Campus Guidebook

The Campus Guidebook app aims at helping current students and people interested in Cascadia find their way to events and destinations.

Customers:

As new students of Cascadia, you may find it hard to navigate the Campus grounds and buildings. Our application will help you find your way along with helping you get connected with the many clubs offered at Cascadia.

Like new students, current students can find it hard to know where events take place. Because of the variety of clubs offered at Cascadia, it can be confusing finding the meetings. Our application will tell you the date, time, and location on the map where the event will take place.

SWOT:

Currently, the only application that serves a similar purpose to our application is google maps. Google maps is mostly a vehicle navigation app. It will not have information on the schedule of clubs and events or the building layout.

Walkthrough:

https://www.figma.com/file/QnAEXRG8AdvsNGzqpFzAYz/campus-guidebook?node-id=0%3A1

The user will start out by logging into an account. This will only happen when the user first downloads the application or gets logged out. Then they are taken to the main navigation page. As of this time, the user can choose between viewing events or viewing the campus sustainability features. When they click on either of them, they will be taken to a list. The list will show relevant data according to the user's selection. If the user clicks on one of the cards, they will be taken to a page with a short description and possibly dates and times.
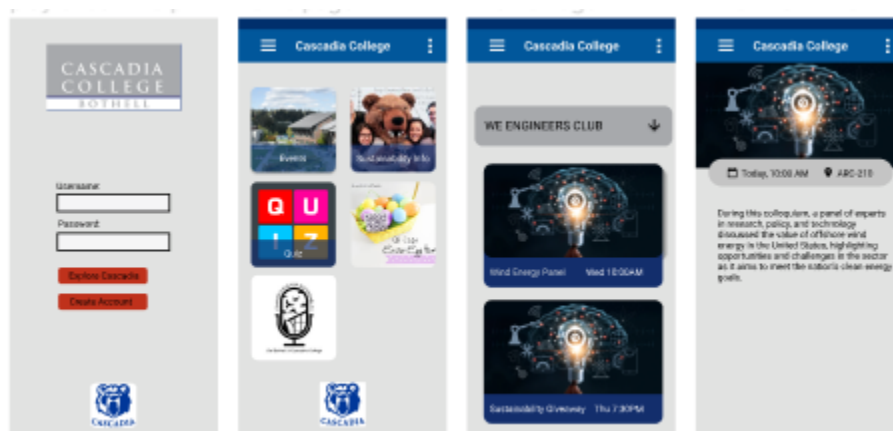
User Stories:

User story 1:

Bob is a current student and he doesn't have alerts to notify them on upcoming sustainability program events, and they don't have a way to look up general info and places around campus.
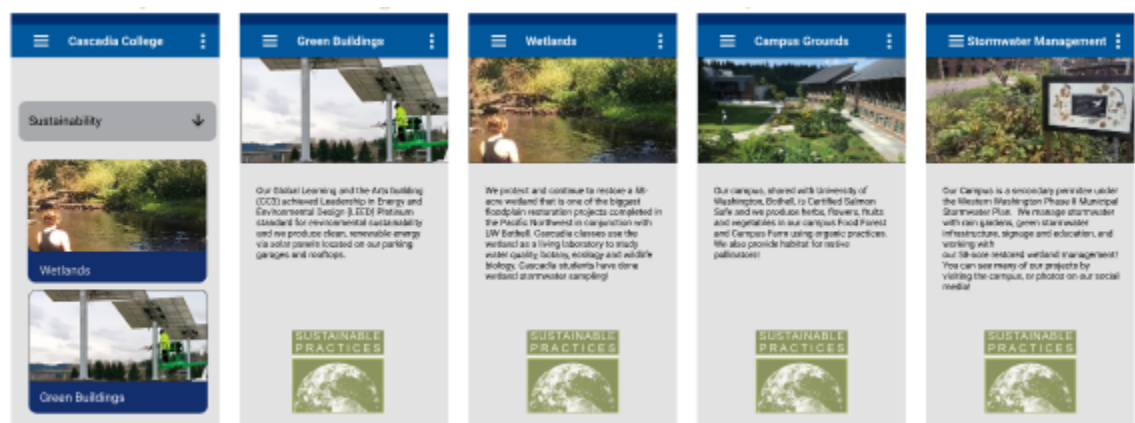
User Story 2:

Bill, a student in the BASSP program, would like to learn about the sustainability features and practices that are located surrounding campus through their phone.

Screens

1. Login page to View Events info page:

2. Sustainability Navigation page to View Sustainability Features page:

Color

     Our app's color palette is based on Cascadia's website color themes. We picked navy blue as our primary color and hues of gray as our secondary color.

App icon

Integrations

     APIs to integrate: Google Maps, Google Calendar

Future considerations

     We are planning to expand the app's features by developing location-based services and event notifications. We also are planning to add more to the list of clubs, we would like to add sustainability info pages, and a page to add events on clubs.

Usability Summary:

     Develop navigation, adding events page, adding club events pages, adding sustainability features page, making the campus/sustainability logo more consistent throughout the app.