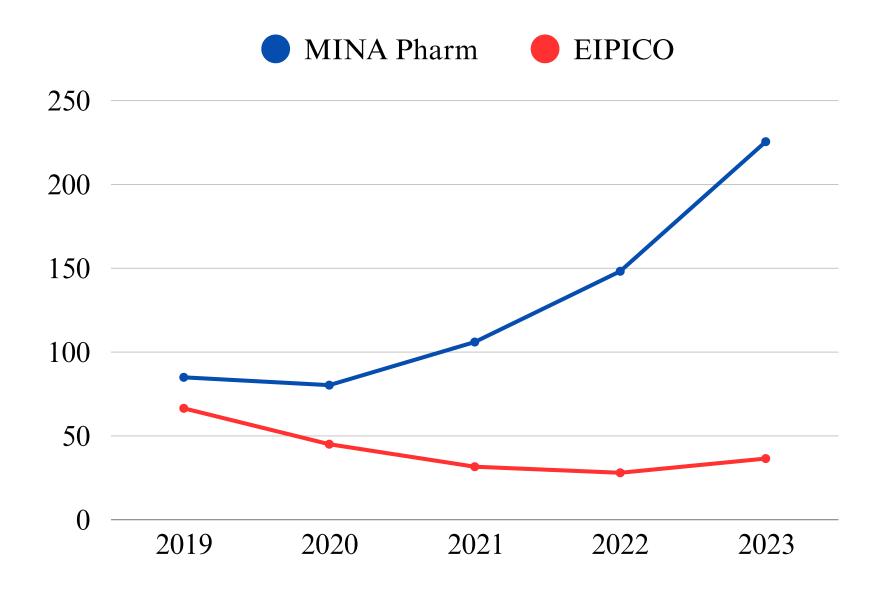
MINA Pharm generates more sales using their limited fixed assets than EIPICO

Earning Per Share



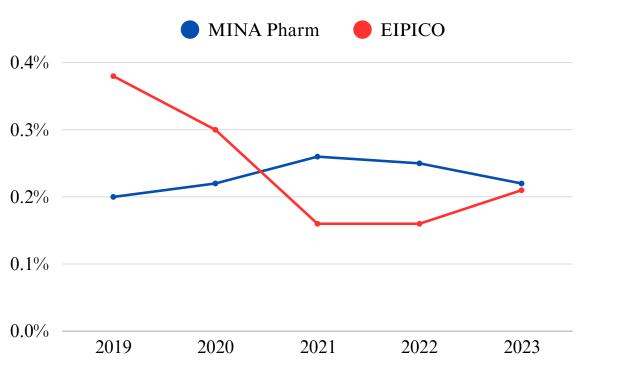
For the past 5 year, MINA Pharm's EPS was always higher and still increasing than EIPICO

Year-End Market Price

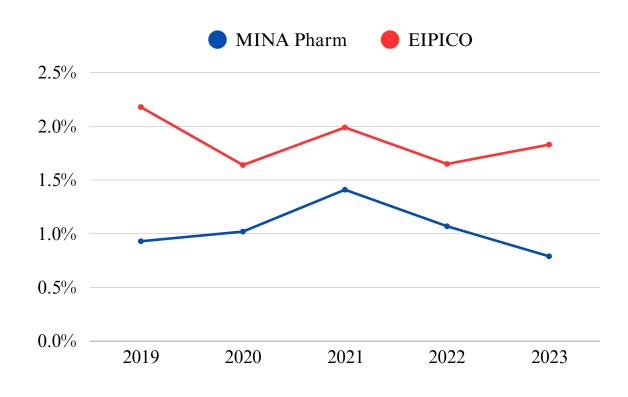


Higher demand on MINA Pharm's stock. Lower demand on EIPICO's stock

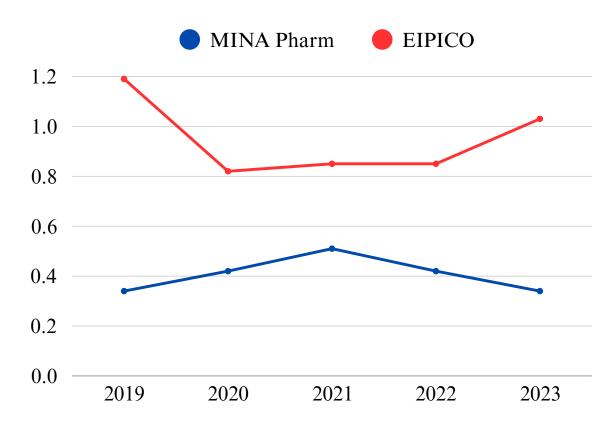




Current Ratio



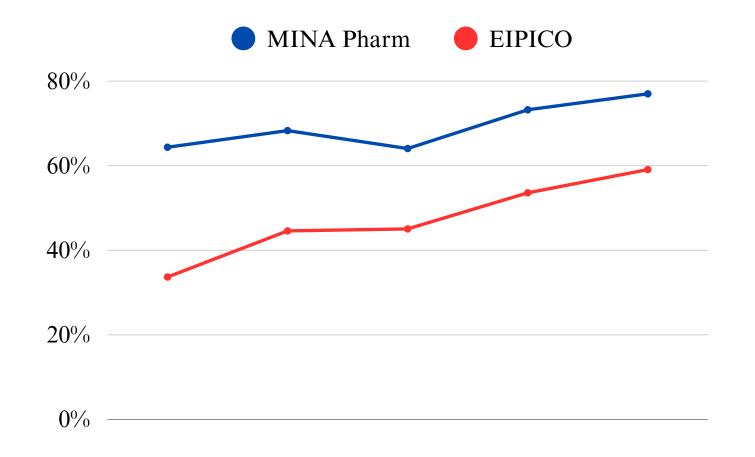
Acid Test

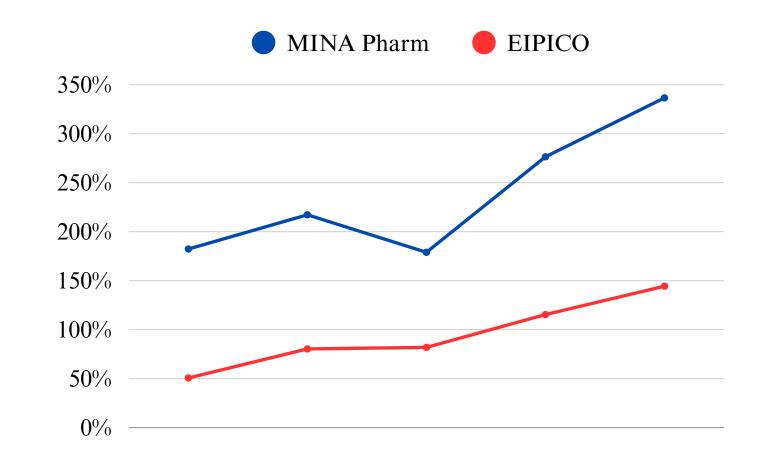


MINA Can't meet short term obligations.
MINA Pharm has quick ratio is 0.3 – 0.5, while EIPICO is 2x

Debt Ratio

Debt to Tangible Net Worth



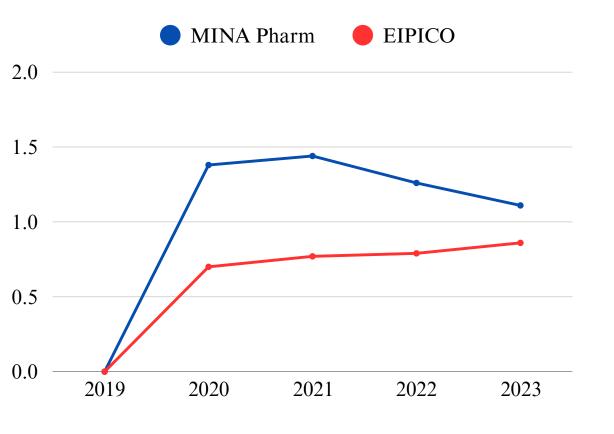


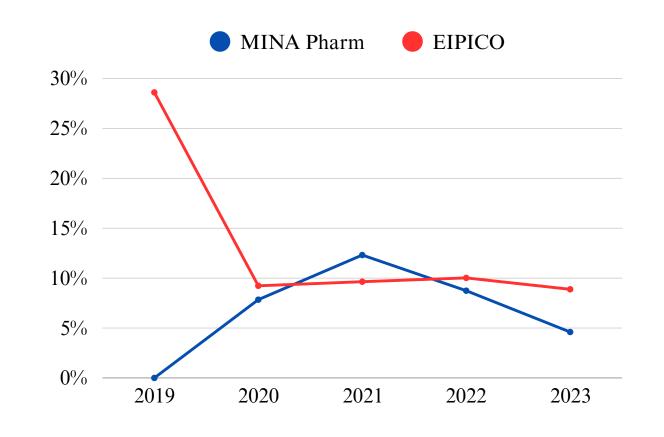
General Increase in debt financing in pharmaceuticals industry last 5 years But MINA Pharm has more debt financing which increase leverage, but expose more risk

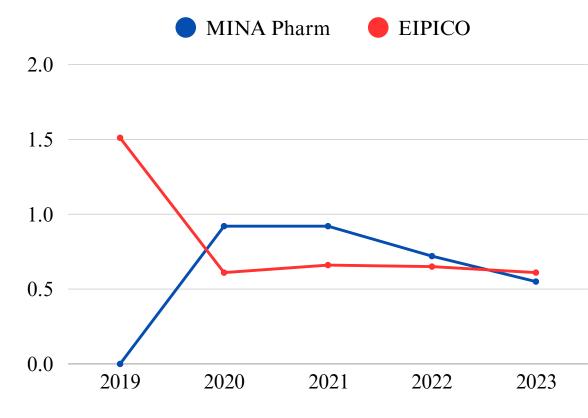
Operating Asset Turnover

Return on Assets

Total Asset Turnover



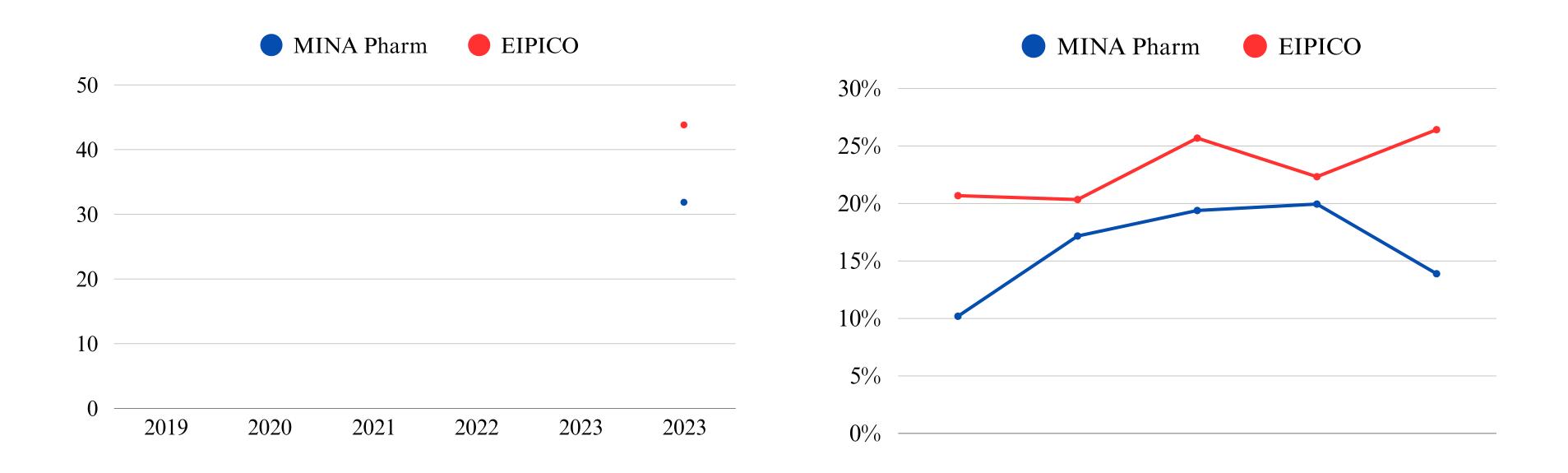




In 2020, 2021 MINA Pharm managed their assets to generate sales better than EIPICO Unfortunately, it decreased significantly in 2022, 2023

Gross Profit Margin

Operating Income Margin



MINA Pharm achieved increase growth, but still lower than EIPICO



Operating Expenses were high in 2019 due to

R&D expenses. In 2023, it was high due to

Recommendation

Improve management over Cost of Sales

Improve their Crisis

Management through

hiring Risk professionals

Improve management over short-term obligations

Reduce debt financing to avoid appearing risky to investors

THANK YOU